





## INTERNATIONAL NEWS

## Social pact for 1991 agreed in Portugal

By Peter Wise in Lisbon

PORTUGUESE trade unions and employers have reached agreement with the government on a social pact for 1991 that involves a voluntary wage ceiling, a commitment to labour peace, improvements in working conditions and welfare payments.

The accord is a breakthrough for the centre-right government of Prime Minister Anibal Cavaco Silva, which has been trying to revive a national wage pact since a previous agreement collapsed in 1988. Wage restraint is seen as crucial to Portugal's efforts to reduce inflation and prepare the economy for European integration.

At the heart of the accord is a non-binding agreement to keep average wage increases below 13.5 per cent. A tripartite commission will be empowered to raise this ceiling if insufficient progress is made in reducing inflation from an expected 13.25 per cent this year to the government target of 10.75 per cent in 1991.

In return, the government has agreed to reduce the maximum working week from 48 hours to 44 hours and move progressively to 40 hours by 1995. The minimum monthly wage for industrial and farm workers will be raised 15 per cent to \$540,100 (\$154). Most other pension and social security payments will also go up 15 per cent.

Benefits for employers include a "social peace" clause under which unions commit themselves to try to resolve labour conflicts through negotiation rather than strikes.

## Poland presses Germany on border treaty

By Christopher Bobinski in Warsaw

POLAND is pressing Germany to sign a treaty guaranteeing their existing border on the Oder and Neisse rivers. Mr Krzysztof Skubiszewski, the Polish foreign minister, reacted sharply at the weekend to a statement by Mr Helmut Kohl, the German Chancellor, that negotiations on a treaty could last until next April.

Mr Skubiszewski said a treaty "could be agreed and signed within two days". At unification talks in Paris in July the Germans committed themselves to signing a frontier treaty with Poland "as soon as possible after unification".

Poland has had treaties guaranteeing its western frontier with both the former German states but a fresh treaty with a unified Germany is now required.

Mr Skubiszewski also answered Mr Kohl's charge that the delay had been caused by the Poles. The Polish minister said that his country had presented its latest draft of a treaty to the Germans in July and had had no reply.

Mr Skubiszewski did admit though that longer talks were needed on another treaty regulating relations between the two countries and including provision for the disruption caused by the disappearance of East Germany as Poland's trading partner and incorporation of its territory into the European Community.

## Tokyo stands by plan to send troops abroad

By Ian Rodger in Tokyo

JAPANESE government leaders emerged battered from their first week of defending a legislative plan enabling troops to be sent overseas, but appeared determined to go through with it.

"Unwise about Japan's contribution to the Gulf is rising in the US," Mr Ichiro Ozawa, secretary general of the ruling Liberal Democratic Party (LDP) said in Nagoya at the weekend. "If Japan were invaded, we would expect the United Nations and the US to help us. Yet when others ask us, we reciprocate only with money. It is not good enough."

The government has run up against substantial opposition to its proposals from many in Japan and in neighbouring countries who fear a resur-

gence of Japanese militarism. On Friday, Mr Choi Ho Joong, the South Korean foreign minister, said in Seoul that he was deeply worried by Japanese moves to send troops to assist in the Gulf.

Also on Friday, a top legal adviser to the government argued under questioning in the Diet that it would be unconstitutional for Japanese troops to join a United Nations organised military force. Both the question and the answer were hypothetical, as there is no UN force at the moment, but the answer caused a brief sensation in political circles in Tokyo.

There is now widespread doubt whether the legislation, in its present form, can win parliamentary approval. If the

bill fails, it could affect the standing of the government of Prime Minister Toshiki Kaifu as well as rousing fresh resentment about Japan's lack of action on the Gulf in the US and other western countries.

In initial debates on the bill last week, the Government fared badly. On Friday, Mr Taro Nakayama, the foreign minister, amended answers he had given under tough questioning from Mr Tsuruo Yamaguchi, secretary general of the Japan Socialist Party, about whether the legislation would allow Japanese forces to help US ground troops in Saudi Arabia. It would.

The LDP itself has appeared divided over the bill. Mr Michio Watanabe, head of one of the party's larger factions,

said that if the bill failed to pass the lower house of the Diet, the government might have to resign and call a general election. Mr Ozawa promptly retorted that the government would not be to blame if the bill failed and no one would have to resign.

Mr Kiichi Miyazawa, leader of another faction, said in a speech at the weekend that he was reserving comment on the issue unless and until it became crucial. This was widely interpreted as meaning he opposed it.

And Mr Ryutaro Hashimoto, the finance minister, reiterated his determination not to resort to deficit financing for Japan's Gulf contributions.

For all the noise, it is likely that the bill will pass without

difficulty in the lower house of the Diet where the LDP has a large majority.

Its fate probably depends on whether the party can round up enough support from independents and minor parties in the upper house of the Diet to form a majority.

At the weekend, there were reports that the Komel (clean government) party, which has enough seats to give the LDP a majority, was moving towards making a deal with the ruling party. However, it is insisting that the bill's provisions have a very limited life. Another influential factor will be the result of an upper house by-election in Nagoya on Nov 4 in which the LDP is expected to win a seat now held by the Komel.

## Senators take aim at Uruguay round

By Nancy Dunne in Washington

THE Uruguay round of world trade talks has run into fresh trouble in the US Congress, where at least 20 Senators have endorsed a resolution which could further hamper efforts to bring trade reforms.

The resolution would withdraw the Senate's 1988 agreement not to amend legislation implementing any accord reached next December under the General Agreement on Tariffs and Trade.

The round is already deep in controversy over attempts to set new trade rules for agriculture, textiles, intellectual property rights, services and investment. Senate revocation of the so-called "fast track" voting rule could be a final blow.

The resolution, which criticises the Bush Administration's proposal to phase out trade-distorting farm programmes, need not be approved by the House of Representatives or President Bush.

As simply a rule change, it needs only the approval of a majority of the 100 Senators.

The 20 sponsors do not plan to bring the proposal to a vote in this term of Congress. The measure is expected to send a message to Geneva that a significant segment of

Congress does not like the course the negotiations are taking. These senators may bring the measure to a vote next year if a final package of reforms unacceptable to them wins approval in Geneva.

Farm organisations across the US are urging support for the resolution. In Texas, a hotbed of anti-GATT sentiment, Mr Jim Hightower, state agriculture commissioner, pressed senators to halt the fast track. He called for "a realistic alternative" to the US farm proposal which would acknowledge the importance of food self-sufficiency and establish an international emergency food reserve.

Senator Lloyd Bentsen, chairman of the Senate Finance Committee and a Texas Democrat, has expressed concern about the resolution and determination to fight it.

The looming resolution battle reflects the long-running bipartisan deadlock between the Bush Administration and many members of Congress over trade policy. While Congress pays lip service to multilateralism, it is more committed to bilateral actions to force open world markets.

## Broadcasting authority to rule on La Cinq

By William Dawkins in Paris

FRANCE'S broadcasting authority will today call a final meeting of the main shareholders of La Cinq, the loss-making private television channel, before deciding whether to allow a rescue, restrict the terms of La Cinq's franchise, or order the station to close.

The Conseil Supérieur de l'Audiovisuel (CSA) is due to rule in the next 10 days on whether Mr Jean-Luc Lagardère, chairman of Hachette, the publishing and media group, can take control of La Cinq from Mr Robert Hersant, owner of the right-wing newspaper, Le Figaro.

La Cinq's plight is the latest sign of the troubles in the French broadcasting industry,

where patchy quality is causing the Government to rethink its broadcasting policy and a fall in advertising revenues has hit earnings. Only two of France's six main channels are profitable.

La Cinq, frequently troubled by battles between its shareholders and management, has lost FF2.5bn since Mr Hersant took over in 1987. Mr Lagardère believes he can achieve break even by 1994. The Hachette chairman narrowly failed to gain control of TF1, France's biggest private television channel, on its privatisation in 1987.

The CSA risks being accused of allowing a concentration of power in broadcasting if it decides in favour of Hachette - also owner of the Europe 1 radio station. Yet the body, which is in theory independent, also risks appearing to be under the government's influence if it decides against Mr Lagardère. Some observers believe a compromise is likely: to relaunch La Cinq as a small specialist channel.

## Democrats stress role of Congress in Gulf decision

By Peter Riddell, US Editor, in Washington

THE US Congress must authorise any decision by President George Bush to commit forces to war in the Gulf, Senator George Mitchell, the Democratic majority leader, insisted yesterday. This conflicts with the administration view that it does not have to seek Congress's permission to take military action, though it will consult.

The issue could become politically significant since Congress is due to go into recess in a week until early January. Senator Mitchell said yesterday that Mr Tom Foley, the House Speaker, and he had considered reconvening Congress if necessary.

He said: "It is important to remember that, under the

American constitution, the president has no legal authority to commit the US to war. Only the Congress can make that grave decision."

His comments were made as polls showed continuing majority support, although reduced, for President Bush's handling of the crisis and as marches and rallies against the military commitment were held in 19 cities. Protesters, taking their inspiration from the anti-Vietnam war demonstrations of 20 years ago, chanted slogans such as "Hell no, we won't go; we won't fight for Texaco."

Organisers said the New York crowd was between 15,000 and 25,000, while the police estimated between 4,000 and 5,000.



War veterans were among nearly 10,000 demonstrators who marched to Times Square, New York, on Saturday to protest US military involvement in the Gulf crisis

## Palestinian labourer stabs three Jews to death in Jerusalem

THREE Jews were stabbed to death yesterday morning in Jerusalem by a Palestinian labourer, apparently to avenge the police killing of 21 Arabs on Temple Mount two weeks ago, writes Judy Maltz in Jerusalem.

Jewish mobs reacted by stoning Arab cars and attacking Arab workers. Thousands of police were called in to bolster the city's forces.

The victims of the stabbings were an 18-year-old unarmed female soldier, a 43-year-old male civilian and a policeman, who had tried to halt the attacker.

The 19-year-old Palestinian, a resident of a West Bank village near Bethlehem, cried out "Allah Akbar [God is Great]" as he stabbed his victims in

one of West Jerusalem's most established neighbourhoods, where he was employed as a construction worker.

"This morning's incident proves that we should immediately open fire on anyone trying to attack Israeli security forces and civilians," said Mr Roni Milo, the police minister. Since the killings on October 8 of 21 Arabs near the Dome of

the Rock mosque in Jerusalem, leaders of the Palestinian uprising have called on residents of the occupied territories to attack and kill Jewish civilians and soldiers.

Two Palestinian organisations claimed responsibility for the stabbings - Force 17 of Fatah and a group affiliated with the Islamic Jihad movement - saying it was in

revenge for the Temple Mount killings. But police said they were still investigating whether the attacker had acted on his own accord.

Mr Ezzat Eitan, the agriculture minister, and member of a small right-wing party, said spot checks should be made on Arabs entering Jerusalem to deter them from smuggling in weapons.

## Brazilian rifts widen as oil chief quits

By Christina Lamb in Rio de Janeiro

THE ABBRUPT resignation on Friday night of the president of Petrobras, Latin America's largest corporation, has highlighted rifts in the government of President Fernando Collor.

Mr Luiz Octavio de Motta Veiga's announcement that he was quitting his powerful position as head of the state-owned oil concern came after a week of public differences between him and Mr Zelia Cardoso, the economy minister.

Accusing the government of ruining the company's finances, Mr Motta Veiga said that the Collor administration was forcing Petrobras to run at a loss to keep petrol prices and thus inflation down. He told a press conference: "My resignation was motivated by the unreality of the government's tariff negotiations and the way these were conducted."

A fall in the value of the cruzeiro has meant that despite three price rises since

the start of the Gulf crisis Petrobras is effectively subsidising petrol prices by 50 per cent. The latest 20 per cent rise brings the price to \$2.38 a gallon, compared to \$3.29 in March.

But on Wednesday Ms Cardoso publicly accused Mr Motta Veiga of "excessive corporatism" and poor management, citing his decision last month to grant pay rises of 58 per cent to end a strike.

Mr Motta Veiga, who is to be replaced by Mr Eduardo do Telexira, the chief economy secretary, is the second key Collor appointee to quit within a week. Last weekend Mr Bernardo Cabral, the powerful justice minister, resigned over press reports that he was having an affair with Ms Cardoso. Attacks by the two men on the government's way of doing business have fuelled speculation over the future of Ms Cardoso.

## Budget 'wiggling' taxes Congress

The right balance for a deal is proving elusive, writes Peter Riddell

WE HAVE very little wiggle room," Senator Robert Dole, the Republican minority leader, said over the weekend about the joint Senate and House of Representatives conference which has been attempting to end the US budget crisis.

"If you move too far in one direction," he warned, "you lose 10 Republicans, and the bill is dead. If you move too far in the other direction, you lose 10 Democrats, and the bill is dead."

This balancing act reflects the very different packages produced by the two houses and the rapid approach of the mid-term elections two weeks tomorrow on November 6.

The House version was largely a statement of Democratic beliefs, raising taxes on the better off, leaving federal petrol taxes unchanged and scaling back savings on Medicare health provision for the elderly. The final package passed by 227 votes to 203, with only 10 Republicans in support.

By contrast, the Senate version was a bipartisan leadership effort backed by the White House. It avoids increases in tax rates (though limits deductions by the better-off), proposes a doubling of petrol taxes to 19.5 cents a gallon and larger savings on

Medicare. It was approved by 54 votes to 46 with the backing of 31 (out of 55) Democrats and 23 (out of 45) Republicans.

The House version would raise \$149bn in taxes over five years, with 68 per cent coming from taxpayers with annual incomes above \$100,000, while the Senate package would raise \$146bn over the period, with 42 per cent coming from that group.

While the conference in theory includes 104 members of both houses, it is in practice been a re-creation of the summit of Congressional leaders and White House officials which produced the original package defeated by the House on October 5.

Yet the failure of that agreement shows how politically sensitive the current exercise has to be. Congressman Dan Rostenkowski, the Democratic chairman of the House Ways and Means committee, said: "I think the people in that room could have settled in three or four hours. But there are things we can't pass in the House and there are things we can't pass in the Senate. We can't deliver the way we used to."

Strong support from House Democrats is necessary since most House Republicans, led by minority whip Mr Newt Gingrich,

will almost certainly oppose any package involving substantial indirect as well as direct tax increases, as will be proposed.

To avoid significant defections among House Democrats the better-off will have to be seen to make a sizeable contribution and there will have to be some concessions on the petrol tax and Medicare.

However, on the Senate side, many Democrats seeking re-election will probably oppose any likely package and substantial Republican support will be needed. That, and the White House's opposition to anything like the House package, limits the room for manoeuvre.

The need to secure the backing of around half the Senate Republicans and a large majority of House Democrats will probably produce a strange hybrid. There will be some savings on Medicare, though less than in the Senate plan, the petrol tax will rise by less than 9.5 cents a gallon, and the increases in taxes on the wealthy will go beyond the Senate version.

The way to a deal has been opened by White House acceptance of a flattening of the tax "bubble" - under which the wealthiest taxpayers pay a marginal 28 per cent rate, while those on \$75,000 to \$180,000 face a rate of 33 per cent. Much depends on other changes affecting the wealthiest.

The Financial Times (Europe) Ltd. Published by the Financial Times (Europe) Ltd., Frankfurt Branch, (GmbH) at 100, Frankfurt-am-Main 1. Telephone: 069-72980; Fax: 069-729777; Telex: 416193 represented by E. Hogg, Frankfurt, and, as members of the Board of Directors, R.A.P. McClean, G.T.S. Damer, A.C. Miller, D.E.P. Palmer, London. Printer: Transatlantic Societys-Druckerei-GmbH, Frankfurt/Main. Responsible editor: Sir Geoffrey Owen, Financial Times, Number One Southwark Bridge, London SE1 9HL. The Financial Times Ltd, 1990.

Registered office: Number One, Southwark Bridge, London SE1 9HL. Company incorporated under the laws of England and Wales. Chairman: D.E.P. Palmer. Main shareholders: The Financial Times Limited, The Financial News Limited, Publicis Group, B. Hughes, 168 Rue de Rivoli, 75004 Paris Cedex 01; Tel: (01) 4297 0621; Fax: (01) 4297 0629. Editor: Sir Geoffrey Owen. Caico, 59100 Roubaix Cedex 1. ISSN: ISSN 1145-2553. Commission Paritaire No 67808D.

Financial Times (Scandinavia) Ostergade 44, DK-1100 Copenhagen K, Denmark. Telephone: (33) 13 44 41, Fax: (33) 935333.

## MALAYSIA, THE MOST FASCINATING GATEWAY TO THE FAR EAST

We fly you daily, non-stop on Tuesdays, Wednesdays, Fridays, Saturdays and Sundays, to Kuala Lumpur in fascinating Malaysia. A country of many charms, Malaysia is located in the heart of southeast Asia. So it's also a most convenient gateway to the Far East, Australia and New Zealand.

With our vast network, we can offer you convenient connections to the Far East, and 14 flights a week to the 6 major Australian cities of Sydney, Melbourne, Perth, Adelaide, Darwin and Brisbane. Twice a week we're off to Auckland.

No matter where you fly, to over 80 destinations, you'll always enjoy the genuine warmth and charm that only Malaysians can offer.

Nonstop flights from 28 October, and services to Brisbane, Adelaide and Darwin from 31 October.

**malaysia**  
ENCHANTMENT WHEREVER YOU FLY  
For reservations, contact your favourite travel agent or call  
Malaysia Airlines, London Tel: 061-862 0800  
Manchester Tel: 061-839 4021.



## INTERNATIONAL NEWS

## Delhi faces backlash from Moslems over mosque

THE Indian government yesterday faced growing resentment from Moslems after announcing that the state would completely acquire the site of the disputed mosque at Ayodhya where Hindu fundamentalists plan to construct a temple, writes David Housego.

The mosque, in northern India, and the surrounding land were acquired by the government at the weekend as part of complicated moves intended to defuse the explosive Hindu-Muslim conflict over the site and save Mr V.P. Singh's government from threatened collapse.

Mr L.R. Advani, the leader of the radical Hindu BJP party, yesterday described the government's acquisition of the mosque site as a "victory" for Hindu fundamentalists planning to start construction of the temple in eight days time. The BJP warned last week that it would withdraw its support from Mr Singh's administration if the government attempted to halt construction.

Moslem religious leaders, who had earlier met government representatives, yesterday described the acquisition as "a sheer mockery of the promises" of the government and said that the state could not take over Waqf (Moslem religious) property.

A delegation from the Babri Masjid (mosque) defence committee protested to the Prime Minister last night. Moslems until now have seen Mr Singh's administration as a protector of their interests.

The acquisition of the mosque, and the 70 acres surrounding it, was part of a package announced unilaterally by the government. The land is to be handed over to a Hindu foundation as part of the grounds for the new temple.

But in an effort to stave off controversy over the mosque itself - which Hindus claim is the birthplace of Lord Ram, the Hindu deity - the government said

that its future would be referred to the Supreme Court. The compromise has privately been welcomed by some politicians. Hindu fundamentalists have said, however, that they will not be satisfied until they have full control over Ram's reported birthplace.

Mr Singh held negotiations with political leaders over the weekend. The fear is that if the situation is allowed to drift, there could be violent Hindu-Muslim clashes as the Hindu deadline for starting construction of the temple on October 30 draws closer. Mr Advani is now in Bihar on the way to Ayodhya at the head of a mass procession.

## Peking in trade pact with Seoul

By John Ridding in Seoul

SOUTH KOREA and China have signed an agreement to open trade offices in each other's capitals, the Korea Trade Promotion Corporation announced on Saturday.

The move is expected to boost bilateral trade and is seen as a first step towards establishing diplomatic relations between Seoul and Peking. Chinese troops fought on the side of North Korea during the 1950-53 Korean war and Peking has remained one of Pyongyang's principal supporters.



Members of the North Korea women's soccer team cross the Korean border yesterday to play friendly matches in the south.

The offices, which are expected to be set up next month, will perform limited consular functions such as the issuing of visas and represent the first permanent missions to be exchanged by the two countries. Although China and South Korea have no formal ties, economic and other contacts have nevertheless increased. Two-way trade amounted to more than \$30m (\$1.5bn) last year and is expected to reach about \$3.2bn this year and \$3.5bn in 1991.

The establishment of diplomatic relations with China remains the last big challenge for South Korea's policy of normalising ties with socialist countries. Over the last two years South Korea has estab-

lished diplomatic relations with all eastern European countries except Albania. Last month, Seoul concluded diplomatic ties with the Soviet Union which, along with China, has been a main supporter of Pyongyang.

Mr Kim Dae Jung, leader of South Korea's largest opposition party, ended a 13-day long hunger strike at the weekend, claiming success in extracting concessions from the ruling party. However, Mr Kim's Party for Peace and Democracy said it would continue its boycott of the country's national assembly.

Mr Kim's decision to end his hunger strike followed comments by Mr Kim Young Sam, executive chairman of the ruling Democratic Liberal Party. Mr Kim Young Sam said the government would not change the constitution from a presidential to a cabinet system if the opposition and the people did not want it.

## Village India, where higher castes feel the squeeze

KHEDLA is a dusty village west of New Delhi, a mirror of the caste tensions engulfing northern India.

Large houses built of rough hewn stone, with spacious courtyards, sit on a hillside overlooking a once lush and fertile village in which high and land-owning castes lived well under a hierarchical social structure that left the mental tasks to those of less fortunate birth.

But walls have crumbled and some houses are in disrepair. Pigs scavenge in rubbish that has been tossed into back alleys. Open drains with black sewage carve a channel in the middle of the unpaved streets.

The most striking aspect of the village of about 4,000 people, in Haryana state, is that it is the higher castes, particularly the dominant rajputs - the warrior sub-caste of which Prime Minister V.P. Singh is a member - who have suffered most over the past 10 to 15 years of rising prices and unemployment.

According to ancient Hindu traditions, there were four castes - Brahmins (priests), Kshatriyas (warriors), Vaishyas (traders) and Sudras (other castes). "Untouchables" - those born to do work like sweeping or leather making - were excluded from the caste system as polluting.

Mr Baljit Singh, says the problem for rajputs is that they have to compete against those with a

city education. "We lose against them. But we also get overtaken by the scheduled castes (untouchables, or harijans) who get lower marks but have jobs (in central government or state service) reserved for them."

In sharp contrast to the sense of declining fortunes among the warrior caste, the harijans of Khedla seem on the upward path. Their quarter of the village is the cleanest - with walls repaired and painted, and in some alleys channels through open stone ducts. Undertaken by social stature from taking any job and helped by job reservations for harijans since independence, unemployment weighs less heavily.

Mr Firdi Singh, an elder of the harijan quarter, says three of his sons have university degrees and jobs in government service and a fourth is now studying for his B.A.

Caste differences remain strong with villagers marrying within their caste. "A harijan has never married a caste above him," says Lekhan Singh, "and it is very doubtful that it will ever happen."

Different castes concentrate in different areas. There is a recognisable rajput quarter in Khedla - as there are quarters for the gujars (the other main land-owning caste) and the harijans. There are about 15 Brahmin families, mostly poor, who earn their living from small holdings of land, performing religious ceremonies, and working outside the village in clerical jobs. Other smaller castes include the khatris (barbers) and kumars (potters).

The harijans complain that in Khedla they are still sometimes treated as untouchables by higher castes who fear pollution from them. But some distinctions have become blurred in that members of a caste are not restricted to jobs associated with their caste. Harijans complain that harijans will no longer sweep for them. "We share the sweeping among members of the

David Housego and K.K. Sharma visit Khedla, where the tensions aroused by the jobs reservation programme are evident

family," says Mr Raghuraj Singh, a rajput now retired from the army.

The largest caste groups in Khedla are the gujars and the rajputs. The gujars were originally cowherds who acquired land from the rajputs at the time of land reform. Their holdings remain smaller, but they have more buffaloes and goats.

Indicative of the Pankaj's box that has been opened up by the

government's job reservation, the gujars are considered in much of northern India as being among the "backward castes". It is the increasingly vociferous lobby of the backward castes that Mr Singh set out to woo with his job reservation programme.

But in Khedla (as in much of Haryana), the gujars are considered part of the "forward castes" - and thus, in theory, ineligible for the job reservation programme. They are none the less an increasingly depressed community within the village - unable to survive on their agricultural income and unable to obtain jobs outside because of inadequate education and influence. Rishipal, 27, a young gujar on leave from the army, said that of his age group only two

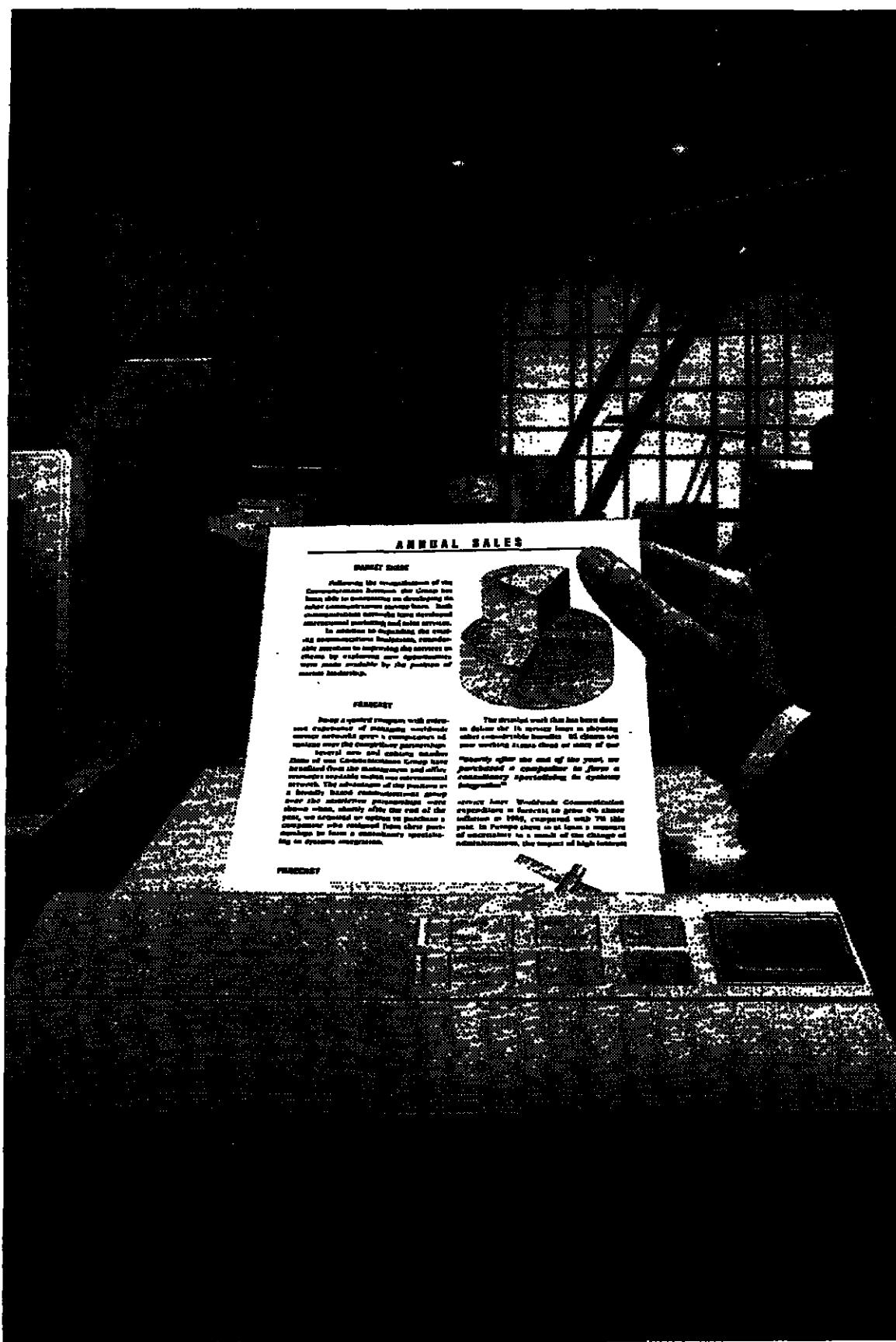
gujars had found jobs. The rest were unemployed.

Forced to look outside the village for jobs, the rajputs feel their opportunities have been squeezed by reservations for harijans, the lower level of village education and by competition from the jats.

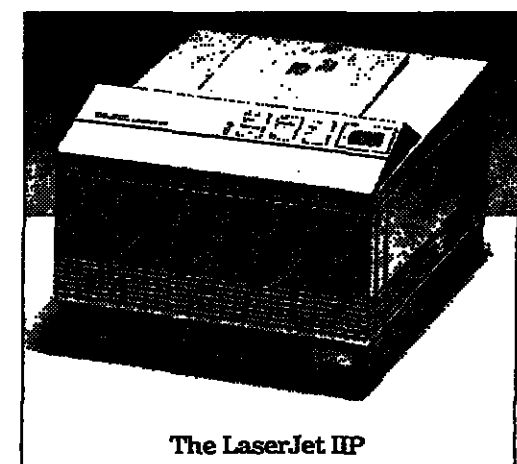
The jats are the main farmer caste in Haryana from which the last three ministers of the state have been drawn and, as a consequence, alleges Mr Raghuraj Singh, they are getting all the jobs because of their political influence.

Mr Singh's two graduate sons are unemployed. He claims that to get them into the army would require a bribe of Rs15,000 (\$430) to Rs15,000 which he does not have. "Only those with clout get jobs," he adds bitterly.

## Now you can go it alone for less.



## The Hewlett-Packard guide to quality output.



Freedom is your own laser printer.

Imagine having your own laser printer right on your desk. Professional looking letters, presentations and documents emerging with just the barest whisper right in front of you.

But what price freedom? Until now the cost of individual laser printing has been prohibitive.

HP have now reduced the price even further on the LaserJet IIP.

With a footprint no bigger than your intray and a price tag no bigger than £1,199 exc. VAT the revolutionary new offering from Hewlett-Packard puts laser print quality within everyone's reach.

Fully compatible with most popular software and other HP LaserJet printers, the HP LaserJet IIP has superior text, graphics and outstanding reliability.

Add to that 14 internal fonts, simple push-button control, multi-paper size-capability, optional second input tray, and upgradable 512K memory and you have a printer that can handle anything from a business letter to full DTP. And of course, it comes with our one year on-site warranty.

Call our enquiry section now on (0844) 369369 and we'll show you how the HP LaserJet IIP can set you free.

**hp HEWLETT PACKARD**

THE POSSIBILITY MADE REALITY.

## Burma to round up dissident priests

By Chit Tun in Rangoon

THE Burmese government, in a further move to suppress the "excommunication movement" of dissident Buddhist priests, yesterday empowered all regional military commanders to round up and prosecute under martial law all members of "unlawful" priests' organisations which had refused to dissolve themselves by midnight on Saturday.

The organisations have been formed by some priests outside the hierarchy of Buddhist bodies set up 10 years ago under the aegis of the then government of the Burma Socialist Programme Party (BSPP) in accordance with the rules laid down by clerical leaders of the country's nine Buddhist sects. How many of these "unlawful" organisations exist and how many of Burma's more than 300,000 Buddhist priests have joined them are details not disclosed by the government.

The excommunication movement, which the priests refrain from accepting alms from military personnel or performing Buddhist rites for them, was started by some of these organisations in Mandalay, the national centre of the

Buddhist faith, following clashes between military troops and priests on August 8, the second anniversary of the countrywide pro-democracy movement of 1988.

It spread to neighbouring towns and recently reached Rangoon. In its order proclaimed yesterday, the government maintains that priests belonging to undissolved "unlawful" organisations have lost their status as priests and must face legal action under martial law. The implication is that they will be derobed, sent up before military courts, and punished with sentences ranging from three years' rigorous imprisonment to death.

The order said a priest recently arrested in Mandalay had confessed that he had been asked by a political party to foment trouble among the priesthood as part of a plot to overthrow the government. The names of this priest and the political party concerned were, however, not disclosed. An official report broadcast on the radio last night said that 125 priests from "unlawful" organisations had given signed statements of their withdrawal from these organisations.

## INVITATION TO FINANCING INSTITUTIONS FOR THE SALE OF EQUITY SHARES OF METRA S.A.

Agencia Metallurgical Italiana S.A. (METRA), a public sector company established in Greece and owned by the Hellenic Industrial and Mining Investment Co (ELEMMI) and the Hellenic Industrial Development Bank (ETDA) is responsible for the implementation of one of the largest and most profitable industrial projects ever undertaken in Greece. This project, of an estimated capital cost of 17 billion drachmas (approx. \$2.2 billion ECU) has been included in the Mediterranean Integrated Programme (MIP) of the EEC and has as objective the creation of an advanced technology plant for the production of gold and silver from gold bearing pyrites mined in the area of Olympus, Halkidiki (Greece).

Within the framework of the Greek Government's policy for the privatisation of industry, METRA intends to sell to interested investors new shares of total value of at least 3.5 billion drachmas (approx. 463 million ECU) to be issued following the new increase of company equity capital. The new shares to be issued will cover over 20% of the capital.

The sale of the above mentioned shares will be carried out through the mediation of a Bank or other Financial Institution of recognised status and specialisation. The mediation aims in finding interested investors - potential shareholders who will cover the new equity increase through ownership of the shares to be issued. Holding shares of the company can also be sold to investors who will acquire interest.

The Bank or other Financial Institution which will undertake the following tasks shall be selected:

- Set the price of sale of the shares to be issued.
- Attract and select potential shareholders among eligible investors. The responsibility, execution and expense for this investigation will be borne by the above said Financial Institution.
- Provide interested investors with all relevant information about the company and negotiate with the company officials.
- Evaluate offers on the basis of criteria and terms to be set by METRA.
- Assure necessary payments as well as the fulfillment of other contract conditions for the transfer of shares.

METRA wishes Banks and other Financial Institutions interested in the exclusive underwriting of the task of seeking investor-potential shareholders, to acknowledge their interest by submitting until the 31st of October 1990 to METRA (1 Grammatikou St., 116 35 Athens) their prequalification documents containing confidential information on their specialisation and experience on similar undertakings. At the next stage, short-listed institutions will be invited to submit their bids for the total cost of services to be rendered.

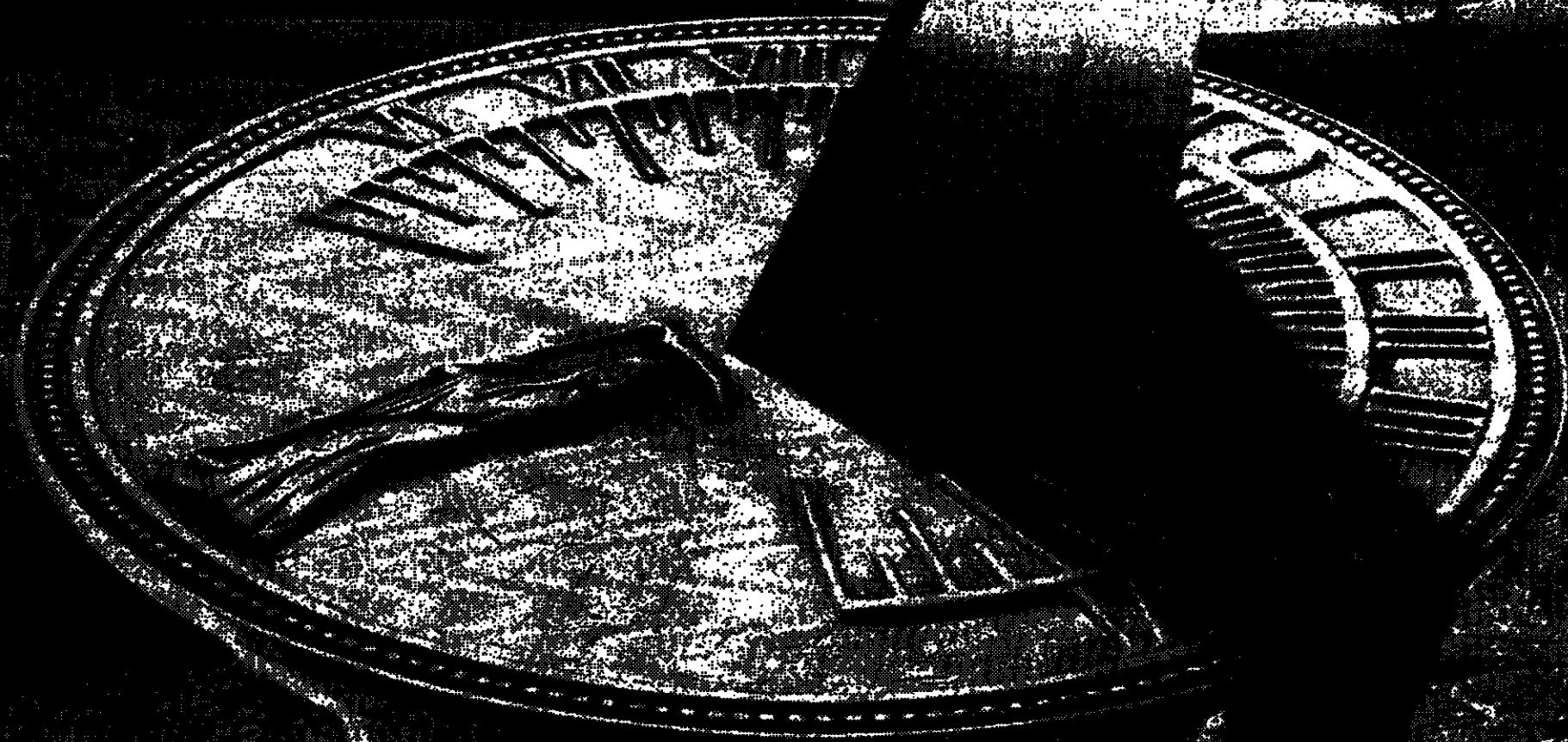
For more information interested parties can call (501) 7517300.

## BRITAIN'S

**14a NEW BOND ST. LONDON W1 071-409 2925**



# A SECOND LOST IS LOST FOREVER.



**tick** There goes another. **tock** If you're selling and planning your airtime in-house, **tick** you can't exploit it like TSMS can. **tock** Television Sales and Marketing Services is the UK's first independent TV airtime sales house. **tick** We know how to turn your airtime into money. **tock** so you have more to spend on programmes. **tick** Our service includes programme research, non-commercial airtime planning, **tock** break pattern planning, and effectiveness data. **tick** Central TV think we do it better than anyone else. **tock** So do Anglia, Border, and the European broadcaster, Berlusconi. **tick** If they're right there's not a second to spare. **tock** Telephone Dick Emery or Tim Wootton on 081 991 6666. **tick** Now **tock**



**WE WON'T WASTE  
YOUR TIME.**



## INTERNATIONAL NEWS

# Norway boosts EC links by tying krone to the Ecu

By Robert Taylor in Stockholm

NORWAY today links its currency to the European Currency Unit. The move stops short of associating the krone with the exchange rate mechanism of the European Monetary System but will be seen in Brussels and Oslo as an important step in the country's links with the EC.

The value of the krone is to be set at Nkr7.9940 per Ecu and it will be allowed to fluctuate above and below that figure by 2.25 per cent, between Nkr7.5141 and Nkr8.1739.

Mr Arne Skauge, finance minister, said the decision reflected the government's priority to maintain a low level of inflation, which is running at just under 4 per cent a year at the moment.

In recent months the Norwegian krone has been stable against the Ecu, reflecting the underlying strength of the country's economy.

Over the past ten months the Ministry of Finance in Oslo has been making inquiries with the European Commission in Brussels on the possibility of linking the krone to the EMS but this is not really possible unless Norway becomes a full



Jan Syse: coalition divided over Europe

member of the EC. However, the centre-right coalition of prime minister Jan Syse is divided over the European issue with an open split between the anti-EC Centre party and the Conservatives over the current EC-European Free Trade Association talks on the creation of a European Economic area.

## EC urged to adopt liberal trade policy

By Guy de Jonquieres, International Business Editor

THE European Community will realise the full economic benefits of the single market only if it combines removal of internal barriers with a liberal international trade policy, according to a study by a senior economic adviser to the Commission.

The study to be published shortly by the Centre for Economic Policy Research, finds import competition from outside the EC provides a much more powerful stimulus to industrial efficiency and adjustment than does increased intra-Community trade.

The study is based on an analysis of the impact of different types of imports on the

prices and profit margins of a range of European industries. It finds that only imports from outside the EC exert any disciplinary effect on margins. It forecasts that the removal of internal trade barriers will only affect sectors currently protected by exceptionally high non-tariff barriers, where it expects a reduction of about 15 per cent in margins.

The study is by Professor Alexis Jacquemin, an economic adviser to Mr Jacques Delors, president of the Commission, and by Mr André Sapir of the Free University of Brussels.

Working Paper No. 474, CEPR, 6 Duke of York Street, London SW1. Tel: 071-930 2963.

The Brussels commission argues the case for European economic and monetary union

# Emu would bring stability and lower costs

THE EUROPEAN Commission sees these advantages in economic and monetary union:

## Growth and Efficiency

1. Emu would completely eliminate nominal exchange rate variability, which in recent years has averaged 0.7 per cent a month for Exchange Rate Mechanism currencies and 1.9 per cent for non-ERM currencies (in terms of each currency against all other EC currencies). It would also eliminate uncertainty, which interest rate premiums show to be considerable even when actual exchange rates have been stable.

2. Only a single currency completely eliminates the transaction costs of exchanging currencies. These costs are not trivial for businesses, and can be sizeable for small transactions between persons and for tourists. They add up to at least 0.5 per cent of Gross Domestic Product a year (between Ecu100n and Ecu190n or Ecu200n-2100n) for the EC as a whole, and up to 1 per cent for smaller member states.

3. Going beyond the single market measures of the 1985 White Paper, additional economic advantages can be secured by further measures in such fields as energy, transport, competition, research and development, environmental and taxation policies.

4. The combination of the 1992 programme and Emu could well translate into not only considerable once-and-for-all gains, but also dynamic gains (a higher sustainable rate of economic growth). Estimates show that a moderate reduction in the risks of investment (such as exchange rate uncertainty) could have a substantial long-term growth effect. Reduced uncertainty would permit a reduction in the rate of return on investment demanded by shareholders, leaving more funds for re-investment and growth; reduction of only 0.5 per cent in this rate of return could, over the long term, lead to a real output gain, accumulating to 5 per cent of GDP.

## Price stability

5. Price stability is itself advantageous for efficient resource allocation. Low inflation

## Cost savings of a single EC currency

	estimated range (Ecu bn)
Bank transfers	6.4-10.6
Bank notes, travel cheques, credit cards	1.8-2.5
Company intra-currency payments costs	3.5-4.8
Cross-border payments costs	1.3
Total	13.1-19.2

tion is associated with low variability of inflation, and therefore of relative prices. A 1 per cent decrease in relative price variance could increase real output by 0.3 per cent of GDP.

6. The EuroFed (the planned European federal central bank) will be most likely to secure price stability if its statutes

establish this as its priority duty and grant it political independence to fulfil this duty. The actual price stability of independent central banks is clearly positive.

7. The reduction of inflation to a common very low rate could be achieved at minimal transitional cost through clear political commitment to a EuroFed of this design, to become fully operational at a not too distant date.

## Public finance

8. The role of national budgetary policies will be substantially revised, with new needs for autonomy to permit flexibility combined with enhanced discipline over excessive deficits and co-ordination to ensure an appropriate policy mix for the Community.

9. Lower inflation will mean lower "inflation tax" revenue (or seigniorage, coming from

the issue of currency) for high inflation countries. This would mean a yearly loss, say during a period of five years, of some 1 per cent of GDP for Greece and Portugal and less than 0.5 per cent for Spain and Italy.

But gains for interest payments on the public debt and the allocation of capital could come from the equalisation of real interest rates. Imperfect credibility of exchange rate commitments implied a real interest rate differential of 1 to 2.5 per cent for EMS countries relative to Germany on average over the period 1985-89. So equalisation of real interest rates could compensate "inflation tax" losses in the high inflation countries through gains, during the transition to Emu, on interest payments of between 2 and 5 per cent of GDP.

Competitive pressures should increase the efficiency of public expenditure and tax-

ation, but in some cases the Community may have to establish minimum tax rates and co-operate in the provision of public goods to avoid inefficient outcomes.

## Adjustment without exchange rate changes

11. The main cost of Emu is the loss of the national monetary and exchange rate instrument.

This cost should not be exaggerated, since use of this instrument has already largely been renounced within the ERM, while changes will remain possible for the Community as a whole in relation to the rest of the world.

12. Changes in real exchange rates (competitiveness) remain possible and desirable within an Emu, and examples from federations show that this is not just a theoretical possibility.

ity. This is why wage and price flexibility is a necessary condition of success.

13. Emu will reduce the incidence of country-specific shocks that warrant real exchange rate changes, as a result of changes in industrial structure and wage bargaining. In addition, shocks resulting from exchange rate instability and unco-ordinated monetary policy will be eliminated, and so the variability of output and inflation reduced.

14. Emu would lower the cost of absorbing economic shocks. For example, simulation of the past two decades (which were a turbulent period) under alternative exchange rate regimes suggests that Emu with a single currency might, compared to the EMS of the mid-1980s, witness a reduction in inflation fluctuations of one-fourth (0.5 to 1.5 percentage points less variation) and of output growth fluctuations by one-fifth (0.3 to 0.7 percentage points less variation).

15. As the Community's single currency, the Ecu will develop into a major international currency, vesting in several kind of financial advantage for the Community's economy.

There will be a saving on transaction costs in international trade amounting to 0.05 per cent of Community GDP, more Ecu-dominated financial issues managed by European banks, a saving of about Ecu150bn in the Community's foreign currency reserves (because intra-Community trade and financial flows would all be in Ecu), and seigniorage gains on foreign holdings of Ecu notes.

16. Emu should facilitate international co-ordination, and give more weight to the Community in encouraging developments of the world policy mix favourable to its interest. It should also facilitate the establishment of a balanced tripartite regime.

Drawn from "One Market, One Money", European Economy No 44, October 1990, European Community Publication Office, 2 rue Mercier, L-2985 Luxembourg.

# Smaller member states stand to gain from move towards single currency

By David Buchan in Brussels

TWO SETS of European Community countries stand to benefit particularly from economic and monetary union (Emu) - those with small, open economies and with currencies little traded internationally, and those with unsophisticated financial markets.

This is one of the main conclusions from the European Commission's 350-page economic analysis of Emu which the 12 EC states are starting to negotiate.

Into the first group of particular beneficiaries fall Belgium-Luxembourg (already in a bilateral monetary union), Ireland, Denmark and to a lesser extent the Netherlands. They would gain from having their national currencies replaced by the Ecu, which would be used far more widely in international payments, though the gain to Denmark from the removal of exchange rate uncertainty and costs might be slightly less, because it does rather more trade with non-EC (Nordic) countries.

The second group - Greece, Portugal and to some extent Spain - have "larger transitional costs to overcome, but bigger gains on offer" from Emu, says the report. Emu would greatly help unify Europe's financial market, lowering the price and increasing the volume of potential credit to borrowers in the lagging regions.

"By contrast, the reduction in

transaction costs and uncertainty would not be so important for Germany, a sizeable proportion of whose trade is already invoiced in D-Marks," the report says. But Germans investing in the rest of the EC should be happy to see exchange rate risk disappear, while any eventual replacement of the D-Mark by the Ecu would relieve the German authorities of pressures of running an important reserve currency which, otherwise, will be in particularly strong demand as a parallel currency in Eastern Europe.

For other large EC states, the report says Emu would help them impose and maintain wage and price discipline, while for the UK it sees gains in "the elimination of concerns about financing external deficits" and in "an expansion of activity in financial services" in a fully integrated Emu.

Apart from establishing EC states' varying self-interest in Emu, the Commission report throws up controversial implications for EC policy on:

• Structural economic assistance to the poorer countries. The report urges "more active Community structural policies" to accompany Emu. But it suggests that in future more of the available money should be skewed to the two most

backward countries, Greece and Portugal, and that the requirement that this EC aid be "matched" by local expenditure should be relaxed if Athens and Lisbon are to stem their budget deficits.

• Labour market regulation. The report warns that regional differences in labour costs cannot close faster than those in labour productivity. Otherwise, regional pockets of unemployment will get worse. "It is of paramount importance that regional labour costs remain in line with productivity differentials," it says.

In the early days of planning its Social Charter and social action programme, the Commission had talked of regulating pay EC-wide. Such ideas have since been shelved and the report shows why they should remain so.

According to standard theories about "optimal currency areas", the European Community is ill-suited as a geographic unit to have a single money because labour is not sufficiently mobile within it. The Commission report acknowledges that Europeans move around less within the EC than Americans within the US. But it claims that expectations from Emu, such as achieving new price stability and changes in governments' behaviour, make an EC monetary union "strongly advantageous".

## CONTRACTS & TENDERS

### INVITATION FOR PREQUALIFICATION CONSULTANCY AND TECHNICAL ASSISTANCE

#### For Appraisal and Development of Marmara North Gas Field, Offshore Turkey

Türkiye Petrolleri A.O. (TPAO) plans to solicit proposals from the prequalified companies for the purpose of engineering consultancy and technical assistance required on "Development concepts and economical evaluation, engineering design, material selection, procurement assistance, installation and commissioning of the total system" of the newly discovered gas field; offshore, in the sea of Marmara some 2.5 Miles off the beach in app. 50 m. water depth.

To accomplish above task, TPAO is looking for the experienced engineering companies in the area of offshore well design and completion technology, gas production technology, transportation and handling. Companies should present their background, experiences, references with contact persons, key personnel resumés, last two years financial status for prequalification, to the attention of

Mr. Lâhif VRANA  
Production Manager  
Müdafa Cad.No.22 Bakanlık/ANKARA-TURKEY  
Tel: 90-4-1187265  
Tlx: 42426 TPAO-TR, 42426 TPAO-TR  
Fax: 90-4-1181551-1181970

not later than November 12, 1990. Prequalified companies will be invited to bid for the project outlined above.

## Extension of Closing date for Bid Submission

The Ethiopian Transport Construction Authority announces that the closing date for submission of bids for its tender No. T-01/83 is extended to November 15/1990 at 10:00 hours local time. All bidders are requested to note the change and submit their bids accordingly.

ETHIOPIAN TRANSPORT CONSTRUCTION AUTHORITY

## RENTALS

### KENWOODS RENTAL

QUALITY FURNISHED  
FLATS AND HOUSES  
Short and Long Lets  
25 Spring St., London W2 3AA  
Tel: 071-492 2271 Telex: 252271  
Fax: (071) 262 3759

## ART GALLERIES

### CONTEMPORARY PAINTINGS

in an elegant town-house setting  
CRANE GALLERY  
171a Sloane Street, London SW1  
Tel: 071-235 2464  
Daily 10-6 Sat 10-4

## APPOINTMENTS ADVERTISING

appears every  
Wednesday Thursday  
& Friday  
(in the International Edition only)

## LEGAL NOTICE

### COMPUTER INVESTMENTS LIMITED

NOTICE IS HEREBY GIVEN, pursuant to section 40(2) of the Insolvency Act 1986, that a meeting of the unsecured creditors of the above-named company will be held at: One House, 55 Sheep Street, Northampton NN1 2AF, on 5.11.90 at 11 am for the purpose of having laid before it a copy of the report prepared by the administrator under section 40 of the said Act. The meeting may, if it is thought fit, exercise the functions conferred on creditors' committees by or under the Act.

Creditors are only entitled to vote if:

- they have delivered to us at the address shown above, no later than noon on 2.11.90, written details of the debts they claim to be due to them from the company, and the claim has been duly admitted under the provisions of Rule 5.11 of the Insolvency Rules 1986; and
- there has been lodged with us any proxy which the creditor intends to be used on his behalf.

Please note that the original proxy signed by or on behalf of the creditor must be lodged at the address mentioned; photocopies (including faxed copies) are not acceptable.

Date: 12 October 1990  
N.J. Vought  
Joint Administrative Receiver

Note: Creditors may obtain a copy of the report, free of charge, on application to the administrative receiver(s) at the address shown above.

## LEGAL NOTICE

This notice is in substitution for which appeared in this newspaper on October 19th, 1990.

Hollace & Young Johnson Limited  
(In Receivership)

NOTICE IS HEREBY GIVEN, pursuant to Section 40 of the Insolvency Act 1986, that a meeting of the unsecured creditors of the above named company will be held at: One House, 55 Sheep Street, Northampton NN1 2AF, on 5.11.90 at 11 am for the purpose of having laid before it a copy of the report prepared by the administrator under section 40 of the said Act. The meeting may, if it is thought fit, exercise the functions conferred on creditors' committees by or under the Act.

Creditors are entitled to vote if:

- they have delivered to us at the above address, no later than 12 noon on 25 October 1990, written details of the debts they claim to be due to them from the company, and the claim has been duly admitted under the provisions of Rule 5.11 of the Insolvency Rules 1986; and
- there has been lodged with us any proxy which the creditor intends to be used on his behalf.

Date: 11 October 1990  
N.J. Vought  
Joint Administrative Receiver

IN THE MATTER OF  
MONTEVERDI ONLY LIMITED  
AND  
IN THE MATTER OF THE  
INSOLVENCY ACT 1986

NOTICE IS HEREBY GIVEN that the Creditors of the above named company, which is being voluntarily wound up, are requested, on or before the 27th day of November 1990, to send in their full claims and statements, their addresses and descriptions, full particulars of their debts or claims, and the names and addresses of their solicitors (if any) to the undersigned, who is the Liquidator of the company, and if so required by notice in writing from the said Liquidator, are to produce or by their solicitors, to assist in and prove their debts or claims at such time and place as shall be specified in such notice, or in default thereof they will be excluded from the benefit of any distribution made before such debts are proved.

DATED this 27th day of September 1990  
S.K. SINGLA  
Liquidator

## SPEEDWORDS LIMITED

We, Nigel John Vought and John Martin Ingle of Cork Quay, 9 Greyfriars Road, Reading, RG1 1JG, were appointed Joint Administrative Receivers of Speedwords Limited.

Registered No: 160774  
by National Westminster Bank Plc on 12 October 1990.

N.J. Vought  
Joint Administrative Receiver

## COMPANY NOTICES

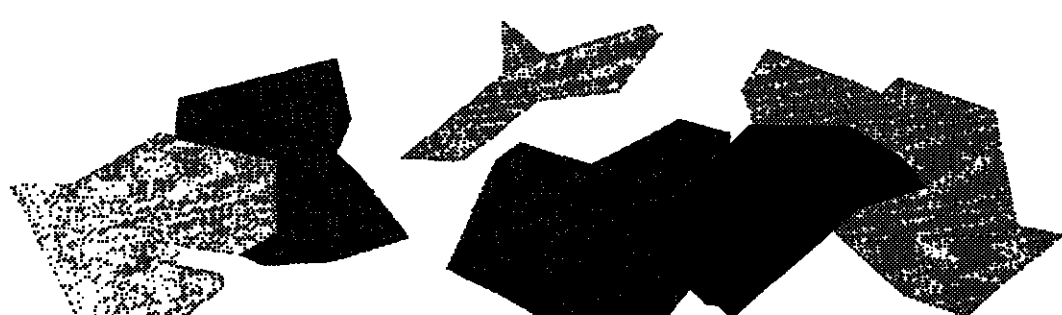
### RECAP ENTERPRISES INC

US\$200,000,000 FLOATING  
RATE NOTES DUE 1997

For the period 19th October 1990 to 19th January 1991, the Notes will carry an interest rate of 5.125% per annum. The amount payable per US\$200,000 will be US\$202.50 payable on 19th January 1991.

AGENT BANK  
BARCLAYS BANK PLC  
STOCK EXCHANGE  
SERVICES DEPARTMENT  
108 FENCHURCH STREET  
LONDON EC3P 3BP

## The most information-intensive region of America



is pulled together by Ameritech.

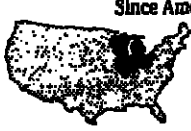
One region of the country is home to the top three automakers. The top two retailers. Over 6,000 financial institutions. The nation's busiest airport. And 15 million voice and data lines.

One region has more newspapers, more computer sites and more Fortune 500 companies. One company moves the information for the most information-intensive region of the country. Ameritech.

A force in communications. A leader in the Midwest. And a solid financial performer. Since Ameritech stock began trading, it has generated a total return to shareholders that has outperformed the market by two to one. A compound annual growth rate of nearly 28 percent.

During its first six years, Ameritech led all other regional holding companies in return-to-equity, recording 15.8% last year. Growth in earnings per share and dividends has averaged 6.3% over a six year period.

To find out why Ameritech continues its healthy financial performance, call Brussels, Belgium (322) 512-0040 for our Annual Report. Or write Director-Investor Relations, Ameritech, 30 S. Wacker Dr., R3500, Chicago, IL 60606, U.S.A., or call U.S.A. 312/750-5353.



**AMERITECH**

Illinois Bell • Indiana Bell • Michigan Bell • Ohio Bell • Wisconsin Bell • Ameritech Applied Technologies • Ameritech Audiotex Services • Ameritech Credit • Ameritech Development • Ameritech Information Systems • Ameritech International • Ameritech Mobile Communications • Ameritech Publishing • Ameritech Services • Telenote Messaging



## UK NEWS

## NEWS IN BRIEF

## Anti-poll tax marchers charged

NINETY-ONE people have been charged and 30 of them will appear in court today in connection with the violent anti-poll tax demonstrations outside Brixton Prison, south London, on Saturday night. There were 120 arrests, three petrol bombs were thrown and five shops damaged. Mr David Wray, the home secretary, has demanded a full report from Sir Peter Imbert, the Metropolitan Police commissioner, on the disorder.

## Business rates owing

LOCAL councils in England are owed more than £1bn in unpaid business rates, according to a survey of 32 councils by the Local Government Information Unit, a body supported by trade unions. The survey found that nearly 25 per cent of the business rates that local authorities had expected to collect by the end of August had not been paid.

## Opera sponsorship

SM, the US-owned industrial group, is to sponsor the Welsh National Opera Company over the next three years, enabling it to stage three Verdi revivals - La Traviata, Ernani and Un Ballo in Maschera. The sponsorship will also permit week-long residencies at the company's Cardiff base for student singers and répétiteurs from the National Opera Studio.

## BBC appointment

MR Robin Walsh, 50, is to be the controller, BBC Northern Ireland, following the retirement of Dr Colin Morris. Mr Walsh, an Ulsterman from Londonderry, is at present the assistant controller, regional broadcasting.

## Visa favourites

AUSTRALIA is the most popular destination for visa requests from business travellers, followed by India, Nigeria and the Soviet Union, Thomas Cook, the travel agency group, says. Until the relaxation of visa restrictions at the beginning of this month, Hungary and Czechoslovakia were also top destinations.

## Smith urges end to off-shore trust tax 'loophole'

By Alison Smith and Sara Webb

THERE WAS mounting pressure on the government yesterday to change the law on off-shore trusts, in order to close a "loophole" which allows people to avoid capital gains tax.

Mr John Smith, the shadow chancellor, called at the weekend for ministers to bring forward legislation to close the loophole at the start of the new parliamentary session early next month.

Senior Tory backbenchers agree that this part of the Finance Act 1981 could legitimately be tightened, although they are more cautious about how the law should be amended without creating new loopholes or absurdities.

The pressure follows an article yesterday in The Sunday Times, which said that up to £1bn a year in tax revenue was lost through the transfer of assets into off-shore trusts in order to avoid 40 per cent capital gains tax.

If an investor puts his assets, such as shares in the family business, into a trust based in an off-shore centre such as the Channel Islands, Gibraltar, Bermuda, or the British Virgin Islands, any gains made as a result of selling the shares remain free of capital gains tax as long as the proceeds are not remitted to the UK.

The tax liability can be deferred until the capital is paid to a UK resident beneficiary, and can sometimes be avoided altogether if, for example, the investor retires overseas and becomes non-resident for UK tax purposes before taking the proceeds.

In a letter to Mr John Major, the chancellor, Mr Smith said: "I hope you appreciate the sense of outrage which is felt by millions of taxpayers in this country, who pay the full amount of taxes due by them, at the fact that others - who are much better placed financially - are able so easily and



John Smith: "One person's tax dodge is another's tax burden"

so effectively to reduce their tax liability by huge amounts. "One person's tax dodge is another person's tax burden," he added.

Tightening of this area has been considered for inclusion in previous budgets. There was a surge in off-shore trust business before the Budgets this year and last, at fears that the loophole would be closed. The Inland Revenue said yesterday that this area was being

reviewed, although the point was made that it was not the case that the legislation had been intended to do something which people had then found a way of circumventing.

There is no prospect of an immediate bill on the matter. The issue will be raised in next year's finance bill, when the government faces an opposition or backbench amendment if ministers decide not to act.

## Shell may face charge over alleged oil leakage

By John Hunt, Environment Correspondent

SHELL UK is likely to be prosecuted for the second time in a year by the National Rivers Authority, the pollution watchdog, for allegedly leaking oil into the River Mersey.

In February Shell was fined £1m, the highest fine ever recorded in a UK pollution case, after 30,000 gallons of heavy Venezuelan crude oil was discharged into the Mersey in the previous year from a fractured pipeline. The new incident, which occurred last month, again concerns the Stanlow refinery in Cheshire. On this occasion 500 gallons of light fuel oil were allegedly discharged into the Mersey.

Mr Eric Barker, north-west regional pollution officer for the NRA, yesterday confirmed that he had recommended Shell should be prosecuted over the latest incident.

He said the oil came from an outfall pipe where Shell had permission - known as a consent in the trade - to discharge up to a given level. The NRA was claiming that the discharge on this occasion was over the permissible limit.

A new prosecution would be a great embarrassment to Shell at this time. The environmental pressure group, Greenpeace, has targeted the company as part of its campaign to clean up the Mersey.

Greenpeace mounted demonstrations in the area last week and claimed that the Mersey is still being heavily polluted despite the existence of a co-ordinated campaign by local industrialists to improve the water quality in the river.

Government plans to circulate to all schools free copies of the summary of the environmental white paper have been condemned by Labour as showing a "cavalier disregard for impartiality", writes Alison Smith.

Mr Bryan Gould, the shadow environment secretary, has written to Mr Chris Patten, the environment secretary, demanding either that the Conservative party pays for the document's circulation, or that the government sends out free copies of publications from other parties as well.

## Call for curbs on British Gas prices

By David Thomas Resources Editor

THE RULES governing the ability of British Gas to raise prices should be tightened considerably, according to a paper published today by the Gas Consumers' Council.

The paper is the council's submission to the review of the British Gas price control formula which is being carried out by the Office of Gas Supply, the industry's regulator.

At present, British Gas has to peg annual price rises to most customers to two percentage points below inflation after allowing for gas purchase costs. The council argues that this formula is too lax and allows British Gas to make unnecessarily high profits.

"Compared with other utilities and industries with similar levels of risk and capital inten-

sity, British Gas shows a very healthy rate of return which has increased significantly since privatisation," the council says. It suggests the formula should be automatically adjusted if inflation increases, since the existing formula becomes less exacting for British Gas when inflation rises.

The council challenges the ability of British Gas to pass on all its gas purchase costs to customers, arguing that this provides no incentive for the company to seek out cheaper sources of supply. It also demands fixed rates of compensation if British Gas fails to meet standards of service.

"British Gas Tariff Review Formula", from the Gas Consumers' Council, Abford House, 15 Wilton Road, London SW1V 1LT.

## Small generators threatened by privatisation says report

By Juliet Sychrava

THE PRIVATISATION of the electricity market will make life more difficult for the independent generating companies, according to a report from the Association of Independent Electricity Producers.

The association, a critic of government claims that the electricity reforms will encourage competition, argues that the restructuring of the electricity market will give an unfair advantage to National Power and PowerGen.

The report said that because National Power and PowerGen charged the regional electricity boards an inflated price of around 2.8p per unit for con-

tract supplies, they could afford to cut their prices in the wholesale market to around 2.2p per unit.

Smaller producers, which do not have the protection of attractively-priced contracts, cannot stay in business at these artificially low prices.

The report says that as regional electricity boards pass on the higher cost of contract electricity to their customers, they are forcing consumers to subsidise National Power and PowerGen.

Foot Price: A Fair Price for Electricity? available from Herodsfoot, Liskeard, Cornwall PL14 4QX; £100.

## British Coal pays rebates

BRITISH COAL has had to pay rebates to the electricity industry because it failed to predict the upsurge in value of the pound, writes David Thomas.

Provisions for rebates linked to the exchange rate are contained in confidential clauses of the three-year coal supply contract between state-owned British Coal and the soon to be privatised electricity industry. British Coal has had to pay a relatively modest rebate for the first six monthly period cov-

ered by the contract - April to September - since the pound has been trading above the \$1.75 trigger point only since June 27.

However, the Gulf crisis and Britain's entry into the exchange rate mechanism of the European Monetary System seem likely to keep the pound above \$1.75 for the whole of the second period - October to December - triggering rebates from British Coal of millions of pounds.

## Sharp rise in exports boosts car production

By Kevin Done, Motor Industry Correspondent

A SHARP increase in exports enabled the UK motor industry to boost car production by 8.6 per cent last month, although commercial vehicle production fell by 20.1 per cent.

The latest figures from the Central Statistical Office show that 110,548 cars were produced in the UK in September, compared with 101,817 in the same month last year.

This increase was due to exports and was supported by rising output at Nissan and General Motors (Vauxhall) for export to continental Europe. Production of cars for export jumped 73.1 per cent in September to 36,765.

By contrast, output for the domestic market, at 73,783, was 8.4 per cent lower and followed the fall in UK new car sales, which have declined by 11.5 per cent in the first nine

months of this year. UK car production in the first nine months, at 936,059, was 5.3 per cent lower than the same period a year ago. A seven-week closure of Ford's Halewood assembly plant at Merseyside by industrial action restricted output in the early months of the year.

On a seasonally adjusted basis, car output in the last six months was 9 per cent higher than the previous six months but was unchanged on the same period last year.

Commercial vehicle output in September fell to 21,718 and in the first nine months output fell 14 per cent on the same period a year ago.

On a seasonally adjusted basis, commercial vehicle output in the last six months was 7 per cent lower than the same time last year.

## Venture capital plan by Birmingham

By Paul Cheeseright, Midlands Correspondent

BIRMINGHAM'S financial and professional service companies have banded together to attract more venture capital groups, merchant banks and foreign banks to the city.

The initiative springs from the realisation that, although Birmingham is second only to London in the range of financial services it can provide, the city is not yet perceived in national business circles as being strong in the provision of specific services.

A survey conducted by KPMG Peat Marwick McLintock found that Manchester was perceived to be strong in the merchant banking and venture capital business; Leeds in the provision of legal services; and Edinburgh in fund management activities.

Birmingham - City 2000 was formed last year by more

than 150 professional and financial service companies. It aims to establish Birmingham as a natural alternative to London's financial centre.

The private sector initiative - which becomes an established organisation this week - complements the work of Birmingham City Council. Since the early 1980s the council has sought to strengthen the service sector to reduce Birmingham's dependence on manufacturing.

While manufacturing jobs have been lost in the area, service sector employment has increased and seems set to rise further. In its latest economic survey, published today, Birmingham Chamber of Commerce found that more than 60 per cent of service companies in the area plan to increase or maintain investment.

Before you blink your eyes again, a Boeing airplane will land somewhere in the world.

Chances are, a Boeing jetliner is touching down at New York right now. The same could be said about Tokyo, Chicago, London, Frankfurt, Los Angeles, Atlanta.

And if a Boeing plane isn't landing right this second at any of those cities, wait a minute. Because more than likely, it'll happen by then. An exaggeration? Hardly.

Boeing jetliners touch down every four and a half seconds of every day. In the last 24 hours alone, Boeing airplanes landed about 20,000 times. And they carried

two and a half million people to almost every imaginable destination. Boeing. We don't just deliver a lot of airplanes. We deliver a lot of people.

BOEING



## UK NEWS

## Headmasters reject A level reform plan

By Norma Cohen, Education Correspondent

THE Headmasters' Conference, a group of influential independent schools, has decided to oppose plans by the government's own advisers for a wide-ranging reform of A level studies, arguing that the plans will undermine the rigour of the exams.

The HMC, whose members include some of the nation's most prestigious public schools including Eton and Winchester, has developed its own plan for A level reform which is far more modest than that proposed by the government's advisers.

Mr John MacGregor, the education secretary, has said he favours only the mildest changes to A level studies and has endorsed the views of the HMC.

Mr MacGregor had asked the independent Schools Examinations and Assessment Council to make recommendations on how to broaden post-16 studies, mostly with a view towards increasing the number of those who stay in school beyond the age of 16.

The HMC said its members believe the proposals "contribute little if anything to further

the objective of substantially increasing the number of pupils in the 16-19 age group staying on in full-time education."

That objective, it said, cannot be met by a unitary system of A level standard.

Instead, a new intermediate exam between GCSE and A level should be developed.

Among SEAC's main proposals, announced last month, are plans to integrate so-called core skills into each A level syllabus.

Also, coursework would be given a significant role in

determining each student's grade.

It also proposed that the narrower but equally rigorous AS level exam be the first step towards completion of A levels.

The HMC argues that the latter proposal will lead to the eventual phasing out of A levels completely.

The HMC is also firmly opposed to the integration of core skills, arguing that to introduce these could distort A level studies.

It also expressed concern that the substantial use of

coursework as the basis for grades will reduce the objectivity of assessment.

HMC furthermore said it opposes some of the philosophical assumptions in the SEAC report, particularly its view that curriculum should be rooted in the immediate interests of young people.

Instead, HMC argues, curriculum should contain that which is "perennial, difficult and remote from their immediate experience".

It also opposes the view that attitudes should be culture-free.



Employing 16,000 in its heyday, Cammell Laird, nationalised in 1977, had barely 1,200 workers by 1985

## Warship yard steels itself for a tempestuous future

David White considers Cammell Laird's prospects

DEADLINE for Cammell Laird, which has been building ships on Merseyside since they were first made of metal, is no more than a few months away.

VSEL, owner of the Birkenhead yard, has given itself until early next year to find a buyer among the 60 British, European and overseas companies it has identified as "potential" bidders. But it will not wait much longer before closing the yard.

If Cammell Laird does survive, it will not be as a builder for the Royal Navy, which today has 11 of its warships and submarines in service.

VSEL, which took the former Vickers shipyards at Barrow-in-Furness and Cammell Laird into the private sector in 1985, would need the government's agreement to sell the Merseyside operation to a foreign company. However, the remaining navy work at Birkenhead could be transferred to VSEL's Barrow site. This involves three diesel-electric patrol submarines: Unseen, now being fitted out, Ursula, and Unicorn, the last due for completion in 1992.

In the last year, Cammell Laird has been holed, first above and then below the waterline. Since it was attached to the former Vickers yards five years ago, before privatisation, it has been devoted to navy work. But it has been excluded from the new frigate programme, the Type 23, and its hopes of making more patrol submarines have been dashed.

The navy got off relatively lightly in the government's Options for Change defence review outlined in July. The shipbuilding industry has nonetheless been the biggest victim so far. Overcapacity is such that any setback has life-threatening consequences.

Even if Cammell Laird is sold, redundancies are considered inevitable among its 2,100-strong workforce. The five UK yards still making warships and submarines have counted on strategic interests to keep them in being: the requirement

for national capacity both to build and to refit ships in the event of war.

Warships are a bastion of protectionism, not just in Britain but wherever ships are built. The UK has played a pioneering role in Europe in trying to open up cross-border trade in most other kinds of weapons, but shipyards have been kept apart. As for international collaboration, the only major warship project involving the UK, an eight-nation Nato frigate, was scuppered last year by Mrs Margaret Thatcher, the prime minister, after the Treasury found fault with the programme planning.

The threat of closure comes as no surprise to employees at Cammell Laird. The company, formed in 1903 when Laird Brothers of Birkenhead merged with the Sheffield steel company Charles Cammell - had already been through ups and downs. In its heyday, it employed more than 16,000 people. After the Second World War, during which it built 106 fighting ships, various activities were separated. Nationalised in 1977 with other shipyards, it found itself in 1985 with barely 1,200 employees. It had virtually completed the Edinburgh, a Type 42 destroyer, and had only one other order. That last Navy surface ship, the Type 23 frigate Cammell, entered service last year.

Under VSEL, privatised by an employee-led buyout, the workforce was built back up to 2,500 at one stage. The new owner, which was building the first of the new Upholder class of diesel-electric submarines, brought Cammell Laird back into the submarine business and gave it work building steel sections for nuclear-powered submarines at Barrow.

In the 1980s, Cammell Laird had been involved in nuclear-powered submarines, building two of the UK's four Polaris ballistic missile boats and HMS Conqueror (which sank the Argentinean cruiser General Belgrano in the 1982 Falklands

conflict). VSEL now has a monopoly in the UK on nuclear-propelled submarines. Under pressure to reduce costs, it has also announced cuts involving 550 of its 14,000 jobs at Barrow.

Cammell Laird competed to join the Type 23 programme, but the 10 orders placed so far have been split between Barrow, the Glasgow subsidiary of GEC, and Swan Hunter of Tyneside. In July, the Ministry of Defence dropped its long-standing pledge to maintain a fleet of "about 50" destroyers and frigates. It will now be "about 40" - not the most drastic of cuts, but no boost to the prospects of another yard joining the programme.

Apart from the strategic missile fleet, to remain at four submarines, submarine numbers are to drop from 27 to 16, of which 12 will be nuclear-powered. This implies that plans to replace the navy's 10 Oberon class boats with Upholder class vessels will stop at the four vessels already ordered. Cammell Laird's future hinges on winning more. In surface warships, the question as to whether the business could sustain up to four yards has long been in the air.

Vesper Thornycroft of Southampton, enjoying a special niche in minehunters made of glass-reinforced plastic and patrol boats, decided against competing for the last Type 23 order. The MoD wants to maintain competition to keep prices coming down in real terms. Since foreign competition has never been contemplated, this implies at least two UK yards. It is true, however, that many would question that there is in fact room for two.

Stung by the Ministry of Defence decision last December to build the next three Type 23s at Swan Hunter, Barrow is now threatening to cut 550 of its 3,500 jobs on the Clyde if more navy orders do not come quickly.

There, too, the future after 1992 is a big question-mark. These days, the warnings from the builders of fighting ships are dark, and come in volleys.

## Notice of Mandatory Partial Redemption

SEK

## Aktiebolaget Svensk Exportkredit (Swedish Export Credit Corporation)

(Incorporated in the Kingdom of Sweden with limited liability)

U.S. \$100,000,000

9% Bonds due 10th October, 1993

NOTICE IS HEREBY GIVEN that pursuant to the provisions of Condition 6 of the Bonds, U.S. \$16,665,000.00 principal amount has been drawn for redemption at their principal amount, through the operation of the mandatory sinking fund, on 10th October, 1990 when interest on the Bonds ceased to accrue.

The serial numbers of the Bonds drawn for redemption are as follows:

1	345	844	824	1222	1556	1845	2132	2429	2730	3035	3345	3664	3938	4225	4527	4826	5143	5447	5739	6038	6338	6630	19898
2	347	846	826	1224	1558	1847	2134	2430	2729	3036	3346	3665	3940	4226	4528	4827	5145	5448	5742	6039	6339	6631	19900
3	349	848	828	1226	1560	1849	2136	2432	2731	3037	3347	3666	3941	4227	4529	4828	5146	5449	5744	6041	6340	6633	19902
4	351	850	830	1228	1562	1851	2138	2434	2730	3038	3348	3667	3942	4230	4531	4829	5148	5451	5748	6043	6341	6635	19904
5	353	852	832	1230	1564	1853	2140	2436	2732	3040	3350	3669	3944	4232	4532	4830	5150	5453	5754	6045	6343	6637	19906
6	355	854	834	1232	1566	1855	2142	2438	2734	3042	3352	3671	3946	4234	4533	4831	5152	5455	5758	6047	6345	6639	19908
7	357	856	836	1234	1568	1857	2144	2440	2736	3044	3354	3673	3948	4236	4534	4832	5154	5457	5762	6049	6347	6641	19910
8	359	858	838	1236	1570	1859	2146	2442	2738	3046	3356	3675	3950	4238	4535	4833	5156	5459	5766	6051	6349	6643	19912
9	361	860	840	1238	1572	1861	2148	2444	2740	3048	3358	3677	3952	4240	4536	4835	5158	5461	5770	6053	6351	6645	19914
10	363	862	842	1240	1574	1863	2150	2446	2742	3050	3360	3679	3954	4242	4537	4837	5160	5463	5774	6055	6353	6647	19916
11	365	864	844	1242	1576	1865	2152	2448	2744	3052	3362	3681	3956	4244	4538	4839	5162	5465	5778	6057	6355	6649	19918
12	367	866	846	1244	1578	1867	2154	2450	2746	3054	3364	3683	3958	4246	4539	4841	5164	5467	5782	6059	6357	6651	19920
13	369	868	848	1246	1580	1869	2156	2452	2748	3056	3366	3685	3960	4248	4540	4843	5166	5469	5786	6061	6359	6653	19922
14	371	870	850	1248	1582	1871	2158	2454	2750	3058	3368	3687	3962	4250	4541	4845	5168	5471	5790	6063	6361	6655	19924
15	373	872	852	1250	1584	1873	2160	2456	2752	3060	3370	3689	3964	4252	4542	4847	5170	5473	5794	6065	6363	6657	19926
16	375	874	854	1252	1586	1875	2162	2458	2754	3062	3372	3691	3966	4254	4543	4849	5172	5475	5798	6067	6365	6659	19928
17	377	876	856	1254	1588	1877	2164	2460	2756	3064	3374	3693	3968	4256	4544	4851	5174	5477	5802	6069	6367	6661	19930
18	379	878	858	1256	1590	1879	2166	2462	2758	3066	3376	3695	3970	4258	4545	4853	5176	5479	5806	6071	6369	6663	19932
19	381	880	860	1258	1592	1881	2168	2464	2760	3068	3378	3697	3972	4260	4546	4855	5178	5481	5810	6073	6371	6665	19934
20	383	882	862	1260	1594	1883	2170	2466	2762	3070	3380	3699	3974	4262	4547	4857	5180	5483	5814	6075	6373	6667	19936
21	385	884	864	1262	1596	1885	2172	2468	2764	3072	3382	3701	3976	4264	4548	4859	5182	5485	5818	6077	6375	6669	19938
22	387	886	866	1264	1598	1887	2174	2470	2766	3074	3384	3703	3978	4266	4549	4861	5184	5487	5822	6079	6377	6671	19940
23	389	888	868	1266	1600	1889	2176	2472	2768	3076	3386	3705	3980	4268	4550	4863	5186	5489	5826	6081	6379	6673	19942
24	391	890	870	1268	1602	1891	2178	2474	2770	3078	3388	3707	3982	4270	4551	4865	5188	5491	5830	6083	6381	6675	19944
25	393	892	872	1270	1604	1893	2180	2476	2772	3080	3390	3709	3984	4272	4552	4867	5190	5493	5834	6085	6383	6677	19946
26	395	894	874	1272	1606	1895	2182	2478	2774	3082	3392	3711	3986	4274	4553	4869	5192	5495	5838	6087	6385	6679	19948
27	397	896	876	1274	1608	1897	2184	2480	2776	3084	3394	3713	3988	4276	4554	4871	5194	5497	5842	6089	6387	6681	19950
28	399	898	878	1276	1610	1899	2186	2482	2778	3086	3396	3715	3990	4278	4555	4873	5196	5499	5846	6091	6389	6683	19952
29	401	900	880	1278	1612	1901	2188	2484	2780	3088	3398	3717	3992	4280	4556	4875	5198	5501	5850	6093	6391	6685	19954
30	403	902	882	1280	1614	1903	2190	2486	2782	3090	3400	3719	3994	4282	4557	4877	5200	5503	5854	6095	6393	6687	19956
31	405	904	884	1282	1616	1905	2192	2488	2784	3092	3402	3721	3996	4284	4558	4879	5202	5505	5858	6097	6395	6689	19958
32	407	906	886	1284	1618	1907	2194	2490	2786	3094	3404	3723	3998	4286	4559	4881	5204	5507	5862	6099	6397	6691	19960
33	409	908	888	1286	1620	1909	2196	2492	2788	3096	3406	3725	4000	4288	4560	4883	5206	5509	5866	6101	6401	6693	19962
34	411	910	890	1288	1622	1911	2198	2494	2790	3098	3408	3727	4002	4290	4561	4885	5208	5511	5870	6103	6403	6695	19964
35	413	912	892	1290	1624	1913	2200	2496	2792	3100	3410	3729	4004	4292	4562	4887	5210	5513	5874	6105	6405	6697	19966
36	415	914	894	1292	1626	1915	2202	2498	2794	3102	3412	3731	4006	4294	4563	4889	5212	5515	5878	6107	6407	6699	19968
37	417	916	896	1294	1628	1917	2204	2500	2796	3104	3414	3733	4008	4296	4564	4891	5214	5517	5882	6109	6409	6701	19970
38	419	918	898	1296	1630	1919	2206	2502	2798	3106	3416	3735	4010	4298	4565	4893	5216	5519	5886	6111	6411	6703	19972
39	421	920	900	1298	1632	1921	2208	2504	2800	3108	3418	3737	4012	4300	4566	4895	5218	5521	5890	6113	6413	6705	19974
40	423	922	902	1300	1634	1923	2210	2506	2802	3110	3420	3739	4014	4302	4567	4897	5220	5523	5894	6115	6415	6707	19976
41	425	924	904	1302	1636	1925	2212	2508	2804	3112	3422	3741	4016	4304	4568	4899	5222	5525	5898	6117	6417	6709	19978
42	427	926	906	1304	1638	1927	2214	2510	2806	3114	3424	3743	4018	4306	4569	4901	5224	5527	5902	6119	6419	6711	19980
43	429	928	908	1306	1640	1929	2216	2512	2808	3116	3426	3745	4020	4308	4570	4903	5226	5529	5906	6121	6421	6713	19982
44	431	930	910	1308	1642	1931	2218	2514	2810	3118	3428	3747	4022	4310	4571	4905	5228	5531	5910	6123	6423	6715	19984
45	433	932	912	1310	1644	1933	2220	2516	2812	3120	3430	3749	4024	4312	4572	4907	5230	5533	5914	6125	6425	6717	19986
46	435	934	914	1312	1646	1935	2222	2518	2814	3122	3432	3751	4026	4314	4573	4909	5232	5535	5918	6127	6427	6719	19988
47	437	936	916	1314	1648	1937	2224	2520	2816	3124	3434	3753	4028	4316	4574	4911	5234	5537	5922	6129	6429	6721	19990
48	439	938	918	1316	1650	1939	2226	2522	2818	3126	3436	3755	4030	4318	4575	4913	5236	5539	5926	6131	6431	6723	19992
49	441	940	920	1318	1652	1941	2228	2524	2820	3128	3438	3757	4032	4320	4576	4915	5238	5541	5930	6133	6433	6725	19994
50	443	942	922	1320	1654	1943	2230	2526	2822	3130	3440	3759	4034	4322	4577	4917	5240	5543	5934	6135	6435	6727	19996
51	445	944	924	1322	1656	1945	2232	2528	2824	3132	3442	3761	4036	4324	4578	4919	5242	5545	5938	6137	6437	6729	19998
52	447	946	926	1324	1658	1947	2234	2530	2826	3134	3444	3763	4038	4326	4579	4921	5244	5547	5942	6139	6439	6731	20000
53	449	948	928	1326	1660	1949	2236	2532	2828	3136	3446	3765	4040	4328	4580	4923	5246	5549	5946	6141	6441	6733	20002
54	451	950	930	1328	1662	1951	2238	2534	2830	3138	3448	3767	4042	4330	4581	4925	5248	5551	5950	6143	6443	6735	20004
55	453	952	932	1330	1664	1953	2240	2536	2832	3140	3450	3769	4044	4332	4582	4927	5250	5553	5954	6145	6445	6737	20006
56	455	954	934	1332	1666	1955	2242	2538	2834	3142	3452	3771	4046	4334	4583	4929	5252	5555	5958	6147	6447	6739	20008
57	457	956	936	1334	1668	1957	2244	2540	2836	3144	3454	3773	4048	4336	4584	4931	5254	5557	5962	6149	6449	6741	20010
58	459	958	938	1336	1670	1959	2246	2542															



Issued by The Sanwa Bank, Limited, incorporated in Japan and a member of The Securities Association and The Association of Futures Brokers and Dealers.

## UK NEWS

## Treasury chief predicts easier cure for inflation in the 1990s

By Rachel Johnson, Economics Staff

SIR TERENCE Burns, the chief economic adviser to the Treasury, has predicted that inflation in the 1990s will be easier to cure because of its increased sensitivity to demand pressures in the economy.

He said it was now clear that the financial deregulation of the 1980s had the effect of heightening market competitiveness.

This meant demand pressure translated quickly into price increases, and inflation responded less keenly to the traditional impetus of labour costs.

The current weakness of UK corporate profits and the fall in consumer spending is, therefore, helping to squeeze inflation out of the economy faster than originally expected.

Sir Terence presents his analysis of the Treasury's forecasting performance in the second edition of its Bulletin, published today.

In it, the Government opens an inquest into its failure to predict the demand growth of 1987-1988. This failure led to underforecasts of inflation, the current account deficit and the Budget surplus.

In the 1980s, the Government was caught out by the rapidity with which prices rose in reaction to "excess demand". This enabled companies to widen

profit margins by passing on rising prices to the consumer.

Demand was largely unleashed by the liberalisation of financial markets and the house price boom. The tax-cutting Budgets of the late 1980s, which unreliable statistics misled the Treasury into framing, then fuelled this demand growth.

Poor statistics compounded policy mistakes. The national accounts series persistently underestimated the strength of the economy with the result that economists had no idea how fast the economy was growing, the Bulletin said.

Sir Terence holds out the prospect that improved forecasting techniques, and a programme of improvements to official statistics, would prevent a recurrence of past policy errors based on poor forecasting.

In the analysis of its poor forecasting performance, the Treasury apportioned blame broadly throughout the forecasting fraternity.

But it admitted its own errors had been larger in recent years, as had those of "most other forecasters".

● The world economy is better equipped now to withstand the impact of higher oil prices than it was in 1973-74 and 1979-80 oil crises, claims the

Treasury in the Bulletin, writes Patrick Harverson.

Oil is less important today to the global economy, world inflation is under better control and leading industrialised nations are pursuing tighter monetary policies than during the 1970s, says the report.

These factors should ensure that rises in the oil price due to the current crisis in the Gulf will not unduly harm the world economy in the long-run. The Treasury believes the short-term effects of higher oil prices will be a modest slowdown in economic growth and a slight rise in worldwide inflation, but expects these negative factors to have worked their way out of the system within three years.

Among the world's industrialised economies, the UK should cope better than most with higher oil prices because it is a producer and net exporter of oil, says the Treasury.

However, the report warns that some developing countries could be "hard hit" by the rise in oil prices because their dependence on oil has grown at a time when it has declined among richer industrialised nations.

● Treasury Bulletin, Autumn 1990. Available from HMSO, 49, High Holborn, London WC1. Tel: 071 211 5556.

## Government to urge pay restraint

By Lisa Wood, Labour Staff

THE BRITISH government will be pushing for wage restraint in public sector annual pay rounds, Mr Michael Howard, Employment Secretary, indicated yesterday.

Mr Howard, speaking on BBC Television's On the Record programme about how entry into the Exchange Rate Mechanism (ERM) would affect pay negotiations, would not put a figure on the pay increases government would be urging on employers.

He said such a move would fall into the mistake of there being a "going rate". Each negotiation, he said, had to comply with the individual circumstances of each firm or industry.

However, he did not contradict a suggestion that government had highlighted in its evidence to pay review bodies in the public sector, that the underlying rate of inflation was 7 per cent.

Mr Howard said: "I am not going to anticipate wage negotiations that will take place in the public sector, but it has to be clearly understood that there are cash limited budgets".

The minister renewed his call to employers in the private sector to take account of lower inflation next year.

## Thatcherite revolution 'fails on shop floor'

By John Gapper

THERE is no reliable evidence that employees are working harder than before the government came to power in 1979 amid the widespread view that British workers were lazy and overprotected by unions, according to a study.

The study concludes that suggested links between the rise in manufacturing productivity in the mid-1980s and increased effort on the part of workers, are flimsy. It says employees are working more effectively with the same degree of effort.

"We cannot conclude that increased worker effort is a significant component explaining the increases in productivity. It would appear that on the shop floor, this element of the Thatcherite revolution has failed", it says.

The study says conventional measures of worker effort based on plant throughput may have become increasingly unreliable during the 1980s because of changes in operatives' jobs giving them more responsibility for work quality.

It suggests a leap in measured work effort in factories between 1982 and 1983 may have been caused by the shake out of older and less competent workers in the aftermath of the 1979-82 recession, leaving behind those who already worked harder.

Mr David Guest, the author, criticises as unreliable an index of effort based on work measurement at 171 factories employing 131,500 operatives. This Percentage Utilisation of Labour (PUL) index was started in 1971.

The view that workers worked harder in the past decade is based on a rise in the level of the PUL index from an average of 97 in the 1970s, to an average of about 108 in the 1980s. The 1988 score was estimated at 105.

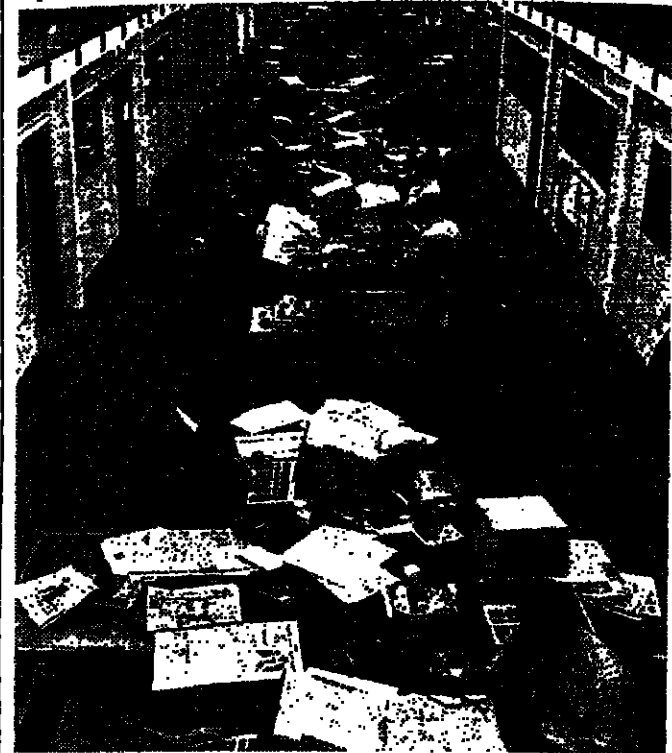
Mr Guest says changes in industrial relations practices, reflected in quality-improvement programmes, increased flexibility and new management of recruitment and retention may have affected the index.

He argues that subjective measures of how hard workers believe they are working, are more reliable because increased throughput on plant lines may be achieved with less effort if workers are given more control of production.

Have British Workers Been Working Harder in Thatcher's Britain? A Reconsideration of the Concept of Effort, by David Guest. British Journal of Industrial Relations November 1990 (forthcoming); Basil Blackwell Limited, 108 Cowley Road, Oxford OX4 1JF; by subscription.

## Unions welcome guidelines on RSI

By Diane Summers, Labour Staff



Office: a workplace designed for the person or the job?

EMPLOYERS will, in future, have to carry out checks on the design of furniture, tools and work systems across a range of industries if they are to avoid liability for employees' hand, arm, and shoulder complaints.

Long-delayed guidance from the Health and Safety Executive (HSE) on a group of conditions commonly called Repetitive Strain Injury (RSI) is due to be published on Thursday.

The report has been in preparation for three years and delays in its publication have angered trade unions. Ms Eva Hiron, health and safety adviser to the print union, Sogat, and a member of the report's editorial panel, claimed the guidance "had been put on the back burner, and it had suited a lot of people to leave it there".

She wrote a strong letter to the HSE in the summer alleging that the delay in publishing was "benefitting no-one with the possible exception of the insurance companies".

While the document will have no legal status, employers who ignore its recommendations could find themselves in a weak position in court if they have to face union-backed compensation claims.

The main emphasis of the guidance will be on designing tools, equipment and the working environment so that the job fits the person, rather than the other way round.

Ergonomics experts are expecting a rush of inquiries

from both employers and unions following the report's publication.

RSI, or work-related upper limb disorder, as the HSE prefers to call it, covers a group of disorders affecting the hand, arm and shoulder. It includes tennis elbow and conditions such as tenosynovitis and carpal tunnel syndrome.

The largest groups of workers affected are those doing manual jobs, particularly those which involve a large element of repetition forcing bad posture or awkward movements.

One of the reasons for the delay in publication of the guidance has been the difficulty in reconciling the views of members of the editorial panel consulted during the drafting of the report.

The panel represented employer, trade union and medical interests. Controversy centred on wording about the extent to which occupation could be blamed for upper limb disorder.

The report will reflect the mainly industrial nature of the complaint, although the HSE will say that the guidance should apply as much to the typing pool as to the factory floor.

The final version will make no specific reference to visual display unit work - an omission that could leave its authors open to accusations of having sidestepped a particularly controversial aspect of RSI.

## FINANCIAL TIMES CONFERENCES

## CITY REGULATION REAPPRAISED

London - 5 November

Regulation of the financial services industry continues to be a controversial subject four years after the passing of the FSA. Sensible solutions to the problems involved are of the greatest importance in securing the future of the City of London as a dominant centre in the worldwide investment business.

The main thrust of the conference is domestic, however, the European dimension will be given due emphasis and the sponsors believe the agenda reflects this. Since the programme was first announced, Mr Peter-Jochen Eitel, Member of the Board of Managing Directors at Dresdner Bank, has agreed to speak on "London - Frankfurt: Competition or Cooperation?". He will join the distinguished panel of speakers which includes Sir Martin Jacob, Chairman of Barclays de Zoete Wedd Holdings, Brian Quinn, Executive Director of The Bank of England, David Walker, Chairman of The Securities and Investments Board and John Young, Chief Executive of The Securities Association.

This topical conference, which will be chaired by Charles Nunneley, Chairman of Robert Fleming Asset Management, is arranged in association with the Investment Management Regulatory Organisation.

## BUSINESS WITH SPAIN

Madrid - 19 &amp; 20 November

The Financial Times fifth Business with Spain forum to be arranged in association with Expansion will focus on developing strategies for international competitiveness. A most distinguished panel of speakers will review the economic climate in Europe, the changes taking place in Eastern Europe and analyse the impact of the slowing down of the Spanish economy. The challenges for industry in the run up to the introduction of the Single Market in Europe will be reviewed as well as what needs to be done to develop internationally competitive enterprises and finance investment for growth.

Senior ministers who have agreed in principle to address these questions and others include D. Carlos Solchaga Catalán, Minister for Economy and Finance, D. Fernando Panizo Aroca, Secretary of State for Industry and Energy, and D. José Borrell Fontelles, Secretary of State for Finance as well as D. Abel Matutes, Commissioner of the EEC. Leading figures from the international business community include Dr Francisco José Pereira Pinto Balsemão, Chairman of Controljournal SA, D. José María Vázquez Mantecón, Chairman of Confesbank, D. Arturo Román Blázquez, Managing Director, Industrial Division of Banesto SA and Mr Timothy Davis, Senior Vice President & Country Manager at Chase Manhattan Bank NA.

## WORLD TELECOMMUNICATIONS

London - 3 &amp; 4 December

This major FT annual event will bring together a most distinguished panel of speakers to look at the gathering pace of deregulation in the world's telecoms markets and the new opportunities for expansion. Dr. Oscar Mammí, Academician Professor Yuri Gulyaev, Mr Hideo Suesuga, Mr Guya Partos and Mr Kenneth Daddie will be among the speakers who will be leading the debate. A major feature of the conference will be a forum reviewing how international telecommunications markets can be made more competitive with contributions from Ambassador Bradley P. Holmes, Professor Henry Ergas, Mr Mark Fowler and Mr David Tudge.

## REVIEW OF TELECOMMUNICATIONS POLICY IN THE UK

London - 5 December

Six years after privatising its state-owned telephone company, Britain is gearing up for a far-reaching review of telecommunications policy. This FT conference is timed in the midst of the duopoly review, which begins in November. Mr Douglas Hogg QC, MP, Minister of State for Broadcasting will give the opening address to the meeting. Other speakers include Mr Gordon Owen, Mr Malcolm Argent, CBE and Mr Stephen E Andrews.

All enquiries should be addressed to:  
Financial Times Conference Organisation,  
128 Jermyn Street, London SW1Y 4JL  
Tel: 071-425 5223 (24-hour answering service)  
Telex: 27347 FT CONF G Fax: 071-425 2125

YOU CAN SEE THE FAMILY LIKENESS,  
CAN'T YOU?

The Intel 386™ 386™SX and 486™ microprocessors are a powerful 32-bit family with one obvious characteristic in common.

Invisibility.

Although Intel microprocessors are the "brains" behind eighty per cent of personal computers, hardly anyone has ever seen one.

This grand tradition of anonymity goes back to the very first microprocessor, which Intel invented in 1971.

And even the new 32-bit microprocessors, designed to work with today's and tomorrow's most sophisticated programs, can still handle every software program ever written for every IBM® and IBM Compatible computer ever made.

So, if you want guaranteed compatibility with the past, as well as way into the future, the thing to look for in a computer is the Intel microprocessor. But you'll need to look very hard.

intel

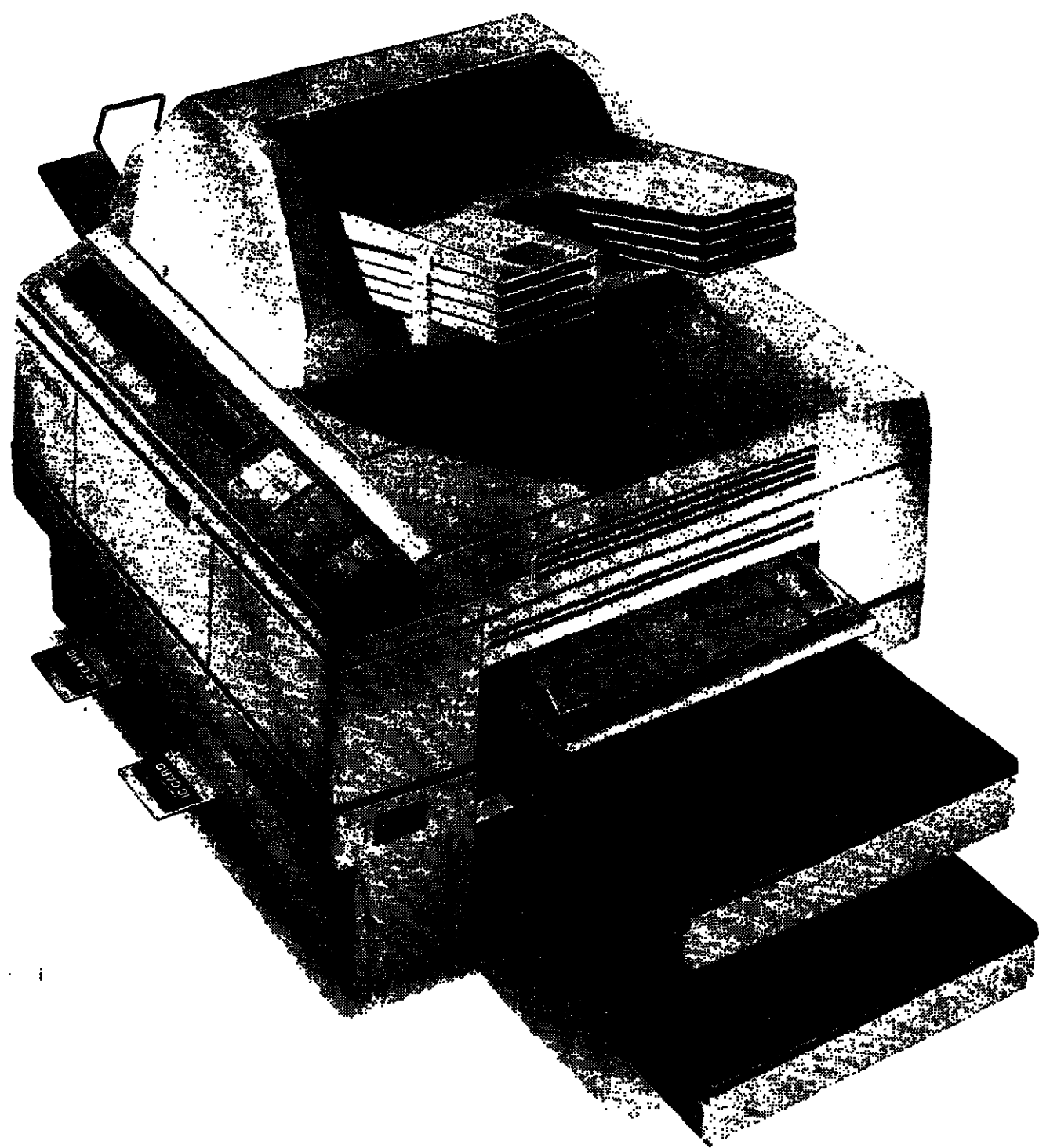
Intel is a trademark of Intel Corporation. IBM is a trademark of International Business Machines Corporation. All other trademarks are the property of their respective owners.



هكذا على الأقل

FINANCIAL TIMES MONDAY OCTOBER 22 1990

come  
on RSI



## It's Europe's best seller. And it could be your best salesman.

To any company, all situations are sales opportunities. And a company's written communications are almost certainly its most common point of contact with its market.

From business letters to reports, proposals to parts lists, tenders to instruction manuals... each needs to reflect the quality of the company which produced them.

So is your documentation carrying out a really thorough selling job?

At Kyocera, we've made it our business to help companies present themselves at their very best.

Take our F-3300 laser printer. Europe's best-seller in its class, it provides 18 pages of

crisp, black printing per minute. Its powerful 32-bit processor, collator and twin paper trays handle high-volume work, year in, year out. It can communicate with everything from a mainframe to a PC—and uniquely, both at the same time. And when you want to build graphics, logos or even signatures into your document, you need only plug in a Kyocera IC card.

For high-quality printing in large volumes, no other printer can do so good a selling job for your company. And all at a price that comes as a pleasant surprise.

And for lesser volumes? There's the rest of the Kyocera range—the widest in existence.

All come with 79 fonts, 39 bar code formats and seven printer emulations as standard. Between them, they'll handle just about any printing job you can imagine. And do it in a style which makes sure that every statement you issue is a statement that sells.

For all the facts, contact us for your free copy of 'Why Change To A Kyocera Laser Printer?'. Just use the coupon, or telephone.



The manufacturing makes the difference.

Kyocera Electronics (UK) Ltd,  
8 Beacontree Plaza, Gillette Way, Reading, RG2 0BP.  
Telephone (0734) 311500.

Please send me your full-information brochure  
'Why Change To A Kyocera Laser Printer?'.

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

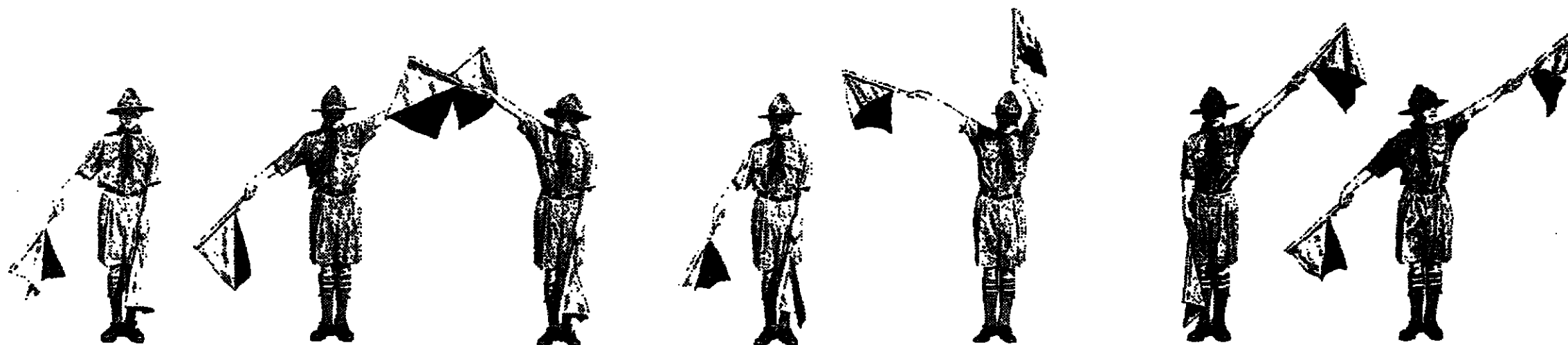
Address \_\_\_\_\_

Postcode \_\_\_\_\_

Tel \_\_\_\_\_

FT22/10/90

# The answer to all your communication problems.



Whatever country you're in, we speak your language. Whatever business you're in, we have an understanding of it. And whatever communications system you utilise, we already deal in it.

In fact, you'll never find us wanting or lacking. Not today nor in the future. (Over \$1.5 billion invested every year in research and development sees to that.)

Our field of expertise includes: Network Systems, Business

Systems, Cables, Radiocommunications – Space and Defense, and Network Engineering and Installation. Operating in 110 countries throughout the world.

Global we may be, but our advice is always local and tailored to your individual needs; that's exactly what Alcatel's 120,000 worldwide experts are there for.

That leaves us with just one thing to add. Whatever your communication problem is, we most definitely have the solution.

**ALCATEL**

Alcatel n.v., World Trade Center,  
Strawinskylaan 341, NL 1077 XX Amsterdam, The Netherlands.



**John Lloyd** continues the series on potential in eastern Europe

In the interim period, it remains in a kind of sub-socialist limbo - the state still takes all but 700 crowns of the difference between the manufacturing price (50,000 crowns - about



Why should this car company be attracting so much more interest from others in the central European? In spite of the jokes and in spite of the debasement of its quality since the war, Skoda has retained a certain efficiency in production, a design capacity and a production culture which meant that its cars were generally a little better than the other East European low-end-of-the-market jobs — rather more reliable and solid. In the next two years, it has

— provides competition to the massed ranks of the conventional three-box Ladas and the comfortable, floppy, unreliable old Volzas.

The Czechoslovak industrial culture is a proud one. Most industrialists do not want to lose control of their companies to foreign buyers; they are looking for co-operation rather than buy-outs.

Skoda's management has shared that view, but now realises that investment is needed further down the line. The trick will be how to retain a Czechoslovak input which is more than the winged arrow badge; that, as Skoda's managers readily assent, will require a lot of hard work.

**By Richard Lapper**

*\* Published by Economist Publications on November 13.*

**Norma Cohen** explains the aims of a newly-formed foundation

Clearly, any outcome audits. Clearly, involvement with schools is one way of counter-acting that bias.

Similarly, Sir Jeremy Morse, chairman of Lloyds Bank and an FEED board member, also expects benefits to accrue from the bank's educational involvement. For one thing, the bank is able to obtain a more highly-skilled group of trainees, particularly through work experience projects offered to GCSE students. Second, involvement at local level reinforces Lloyds Bank's image as a community organi-

several geography students, examines the issues surrounding the development and takes into account opposing points of view. However, while the material may not be intended to sway public opinion, it is clear that the donors have targeted their resources in a manner designed to promote their interests.

Similarly, the Pulp and Paper Information Centre has produced an information pack on forestry, designed to dispel what it says are popular misconceptions among teachers that the paper industry is

Such links are exactly what FEBP has been formed to promote. Its goals have been wholeheartedly embraced by both the government and the Confederation of British Industry. It inherited the education/industry portfolio from Business in the Community, the social services-oriented task force set up by Prince Charles which, among other things, established the nation's first so-called Compact scheme between a business school and a school in East London.

**Some business organisations have chosen to direct their**

several geography students, examines the issues surrounding the development and takes into account opposing points of view. However, while the material may not be intended to sway public opinion, it is clear that the donors have targeted their resources in a manner designed to promote their interests.

Similarly, the Pulp and Paper Information Centre has produced an information pack on forestry, designed to dispel what it says are popular misconceptions among teachers that the paper industry is

**FT**  
CONTACT TEAM

Card No.

(If the billing address differs from the above, please notify us.)

**For further information on business gift**

Expiry Date:

(Please complete, as you will be returned if expiry date is not given)

Expiry Date:

(Please complete, as you will be returned if expiry date is not given)

## By Richard Susskind

The second strategy, differentiation, can surely succeed only if all points are made unambiguously clear to clients

For example, if lawyers use litigation support databases in discovery or in listing docu-

# Time to unravel the myths of information technology

Sara Gabe 07

**widespread**

the project by the partnership or some IT committee; followed by design, development, training and implementation.

While management tends to complain about the time consumed by software develop-

For example, if lawyers use litigation support databases in discovery or in listing docu-

Sara Gabe 07

1-407 5753

**PLEASE CALL**

**Melen Day 071-407 575**

**ara Gabe 071-407 575**

na Stevenson 071-407

**ORDER FORM**

701094

**FOR YOUR FREE**

Please tick where applicable.

☐ Please send me the FT Collection Brochure and Order Form.

☐ I am interested in ordering the FT Collection as business gifts, please email me details.

☐ I wish to place a firm order as detailed below.

Name  
(Alpha/Alpha/As)

Position

Company

Address

Postcode

Telephone

**FT COLOUR BROCHURE RING 071-799 2002 NOW!**

Please return to:  
FT Collection,  
FT Business Information Ltd.,  
50-84 Broadway, London SW1H 0BS.  
Tel: 071-799 2002. Telex: 927 282 FINITM G.  
Fax: 071-799 2288.

How to complete your order.

1. Indicate the quantity and type of diary you require.

2. Indicate how many items you wish to have gold blocked with your initials and/or surname.

CODE	PRODUCT	UK £	QTY	EUROPE £	QTY	REST OF WORLD		SUB TOTAL
						SURFACE £	AIRMAIL £	
<b>TEAR DIARIES</b>								
FT01 0407	Pocket Diary, Black leather	11.15		11.61		11.60		14.10
FT01 0408	Pocket Diary, burgundy/leathered leather	10.29		10.81		10.75		13.23
FT01 0409	Pocket Diary, Black leather/soft	9.39		9.81		9.40		10.78
FT01 2414	FT Pink Pocket Diary	10.68		11.20		10.90		13.88
FT01 2425	Wallchart: Black (to R/L/F + PC)	16.75		28.08		28.08		28.08
FT01 2426	Wallchart: Grey (to R/L/F + PC)	19.75		29.28		28.87		31.26
FT01 2427	Wallchart: Blue (to R/L/F)	21.75		29.28		28.00		34.00
FT01 2431	Wallchart: Diary	17.00		17.54		17.23		18.32
FT01 2432	Stirline Pocket Diary	9.05		9.41		9.30		10.60
<b>PERSONALISATION</b>								
FT01 0433	Initials only	1.85		1.85		1.95		1.85
FT01 0434	Surname only	3.45		3.48		3.45		3.45

All prices shown are indicative of postage and packaging.  
Please attach any initials and/or surnames details on a separate sheet.

P/s 15% VAT (UK only)

Sub-Total	£
Total	£

**HOW TO PAY.**

BY PHONE. You can pay by credit card by placing your order on our Credit Card Order Line 071-799 2274.

BY FAX. If you wish to pay by credit card you can fax this order to us on our Credit Card Fax Order Line 071-799 2288.

BY MAIL. Return this order form with your payment to the address given above.

Payment must accompany your order, and cheques should be drawn on a UK bank account made payable to "FT Business Information Ltd".

**Test Method of Payment**

Cheque ☐ Order ☐ Access ☐ Visa ☐ Amex ☐

Card No.

☐ (If billing address differs from the above, please specify on separate sheet)

☐ (If delivery address differs from the above, please specify on separate sheet)

**Dispatch Note:**

Date Received:

Instructions: Customers must leave their orders at least 10 working days before delivery.

**071-799 2274**

With your credit card details.

Cardholder's Name (Block Capital):

Cardholder's Signature

**For further information on business gift orders please ring 071-799 2002.**



## Focus moves to US budget-making

**To advertise in this section please telephone Mark Hall-Smith 071-873 3580**

**DECEMBER 5**  
**M & A Transactions in Germany -**  
**major tax and legal implications:**  
**Parkhotel, Frankfurt.**  
**Chairman - Dr Gerhard Wegan, Glasse,**  
**Lutz, Hootz, Hirsch & Partners,**  
**Stuttgart. Contact: Amanda Wright,**  
**Legal Studies and Services Ltd.**  
**Tel: 071-236 4080.**

**FRANKFURT**

**Chairman - Dr Gerhard Wegan, Glais,**  
**Lutz, Hootz, Hirsch & Partners,**  
**Stuttgart. Contact: Amanda Wright,**  
**Legal Studies and Services Ltd.**  
**Tel: 071-236 4080.**



## ARTS

## ARCHITECTURE

## More than window dressing Liberty

It takes time for an architectural practice to develop a personality — and indeed some never do. Sometimes it is merely fashion that adds a layer of styling to competence and sometimes there is no underlying theory and so the personality is little more than make-up. There is also a danger that a successful practice will become the victim of its own marketing, pushing styling at the expense of clients' wishes.

To make a critical assessment of a rising practice it is necessary to see a body of work that shows real development and progress. I have been watching the progress of Harper Mackay, which is now a medium-sized practice based in London. It was the recent opening of the Glasgow branch of Liberty that confirmed its standing as a practice with a distinctive personality. There is an interesting group of youngish firms now established in Britain which builds in a clear and elegant style that is well worth noting. The leading names are Stanton and Williams; Ken Armstrong; Eric Parry; David Chipperfield; and now Harper Mackay. The hall mark of their work is a kind of enriched modernism that calmly accepts that utilitarianism is not enough.

In England during the last decade there has been a huge growth in the quantity of private enterprise building coupled with an awareness, almost universally shared, that modernism has been tragically overdone. In the decay of traditional skills and the loss of quality in the built environment, young modern architects have noticed this and their work shows a concern for restrained colour, texture and form that was beginning to be annihilated from architecture altogether. The development of this calm, cool, elegant school alongside the tours de force of British high-tech makes it additionally fascinating.

Liberty, London's Regent Street store, has a consistent record of commissioning for sale the work of leading designers. Architecturally it has not really had the opportunity to do more than maintain the eccentric character of its Tudorbethan headquarters in Regent Street. But it grasped the nettle in Glasgow's Buchanan Street and commissioned Harper Mackay to design its new store and advise the company about its architectural future.

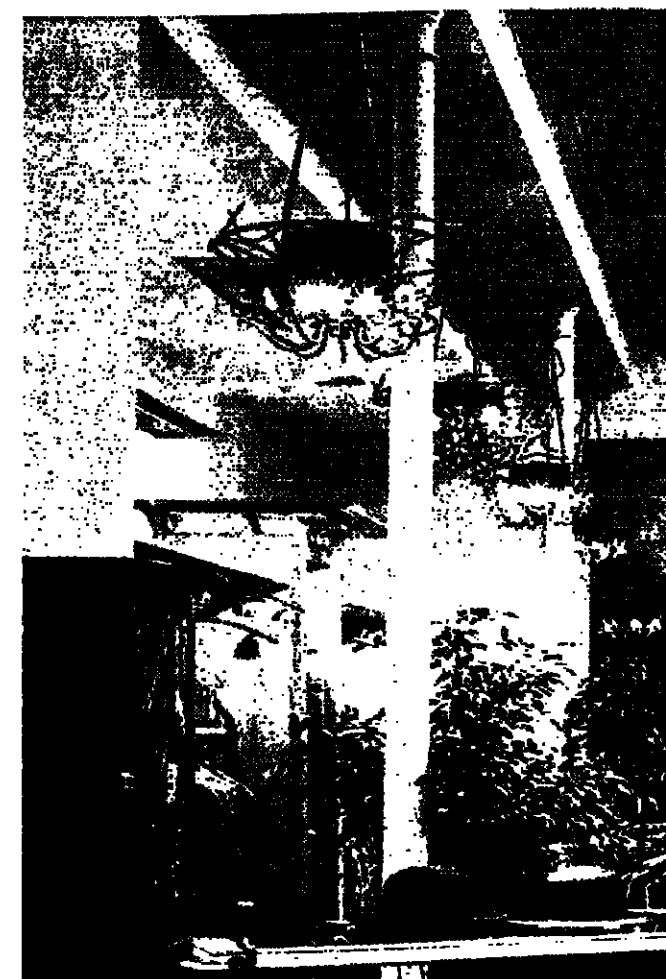
Despite — or because of — its design awareness, Liberty brings with its name a look or image that could constrain any designer. It would be tempting for any architect to kit himself out in Liberty print silk boxer shorts, don the floral tie and sit at the drawing board musing on the arts and crafts. Harper Mackay had other ideas. Its work for Ted Baker's shirt shops, Clifton Nurseries, and Hobbs Limited fashion stores among other shops in London and Glasgow have already given the firm considerable practical experience. It looked hard at Liberty's tradition and made something new of it.

The Buchanan Street store had a low dark basement area which now gives a special focus to the shop. The architects have used it to create a

large double height space at the entrance of the building that takes light down below. It makes a good area for the display of oriental rugs and is reminiscent of the London shop. The removal of the old false ceilings exposed four cast iron columns and allowed for the installation of a coloured skylight. The other immediately striking thing is the high quality of the materials; marvellous oak paneled walls, solid shelves and specially designed lighting. On the main floor the shop fittings, shelf units and wall-hung shelves all manage to have the air of something new and yet they might have been designed by Voysey. In their tallness and slightly stretched appearance there is a hint, and mercifully only a hint, of Mackintosh.

Harper Mackay, as a firm, designs furniture, lighting and graphics, and much of the furniture is specially made. The oak tables and chests of drawers have their bases protected by beaten metal shoes. Each piece of furniture has a strong character and one consistent with the shop as a whole. The use of metal for the extraordinary wrought iron chandeliers on the main floor is highly original and successful. The whole interior is rampant with the flavour and indeed the ethos of Liberty's, but it is original, and powerfully designed in its own right.

The practice, working with Doug Clelland, has recently designed half an urban block in Stuttgart for a competition. Its solution managed to do so many of the things cities need and demonstrated that the practice is capable of tackling



Harper Mackay's design for the interior of Liberty's new shop in Glasgow

town planning problems. It concealed the parking beneath landscape courts insisted upon a greater mixture of uses instead of the dreaded, universal "shops 'n' offices"; and managed a variety of scales of residential accommodation.

Future work includes more for Liberty, this time in Regent Street; a museum in Baywater, London; and the practice has been interviewed for the refurbishment of an airport

terminal. How encouraging it would be if airports could be released from the tyranny of the bazaar of badly designed retail units.

The personality of this practice lies in its careful and controlled simplicity of line and an enjoyment of the use of good, lasting, solid materials. The result is an elegance that is both practical and lasting.

Colin Amery



Graham Clark (left) as Mephistopheles and Alan Ople as Faust in Doctor Faustus

## Doctor Faustus

COLISEUM

Buson's idea for an opera — for in his lifetime it never got past that stage — was sensationally realised for the English National Opera four-and-a-half years ago, by Antony Beaumont, David Pountney and Stefanos Lazaridis. Beaumont completed the unfinished score, largely according to Buson's indications about which of his separately composed pieces might serve as the basis for this or that scene. The staging by Pountney and Lazaridis, brilliantly visual and specific, cut suggestively deeper than any "faithful" representation of Buson's lofty, rambling plan could have done.

As an intrepid rescue-operation for the intended *magnum opus* of an erstwhile composer-usage who has become harder and harder to place, it was a serious ENO triumph. It still is, in the revival on Saturday

the visual marvels still took one's breath away (it would be wrong to spoil the show for newcomers by describing too much), and the late-tonal strangeness of the music doesn't wane with further acquaintance.

Some tightening of the musical focus is needed yet. This time Antony Beaumont conducts all the performances; he knows his own score very well, of course, but occasionally one missed Mark Elder's attack and his purposeful forward urging. Nor does Alan Ople's Faust, sturdy and creditably acted, match the romantic nobility that Thomas Allen (with greater experience of Mahler and of *Lieder*) brought to the longest vocal lines. Graham Clark's scathing, gloating Mephistopheles is still superb — this is a memorably inspired creation — and Helen Field invests the Duchess of Parma

with her own kind of passionate distinction.

Henry Newman repeats his grimly imposing Brother (of the luckless Gretchen, whose story Buson left off-stage but Pountney has preferred to reinstate in fantasy), and Clive Bayley — multiply parted, like everyone else except the leading singers — is the excellent new Wagner. Their new colleagues are all effective; the satyr-play that Pountney has made out of Buson's Cortège missed the final degree of lewd panache. But none of these small reservations about the first-night return matters much: *Doctor Faustus* is still a fascinating, sometimes moving, frequently amazing experience — one of the highest achievements of the Pountney-Lazaridis team, and unlikely to be equalled.

David Murray

## Anne-Sophie Mutter

BARBICAN HALL

The roar of applause after the Sarasate didn't let up. There may be other violinists who can play scales as fast and harmonics as high as Anne-Sophie Mutter; but it is unlikely that any of them could take an empty vessel of display and pour into it as much music as she did here. A serious musician had just triumphed the virtuoso at their own game.

This week-long series of concerts at the Barbican is giving us a fine opportunity to get a feel for the range of Anne-Sophie Mutter's musical sympathies. From a modestly sized orchestra, she moved on at the weekend to a solo recital, accompanied by Philip Moll, and a standard Beethoven and Chalkovsky concert, the latter sold out months in advance. Both were being filmed by discreetly placed video cameras throughout each of the events so far the impression has been of a performer wholly at ease with herself. You never have the feeling of a player being technically pushed or bringing off a performance in the heat of the moment; nor is there any of the risk-taking and excitement that might

entail. No matter how difficult the music, Mutter is always calm and controlled, playing well within the limits of her ample capabilities.

At her concerto appearances in London we have become familiar with the warm lyricism of her playing. To that I would only add that in recital the shades of colouring are even more numerous and subtle. Like a human voice, Mutter's violin speaks to you in such a way that every phrase has something new to communicate. In her Beethoven sonata (Op.30 No.2) it was she who held the attention even when the pianist had the most important material.

In Friday's programme the main work was the Franck Sonata, richly varied, glowingly expressive. That afternoon I had played the live recording that David Oistrakh made with Richter and even that performance was rivalled. For while Moll's able account of the piano part could hardly bear comparison with the subtle Richter (what simplicity he distils from all those notes!) Mutter was the more imaginative by far in the violin part.

Richard Fairman

## The Prince Of The Pagodas

COVENT GARDEN

Has a major choreographer ever paid such grand tribute to a youthful talent as Sir Kenneth MacMillan does to Doreen Russell in *The Prince of the Pagodas*? On Friday night, as the Royal Ballet season opened, *Pagodas* began its second repertory year. I was struck again by the resonances with *Sleeping Beauty*. In form, and even in choreographic device, MacMillan looks with knowledge and understanding (not always the same thing in ballet) at Petipa's classic disciplines and makes his loving comment, and nowhere more beautifully than in the writing for Doreen Russell as Princess Rose.

Miss Russell has been blessed in many ways. She has youth, beauty, grace, great talent; her studies have given her a glorious technique; her temperament — and her teachers — have shown her how to use it without vulgarity, and MacMillan has challenged her young artistry, given it purpose, an identity, and the blessing of a massive love lovingly and wisely fashioned for her. The result is something unique in the annals of the Royal Ballet by reason of Miss Russell's talent, her grace, her technique, her understanding, her purpose, her identity, and the blessing of a massive love lovingly and wisely fashioned for her. The result is something unique in the annals of the Royal Ballet by reason of Miss Russell's talent, her grace, her technique, her understanding, her purpose, her identity, and the blessing of a massive love lovingly and wisely fashioned for her.



Doreen Russell, Robert Hill and technical skill.

Her interpretation on Friday night seemed better than ever, the dancing and feeling sprung from the very heart of the choreography. In matter of movement, her arrowy jump, the quiet prodigies that are so seamlessly part of the dance text, are amazing. For all the

massive artifice and difficulty of classic style, Miss Russell's actions look natural, easy, lyrically free, and in this lies her youthful genius. Her playing of the key scenes — her competition for the Salamander, her moments of fear during the second act — is a touchingly direct, yet subtle, dramatic process marked by a rare clarity and simplicity of means. In its quiet tenderness as in its physical lustre, Miss Russell's reading is a marvel.

The Prince of this performance was Robert Hill, an attentive partner, able to give the role its proper dignity, and communicating every moment of the salamander's grief. Deborah Bull had a fine and cutting way with Epine's malevolent dances, and Tetsumi Kumakawa repeated his astonishing combination of bravura steps — the impossible made sunnily possible — with a cool Zen presence as the Fool. In the other roles, original performers now clearly feel at home; the variations for the Kings have strong physical flavour (William Trevitt a welcome new King of the West), and Anthony Dowell's Emperor looks increasingly like the other roles in this lively two-man show, presented in a dark space on the first floor of a pub in Ladbroke Grove.

A stout deal table is the single all-purpose item of property, becoming shifted or up-ended to indicate whenever the scene changes. We see inside the boy's home where Col's Mum is more concerned to have it off with her fancy-men than provide

Clement Crisp

## The Loneliness of the Long-Distance Runner

GROVE THEATRE, W.10

It is 31 years since the publication of Alan Sillitoe's tale about a Borstal boy, *The Loneliness of the Long-Distance Runner*. But as this excellent dramatic adaptation, lasting just over an hour, proves, it does not seem at all out of date. Young offenders continue to offend and to receive custodial sentences, the effect of which is to make many of them offend again as soon as they are released.

Sillitoe's Colin, given a dazzling performance by Paul Brennan as a mature skin-head in a track-suit and training-shoes, is one of these habitual offenders, a born recidivist.

The original story enables us to understand the reasons for this in a series of flashbacks and these are skilfully preserved in the adaptation here by Brennan and Stephen Jameson. Col's father, a victim of industrial pollution, dies coughing blood before his eyes.

This horrific episode is vividly depicted by Ian Michie. He deploys a variety of voices, taking all the other roles in this lively two-man show, presented in a dark space on the first floor of a pub in Ladbroke Grove.

A stout deal table is the single all-purpose item of property, becoming shifted or up-ended to indicate whenever the scene changes. We see inside the boy's home where Col's Mum is more concerned to have it off with her fancy-men than provide

for her son. Left thus to his own devices he becomes an expert breaker and enterer, slashing his ill-gotten gains in the outside drain-pipe.

The rainstorm which dislodges the pound notes to the incredulous gaze of a police-inspector is another memorable incident in the tale which does not defeat the ingenuity of the show's director, Martin Chimes.

After that it is a fair cop and Col finds himself in the nick being harangued by a plummy-voiced governor telling him: "If you play ball with us, we'll play ball with you." The remark has some point to it because Col proves to have a hidden talent which the Governor wants to exploit. He covets the national trophy awarded to Borstal inmates for long-distance running. Col can get it for him.

As in the book, the best part is Col's long monologue on his work-out at crack of dawn — "Trot-trot-trot, slap-slap-slap, over the stream and into the wood where its almost dark and frosty-dew twigs sting my legs." Brennan communicates the joyous sense of release here just as convincingly as he conveys the vicious revenge-joy which Col evinces when he defeats the governor's cherished expectations and throws the race.

This is fringe work at its very best.

Anthony Curtis

## ARTS GUIDE

## MUSIC

## London

RBC Symphony Orchestra conducted by Andrew Davies with Kyoko Takazawa (violin) performing works by Stravinsky, Prokofiev and Rachmaninov. (Mon.) Royal Festival Hall (071 528 8800).

English Sinfonia conducted by Sir Charles Groves: a maritime extravaganza to celebrate the silver jubilee of a campaign to save the British coastline: Tchaikovsky, Mendelssohn, Elgar and others (Tue.) Royal Festival Hall (071 528 8800).

London Symphony Orchestra conducted by Colin Davis with Anne-Sophie Mutter (violin) playing Stravinsky, Franz Schubert (cello) playing Brahms (Tue.) Barbican (071 528 4141).

Mantique Pallini (piano) plays Beethoven's 23 variations on a waltz by Diabelli and other works (Wed.) Royal Festival Hall (071 528 8800).

English Chamber Orchestra conducted by Jeffrey Tate with Mitsuko Uchida playing Beethoven's Piano Concerto No. 2. Preceded by Symphony No. 1 with Hans-Werner Henne (Wed.) Barbican (071 528 4141).

Hansmaul with quintets by Schubert (Thurs.) and Weber's Clarinet in B (Wed.) Queen Elizabeth Hall (071 528 8800).

British String Quartet perform Tippett and Beethoven (Thurs.) Royal Festival Hall (071 528 8800).

## Paris

Nikita Magaloff, piano. Chopin (Mon.) Salle Pleyel (4658874).

Quatuor Borodine, Borodine, Stravinsky, Brahms (Tue.) Théâtre

des Champs Elysées (47203637).

Orchestra Symphonique Française conducted by Laurent Petit-

Richard, Paul Tortelier, cello. (Mon.) Théâtre des Champs Elysées.

(Tue.) Salle Pleyel (4658874).

Orchestra Philharmonique de Paris conducted by Reinhard Peters, Joshua Bell, violin.

Mendelssohn, Mozart, Haydn (Wed.) Radio France-Grand Auditorium (42023635).

Ensemble Intercontemporain conducted by Peter Korte, Phyllis Bryn-Julson, soprano, Zoltan Kocsis, piano, King's Singers.

Borovus, Ligeti, Kurtág (Wed.) Théâtre des Champs Elysées (47203637).

Diabelli-Fischer-Diabelli recital. Poems by Michelangelo, Goethe, Mörike set to music by Wolf (Wed.) Salle Pleyel (4658874).

Orchestra Nationale de France conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

Orchestra Nationale de France conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

Orchestra Nationale de France conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

Orchestra Nationale de France conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

Orchestra Nationale de France conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

Orchestra Nationale de France conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

Orchestra Nationale de France conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

Orchestra Nationale de France conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

Orchestra Nationale de France conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

Orchestra Nationale de France conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

Orchestra Nationale de France conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

Orchestra Nationale de France conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

Orchestra Nationale de France conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

Orchestra Nationale de France conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

Orchestra Nationale de France conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

Orchestra Nationale de France conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

## Berlin

Leipzig Gewandhaus Orchestra under Kurt Masur. Brahms (Mon.) Schauspielhaus.

Berlin Philharmonic Orchestra under Daniel Barenboim. Beethoven (Tue.) Konzerthaus.

Orchestra Philharmonique de Paris conducted by Reinhard Peters, Joshua Bell, violin.

Mendelssohn, Mozart, Haydn (Wed.) Radio France-Grand Auditorium (42023635).

Ensemble Intercontemporain conducted by Peter Korte, Phyllis Bryn-Julson, soprano, Zoltan Kocsis, piano, King's Singers.

Borovus, Ligeti, Kurtág (Wed.) Théâtre des Champs Elysées (47203637).

Diabelli-Fischer-Diabelli recital. Poems by Michelangelo, Goethe, Mörike set to music by Wolf (Wed.) Salle Pleyel (4658874).

Orchestra Nationale de France conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

Orchestra Nationale de France conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

Orchestra Nationale de France conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

Orchestra Nationale de France conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

Orchestra Nationale de France conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

Orchestra Nationale de France conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

Orchestra Nationale de France conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

Orchestra Nationale de France conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

Orchestra Nationale de France conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

Orchestra Nationale de France conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

Orchestra Nationale de France conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

Orchestra Nationale de France conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

Orchestra Nationale de France conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

Orchestra Nationale de France conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

Orchestra Nationale de France conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

Orchestra Nationale de France conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

Orchestra Nationale de France conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

as reconstructed by Jos van Veldhoven (Thurs.) Vredenburg (31 45 44).

Antwerp

Belgian Chamber Music Group conducted by Guido De Neve and Christel Kessels: works by D'Amico, Mendelssohn, Scherz, Vellere, Ysaye (Tue).

Bell Chorus and Mel Percussion Ensemble conducted by Vic Nees performs works of Bartók, Stravinsky and Van Hove (Thurs).

De Singel (03-248 38 00).

Royal Flemish Opera Symphony Orchestra conducted by Rudi Werten with the Flying Pickets and the Alan Parsons Project plays popular works of Bernstein, Liszt, Ravel, Rossini and Tchaikovsky (Thurs.) Sportpaleis (03-235 45 44).

Brussels

Musica Antiqua of Cologne conducted by Reinhard Goebel performs works of Pachel, Purcell and von Biber (Thurs.) Palais des Beaux-Arts.

Madrid

Prague Chamber Orchestra. Dvorak, Martinu, Vivaldi, Haydn (Tue.) Auditorio Nacional de Música (337 01 00).

Reina Sofia Chamber Orchestra conducted by Nicolas Chumachenko (also violin). J.S. Bach, Bartók (Thurs.) Auditorio Nacional de Música (337 01 00).

Orchestra Philharmonique de Paris conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

Orchestra Philharmonique de Paris conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

Orchestra Philharmonique de Paris conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

Orchestra Philharmonique de Paris conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

Orchestra Philharmonique de Paris conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

Orchestra Philharmonique de Paris conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

Orchestra Philharmonique de Paris conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

Orchestra Philharmonique de Paris conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

Orchestra Philharmonique de Paris conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

Orchestra Philharmonique de Paris conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

Orchestra Philharmonique de Paris conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

Orchestra Philharmonique de Paris conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

Orchestra Philharmonique de Paris conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

Orchestra Philharmonique de Paris conducted by Emmanuel Krivine, conducted by Emmanuel Krivine, conducted by Emmanuel Krivine.

## Bologna

Academy of St Martin in the Fields with conductor and solo violin Iona Brown playing (Wed.) Handel and Mozart (Mon.) also Jia Lu conducting Beethoven and Max Reger (Wed. Thurs.) Teatro Comunale (528969).

Rome

Richard Stoltzman (clarinet), Lucy Stoltzman (violin) and Derek Han playing Milhaud, Poulenc, Faure, Mozart and Stravinsky (Thurs.) Teatro Olimpico (539304).

Gonfalone Chamber Orchestra conducted by Silvano Cori, with Mauro Maur (bass trumpet), Shih, Strauss, Diamond, Dvorak (Tue.) Lorin Maazel conducting with Françoise Zimmermann (violin) and the women of the Chicago Symphony Chorus. Holst, Prokofiev, Shostakovich (Thurs.) Orchestra Hall (485 3222).

Chicago

Chicago Symphony Orchestra conducted by Sir Charles Groves: a maritime extravaganza to celebrate the silver jubilee of a campaign to save the British coastline: Tchaikovsky, Mendelssohn, Elgar and others (Tue.) Royal Festival Hall (071 528 8800).

London Symphony Orchestra conducted by Colin Davis with Anne-Sophie Mutter (violin) playing Stravinsky, Franz Schubert (cello) playing Brahms (Tue.) Barbican (071 528 4141).

Mantique Pallini (piano) plays Beethoven's 23 variations on a waltz by Diabelli and other works (Wed.) Royal Festival Hall (071 528 8800).

English Chamber Orchestra conducted by Jeffrey Tate with Mitsuko Uchida playing Beethoven's Piano Concerto No. 2. Preceded by Symphony No. 1 with Hans-Werner Henne (Wed.) Barbican (071 528 4141).

Hansmaul with quintets by Schubert (Thurs.) and Weber's Clarinet in B (Wed.) Queen Elizabeth Hall (071 528 8800).

British String Quartet perform Tippett and Beethoven (Thurs.) Royal Festival Hall (071 528 8800).

Paris

Nikita Magaloff, piano. Chopin (Mon.) Salle Pleyel (4658874).

Quatuor Borodine, Borodine, Stravinsky, Brahms (Tue.) Théâtre

des Champs Elysées (47203637).

Orchestra Symphonique Française conducted by Laurent Petit-

Richard, Paul Tortelier, cello. (Mon.) Théâtre des Champs Elysées.

(Tue.) Salle Pleyel (4658874).

Orchestra Philharmonique de Paris conducted by Reinhard Peters, Joshua Bell, violin.

Mendelssohn, Mozart, Haydn (Wed.) Radio France-Grand Auditorium (42023635).

Ensemble Intercontemporain conducted by Peter Korte, Phyllis Bryn-Julson



## FINANCIAL TIMES

NUMBER ONE SOUTHWARK BRIDGE, LONDON SE1 9HL  
Telephone: 071-873 3000 Telex: 922186 Fax: 071-407 5700

Monday October 22 1990

## Mr Kohl's big blunder

SINCE the unification of Germany in early October, its partners have been waiting to find out what sort of power it would turn out to be. They did not have long to wait. From Mr Helmut Kohl's intervention in the European Community's farm policy debate last week, they may conclude that Germany will prove both inward-looking and insensitive.

Mr Kohl not only advised Mr Jacques Delors, the president of the EC Commission, of his opposition to the Commission's all too modest proposal for reform of the EC's costly farm policy. He also linked the EC stance on farm reform to Germany's commitment to other developments in the EC, such as monetary union.

By this intervention, Mr Kohl did more than put the Uruguay round of multilateral trade negotiations at risk. He weakened the capacity of the EC to function internationally and re-awakened dormant fears about how the new Germany might behave.

Mr Hans-Dietrich Genscher, the German foreign minister, has promised that Germany would pursue the politics of the "good example". If this was a good example, what might it be?

The world trading system is an inverted pyramid that rests on Mr Kohl's hand. Further in the air is liberal and multilateral world trade, the survival of which depends on success in a four-year negotiation that now has scarcely more than a month to run. This negotiation will fail if a compromise is not reached on agriculture, one that meets the commitment of the mid-term review to substantial and progressive reductions in farm support.

## Bare minimum

As the world's most important trading power, the EC has a duty to put forward a proposal on agriculture that can form the basis of negotiations in Geneva. What the Commission has proposed — a 30 per cent cut in agricultural support below a 1986 base — may have been a bare minimum. But it was at least a start. Unfortunately, the farm ministers have failed to agree even upon these rather paltry proposals, one result being that the EC is already a week late

## Dollar in retreat

THESE ARE tense times in the United States. Amid the wrangling over the budget, the threat of recession has drawn steadily nearer. Meanwhile, the dollar has been falling against other leading currencies since the Gulf crisis began, an event that would have been expected to strengthen it.

The nominal value of the dollar has fallen by 12 per cent against the Yen and 10 per cent against the D-mark since the end of 1989. Without higher US interest rates a decline in the value of the dollar has been inevitable. But, if allowed to get out of control, a free-falling dollar could pose a serious threat to economic stability both within and outside the US. Neglect, be it benign or malign, is not an option.

The fact that the dollar has fallen is hardly surprising. Japan and Germany both have lower inflation, and brighter prospects than the US. Yet the three month interest rate is higher in Germany than in the US, and less than a half percentage point lower in Japan. The dollar has needed to fall for it to remain attractive to foreign investors. The lower value of the dollar has made US assets cheaper, while the prospect of an appreciation, once it has fallen sufficiently, will eventually persuade investors to hold dollars again at a constant exchange rate.

The dollar's fall appears to be of little concern to US policy-makers, who put the maintenance of domestic economic stability ahead of stabilising the nominal value of the dollar. This is understandable. When the economy is entering a period of slow or negative growth, the rise in interest rates needed to stabilise the currency would be politically and economically costly.

## Investors' fears

None the less, their indifference is risky and should certainly not lead to acceptance of significantly lower interest rates. US real interest rates, at 2.5 per cent, are already low by international standards. Lower nominal rates might come too late to prevent recession, given the long lags associated with shifts in the monetary stance. More importantly, they might accelerate the decline in the dollar to an undesirable

level. The man most responsible for that failure is Germany's farm minister, Mr Ignaz Kisch. But, behind him, it is now clear, stands Mr Kohl, a man who seems prepared to let the whole pyramid topple.

What can have persuaded him to take such a course? As with the not so different story of the Polish borders, the answer is electoral politics. These huge risks — both to Germany's role in Europe and to the EC's role in the world — are being run to cement an electoral victory that is already high on certain. Rarely can one man have been prepared to risk so much for so little.

## Toy farms

Mr Kohl should think again. The incomes of inefficient part-time farmers in the toy farms of the west and of under-employed workers in the socialist farms of the east cannot be brought to the levels they desire through any feasible subsidies to output. The only hope is direct income support.

Farmers may object to being left naked as recipients of welfare, but that is precisely what they are. According to the OECD, 38 per cent of the total income of EC farmers was provided by subsidies in 1989, while the total cost to taxpayers and consumers amounted to Ecu 85.5bn (560bn), or no less than Ecu 9,000 per person engaged in farming. These policies must now be transformed into ones that do not distort world output and trade.

Not merely reform of EC agriculture and its role in the international trading system, but also its capacity to be a responsible international partner are at stake. It is Mr Kohl who will determine how the game is decided. He can accept that the levels of assistance to EC agricultural output must be put on a steady downward course or he can persist in hazy liberal internationalism, on which Germany itself depends, for the sake of its inefficient farmers.

If Mr Kohl does not shift his stance at once, both he and his newly united country will have met their first major test together — and have unambiguously failed. The Chancellor has changed his mind before. He should do so again.

degree, by confirming investors' fears that the US welcomes depreciation and its indifference to inflation. Long bond rates might then be pushed upwards, with damaging consequences for distressed US corporations. To halt this decline, a substantial and painful rise in short rates might be required. The policy would then have proved self-defeating.

## Rapid depreciation

Rapid dollar depreciation would also have repercussions outside the US. At present, the depreciation of the dollar will not receive an unfavourable response from the central banks of either Germany or Japan. Both countries have continued to experience strong growth in domestic demand and are happy to find their exchange rates appreciating against the dollar.

Again, this is not true without limit. The current level of the US dollar makes US exports highly competitive in world markets. The real effective exchange rate, adjusting for changes in relative labour costs, is 36 per cent lower than at the time of the Plaza accord in September 1985, and 3.6 per cent lower than its previous low in 1978. A further sustained fall in the dollar will either increase unemployment, as the competitiveness of US producers increases still further, or inflation, as foreign central banks intervene to support the value of the dollar.

Impending recession, the fragile state of the US banking system, and the budget stalemate all reduce the monetary policy options available to the US monetary authorities. But if the dollar's fall continues, interest rates may prove inevitable.

If the markets judge such an increase in interest rates to be out of the question, the danger of a rapid collapse of the dollar is increased. It is a serious mistake for senior US policy-makers to treat the falling dollar with such blithe disregard in their public pronouncements. The best way to avoid a rise in interest rates may be to put the possibility back on the policy agenda. It is certainly not to push for lower rates regardless.

As 1992 approaches, a long banished phrase is being reinstated in the Brussels lexicon. Suddenly, it is again respectable — even fashionable — in the European Community to speak of industrial policy.

Until recently these two words, tarred by past association with heavy-handed interventionism and lame ducks, seemed out of place in a Europe where even socialist governments have in the past decade embraced liberal economic policies and the disciplines of the market.

But as long-standing national barriers crumble, the European Commission, governments and many larger companies are arguing that the Community needs to establish a more coherent policy framework to guide the development of its single market. EC industry ministers are due to take up the debate at a meeting next month. It is unlikely to run smoothly. There are profound differences of opinion over what the objectives of a European industrial policy should be — or whether one is needed at all — and they have been accentuated by the economic uncertainties stemming from the Gulf crisis.

None the less, the debate crystallises a number of unresolved issues on which the Community is under increasing pressure to make up its mind as the pace of economic integration accelerates. Among the most important questions are:

- The role of EC competition and external trade policies.
- The measures needed to promote Europe's industrial competitiveness.
- The trade-off between economic efficiency and regional development.
- The division of policy-making responsibility between the Commission and EC governments.

The positions of EC governments fall broadly into two camps. Britain, Germany and the Netherlands take a broadly liberal market-oriented approach, while the Mediterranean countries lean towards interventionism and the promotion of European industrial "champions".

The dividing lines are not entirely clear-cut. Italy, while ardently proclaiming its readiness to surrender monetary and political sovereignty to the EC, stubbornly opposes any erosion of Brussels' control over subsidies and state-owned industries. France, meanwhile, appears to hover between the two camps.

The surprise element is the attitude of the European Commission, often accused of being irredeemably addicted to meddling in other people's affairs. Yet recent months have produced a turn in the tide, giving ascendancy to the forces of liberalism. Among the evidence is a draft Commission document which seeks to set out principles for an industrial policy. It condemns sectoral intervention as counter-productive and broadly supports competition and free trade as the most effective means of promoting healthy industrial adjustment.

The document is intended as a basis for next month's ministerial meeting and to respond to lobbying by large companies including Philips of the Netherlands and Peugeot of France. These companies have latched on to the industrial policy debate to advocate what many Brussels officials view as thinly-veiled protectionism.

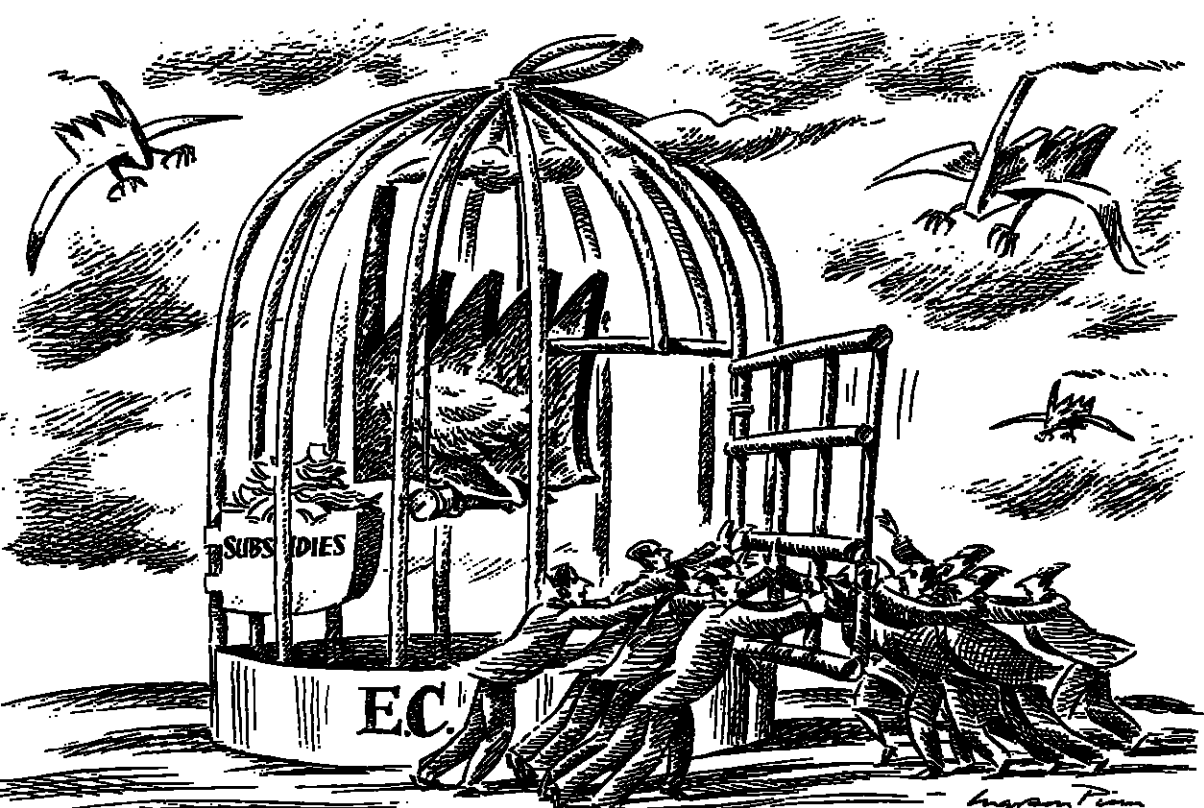
The document is the more remarkable for having emanated from the industry directorate (DG II), long regarded as home to the *dirigiste* tendency. But following a recent shake-up in its senior ranks, the directorate is rushing to merge with the free-market forces in the Commission's competition division, traditionally its sworn enemy.

Another sign of change is a less hawkish stance towards Japan, reflected in a less energetic pursuit by the Commission of anti-dumping investigations directed at Japanese companies. The number of such investigations has declined steadily from 10 in 1987 to only one so far this year.

The Commission's bilateral trade

Industrial policy is no longer a taboo phrase in the EC vocabulary, says Guy de Jonquières

## Giving direction to the single market



tactics are now focused more on trying to persuade Japan to open its domestic market. Progress is proving slow largely, some in Brussels believe, because Tokyo has concluded that the EC has ruled out the option of "Fortress Europe" retaliation.

Mr Jacques Delors, the Commission president, continues — especially when in France — to fulminate publicly about Japan. But privately he is said not to contest the liberals' arguments strongly.

The new mood may be due partly to a tactical desire to appear conciliatory in the final stages of the General Agreement on Tariffs and Trade Uruguay Round, the more so since the EC's stance on agriculture has attracted widespread international criticism. However, there are reasons to suggest the shift goes deeper.

One is the increasingly evident disenchantment in Brussels with recent EC experiments in industrial intervention. Some officials now argue that the Davignon "crisis" regime for the steel industry in the 1980s retarded, rather than accelerated, adjustment. Sir Leon Brittan, the competition commissioner, wants to repeal the Paris Treaty which gives the EC special powers to intervene in steel.

But the crucial test case is the information technology (IT) sector. In the name of promoting a strong and independent European capacity in high-technology, the EC spends Ecu 1.75bn (£1.22bn) a year on research, much of it on subsidies to collaborative industry programmes such as Esprit and the Jussieu microchip venture. The Commission has also yielded repeatedly to demands for trade protection by large electronics

companies such as Philips and Thomson of France.

Yet the condition of the European electronics industry has continued to deteriorate. Philips is in a financial crisis, and many other companies are also in loss or barely profitable. The EC's trade deficit on IT has grown, and European-owned producers' share of the market for chips and many electronics products has declined.

At the upper levels of the Commission, patience is wearing thin. "I am

totally sceptical about the purpose of these collaborative programmes," says one high-placed EC official. "The companies have not carried out their part of the bargain. Instead of using Community money to speed up product innovation and improve productivity, they have accumulated war chests to buy each other out."

Blame is increasingly placed on DG XII, the powerful Commission division responsible for administering programmes such as Esprit. Critics

accuse it of being more interested in empire-building and forging cosy links with industry than in devising effective technology policies. "Changing the attitudes of our own policy-makers is our biggest problem," says one official.

A watershed may have been reached with the proposed takeover of ICL, Britain's largest computer maker, by Fujitsu of Japan. Many officials in Brussels regret the deal. But they also say it shows up the ultimate futility, in an age of internationally mobile capital, of pursuing policies designed exclusively to benefit European-owned producers.

Some think vigorous use of anti-dumping has backfired by prompting Japanese companies to deepen their penetration of the European market by setting up plants inside the EC. They also criticise the systematic exclusion of Japanese companies from prestigious programmes such as Esprit. That, they argue, has encouraged the Japanese to buy European companies in an attempt to join the close-knit industry "club" which influences Commission policies in electronics.

"We never wanted Trojan horses in Europe. But the fact is they're here and there is nothing we can do about it," says an adviser to a senior commissioner not noted for pro-Japanese sentiments. He thinks EC policies should be re-oriented to benefit all electronics companies with substantial investments in the Community, regardless of their ownership.

A second reason for the Commission's changed attitudes stems from its commitment to 1992. It knows its own political authority and much of the momentum behind monetary and political union are closely tied to the

success of the single market programme. Self-interest has led Brussels to ally itself increasingly with liberal EC governments in its drive to abolish internal trade barriers.

The tactic has not, however, always been easy to pull off. In trying to persuade France, Italy and Spain to open their markets to Japanese cars, the Commission has been obliged not only to propose temporary EC restraints on Japanese imports but also to acknowledge that such curbs can be enforced only by maintaining trade barriers inside the Community.

Recently, the less settled economic outlook has imparted increasing urgency to the Commission's efforts to consolidate the single market. Some officials, fearing a recession would cause EC governments to revert to more nationalistic policies, believe they are in a race against time to entrench the progress made so far.

Even if the more pessimistic prognoses prove wrong, the stage appears set for a long, hard political struggle. Now that much EC legislation on trade and other issues such as industrial standards and banking regulation has been dealt with, the drive towards 1992 is moving deeper into the heartland of national government prerogative and sovereign interest.

The battle lines seem likely to be drawn along the axis of EC competition policy, the only important field in which the Commission has autonomous powers. Sir Leon Brittan has declared his intention, in particular, to wage war on illicit government subsidies, which he considers as damaging as trade barriers to free competition in a single market.

His recent decision to tighten controls on state-owned industries has angered Italy and some other countries, which argue that he is exceeding his authority. Other rows are looming over national aids to regional development and over inward investment incentives.

Sir Leon has proven adept so far at winning tough political battles. He is seeking to cement these victories by establishing stricter and more transparent mechanisms for judging the legality of state aids and, in particular, of regional and sectoral subsidies.

His problem, however, is not just intransigence among EC governments, but that he cannot be sure of support from his 16 fellow commissioners. A number do not share his view that competition should be the overriding criterion for deciding on state aids and merger cases.

Furthermore, in the current Commission, unlike its immediate predecessor, there is no strong alliance of like-minded liberals. On every issue, coalitions have to be painstakingly built from scratch. That can only become harder as competition policy impinges more on sensitive national concerns, prompting some Commission members to side with the governments which appointed them.

Commissioners defending sensitive national interests are also often supported by colleagues who fear their own countries may be next in the firing line. One seasoned Brussels hand reckons that if Sir Leon decided to veto any of the national flag airline mergers now pending in Europe, he could not command a majority in the Commission.

Some observers see in this behaviour a more general difficulty confronting any attempt to construct a tidy framework for the conduct of a European industrial policy. They believe that even if the Community could agree a firm set of principles, the temptation to renege on them when the going gets rough would prove irresistible.

For these reasons, even the most enthusiastic advocates of the liberal ascendancy in Brussels are wondering how long their run of luck will last. "The 1980s were the decade of free-market policies in Europe," says one. "But there is a risk that the trend will be reversed in the 1990s, and that what we are doing will turn out to be a last hurrah."

## Four years for engineers

"Quite monstrous," is how Sir Eric Ash, rector of Imperial College, London, greets rumours that educationalists might eliminate the calculus from A-level mathematics in order to make life easier for students.

Ash, who is a physicist, says he finds the idea of someone claiming to be educated, yet having no calculus, on a par with admitting no knowledge of Shakespeare's writings.

The calculus affair coincides with his revealing Imperial College's plans to make all its first degree engineering courses last four years instead of three.

His new curriculum for a four year engineering course leading to a Master of Engineering (M.Eng.) degree is designed to drag British engineers into the same modern world as the Germans and the French.

Engineering is all about applying the knowledge gleaned by scientists to do something useful. And the problem for the dons, says Ash, is that knowledge is growing so rapidly — at about 10 per cent a year.

German engineering courses now run to about six years. Ash believes he will achieve "rough parity" for Britain with his four-year courses. He claims that can be achieved because British students start their university education at a higher standard.

He will also encourage students to study overseas for one year.

## Seldom seen

The British Invisible Exports Council, a City-based pressure group for export-oriented services companies, is trying to become more visible.

As a modest start it is changing its name to British Invisibles.

Another part of the plan is

## OBSERVER

to widen its sphere of interest. Up to now the council has concentrated on the somewhat dry area of promoting Britain's financial services industry and reckoning how much it earns overseas.

Now it is getting to grips with much grittier problems — even down to cutting queues at airports. Lord Limerick, the chairman, is much perturbed at the harm being done to Britain's reputation as a financial centre by the queues through passport control at Heathrow Airport.

A Canadian friend of his had to wait for an hour recently at the non-European Community desk while his lordship called straight through the section for EC nationals.

A new challenge for British Invisibles.

## Market rates

The Nicaraguan government is facing rebellion on several fronts as it tries to bring order to the country's chaotic economy, which has been further damaged by the recent surge in oil prices.

Now foreign diplomats have joined the rising chorus of protest by trade unions, disgruntled demobilised Contras, unemployed soldiers, farmers, and businessmen, all of whom are complaining about skyrocketing prices.

The direct cause of the envoys' grievance are the bills for electricity and water now arriving at diplomats' homes and embassies in the plush residential suburbs of Las Colinas and Villa Panama.

The Soviet embassy is suddenly being faced with bills for its electricity and water of \$40,000 each per month — a 10,000 per cent increase according to one of its diplomats.

One EC diplomat said: "We are all facing the same problem." East and west Europeans



"The crypto-communists voted tactically".

alike are refusing to pay the exorbitant bills.

The Papal Nuncio in Managua has been recruited to represent the diplomats and is leading some discreet negotiations with the foreign ministry in an effort to lower the tariffs.

The government's problem is that the whole country faces the increases. Monthly water and electricity bills now consume over 20 per cent of household budgets.

If the government gives in to the diplomats, it will also have to give in to the trade unions who have begun a "don't pay" campaign of civil disobedience against the government's economic policy.

Many of the diplomats have been preaching economic reform to the new Nicaraguan government. None believed their advice would be taken so literally.

## Offshore stake

The liberalisation of Poland's economy has led a number of state-controlled companies to issue shares,

some of uncertain value, as a route to privatisation. Unsurprisingly, experience so far has been rather mixed.

But the import-export company TEB Skorpion, which intends to offer shares at the weighty price of 1m zloties (533.37) apiece early next year, has hit upon a novel inducement to woo the support of its own staff.

Those working in Skorpion's overseas offices are being told that if they do subscribe, then their postings are likely to be extended — or not reduced.

In London staff are saving hard.

## Kit desert

Suspensions that the British Army was long ago infiltrated by Freya grammarians have been reinforced by the latest instructions on desert clothing for troops arriving in Saudi Arabia.

From his Cover Helmet Desert to the tocsins of his Boots Combat High the British soldier will be kitted out to confuse any student of English who may have the misfortune to confront him.

The Cover Helmet Desert is army-speak for desert helmet covers — the camouflage being supplied for the troops to stretch over their helmets. It matches new all-cotton suits and protective vests.

Under this the troops will wear T-shirts NBC (standing for nuclear, biological, chemical) and undergarments NBC. Glasses Anti-Glare are also being provided.

But, although the desert kit includes much that is new, Britain's soldiers sent out on Operation Granby will continue marching in their Boots Combat High Mk 1 (improved).

## Not a drop

The Canadian air force squadron deployed in the Gulf has found an appropriate name for its base in Qatar: Canada Dry One.

## 1st EUROPEAN FORUM ON INTERBANK COOPERATION FOR THE DEVELOPMENT OF A GREATER EUROPE

BUDAPEST - November 19th and 20th, 1990

This first forum is intended to encourage contacts and dialogue between bankers and insurers in Central Europe and their colleagues in the West. This meeting will be a unique occasion to meet and discuss issues with the new policy-makers and leaders of the financial industry in Central Europe. Prestigious speakers will underline problems met by countries in Central Europe in a period of transition towards a market economy. The discussion will be directed towards concrete solutions and directions to take for collaboration.



Yuri AGAPOV Chairman Creditbank, Moscow	Ferenc BABAR Minister of Finance, Budapest
Jacques ATTALI Chairman EBRD, London	Guido SCHMIDT-CHARR Chairman of the Managing Board Creditanstalt, Vienna
Wladyslaw BAKA Governor Narodowy Bank Polski, Warszawa	György SURYÁN Chairman Magyar Nemzeti Bank, Budapest
Ferenc BARTHA Former Chairman Magyar Nemzeti Bank, Budapest	Vladimir VALACH First Vice Governor Czechoslovakian State Bank, Praha
Jacques DELMAS-MARSALET President Groupe des Banques Populaires, Paris	Luigi VERCELLINI Director of the Division Centrale Banca Commerciale Italiana, Milano
Branko FRAGAS Vice Governor Narodna Banka, Beograd	Norbert WALTER Chief Economist Deutsche Bank, Frankfurt
A.W. HANDLEY Regional Manager Midland Bank plc, London	Jean-Marie WEYDERT Director des Affaires Internationales Société Générale, Paris
Alexandre LAMFALUSSY Directeur Général LBLS, Basel	Anna WOLKENSTEIN Director General Adjoint Crédit Lyonnais, Paris
György MATOLCSY Secretary of State, Hungary	Vladimir ZACHAROV Vice Chairman Gosbank, Moscow



EFMA - 16 rue d'Assas - F-75006 Paris  
Tel. (33-1) 47.42.52.72 - Fax (33-1) 47.42.55.78



Educational vouchers have been regarded for decades as a policy favoured only by cranky right-wingers. The monetarist Milton Friedman sang their praises in the 1960s but free-market America paid no attention. Lord Joseph, Mrs Thatcher's mentor and former education secretary, agonised over them in the early 1980s. Yet even he finally concluded that they were not a practical option for Britain.

It is surprising, therefore, to find the prime minister, usually a shrewd political operator, openly advocating a policy associated in many minds with right-wing extremism. Her sudden conversion is all the more ironic given that the 1988 Education Reform Act was supposedly the most far-reaching programme of reforms since the Butler legislation of 1944.

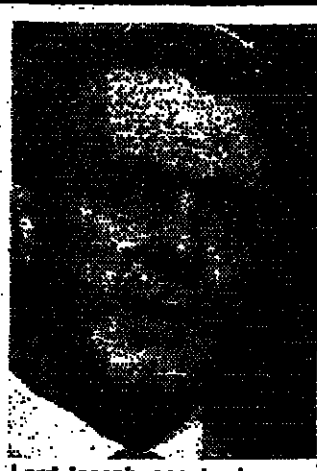
The problem is that this legislation failed to capture the public's imagination. The question is whether vouchers will prove any more enticing. They do not, it must be said, fully deserve their right-wing image. Educational budgets have traditionally been allocated directly to schools. But there is no *a priori* reason why resources should not flow to parents in the form of tokens or vouchers. Parents could then present the vouchers to the schools of their choice in lieu of payment. The free market view is that the ensuing choice and competition would reduce costs and raise educational standards.

The government could restrict the vouchers to parents who opt for the state sector; those using the private sector would then (as now) receive no public subsidy.

Mr MacGregor could justly argue that such a limited voucher scheme would represent only a modest development of present policies. The 1988 Act introduced "open enrolment", which means that parents can choose between state schools without restriction. School budgets are also largely determined by the number of pupils they attract. In principle, funds follow pupils just as they would if parents received vouchers.

Yet although parents choose schools and funds follow pupils, the funding mechanism is rather obscure. Few parents in the state sector regard themselves as customers or purchasers of education. Schools are probably more anxious to implement government directives than to cater to the wishes of parents.

Enthusiasts argue that vouchers would both bring home to parents the costs of education and make them responsible to make sensible choices on behalf of their children.



Lord Joseph: agonised



Milton Friedman: praise



John MacGregor: responsible

## A move towards worse inequality

Michael Prowse on the ways in which an educational voucher system might be used

children. They say that it would be easy to discriminate in favour of disadvantaged groups by giving such pupils specially large vouchers.

The more radical option would be to redistribute the education budget to all parents: in other words to allow vouchers to be spent in both the private and public sectors. Since the voucher would fall short of the fees charged by leading independent schools, "topping up" of vouchers would have to be permitted.

Several advantages are claimed for this more ambitious scheme. It would destroy the present state/private divide. All schools would be competing for pupils in an integrated market; all would have access to public subsidy through the voucher. Some claim that such a unified market would help to end the class distinctions which remain a marked (and unsavoury) feature of British education.

The other big difference is that the share of national resources absorbed by education would no longer be largely determined by the outcome of the annual public spending negotiations. At present, parents face an either/or decision: they can accept "free" education in the state sector or pay heavy private fees. The latter option is feasible only for a small minority. The great majority, therefore, cannot choose what to spend on their children's education: this decision is made by politicians.

Under the reforms now contemplated, the government would remain the main player in the education market because it would determine the size of the voucher. But if topping up were allowed, many parents who cannot presently afford private fees would choose to spend something extra on their children's education. The total resources committed to education would rise because the cost of vouchers would merely set a lower bound.

With no nationally set ceiling, the transition to vouchers would certainly pose serious problems for parents who now use the independent sector qualified for vouchers, the education budget would be spread more thinly. The voucher would thus not cover the cost of the present level of services offered in the state sector, let alone the required improvements. In effect, the introduction of vouchers would cause a sizeable transfer of resources from the state to the private sector - broadly speaking, from poor to rich.

However, it would be possible to claw back some of the voucher or introducing a means test. For example, basic rate taxpayers might receive a full voucher while the subsidy could be progressively withdrawn from families in the 40 per cent tax band. Many parents who send their children to leading independent schools

able to move their children at will, schools would never be certain of their long-term prospects. Popular schools would rapidly run out of physical capacity while unpopular schools would go bankrupt.

Such difficulties loom large in the minds of bureaucrats. But they are probably exaggerated. In reality, parents do not tend to move their children more often than can be helped. Private schools, moreover, have long coped with the potential instability of a market system.

The transition to vouchers would certainly pose serious problems for parents who now use the independent sector qualified for vouchers, the education budget would be spread more thinly. The voucher would thus not cover the cost of the present level of services offered in the state sector, let alone the required improvements. In effect, the introduction of vouchers would cause a sizeable transfer of resources from the state to the private sector - broadly speaking, from poor to rich.

However, it would be possible to claw back some of the voucher or introducing a means test. For example, basic rate taxpayers might receive a full voucher while the subsidy could be progressively withdrawn from families in the 40 per cent tax band. Many parents who send their children to leading independent schools

able to move their children at will, schools would never be certain of their long-term prospects. Popular schools would rapidly run out of physical capacity while unpopular schools would go bankrupt.

Such difficulties loom large in the minds of bureaucrats. But they are probably exaggerated. In reality, parents do not tend to move their children more often than can be helped. Private schools, moreover, have long coped with the potential instability of a market system.

The transition to vouchers would certainly pose serious problems for parents who now use the independent sector qualified for vouchers, the education budget would be spread more thinly. The voucher would thus not cover the cost of the present level of services offered in the state sector, let alone the required improvements. In effect, the introduction of vouchers would cause a sizeable transfer of resources from the state to the private sector - broadly speaking, from poor to rich.

However, it would be possible to claw back some of the voucher or introducing a means test. For example, basic rate taxpayers might receive a full voucher while the subsidy could be progressively withdrawn from families in the 40 per cent tax band. Many parents who send their children to leading independent schools

able to move their children at will, schools would never be certain of their long-term prospects. Popular schools would rapidly run out of physical capacity while unpopular schools would go bankrupt.

Such difficulties loom large in the minds of bureaucrats. But they are probably exaggerated. In reality, parents do not tend to move their children more often than can be helped. Private schools, moreover, have long coped with the potential instability of a market system.

The transition to vouchers would certainly pose serious problems for parents who now use the independent sector qualified for vouchers, the education budget would be spread more thinly. The voucher would thus not cover the cost of the present level of services offered in the state sector, let alone the required improvements. In effect, the introduction of vouchers would cause a sizeable transfer of resources from the state to the private sector - broadly speaking, from poor to rich.

However, it would be possible to claw back some of the voucher or introducing a means test. For example, basic rate taxpayers might receive a full voucher while the subsidy could be progressively withdrawn from families in the 40 per cent tax band. Many parents who send their children to leading independent schools

able to move their children at will, schools would never be certain of their long-term prospects. Popular schools would rapidly run out of physical capacity while unpopular schools would go bankrupt.

Such difficulties loom large in the minds of bureaucrats. But they are probably exaggerated. In reality, parents do not tend to move their children more often than can be helped. Private schools, moreover, have long coped with the potential instability of a market system.

The transition to vouchers would certainly pose serious problems for parents who now use the independent sector qualified for vouchers, the education budget would be spread more thinly. The voucher would thus not cover the cost of the present level of services offered in the state sector, let alone the required improvements. In effect, the introduction of vouchers would cause a sizeable transfer of resources from the state to the private sector - broadly speaking, from poor to rich.

However, it would be possible to claw back some of the voucher or introducing a means test. For example, basic rate taxpayers might receive a full voucher while the subsidy could be progressively withdrawn from families in the 40 per cent tax band. Many parents who send their children to leading independent schools

able to move their children at will, schools would never be certain of their long-term prospects. Popular schools would rapidly run out of physical capacity while unpopular schools would go bankrupt.

Such difficulties loom large in the minds of bureaucrats. But they are probably exaggerated. In reality, parents do not tend to move their children more often than can be helped. Private schools, moreover, have long coped with the potential instability of a market system.

The transition to vouchers would certainly pose serious problems for parents who now use the independent sector qualified for vouchers, the education budget would be spread more thinly. The voucher would thus not cover the cost of the present level of services offered in the state sector, let alone the required improvements. In effect, the introduction of vouchers would cause a sizeable transfer of resources from the state to the private sector - broadly speaking, from poor to rich.

However, it would be possible to claw back some of the voucher or introducing a means test. For example, basic rate taxpayers might receive a full voucher while the subsidy could be progressively withdrawn from families in the 40 per cent tax band. Many parents who send their children to leading independent schools

able to move their children at will, schools would never be certain of their long-term prospects. Popular schools would rapidly run out of physical capacity while unpopular schools would go bankrupt.

Such difficulties loom large in the minds of bureaucrats. But they are probably exaggerated. In reality, parents do not tend to move their children more often than can be helped. Private schools, moreover, have long coped with the potential instability of a market system.

The transition to vouchers would certainly pose serious problems for parents who now use the independent sector qualified for vouchers, the education budget would be spread more thinly. The voucher would thus not cover the cost of the present level of services offered in the state sector, let alone the required improvements. In effect, the introduction of vouchers would cause a sizeable transfer of resources from the state to the private sector - broadly speaking, from poor to rich.

However, it would be possible to claw back some of the voucher or introducing a means test. For example, basic rate taxpayers might receive a full voucher while the subsidy could be progressively withdrawn from families in the 40 per cent tax band. Many parents who send their children to leading independent schools

able to move their children at will, schools would never be certain of their long-term prospects. Popular schools would rapidly run out of physical capacity while unpopular schools would go bankrupt.

Such difficulties loom large in the minds of bureaucrats. But they are probably exaggerated. In reality, parents do not tend to move their children more often than can be helped. Private schools, moreover, have long coped with the potential instability of a market system.

The transition to vouchers would certainly pose serious problems for parents who now use the independent sector qualified for vouchers, the education budget would be spread more thinly. The voucher would thus not cover the cost of the present level of services offered in the state sector, let alone the required improvements. In effect, the introduction of vouchers would cause a sizeable transfer of resources from the state to the private sector - broadly speaking, from poor to rich.

However, it would be possible to claw back some of the voucher or introducing a means test. For example, basic rate taxpayers might receive a full voucher while the subsidy could be progressively withdrawn from families in the 40 per cent tax band. Many parents who send their children to leading independent schools

able to move their children at will, schools would never be certain of their long-term prospects. Popular schools would rapidly run out of physical capacity while unpopular schools would go bankrupt.

Such difficulties loom large in the minds of bureaucrats. But they are probably exaggerated. In reality, parents do not tend to move their children more often than can be helped. Private schools, moreover, have long coped with the potential instability of a market system.

The transition to vouchers would certainly pose serious problems for parents who now use the independent sector qualified for vouchers, the education budget would be spread more thinly. The voucher would thus not cover the cost of the present level of services offered in the state sector, let alone the required improvements. In effect, the introduction of vouchers would cause a sizeable transfer of resources from the state to the private sector - broadly speaking, from poor to rich.

However, it would be possible to claw back some of the voucher or introducing a means test. For example, basic rate taxpayers might receive a full voucher while the subsidy could be progressively withdrawn from families in the 40 per cent tax band. Many parents who send their children to leading independent schools

able to move their children at will, schools would never be certain of their long-term prospects. Popular schools would rapidly run out of physical capacity while unpopular schools would go bankrupt.

Such difficulties loom large in the minds of bureaucrats. But they are probably exaggerated. In reality, parents do not tend to move their children more often than can be helped. Private schools, moreover, have long coped with the potential instability of a market system.

The transition to vouchers would certainly pose serious problems for parents who now use the independent sector qualified for vouchers, the education budget would be spread more thinly. The voucher would thus not cover the cost of the present level of services offered in the state sector, let alone the required improvements. In effect, the introduction of vouchers would cause a sizeable transfer of resources from the state to the private sector - broadly speaking, from poor to rich.

However, it would be possible to claw back some of the voucher or introducing a means test. For example, basic rate taxpayers might receive a full voucher while the subsidy could be progressively withdrawn from families in the 40 per cent tax band. Many parents who send their children to leading independent schools

able to move their children at will, schools would never be certain of their long-term prospects. Popular schools would rapidly run out of physical capacity while unpopular schools would go bankrupt.

Such difficulties loom large in the minds of bureaucrats. But they are probably exaggerated. In reality, parents do not tend to move their children more often than can be helped. Private schools, moreover, have long coped with the potential instability of a market system.

The transition to vouchers would certainly pose serious problems for parents who now use the independent sector qualified for vouchers, the education budget would be spread more thinly. The voucher would thus not cover the cost of the present level of services offered in the state sector, let alone the required improvements. In effect, the introduction of vouchers would cause a sizeable transfer of resources from the state to the private sector - broadly speaking, from poor to rich.

However, it would be possible to claw back some of the voucher or introducing a means test. For example, basic rate taxpayers might receive a full voucher while the subsidy could be progressively withdrawn from families in the 40 per cent tax band. Many parents who send their children to leading independent schools

able to move their children at will, schools would never be certain of their long-term prospects. Popular schools would rapidly run out of physical capacity while unpopular schools would go bankrupt.

Such difficulties loom large in the minds of bureaucrats. But they are probably exaggerated. In reality, parents do not tend to move their children more often than can be helped. Private schools, moreover, have long coped with the potential instability of a market system.

The transition to vouchers would certainly pose serious problems for parents who now use the independent sector qualified for vouchers, the education budget would be spread more thinly. The voucher would thus not cover the cost of the present level of services offered in the state sector, let alone the required improvements. In effect, the introduction of vouchers would cause a sizeable transfer of resources from the state to the private sector - broadly speaking, from poor to rich.

However, it would be possible to claw back some of the voucher or introducing a means test. For example, basic rate taxpayers might receive a full voucher while the subsidy could be progressively withdrawn from families in the 40 per cent tax band. Many parents who send their children to leading independent schools

able to move their children at will, schools would never be certain of their long-term prospects. Popular schools would rapidly run out of physical capacity while unpopular schools would go bankrupt.

Such difficulties loom large in the minds of bureaucrats. But they are probably exaggerated. In reality, parents do not tend to move their children more often than can be helped. Private schools, moreover, have long coped with the potential instability of a market system.

The transition to vouchers would certainly pose serious problems for parents who now use the independent sector qualified for vouchers, the education budget would be spread more thinly. The voucher would thus not cover the cost of the present level of services offered in the state sector, let alone the required improvements. In effect, the introduction of vouchers would cause a sizeable transfer of resources from the state to the private sector - broadly speaking, from poor to rich.

However, it would be possible to claw back some of the voucher or introducing a means test. For example, basic rate taxpayers might receive a full voucher while the subsidy could be progressively withdrawn from families in the 40 per cent tax band. Many parents who send their children to leading independent schools

able to move their children at will, schools would never be certain of their long-term prospects. Popular schools would rapidly run out of physical capacity while unpopular schools would go bankrupt.

Such difficulties loom large in the minds of bureaucrats. But they are probably exaggerated. In reality, parents do not tend to move their children more often than can be helped. Private schools, moreover, have long coped with the potential instability of a market system.

The transition to vouchers would certainly pose serious problems for parents who now use the independent sector qualified for vouchers, the education budget would be spread more thinly. The voucher would thus not cover the cost of the present level of services offered in the state sector, let alone the required improvements. In effect, the introduction of vouchers would cause a sizeable transfer of resources from the state to the private sector - broadly speaking, from poor to rich.

However, it would be possible to claw back some of the voucher or introducing a means test. For example, basic rate taxpayers might receive a full voucher while the subsidy could be progressively withdrawn from families in the 40 per cent tax band. Many parents who send their children to leading independent schools

able to move their children at will, schools would never be certain of their long-term prospects. Popular schools would rapidly run out of physical capacity while unpopular schools would go bankrupt.

Such difficulties loom large in the minds of bureaucrats. But they are probably exaggerated. In reality, parents do not tend to move their children more often than can be helped. Private schools, moreover, have long coped with the potential instability of a market system.

The transition to vouchers would certainly pose serious problems for parents who now use the independent sector qualified for vouchers, the education budget would be spread more thinly. The voucher would thus not cover the cost of the present level of services offered in the state sector, let alone the required improvements. In effect, the introduction of vouchers would cause a sizeable transfer of resources from the state to the private sector - broadly speaking, from poor to rich.

However, it would be possible to claw back some of the voucher or introducing a means test. For example, basic rate taxpayers might receive a full voucher while the subsidy could be progressively withdrawn from families in the 40 per cent tax band. Many parents who send their children to leading independent schools

able to move their children at will, schools would never be certain of their long-term prospects. Popular schools would rapidly run out of physical capacity while unpopular schools would go bankrupt.

Such difficulties loom large in the minds of bureaucrats. But they are probably exaggerated. In reality, parents do not tend to move their children more often than can be helped. Private schools, moreover, have long coped with the potential instability of a market system.

The transition to vouchers would certainly pose serious problems for parents who now use the independent sector qualified for vouchers, the education budget would be spread more thinly. The voucher would thus not cover the cost of the present level of services offered in the state sector, let alone the required improvements. In effect, the introduction of vouchers would cause a sizeable transfer of resources from the state to the private sector - broadly speaking, from poor to rich.

However, it would be possible to claw back some of the voucher or introducing a means test. For example, basic rate taxpayers might receive a full voucher while the subsidy could be progressively withdrawn from families in the 40 per cent tax band. Many parents who send their children to leading independent schools

able to move their children at will, schools would never be certain of their long-term prospects. Popular schools would rapidly run out of physical capacity while unpopular schools would go bankrupt.

would thus not qualify for any subsidy.

But means testing would not solve what is by far the most serious drawback of a full-blown voucher system: its tendency to accentuate educational inequality.

The government would have to ensure that some schools charged no more than the standard voucher; otherwise some parents (for example those on welfare) would not be able to afford to educate their children. But such "voucher-only" schools would then form a "sink" tier of schools.

In most neighbourhoods, at least two higher tiers would probably emerge: an intermediate level of school for parents who can afford to top up the voucher but who cannot presently afford private fees; and a top tier for parents who can afford the more expensive independent schools.

Top up fees would enable schools to provide better qualified teachers, larger libraries, and more lavish sports facilities. The quality of education in the intermediate and top tiers would thus undoubtedly exceed that in the voucher-only schools.

Admittedly, the present system is far from equitable. Middle class parents buy a better education for their children either by paying private fees or by moving into an expensive residential area served by a good state comprehensive. But a top up voucher scheme would institutionalise a more pervasive inequality: educational standards would almost always, instead of only sometimes, be correlated with family income.

A voucher scheme limited to the state sector would probably be feasible. It would represent only a modest (albeit still controversial) extension of existing policies to promote choice and competition. But a scheme that straddled the private and public sectors, and hence permitted topping up - would be an extraordinarily risky social reform.

It would create a unified education market in which parents could choose how much to spend on education. Overall expenditure ceilings set in Whitehall would disappear. But the price of greater choice and competition would be much greater inequality of educational opportunity.

Those who care little about equality and have great faith in the market will wholeheartedly support vouchers. But such people may well constitute only a minority of the electorate. Mrs Thatcher's distinction with the policy Lord Joseph rejected could thus prove an electoral liability.

Joe Rogaly considers that there is still all to play for despite the Tory upset at Eastbourne

## The maths remain

Admirers of Mrs Margaret Thatcher do not like to hear that Thatcherism has run its course. It probably has, but the plain truth is that the game is not yet over. For the British prime minister stands a slim chance of winning a fourth election victory, and a good chance of preventing the Labour party from forming a government.

She needs to keep Tory losses down to just less than 50 seats to win her fourth term and below 100 to deny Labour its opportunity of ruling without the support of other parties. This has been true since she won a 100-seat majority in June 1987, and it remains true in spite of the loss of Eastbourne to the Liberal Democrats last Thursday. The rules of arithmetic do not change, even after a by-election upset.

A week ago you could believe in a Labour victory if you assumed that Mr Neil Kinnock would lead his party to win a larger swing than any achieved against an incumbent government since the war; today you have to assume precisely the same turnaround.

There are other rules that may be as unchangeable as mathematics, although we cannot be so certain of these. One is that the gap between the two main parties always narrows as election day draws near. Labour may be 10 or more points ahead of the Conservatives in the opinion polls this year, but not even the most wildly optimistic of its strategists imagines that that will be the figure on the day of the general election itself.

A second rule is that protest votes cause by-election upsets, but melt away on the big day itself. There is a major difference between expressing dissatisfaction with the government of the day and choosing a new government for a fresh term of office. Over the weekend there has been some talk of a refinement of this proposition. In mid-Staffordshire, where the Tories suffered a grievous defeat in March, voters turned to Labour; in Eastbourne they turned to the Liberal Democrats. You might conclude that the electorate is consciously assembling behind the candidates most likely to ensure that a Conservative is not returned. Clearly when it comes to by-elections that is exactly what it is they are doing, although you must take

account of the number of Tories who simply stay at home. Perhaps, it is now suggested, voters will act in an equally sophisticated manner in a great many parts of the country in future general elections. We need not make too much of this. The chances are that some will, but not many. The phenomenon may spread, but common sense suggests that the overall result will only be of significance if there is an extremely tight election, with the formation of the next cabinet turning out to depend on two or three seats.

A third overriding rule is that when all the learned discourse is over, and all the fine points of politics have been worked through, people tend to vote for the government if they are optimistic about their economic prospects and against it if they do not. Politicians and commentators may spend endless hours debating whether this or that policy will go down well, but in the end it is the voter that decides, every time. This should worry the Tories. It may be impossible for Mr John Major, the chancellor of the exchequer, to conjure up a sufficiency of the famous "feel good factor" early enough, but we cannot be sure either way. You could argue, as hopeful Conservatives do, that he has up to 20 months in which to pull it off - since June 1992 is the last possible election month - or, as senior Labour strategists do, you could cross out every week that passes with the comment that that is one less available for the turnaround. There are extraneous factors. If the government panics and cuts taxes next April, it may sink sterling and therefore itself. A lot depends upon whether there is an international trend towards sharply lower interest rates during 1991.

Those old saws have been reliable guides until now; there is no reason to believe that they will cease to be reliable next year. Yet while the Eastbourne result does not alter the fundamental realities of British political arithmetic, it might indicate how change could come at the margin. If Mr Major fails, Labour will be in; if he succeeds, Mrs Thatcher will have her triumph. But if the chancellor is only moderately successful at manipulating the economy, the outcome will be decided at that

margin. It only is on this assumption that analyses of the popularity of Thatcherism have any psephologically useful meaning. As matters stand, such an analysis is bad news for the Conservatives. They are more vulnerable than at any time since 1979. They are deeply unpopular.

The list of reasons for this unpopularity is now familiar. Inflation and high mortgage rates come first; the one-point cut in interest rates a fortnight ago has not yet had time to work through to actual mortgage payments. Those are Mr Major's province, as we have seen. Next on the list comes the poll tax: if everything else is finely balanced it could sink the Tories. Next come education, the national health service, the environment, and the state of the roads. There is a strong link between all of these. One way or another they are uniquely Mrs Thatcher's province. Exit polls in Eastbourne, and opinion polls generally, show the government to be losing ground to Labour and the Liberal Democrats in nearly every one of these areas of policy. The Labour party will abolish the poll tax. It will not tinker with vouchers while the schools rot. It claims priorship over the NHS. It is on the green side of the Tories. It is not to be trusted with the roads, but it is better on buses and trains. The Liberal Democrats' policies are close to Labour's on most such issues.

Mrs Thatcher's instinct is to offer voters more of this unpalatable medicine. They might swallow further destruction of local government and the consumerisation of the social services if it is sweetened by good economic news, but if not they will gag even more at what the polls show conclusively they do not like. This is the problem for her admirers. There are plenty of areas ripe for further development of the market economy and sound budgetary principles - in rented and middle-class housing, transport and control of the money supply, to name but three - yet Thatcherism has little that is new to offer in any of them. The flukes of arithmetic and the quirks of British elections may yet save its eponymous heroine. The bookmakers have conceded, however, that the odds have turned against her. Stand by for Conservative panic.

## LETTERS

### Europe's farms and the threat of deregulation

From Mr Brian Ahlberg.

Sir, William Duffice's argument ("Juggling with the tricks of the trade," October 12) that the interests of "farmers supplying a mere 3.1 per cent of the European Community's gross domestic product (GDP)" are endangering the Uruguay Round of the General Agreement on Tariffs and Trade (GATT) reinforces serious misconceptions.

I am sure that farmers and their work play a more important role in the European economy than is suggested by the figure. In the US, where there are only a fifth as many farmers as in Europe, they still equal transportation, steel and auto-workers combined. It is normally estimated that agriculture accounts for about 15 per cent of US GDP.

Beyond farmers' interests, however, what would happen with deregulation of Europe's agricultural economy, which is the Bush administration's demand? The effects are certainly recognised by the US supply side here. New York Times editorial (July 12) scolded European leaders for not facing "the fact that real reform would cost millions of European farmers their jobs".

And the Wall Street Journal of the same day complained of "all this talk about how their farmers are the Continent's social fabric".

Their vision for Europe's rural social structure and environment is the same that the Reagan and Bush administrations have imposed on rural America: depopulation, economic concentration, erosion and groundwater pollution.

Moreover, if European negotiators follow Duffice's analysis, they might be invited to sacrifice farmers to "larger" continental business interests. But this would be more likely to doom than save the Uruguay Round. Already farm-state legislators in Congress are joining the representatives of textile, environmental and other interests to threaten the administration's "fast-track" negotiating authority for GATT.

Farmers in the US oppose the Bush proposal on agriculture. If Europe caves in, GATT will lose support in Congress where its prospects are already cloudy. Brian Ahlberg, National Family Farm Coalition, 80 F Street, NW, Washington DC

### Choosing a vital public service

From Chief Inspector C. Nicholl.

Sir, Your otherwise excellent Career Choice Survey was marred by Tim Burt's article on the police service that quite clearly sought to highlight controversy rather than opportunity.

Not only that, but as one of the interviewees, I was staggered by Mr Burt's attribution to me of remarks on subjects which were not even broached. For example, at no time did we discuss the West Midlands Crime Squad. Nor would the reader ever divine the fact that we discussed public confidence in terms of the great efforts being made by the police to improve the quality of service to the public.

Nobody - particularly me - would ever claim that the route to the top in the police service is a woman. But it is a vital public service offering great rewards for those with the right talent and determination.

I find it remarkably disappointing that a newspaper whose single overriding quality is objective reporting should produce such a one-sided presentation. Mr Burt could not even get my then rank right.

Having read the other Career Choice articles, I can find very few with a similar weight of negative aspects - except those dealing with some other public services.

It was very interesting to note that the journalism article made no mention of Calcutti, or the controversial coverage of Hillsborough, or the debate on bias in broadcasting, or the fact that the Financial Times was the only national newspaper not to appoint an ombudsman.

But then, perhaps you should ask a police officer, or a civil servant, to write that piece next time. Caroline Nicholl, New Scotland Yard, Broadway, SW1

### An opportunity to curb the spread of nuclear weapons

From Mr David Lowry.

Sir, Your editorial comment ("The spread of nuclear weapons," October 12) in some ways misrepresents the philosophy and purpose of the nuclear non-proliferation treaty (NPT).

As you note, article VI requires all parties "to pursue negotiations in good faith... to nuclear disarmament and on a treaty on general and complete disarmament". Thus the philosophy of the NPT is not that "nuclear weapons are a danger to mankind and should only be retained in the hands of a few powers" but that nuclear weapons are a danger to mankind and should be abolished.

The UK government has for a long time ignored this basic contradiction inherent in the NPT.

You conclude, "Britain and the US... should move to conclude a comprehensive test ban treaty (CTBT) with the other nuclear powers as soon as possible."

The first opportunity to conclude a CTBT will be at the parties' test ban treaty (CTBT) amendment conference in New York in January next year. This conference has been called for by over a third of the states party to the CTBT explicitly for this purpose.

Amending the CTBT has the advantage that the testing limitations would apply to the 117 existing parties to the treaty, including Argentina, Brazil, India, Pakistan and South Africa (near nuclear weapons states with large nuclear infrastructures), and Israel (a *de facto* nuclear weapons state). These are all currently outside

the international non-proliferation regime and the NPT.

A CTBT would not result in the removal of a single nuclear weapon from the arsenals of the nuclear weapons states. It would, however, freeze the technological level of nuclear weapons at their current level. The absence of France and China from these arrangements need not be a major impediment. These states have already produced advanced nuclear weapons. With the end of the arms race, further testing to produce new improved nuclear weapons would be costly and lack a rationale.

Article VI was written in







Monday October 22 1990

## INSIDE Texas Instruments records \$7m loss

The third quarter brought bad news for Texas Instruments, one of the leading US semiconductor manufacturers. A slump in memory chip prices combined with heavy costs of new plant construction drove the company into its third quarter net loss of \$7m. The latest results were also hit by the temporary disruption of business at TI's semiconductor operation in the Philippines following an earthquake in July. Page 21

## Interest rises on Ecu

Sterling's entry to the European exchange rate mechanism in theory helps to stabilise the Ecu basket of currencies. So interest in Ecu-denominated securities is growing. The UK is likely to issue Ecu gilts soon, while the French futures market, the Matif, has just launched a long-awaited Ecu bond futures contract. Simon London reports. Page 23

## Green knight has his day

Is Sir James Goldsmith's declared intention to forsake business for environmental campaigning a sign of things to come? John Pender explores the implications of Sir James's announcement and asks if the era of gun-ho free-marketism is finally at an end. Back Page

## Barclays reviews operations

There's big changes ahead for Barclays. The biggest UK clearing bank is undertaking a wide-ranging review of how it organises its business for the next decade, but has scotched reports that it would split domestic and international operations into separate entities. Sara Webb reports. Page 20

## Insurers feel the pinch

The costs of insurance claims in the UK pale into insignificance when compared to the US, where the ultimate losses to insurers could amount to \$170bn. Even so, employers' liability has been a "disastrous account" for UK insurers. Richard Lapper reports on a sector squeezed between fierce competition and rising claims. Page 20

## Market Statistics

Base lending rate	20	Money market	20
European market	20	New int bond issues	20
FT-100 index	22	NRI Tokyo bond index	22
FT-1000 index	22	Traditional options	20
FT-1000 index	22	US money market rates	22
Foreign exchanges	20	US bond yields	20
London stock index	20	World stock index	24
London share price	20		
Managed fund services	20-25		

## Companies in this section

Barclays	20	Noranda Forests	21
Cable and Wireless	20	Polly Peck	20
Caird	21	Severn Trent	21
Eurotunnel	20	Texas Instruments	21
Georgy Pacific	21	Whitney Electronics	21
Kellogg	21	Zenith Electronics	21
Kymene	21		

# Murdoch to press share issue plan

By Kevin Brown in Sydney

RUPERT Murdoch, whose News Corporation is facing mounting debt problems, is going ahead with a controversial proposal to issue non-voting shares. He will ask shareholders at the group's annual meeting in Adelaide tomorrow to agree to a three-tier share structure which would protect his controlling interest but could lead to the group delisting from the Australian Stock Exchange (ASX). Mr Murdoch's proposal comes at a time of mounting concern in the financial markets about News

Corp's ability to roll over its A\$2.8bn (\$220m) short-term debt commitments, and raise extra funds to finance its large capital investment programme. News Corp's shares closed at A\$4.40 on Friday - above the 1990 low of A\$4.65 - but well below the high for the year of A\$14.85. Meanwhile, the volume of News Corp's American deposit receipts - which have been sold short in the expectation that they would fall further - jumped by 64 per cent to 4.8m according to the New York Stock

Exchange's latest monthly survey of short interest. Mr Murdoch's decision to break with tradition by briefing analysts after tomorrow's annual meeting is being seen as an attempt to bolster stockmarket confidence. Although most Australian brokerage houses argue that News Corp's shares are a buy, they are concerned that a highly-leveraged company like News Corp will be hurt by the general cuts in global bank lending. Morgan Stanley, the US invest-

ment bank, which categorises News Corp stock as a "weak hold", says that "the banks must be aware of the long-term value of News Corp assets and that limited voting shares to raise capital without diluting the controlling stake held by the Murdoch family. This has been largely responsible for the company's generally acknowledged success of the last three decades or more," and is crucial for further growth, the meeting agenda says. Lex, Page 18

New York if the ASX refuses to back down from its opposition to limited voting and non-voting shares. News Corp wants the freedom to issue non-voting and limited voting shares to raise capital without diluting the controlling stake held by the Murdoch family. This has been largely responsible for the company's generally acknowledged success of the last three decades or more," and is crucial for further growth, the meeting agenda says. Lex, Page 18

# UK bank leads Continental through uncharted territory

The German tyre group is using Morgan Grenfell's expertise to fend off Pirelli, reports Andrew Fisher

HORST Urban, the combative 54-year-old chief executive of the Continental tyre company is enjoying a few days' holiday in the Bavarian woods. He needs the rest. When he returns this week to Hanover, where Continental is based, he will be back in the thick of defending the world's fourth-biggest tyre maker from an Italian assault at a time when the industry is increasingly under pressure.

Since Pirelli's approach, Continental has forcefully and publicly rejected the terms which Pirelli had not revealed. Before this, Mr Ulrich Weiss, management board member of Deutsche Bank and head of Continental's supervisory board, had stressed that the bank's position was neutral. Mr Weiss is in charge of the Italian activities of Deutsche, which also owns a 5 per cent stake in Continental. He has subsequently taken a vow of silence.

Four weeks after Pirelli, number five in the tyre league, launched its merger proposal, the manoeuvring continues. After Continental called Pirelli's offer hostile, the Italian group said it was a bid at all, but a basis for discussion. It was certainly not hostile, Pirelli said. Continental said yes, it was, and no, it would still not accept the terms. So when is a bid not a bid? And when is it hostile? This is not just semantics - though to anyone used to the more direct, and even more brutal, tactics in US or UK takeover battles, a war of words over the definition of a bid might seem bizarre.



Morgan Grenfell, headed by John Craven, is Continental's guiding light in an unfamiliar takeover environment

Yet the real defensive work is being done by Morgan Grenfell, one of Britain's top merchant banks. Bought a year ago by Deutsche Bank for almost £1bn (\$1.5bn) and later put in charge of the bank's merger and acquisitions activities, it has been given a chance to show its mettle in the unfamiliar German takeover scene. The affair is undoubtedly a test for John Craven, the head of Morgan Grenfell and now on Deutsche's board.

Opposing the British merchant bank is Merrill Lynch, the big US investment house and owner of a 1 per cent stake in Pirelli, which it is advising. The Italian tyre group has assembled a group of friendly shareholders to back its approach to Continental.

At present, the contest is wide open, with both sets of advisers feeling their way in a totally new takeover environment. Germany has none of the takeover rules and disclosure requirements which govern the course of bids in the US or UK.

It must also have come as a surprise to some of the shareholders of Continental that Pirelli is not averse to some form of tie-up, but has said the best possible solution must be sought for Continental. When it rejected Pirelli's terms, he said in a written statement, "A merger of Continental with Pirelli opens up, next to the problems and risks, considerable chances for both companies to strengthen their position in the contested tyre market." Thus, the talks should continue.

The next move is Pirelli's. Until it withdraws its proposal, Continental and its advisers will be unwilling to talk about a possible new solution.

# Japanese banks face threat from Swiss franc bondholders

By Simon London in London

LEADING Japanese banks face substantial losses and an additional strain on their balance sheets next year if, as seems likely, holders of several billion dollars worth of Swiss franc convertible bonds take their option to redeem the bonds early.

The bonds were issued in the Swiss market in 1988 and 1989, when Tokyo share prices were at a peak. By incorporating a put option into the bonds, which allows the investor to redeem them early, the banks could borrow at negligible rates. For example, the two outstanding convertible issues from Fuji Bank which incorporate a put option carry coupons of 11 per cent and no coupon at all.

However, since the bonds were issued, the banks' share prices have fallen to the point that the conversion rights are worthless and the put options will almost certainly be exercised. The banks' balance sheets are already under strain because the drop in the Japanese stockmarket has sharply reduced the value of their equity portfolios, part of which count towards their capital base.

Deutsche Bank (DBK), which faces a redemption of SFr1bn (\$787m) of Swiss franc bonds in March and September next year, has the largest exposure. The biggest tranche of DBK bonds offer conversion at a share price of ¥3,251.8, against Friday's closing share price in Tokyo of ¥1,810.

The put option exercisable on 31 March 1991 offers investors the chance to redeem the bonds at 107 per cent of face value. So if the investors exercise the option, DBK will have to pay out about SFr65m in "supplemental interest" next year.

Other institutions vulnerable to the problem include Fuji Bank (SFr800m puttable next year), Bank of Tokyo (SFr500m), Sumitomo Bank (SFr350m), Tokai Bank (SFr300m) and Mitsubishi Bank (SFr200m).

As these institutions enter the autumn interim reporting season, analysts are waiting to see if accounting provisions are made. Several UK companies have made provisions against the "supplemental interest" due if similar out-of-the-money convertibles are put back to them from 1992 onwards. So far, the Japanese banks have remained tight-lipped about their intention.

However, in addition to the supplemental interest bill, the banks face also substantial foreign exchange losses.

## Economics Notebook: German interest rates squeeze

# Note of discord on unity day

AT THE stately ceremony of speeches and symphonies celebrating German Unity on October 3 in Berlin, President Eick von Weizsäcker made an unusual descent into the monetary arena. In a barbed passage in his address on the consequences of unification, Mr von Weizsäcker said: "Unity will not be financed simply with high-yielding bonds."

Mr von Weizsäcker's remark caused a flutter of irritation to pass across the broad features of Chancellor Helmut Kohl, sitting in the front row at the Berlin Philharmonie. It was widely interpreted as a veiled attack on the government's refusal to rule out tax increases to offset the burdens of unity.

The Bundesbank in Frankfurt, however, was taken aback by the Weizsäcker aside. The opposition Social Democratic Party (SPD) has been mounting a campaign of protest about the rise in interest rates on the capital markets.

The Bundesbank recognises that the current phase of turbulence associated with east Germany's adoption of the D-Mark and the market system will continue for about three years. During this period, public sector deficits will be inflated by the need to make large transfer payments to east Germany - both to shore up the social security system and to fund much-needed regeneration of infrastructure and industry.

To avoid extra demand feeding inflationary pressures, the Bundesbank is determined not to take its foot off the monetary brakes. Additionally, continued high German interest rates are seen by the central bank as a means of keeping the D-Mark firm, both within the EMS and against the dollar. By encouraging imports, the Bundesbank reasons that a strong D-Mark will dampen price increases and contribute to a welcome reduction in the German current account surplus.

Mr Hans Tietmeyer, the Bundesbank director responsible for international affairs, goes so far as to call the current account surplus the "reserve army" which Germany will use to make unity a success. There is an important implication for international bond markets, and for the White House. As German capital exports tail off, domestic savings resources will be redirected away from foreign securities, towards east Germany.

West Germany's current account last year was a record DM104bn (\$69bn) in the black. Already in the first six months of the year, before monetary union between east and west Germany took effect on July 1, the current account surplus showed a fall of 30 per cent to DM45.7bn. This was, above all, a result of the buoyant west German economy, on course for a 4 per cent rise in gross national product this year (against a probable 10 per cent fall in GNP east of the Elbe). Statistics indicate a further

decline. The current account surplus for east and west Germany combined was DM3.4bn in August. This was against DM6.8bn for west Germany alone in August last year. West Germany's high surplus has long put it on the receiving end of international criticism. Now that the run of record current account figures has at last come to an end, the Germans may find themselves again the brunt of foreign complaints.

As world economic growth slows down, but German rates stay high, there could be a repeat of squabbling which last hindered transatlantic monetary relations in 1987. Mr Karl Otto Föll, the president of the German Bundesbank, last week brought into play a new set of arguments on

the theme of "Where does Europe end?" Speaking at a conference in Bonn, Mr Föll seized on the breakdown of east-west barriers as yet another reason why the EC should not set firm target dates for entry into the so-called "Second Stage" of monetary union.

"We know now that Europe does not end at the Elbe - it does not even end at the Oder," was Mr Föll's message. He points out that several central and east European countries are considering pegging their currencies to the D-Mark, or have already done so. Thus, Mr Föll sees any moves on institutionalising EMU among the 12-member EC as creating unwarranted European monetary division.

Mr Pohl stresses that Austria, not a member of the European Monetary System, is the only country which has consistently kept its exchange rate pegged to the D-Mark.

Mr Pohl's words are likely to fall upon fertile soil. He and Mr Helmut Kohl can hardly be called kindred spirits. But one thing on which both men agree is that the geographical notion of "Europe" cannot be limited simply to the 12-member Community.

Kohl last week did agree to January 1 1994 as a date for the start of the so-called "stage two" of EMU. However, as no one knows what "stage two" really means, this does not add up to much of a commitment.

Watch out, therefore, for the Chancellor to resort to the arguments about a wider Europe as another reason for slowing down the EMU negotiations which start in earnest in two months' time.

David Marsh  
The Week Ahead, Page 14

# Lufthansa proposes new plan for Interflug

By Katharine Campbell in Frankfurt

LUFTHANSA, the 52 per cent state-owned German national airline, has come up with an alternative means of acquiring control of Interflug, the former east German carrier. It believes the new plan might not be opposed by federal cartel authorities in Berlin.

Mr Heinz Ruhnau, chief executive of Lufthansa, has suggested that the Bonn government give his company the contract to revitalise Interflug, according to an interview in the German Sunday newspaper, Welt am Sonntag.

He indicated that, after an independent valuation of Interflug enabled a price to be fixed, its assets could then be folded into Lufthansa. Bonn's payment would be in the form of Lufthansa shares.

The deal would give Interflug a good chance of becoming a competitive airline, Mr Ruhnau said.

Lufthansa yesterday explained that the cartel office's approval for the new plan was by no means assured, but that if the matter was deemed a case of "inheritance", the cartel authorities would not normally be involved. Since unification, Interflug is in effect completely owned by the Bonn government.

The spokesman added that the Interflug name would be kept and that it would operate as an independent entity within the Lufthansa group.

Earlier in the year, Lufthansa had announced its intention to buy a 26 per cent stake in Interflug, but the cartel office made clear it would block such a deal. Last Tuesday, Lufthansa withdrew its application.

London: Hilary Smith 41 71 283 9911  
Munich: Stanley Bronisz 49 89 33 6203  
Taipei: John Teng 886 2764 8931

Hong Kong: Richard Waiwut 852 848 1700  
Amsterdam: Teun Scheer 31 20 710 976  
Jersey: Geoffrey Tait 44 534 71696  
Bermuda: Mike Sommerville 1 809 295 0665

FOR TODAY'S INVESTOR

# Introducing Fidelity Funds.

With heightened volatility in world stockmarkets challenging even the most astute international investor, investment flexibility, choice and first-class fund management expertise are now more important than ever.

That's just what Fidelity Funds offer. The launch of our new global investment range - one of the most comprehensive available to date - marks a significant step forward in international investing.

For the first time you have the choice of where, when and how to invest - around the world - backed by the global investment expertise of the world's largest independent investment management organisation.

THE GLOBAL FUND RANGE OF THE '90s

Major Market	Country Select	Bond
America	ASEAN	European
Europe	France	International
Japan	Germany	Swelling
South East Asia	Hong Kong	15 Dollar
	India	Yen
	Italy	
	Korea	
	Malaysia	
	Norfolk	
	Singapore	
	Thailand	
	United Kingdom	

\* Proposed launch date early 1991. \*\* Available from November 1990.

**Fidelity Investments**

Issued by Fidelity International Management Holdings Limited



## COMPANIES AND FINANCE

## Barclays looks to restructure

By Sara Webb

BARCLAYS, the biggest of the UK clearing banks, is undertaking a major review of how it organises its business for the next decade, but has scotched reports that the bank would be split into two separate entities.

The group has hired McKinsey & Co. the management consultants, to advise it on how it might restructure its business to meet the rapid changes under way in the financial services industry. The various options open to the bank will be discussed at Barclays annual planning conference next week.

However, the bank stressed yesterday that it has no plans to reverse its decision of a few years ago and split the domestic and international operations into two separate entities.

In a strongly worded statement issued yesterday, Sir John Quinlan, the chairman, said that the domestic and international banking operations would be "growing together" rather than separated in future.

"Barclays is not splitting into two banks so we are not selling off either one of them," said Sir John.

He added that Mr Andrew Buxton, who is currently group managing director, would not be moving to head Barclays domestic operations "since he is, and will remain, in full operational control of the entire group."

Given the uncertainty over the future of several of the famous US money centre banks, which have been hit by bad loans and management upheavals, Barclays is anxious to play down the scale of the changes planned. Aside from the impact the speculation might have on staff morale, it is also very conscious of the hammering its stock market image took after its record \$21m rights issue in early 1988.

"Barclays is one of the strongest capitalised banks in the world and we have no intention to ask for further equity capital from our shareholders," Sir John said yesterday.

Despite persistent speculation that the bank could reduce its substantial discount to net assets by unbundling itself of various subsidiaries, sources close to the bank yesterday suggested that this was not even being considered.

## Decision on redemption of Polly Peck Dm bonds

By Stephen Fidler, Euromarkets Correspondent

HOLDERS of DM100m of Polly Peck International bonds issued in the German market have been called to a meeting next week to decide whether to call the bonds for early redemption.

The bonds were issued in early 1988 through Arab Bank International & Co. and mature in 1993. An ABC-Daus official said the meeting would probably be called for November 2, similar meetings are set for October 31 for the six Swiss franc bond issues.

Clauses in the documentation of most bonds issued in

continental Europe include an accelerated repayments clause in the case of an "event of default" - in this case, the creditors' standstill agreed early this month.

There has been no delay in any payments due on any of the bonds. The ABC-Daus official expressed optimism that a call for early repayment could be avoided.

Separately, the Stock Exchange in London will allow dealings in Polly Peck traded options to reopen today, but only for the liquidation of 4,735 outstanding contracts.

## Unilever expands in Venezuela

Unilever, the Anglo-Dutch food and consumer products group, is to enter the Venezuelan edible oils business with the purchase of Fagoga, which with Jaisa, a soaps company owned by the same family, has combined annual sales of about \$22m, writes Clive Harris.

The acquisitions, for which no price was announced, will more than double the size of Unilever's operations in Venezuela, where its Lever-Pond's subsidiary sells \$15m of soaps, detergents, personal products, soups and tea.

## Increasing cost of employers' liability insurance

Richard Lapper on the new legislation and changing types of claims affecting the UK industry

A WARNING that Guardian Royal Exchange, the British composite insurer, is seriously under-resourced on its employers' liability business will concentrate minds in an insurance sector squeezed between fierce competition and rising claims.

Claims from victims of industrial accidents and diseases ranging from asbestosis to repetitive strain injury have been rising steadily through the 1980s. Last week Mr Stephen Bird, an insurance analyst with Smith New Court, suggested that GRE, the third biggest UK insurer of employers' liability business, needed to strengthen its reserves by between \$80m and \$90m, against future claims.

Employers' liability is long tail business in which claims sometimes take many years to arise. Mr Bird says that compared to other insurers in the sector, GRE has under-reserved for liabilities that will arise in future years.

Claims costs pale into insignificance when compared to

the US, where the ultimate losses to insurers could amount to \$170bn. Even so in the UK employers' liability has been a "disastrous account" for insurers, says Mr Bird. Last year's claims of \$425.9m (which included those arising from previous years but paid in 1989) compared to premium income of \$228.1m. Further deterioration is on the cards in 1990 and 1991, when underwriting losses will rise to \$285.8m and \$303.8m, according to Mr Bird.

GRE is particularly heavily exposed. Although it is only the third biggest employers' liability insurer (with annual premiums of \$55.2m last year) behind both Eagle Star and Iron Trades Insurance, outstanding claims account for a higher percentage of its worldwide premium income.

Over the sector as a whole claims have risen steadily through the 1980s from 61,900 in 1981 to 96,500 in 1989, with the total cost nearly tripling from \$112.3m to \$312.4m. According to Mr Clive Coates,

finance director of Eagle Star, the market leader, workers are generally more likely to claim than they were ten years ago.

"The workforce is better educated and better motivated and in general is becoming more claims aware," adds Mr Coates.

Trades unions have been more active in helping members to press for claims and a number of firms of solicitors are now actively touting for business. By improving legal safety standards, new legislation, such as the Control of Substances Hazardous to Health (COSHH) regulations, approved in 1988, and tough new rules on industrial deafness introduced in January, have made it easier for employees to win compensation.

Health screening and the development of new techniques by the use of blood analysis and in the testing of respiratory and nerve system functions mean that it is now easier to establish the link between a person's occupation and subsequent ill-health. Noise induced hearing loss,

lung conditions like asbestosis and various cancers related to toxic chemicals or oils have all given rise to claims.

Mr Derek Howie, assistant liability manager at Eagle Star, says he is particularly worried by the growth in the number of occupational-related cancers. Medical evidence indicates that about 5 per cent of all cancers are due to occupational exposure, representing some 7,000 cases annually.

At the same time, although the heavy industries like coal mining and shipbuilding which previously generated the bulk of EL claims have continued to decline, new areas of occupational exposures have emerged. Tenosynovitis or repetitive strain injury, previously suffered by manual workers, has re-emerged as an industrial disease suffered by journalists, secretaries and other VDU operators. According to Mr Clive Muntings, assistant claims manager at GRE, the number of claims from RSI sufferers has increased five fold over the past five years, even

though claims related to computer keyboards are still relatively small. "RSI is beginning to take off," says Mr Muntings.

"With tenosynovitis there is really no trade or profession that is safe. A typist working for a one man solicitor in a market town can be a victim."

Other areas of concern include the health effects associated with closed air circulation systems and other features of the office environment such as passive smoking, so-called "sick building syndrome". A recent ruling by the Social Security Commissioner could lead to passive smoking being considered a health hazard by insurers. The ruling allowed an office worker to take up disability benefit after exposure to her colleagues' cigarette smoke forced her to give up work. "One of my great concerns about the future is that industrial disease claims from the office environment are likely to be a good deal more widespread," says Mr Coates.

Moreover, according to Eagle Star the cost of individual awards has also risen sharply, especially where there have been court awards. A court award of \$45,000 to an employee of Midland Bank, who had RSI, compared to an average out of court settlement level for the same complaint of between \$2,500 and \$5,000, for example. The vast majority of employers' liability claims are settled without the matter going to court.

To make matters worse, new legislation which came into effect on September 1 will add to the sector's burdens. The Social Security Act (1989) allows the Department of Social Security to recoup in full, social security benefits paid to a person who receives compensation payments above \$2,500.

Hitherto, insurers have been able to recover for a portion of social security payments. The loss of the credit, combined with the extra expenses of administering the scheme, means that premiums ought to rise by between 8 and 9 per cent, says Mr Coates.

awards has also risen sharply, especially where there have been court awards. A court award of \$45,000 to an employee of Midland Bank, who had RSI, compared to an average out of court settlement level for the same complaint of between \$2,500 and \$5,000, for example. The vast majority of employers' liability claims are settled without the matter going to court.

To make matters worse, new legislation which came into effect on September 1 will add to the sector's burdens. The Social Security Act (1989) allows the Department of Social Security to recoup in full, social security benefits paid to a person who receives compensation payments above \$2,500.

Hitherto, insurers have been able to recover for a portion of social security payments. The loss of the credit, combined with the extra expenses of administering the scheme, means that premiums ought to rise by between 8 and 9 per cent, says Mr Coates.

## Travel perks for Tunnel investors

By Sara Webb

EUROTUNNEL hopes to tempt small investors with a package of travel discounts and other perks when it goes ahead with its rights issue next month.

There will be a four-tiered range of perks for the small investor.

Shareholders will be entitled to the minimum travel discount with the Channel Tunnel if they invest £100, but in order to receive maximum benefits they will need to put up at least \$5,000.

The banks are still deciding on the details of the perks on offer.

Final details of the \$500m rights issue are due to be announced in the first half of November.

The perks will also be available to people who do not already own Eurotunnel shares but who ring up Eurotunnel's cheap share dealing service and buy shares in the market.

Furthermore, investors will be able to nominate for their relatives or friends to receive the perks in their place.

The package of perks is intended to encourage investors to take part in Eurotunnel's rights issue. Eurotunnel believes that the shares' attractions may be greatly enhanced by the fact that they have given the go-ahead to arrange a Personal Equity Plan (or PEP).

This would allow investors to place up to \$5,000 worth of shares into a PEP and receive the income and capital gains from their shares tax-free.

## Whinney over halved on disappointing JJJ result

TAXABLE profits at Whinney Mackay-Lewis, the USM-quoted architect and project management consultant, were more than halved from \$786,000 to \$262,000 in the year to April 30.

That led to a reduction in earnings from 9p to 4p per share, and the final dividend is cut from 3p to 0.4p for a total of 2p, compared with 4.6p.

The largest single factor affecting the result, said Mr Jeremy Mackay-Lewis, chairman, was the eight months' disappointing contribution from Johnson Jackson Jeff, the project management consultant.

Benefits of the creation, via the acquisition of JJJ, of a vertically integrated property ser-

vices group had failed to materialise; JJJ was demerged in April and below the line there was a distribution in specie of \$400,000 made to the A ordinary holders on the demerger.

Also included in the results was one month's profit from Cardiff-based Hoggett Lock-Neu, acquired in April, which added a national side to City-based Whinney.

Turnover rose to \$8.65m (\$6.4m). Mr Mackay-Lewis said that the operating profit of \$378,000 had shown a "modest" improvement in the second half, but was, nonetheless, 20 per cent lower than the previous year's figure.

Interest was 38 per cent higher at \$616,000.

## Co-op lifts trading profits by 6%

The Co-operative Wholesale Society increased its trading profits by just under 6 per cent to \$14.8m, on consolidated sales up by 9.5 per cent to \$1.3bn in the 24 weeks to June 24, Mr Lemnos Fyfe, chairman, told delegates at the CWS's half-year meeting.

The figures did not include the results of the North Eastern Co-operative Society, which has joined the CWS but retains its own regional identity.

## Hillsdown purchase

Hillsdown Holdings, the diversified food group, is to take shares to the value of \$1.49m to purchase the 25 per cent minority holding in Hillsdown, its Sheffield-based liquefied petroleum gas distributor.

LAST WEEK'S CROSS-BORDER DEALS				
BIDDER/INVESTOR	TARGET	SECTOR	VALUE	COMMENT
Hanson (UK/US)	General Oriental Securities (Cayman Islands)/Hornwood Barbados (Barbados)	Timber	\$583m	Part of Hanson-Goldsmith-Rothschild
General Oriental Investments (Cayman Is)	Newmont Mining (US)	Gold mining	\$586m	gold-for-timber swap
St James Place Capital (UK)	Newmont Mining (US)	Gold mining	\$57m	as above
Ferruzzi (Italy)	Globo Europa (Netherlands-based)	Television broadcasting	\$363m	Ferruzzi takes 40%
Ishihara Sangyo (Japan)	SOS Enterprises (US)	Fungicide production	\$153m	Sweden's Fermentia sells
Highland Distilleries (UK)	Orper (France)	Spirits	\$75.9m	Link & la Guinness/LVMH
Blenheim Exhibitions (UK)	National Exhibitions (US)	Trade exhibitions	to \$7m	More US growth for Blenheim
Asahi Brews (Japan)	Elders 1XL (Aust)	Brewing	\$304m	As negotiates stake purchase
Bellour Beatty (UK)/Forma (Italy)	Cofel (Italian JV)	Civil engineering	N/A	Italian foothold for BB
Ford (US/Mazda (Japan)/Sanyo (Japan)	Malaysian JV	Car audio products	N/A	M/facturing for Asia/Pacific

The week saw the end of history in international mergers and acquisitions. Or at least the apparent retirement of Sir James Goldsmith, writes Brian Bolten.

Few deals involving either Lord Hanson or Sir James are straightforward, but the US gold-for-assets swap announced by two of the world's most famous "asset-strippers" came as a particular jolt to the system after a run of simple strategy-driven deals.

Confusion surrounded the deal's logic and underlying motives, although Sir James said categorically that the disposal of his last substantial operating business marked the end of his business career. But if he is following his brother and going green, then selling Cavemham Forest Industries - the world's sixth-largest private owner of timberlands - seems a curious way to start.

The transaction continues Hanson's recent enthusiasm for investment in basic natural resources. Sir Gordon White, chairman of Hanson Industries, said that Cavemham, with its excellent profit record and strong cash flow, will further enhance Hanson's position in such resources.

The restructuring of the international drinks industry continued with the cross-shareholding agreement between Highland Distilleries and Remy Cointreau. The link was inevitably, if perhaps slightly unkindly, dubbed the poor man's Guinness/LVMH. It represents a logical extension of existing successful international distribution agreements and advances Remy's policy of diversifying away from cognac.

Japanese brewer Asahi renegotiated down the price for a stake in Elders 1XL, after a slide in the Elders share price. Subject to the approval of Australia's Foreign Investment Review Board, Asahi will buy most (17 per cent) rather than all of its planned 19.9 per cent stake from debt-laden Hartin Holdings. Asahi will buy the other 2.9 per cent in the market.

Fermentia of Sweden's sale of US-based fungicide producer SOS Enterprises is part of its strategy of reducing its biotechnology interests to concentrate on financial services.

Source: FT Mergers &amp; Acquisitions International

## Mezzanine Capital Corporation Limited

Notice to the holders of the fully paid Redeemable Preference Shares ("BDRs") evidencing Participating Redeemable Preference Shares of US \$1 cent each ("Shares") of Mezzanine Capital Corporation Limited ("the Company")

## Notice of Dividend and Capital Repayment

NOTICE IS HEREBY GIVEN to the holders of the BDRs that the Company has declared a final dividend for the financial year ended 31st May, 1990 of US\$0.2000 per share. The BDRs are denominated in multiples of units ("Units"). Each Unit currently comprises 35 Shares. The dividend is, therefore, equivalent to US\$7.31 per Unit.

The Company has also given notice that it intends to redeem an aggregate of 198,000 Shares at a price of US\$13.12 per share. This will involve the redemption of 2 Shares in respect of each Unit and this capital repayment is equivalent to a further US\$29.24 per Unit.

In accordance with Condition 6(5) of the conditions endorsed on the BDRs the number of Shares comprising a Unit will, following the redemption, be adjusted from 35 to 33. The number of units evidenced by each BDR will remain unchanged.

Payment of this dividend and of the capital repayment will be made, subject to receipt thereof by Manufacturers Hanover Bank (Guernsey) Limited ("the Depository"), against surrender of Income Coupon No. 13 (INC No. 13) and Redemption Coupon No. 13 (RED No. 13) respectively, at the specified office of the Depository or of any of the Paying Agents (set out on the reverse of the BDRs and at the foot of this Notice), at any time on or after 23rd October, 1990.

Payment will, in each case, be made, subject to any laws and/or regulations applicable thereto, by dollar cheque drawn upon, or at the option of the holder of the relevant Coupon, by transfer to a dollar account maintained by the payee with a Bank in New York City.

Copies of the Company's Annual Report may be obtained from the Depository and Paying Agents.

BDR holders are advised that as a result of the capital repayment of US\$29.24 per unit, the net asset value per unit of the company will be reduced from US\$47.80 to US\$43.16. BDR holders should note that the price per unit quoted on the London Stock Exchange will adjust accordingly.

Depository and Principal Paying Agent  
Manufacturers Hanover Bank (Guernsey) Limited,  
Manufacturers Hanover House, Albert House, PO Box 82,  
South Esplanade, St. Peter Port, Guernsey, Channel Islands

## Paying Agents

Bankiers Trust Luxembourg S.A.,  
14 Boulevard Roosevelt, Luxembourg, Grand Duchy of Luxembourg  
Manufacturers Hanover Trust Company,  
Bockenheimer Landstrasse 51-53,  
D 6000 Frankfurt-am-Main 1, West Germany  
Manufacturers Hanover Trust Company,  
The Adelphi, John Adam Street, London WC2N 6HT  
Manufacturers Hanover Trust Company,  
Edinburgh Tower, 45th Floor,  
15 Queen's Road Central, Hong Kong  
Morgan Guaranty Trust Company of New York,  
14 Place Vendôme, 75001 Paris, France

St. Peter Port, Guernsey  
Dated 22nd October, 1990

by: Manufacturers Hanover Bank (Guernsey) Limited  
Depository



**Nationwide Anglia Building Society**  
(Incorporated in England under the Building Societies Act 1986)  
Subordinated Floating Rate Notes due July 1998

For the three months 17th October, 1990 to 17th January, 1991 the Notes will carry an interest rate of 14% per annum with a coupon amount of GBP £365.48 per GBP £10,000 Note, payable on 17th January, 1991.

Listed on the Luxembourg Stock Exchange.

Bankers Trust Company, London Agent Bank

## PLASTIC CARDS

The Financial Times proposes to publish this survey on:  
28th November 1990

For a full editorial synopsis and advertisement details, please contact:

Jonathan Wallis  
on 071-573 3565

## Notice to Lombard Depositors

The following interest rates will apply from 22nd October 1990

14 DAYS NOTICE		
When the balance is \$5,000 and above	12.375% PA	9.281% PA
When the balance is below \$5,000	10.250% PA	7.688% PA

CHEQUE SAVINGS ACCOUNTS		
When the balance is \$5,000 and above	10.000% PA	7.500% PA
When the balance is \$1,000 up to \$4,999	8.000% PA	6.000% PA

**Lombard**  
The Complete Finance Service  
Deposit Accounts  
Lombard North Central PLC  
Lombard House, 100 Broad Street, London EC4A 3DF  
A member of the National Westminster Bank Group

## FLASH LIMITED SERIES A

U.S. \$33,340,000  
Secured Floating Rate Notes  
Due 1992

In accordance with the conditions of the notes, notice is hereby given that for the six-month period 21st October 1990 to 22nd April 1991 (183 days) the notes will carry an interest rate of 8.47% p.a.

THE SANWA BANK LIMITED  
Agent Bank

## BRITANNIA BUILDING SOCIETY

£50,000,000  
Floating Rate  
Subordinated Notes  
Due 2005

In accordance with the terms and conditions of the Notes, notice is hereby given that for the three month period from 21st October 1990 to (but excluding) 21st January, 1991 the Notes will carry a rate of interest of 14.5000 per cent. per annum. The relevant interest payment date will be 21st January, 1991. The Coupon amount per £100,000 Note will be £7,362.11 payable against the surrender of Coupon No. 4

Hambros Bank Limited  
Agent Bank

**BusinessWeek**

This week's topics:

- The Best B-Schools: All New Ranking
- Workers Want Share Of Europe Inc.
- Japan's Kingmaker Heads Overseas
- Motorola Spends Big To Stay On Top
- Can Ford Turn Jaguar Into A Tiger?

Now available at your newsstand!

BusinessWeek International  
Headquarters: 14, rue d'Orléans, CH-1000 Lausanne, Tel. 41-21-67 44 11  
UK toll-free number: 0600 206 157

TELEPHONE: 071-828 7233

FTSE 100  
Oct. 2086/2096 -22  
Dec. 2142/2154 -22  
5pm Prices. Change above previous 5pm close.

WALL STREET  
Oct. 2474/2484 +23  
Dec. 2483/2495 +23  
Instant rates 13.7% 4 Mortgage base rate.

HOW WELL DID YOU JUDGE THE MARKET?

**DOLLAR**  
Where Next?  
Call for our current views

CAL Futures Ltd  
Windward House  
20 Victoria Street  
London SW1H 0NW  
Tel: 071-799 2263  
Fax: 071-799 1321

22nd October, 1990

**Die Erste österreichische Spar-Casse-Bank**  
First Austrian Bank  
(Established in Austria with limited liability in 1891)  
formerly  
Die Erste österreichische Spar-Casse

**U.S. \$40,000,000**  
Subordinated Floating Rate Notes Due 1992

Notice is hereby given pursuant to the Terms and Conditions of the Notes that for the six months from 23rd October, 1990 to 23rd April, 1991 the Notes will carry an interest rate of 8 1/8% per annum. On 23rd April, 1991 interest of U.S. \$429.72 will be due per U.S. \$10,000 Note against Coupon No. 18.

Agent Bank  
**ROYAL BANK OF CANADA**  
EUROPE LIMITED



## COMPANIES AND FINANCE

## Bidders line up for stake in Telmex

By Richard Johns  
in Mexico City

TWELVE foreign telecommunications companies are in the running for a stake in Telefonos de Mexico (Telmex), the 56 per cent majority state-owned monopoly scheduled for privatisation by the end of the year, Mexico's Ministry of Finance announced.

Only four Mexican groups have submitted letters of intent.

The foreign companies, which can only be a 49 per cent minority partner with a Mexican concern, are: Southwestern Bell Corporation, Nynex International, GTE Telephone Corporation, Bell Canada, Telefonos de Espana, France Cable and Radio (France Telecom), Stet (Italy), Nippon Telephone and Telegraph, Cable and Wireless (UK), Singapore Telecom, US Sprint (United Telecommunications) and Citibank.

Two prominent Mexican brokerage houses, which have built up strong share positions in Telmex, are named as leading groups of investors.

In this preliminary round the other national bidders include Grupo Carso, a consortium led by leading entrepreneur Mr Carlos Slim Helu in which has connections with France Telecom and Southwestern Bell Corporation, and Genor.

## Texas Instruments pushed into loss by falling prices

By Louise Kehoe in San Francisco

A SLUMP in memory chip prices combined with heavy costs of new plant construction drove Texas Instruments, one of the leading US semiconductor and electronics manufacturers, into losses for its third quarter.

The company reported a third-quarter net loss of \$7m. After payment of preferred stock dividends, losses totalled \$16m, or 19 cents per share. In the third quarter last year, TI posted net income of \$65m or 87 cents per share.

Revenues for the quarter were \$1.88bn, compared with \$1.57bn in last year's third quarter.

The latest results were also hit by the temporary disruption of business at TI's semiconductor operation in the Philippines following an earthquake in July, the company said.

TI earned \$41m in royalty payments in the third quarter from semiconductor manufacturers that have licensed its patents, bringing total royalties over the past four years to \$650m.

"Although TI's high level of investment is having a negative effect on current financial performance... by 1992, we plan to have nine submicron CMOS wafer-fabrication facilities worldwide, deployed in every major market area, providing the opportunity for TI to gain share in the world semiconductor market," said Mr Jerry Junkins, TI chairman, president and chief executive.

For the nine months ended September 30, net income was \$17m, down sharply from \$258m. Revenues were virtually unchanged at \$4.81bn, against \$4.80bn.

But after the payment of dividends on preferred stock, TI recorded a net loss of \$10m, or 12 cents per share, compared with net income of \$226m, or \$2.70 per share in the first nine months of 1989.

TI earned \$41m in royalty payments in the third quarter from semiconductor manufacturers that have licensed its patents, bringing total royalties over the past four years to \$650m.

"Although TI's high level of investment is having a negative effect on current financial performance... by 1992, we plan to have nine submicron CMOS wafer-fabrication facilities worldwide, deployed in every major market area, providing the opportunity for TI to gain share in the world semiconductor market," said Mr Jerry Junkins, TI chairman, president and chief executive.

For the nine months ended September 30, net income was \$17m, down sharply from \$258m. Revenues were virtually unchanged at \$4.81bn, against \$4.80bn.

But after the payment of dividends on preferred stock, TI recorded a net loss of \$10m, or 12 cents per share, compared with net income of \$226m, or \$2.70 per share in the first nine months of 1989.

## US paper group plans sale of French unit

By William Dawkins  
in Paris

GEORGIA-Pacific of the US, one of the world's largest wood and paper groups, is negotiating to sell its FR\$650m (\$169m) turnover per year French subsidiary.

The possible sale of Laurent-Espaly, which has 6 per cent of the French corrugated cardboard market, forms part of Georgia-Pacific's debt reduction efforts.

Georgia-Pacific, formerly eleventh in the world market, paid \$3.6bn last February to buy its chief rival, Great Northern Nekeosa of the US. It raised \$91m earlier this month from the sale of four UK factories to their own management.

Jefferson Smurfit, the Irish paper group, is understood to be a front runner among several groups competing for Laurent-Espaly.

The Irish company is keen to expand further in France, following its acquisition last May of Compagnie Générale du Papier, which has a 2 per cent share of the corrugated cardboard market. A decision is likely in the next few weeks, say Laurent-Espaly officials.

This is the latest stage in a long-running reorganisation of the French paper and packaging industry, since the FR\$1.32bn takeover last June of Chapelle d'Arilly, the newspaper and magazine paper producer, by Rymene, the Finnish paper group.

## Warburg quits paper markets

By Simon London

WARBURG Securities, the UK merchant bank, has pulled out of the sterling and Eurocommercial paper markets, blaming the "lack of potential for profitability" in the area.

Its move is the most significant departure from the European commercial paper market since Merrill Lynch withdrew last December.

The firm had been a significant dealer in the commercial paper markets since the mid-1980s, dealing paper under 230 commercial paper programmes.

It also acted as sole dealer on two programmes - including a £200m sterling commercial paper programme for Burton Group.

The team led by director Mr Ken Baugh is being redeployed within Warburg, with most being transferred to a new medium-term note team that Mr Baugh will also head.

The Eurocommercial paper market - where mostly US dollar paper is issued in Europe - and the sterling commercial paper market have stagnated over the past year, partly because of the growing credit concerns surrounding some companies.

This has reduced the amount of outstanding paper, while the increased risk of default on the paper has increased the possibility of damaging investor relations.

## Overseas sales help lift Kellogg profit 31.8%

By Nikki Tait in New York

ADVANCES overseas helped Kellogg, the US food group, to shrug off a weak market for cereals in the US and post a 31.8 per cent improvement in after-tax profits in the three months to end-September.

In the third quarter, the group made a net \$162.3m, compared with \$123.1m in the same period a year earlier. Earnings per share rose from \$1.02 to \$1.34, while sales increased by 13.1 per cent to \$1.35bn.

Kellogg said the US market for ready-to-eat cereal was still

"soft," with intense competition making it difficult to regain market share, but added that there were "substantial" volume gains in the international division.

For the nine months, Kellogg is showing an 8.3 per cent profit advance before accounting changes. However, after making these alterations, which inflated 1989 profits, the net profit figures showed a 4.4 per cent decline at \$394.3m.

## Zenith fall slowed by reduction of overheads

By Nikki Tait

LOSSES after tax at Zenith Electronics were reduced from \$24.1m to \$11.6m in the three months to end-September, on sales of \$342.3m. Sales in the same period a year earlier stood at \$376.8m.

However, the company said that its consumer electronics business was affected by the general economic slowdown, reducing sales of picture tubes to other TV manufacturers and of video cassette recorder products.

Lower average prices and pressure on costs were only partly offset by a reduction in overheads and some efficiency gains.

On the components front, sales were down by 8 per cent, largely due to reduced shipments of monochrome displays to the computer industry.

The nine-month loss now stands at \$37.8m after tax, compared with a deficit of \$41.1m a year ago.

Pinnacle West Capital, the Arizona utility, saw its third quarter earnings from continuing operations fall due to a \$26m increase in interest on long-term debt, Reuters reports.

Third-quarter earnings from continuing operations fell to \$55.5m or 64 cents a share from \$67.3m or 78 cents in 1989.

## Kymmene fall reflects industry downturn

By Enrique Tessieri  
in Helsinki

KYMMENE, Finland's largest forest group, reported a sharp drop in group pre-tax profits during the first eight months of this year to FM\$359m (\$100m) from FM\$686m the previous year.

Operating profit fell by 22 per cent to FM\$49m from FM\$108m, while consolidated turnover rose by 23 per cent to FM\$9.07bn from FM\$7.39bn. Earnings per share plunged to FM\$2.30 from FM\$10.50.

Kymmene blamed the profit drop on the global downturn in the forest industry, which has been characterised by over-capacity and lower prices for pulp and paper products. The group's main paper products, which include coated magazine paper and uncoated fine paper, saw a 5 per cent drop in export prices compared with last year.

Kymmene's pre-tax profits were boosted last year by exchange gains of FM\$126m.

## Noranda Forest CS40m in red

NORANDA FORESTS, the pulp and paper arm of Canada's largest resource group, Noranda, recorded losses for the third quarter and nine months because of soft markets, high interest costs, a high Canadian dollar and delays in new projects, writes Robert Gibbons in Montreal.

Third-quarter loss was C\$40m (\$US\$4m) or 45 cents a share, against profits of C\$45m or 40 cents. Nine-month loss was C\$38m against profits of C\$162m.

## APPOINTMENT - JOHN LABATT LIMITED



John F. Morgan

Mr. Sidney M. Oland, President & Chief Executive Officer of John Labatt Limited, is pleased to announce the appointment of Mr. John F. Morgan to the position of President, Labatt Breweries of Canada, effective September 1, 1990.

In this new role, Mr. Morgan will be responsible for Labatt's brewing operations throughout Canada. He will also continue to serve as a member of the Management Committee of John Labatt Limited.

Most recently, Mr. Morgan was President, Labatt Breweries of Europe. In that role, he was responsible for the strategic development of John Labatt's European brewing business, including the development of partnership relations in the United Kingdom and the acquisition of Brew Mevelli and Prinz-Brau Breweries in Italy.

Mr. Morgan has been with Labatt's since 1973 and has held senior marketing and general management positions throughout Canada before his appointment to the European post.

John Labatt Limited focuses its major business interests in the brewing, food, and entertainment industries.

## INTERNATIONAL PROPERTY ADVERTISING

appears every Saturday in the Weekend FT.  
For more information call  
Lourdez Bellis  
on  
071-873 4839

## Severn Trent may sue Caird over £8.5m profit forecast

By Richard Gourlay in London

SEVERN TRENT, the newly privatised water company, is considering suing Caird, the waste disposal company, for which it launched a hostile £78m (\$159m) bid last month, on the grounds that it published an over-optimistic view of its future profits.

The water company has also applied to the Takeover Panel for permission to lapse its bid and separately has taken the unusual step of seeking the right to submit a new offer at a lower price.

Severn Trent's bid for the former property company turned sour last week when Caird, whose shares closed the week at 57p, recommended that its shareholders should

accept the 100p a share bid. Severn Trent now holds 29.98 per cent of Caird's shares.

Samuel Montagu, Severn Trent's merchant bank, is due to announce at 9am this morning the level of acceptance at the first stage of the offer. The Takeover Panel is expected to decide on Severn Trent's request to lapse the bid by Wednesday.

Severn Trent claims that when Caird forecast six weeks ago a pre-tax profit of £8.5m for the 18 months to December 1990, it was giving an over-optimistic view of the state of the business.

Severn Trent made it a condition of its bid that Caird repeat the forecast but in the

defence document last week it cut its forecast to £7.15m because it had eliminated two items included in the previous forecast. Severn Trent is also questioning Caird's valuation of its assets in its defence document.

Caird says that Severn Trent does not have a case. It says the £8.5m forecast was neither audited nor warranted and that in any case Mr John Bellak, chairman of Severn Trent, was warned about the quality of the earlier forecasts.

Caird says Mr Bellak was told before the Severn Trent bid that Caird wanted 2-3 weeks more to re-examine their forecasts.

## MORTGAGE RATE

With effect from  
1 November 1990  
House Mortgage  
Rate will be  
decreased from  
15.7% to 14.7%  
per annum.



The Royal Bank of Scotland

The Royal Bank of Scotland plc.  
Registered Office: 36 St. Andrew Square,  
Edinburgh EH2 2YB. Registered in Scotland No. 90312.

## Residential Property Securities No.1 PLC

£200,000,000

Mortgage Backed Floating Rate Notes 2018

## Notice of Partial Redemption

S.G. Warburg & Co. Ltd. announce that Notes for the nominal amount of £12,400,000 have been drawn for redemption on 22nd November, 1990, in accordance with Clause 5(b) of the Terms and Conditions of the Notes.

The distinctive numbers of the Notes drawn, are as follows:-

7	24	40	56	72	88	104	121	136	153	168	185	201
217	233	250	265	282	297	314	331	346	363	378	395	411
427	443	460	475	492	507	524	540	556	572	588	604	621
636	653	668	685	701	717	733	750	765	782	797	814	831
846	863	878	895	911	927	943	960	975	992	1007	1024	1040
1056	1072	1088	1104	1121	1136	1153	1168	1185	1201	1217	1233	1250
1265	1282	1297	1314	1331	1346	1363	1378	1395	1411	1427	1443	1460
1475	1492	1507	1524	1540	1556	1572	1588	1604	1621	1636	1653	1668
1685	1701	1717	1733	1750	1765	1782	1797	1814	1831	1846	1863	1878
1895	1911	1927	1943	1960	1975	1992						

On 22nd November, 1990 there will become due and payable upon presentation of each Note drawn for redemption, the principal amount thereof, together with accrued interest to said date, at the office of:-

S.G. Warburg &amp; Co. Ltd.

2 Finsbury Avenue, London EC2M 2PA

or one of the other paying agents named on the Notes.

Interest will cease to accrue on the Notes called for redemption on and after 22nd November, 1990 and Notes so presented for payment should have attached all Coupons maturing after that date.

£168,800,000 nominal amount of Notes will remain outstanding after 22nd November, 1990.

22nd October, 1990

2.5%

of the  
Madrid Stock Exchange.  
In one new  
active management  
group.

La Corporación Banesto is Spain's newest - and largest - private sector industrial company.

Formed on June 22nd, it brings together all of the industrial interests of Banesto, one of Spain's largest banks.

The significance of the new company may be judged by the size and breadth of these holdings.

Indeed, La Corporación Banesto now accounts for over 2.5% of the Madrid Stock Exchange, and 1% of the entire Spanish industrial economy.

With core holdings in fifteen major Spanish corporations and investments in more than 100 other companies, it also covers practically every area of Spain's commercial and industrial activity.

Our aim is not merely to invest in these companies, but to influence their success.

To give strategic direction to their management. To help plan and promote their development. To make the most of their potential.

In effect, La Corporación Banesto is an actively managed slice of Spain.

Its influence will be felt way beyond Spain however.

In the emerging unified European market.

And around the world.

La Corporación  
Banesto

The driving force  
in Spain is now an active  
force in Europe.

## INTERNATIONAL CAPITAL MARKETS

## UK GILTS

## Weak pound leads to nervousness

WORRIES about inflationary pressures and a feeling of let-down after Mr John Major's Mansion House speech last week have done nothing to pep up the gilt-edged securities market.

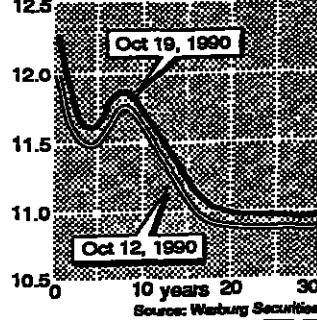
Gilt traders would have liked nothing better than for Mr Major, the chancellor, to have announced a round of new gilt issues to pay for higher than expected public spending when he made his annual address to the City of London's bankers on Thursday.

Unfortunately for the traders, Mr Major ducked this challenge and announced instead that he was considering new issues of long-term Ecu bonds. Cash gained from selling any UK Ecu bonds will boost the government's reserves, rather than pay for public spending. They would be treated separately from gilts although gilt market makers would probably be allowed to deal in them.

Apart from a brief rally after Britain's entry into the Euro-

## UK gilts yields

Restated at par (%)



Source: Westbury Securities

pean exchange rate mechanism (ERM) was announced just over two weeks ago, the gilt market has been subdued since the summer, partly due to the lack of new issues. Many gilt dealers still expect new securities over the next few months, but the chancellor's failure to mention this point hardly caused the market to spring into life.

Prices for most gilts slid slightly over the week, matching this mood of depression. The benchmark Treasury 9 per cent bond maturing in 2008 closed on Friday at just under 84, a fall of roughly three quarters of a point on the week. The yield rose from 10.55 per cent to just over 11 per cent.

The sombre mood was partly due to government figures last week showing that average earnings in August rose by an annual 10.25 per cent, the same level as the revised figure for July.

Prices for most gilts slid slightly over the week, matching this mood of depression.

Last week's figures for monetary expansion will have given Mr Major some solace. They showed that the narrow measure M0, mainly comprising notes and coins circulating in the economy, last month was climbing at the modest level of 4.6 per cent a year. That was the second month running that the figure was within the government's 1 to 5 per cent target range and is a sign that demand pressures may be declining.

The pound's weakness is contributing to the gilt market's nervousness. It hovered for most of last week at just above its central ERM rate of DM2.95 and spent most of Friday at slightly below this level. International investors, in particular, are unlikely to become wildly enthusiastic about gilts while sterling remains in this condition.

Peter Marsh

## US MONEY AND CREDIT

## 'Gridlock' affects the bond traders

SOME OBSERVERS have referred to the lengthy haggling in Washington as "Budget gridlock". The phrase is apt; as with all traffic jams, a snarl-up in one area leads to a snarl-up somewhere else.

The bond market is a good example. For months, two separate sets of "gridlock" - the one in Washington and another in the Middle East - have been affecting the smooth running of the traffic here.

Moreover, as these situations showed signs of easing last week, bond prices nudged forward, some forecasters started to sense a third area which could set the amber lights flashing - namely, a rapidly declining dollar.

The good news was twofold. On the budget front, both Houses of Congress have now passed versions of a deficit reduction bill. Reconciliation remains necessary, and the political bickering is not quite at an end.

Nevertheless, for the market - which knows that there is unlikely to be any easing of interest rates until a credible package is agreed - this much is encouraging news.

The bulls, moreover, are even hopeful that the timescale from here on is fairly short. As Donaldson, Lufkin & Jenrette, the US brokerage house suggests: "The main points of disagreement will be the increase in the top income tax rate, which raises \$50bn over five years (as approved by the House) and the increase in gasoline excise taxes which raises \$42.6bn over five years (as

approved by the Senate)... We expect a compromise to be passed by next week at the latest, if only for the simple reason that Congress would most likely want to allocate campaigning time prior to the November 6 elections."

More complex, perhaps, but equally cheering were the various developments on the economic front. By the end of last week, oil prices had fallen to their lowest level for a month, and bond traders' spirits had risen commensurately.

This progress, admittedly, was not built on the most solid of foundations; the main factor behind the drop was some conciliatory remarks by Iraq's first deputy prime minister.

Still, the effect on the bond market on Friday was fairly dramatic: the yield on the benchmark Treasury long bond fell to 8.74 per cent, compared with 8.81 per cent at the previous day's close, and 8.95 per cent a week earlier.

Moreover, earlier in the week, the run of monthly statistics had also thrown up some relatively encouraging pointers on the inflation front, the oil price factor aside.

Overall, the data showed the consumer price index rising 0.8 per cent in September, pushing the nation's inflation rate to 6.3 per cent year-on-year, against 4.7 per cent in calendar 1989.

But all eyes were on the "core", non-food/non-oil, rate. This, by contrast, showed an increase of 0.3 per cent, having averaged 0.5 per cent in the previous three months.

Reaction among analysts

## US MONEY MARKET RATES (%)

	Last Price	1 week ago	4 wks ago	12 wks ago	12 months ago
Fed Funds weekly average	7.88	7.79	7.79	9.82	7.78
Three-month Treasury bill	7.87	7.87	7.87	9.82	7.78
Six-month Treasury bill	7.87	7.87	7.87	9.82	7.78
Three-month price CDs	8.10	8.05	8.05	9.82	7.78
90-day Commercial Paper	8.06	7.99	7.99	10.05	7.78

## US BOND PRICES AND YIELDS (%)

	Last Price	Change on wk	Yield	1 week ago	4 wks ago
Seven-year Treasury	102.18	+0.18	8.67	8.68	8.72
10-year Treasury	102.18	+0.18	8.76	8.79	8.85
30-year Treasury	99.81	+0.23	8.74	8.76	8.81

Money supply: In the week ended October 6, M1 fell by \$6.8bn to \$821.8bn.

ranged from gleeful to wary. "We are optimistic that the September declaration in the core inflation rate is the harbinger of reduced inflation in the future," commented DLJ.

"Although September's decline in inflation excluding food and energy to about half the pace of the previous two months was welcome relief, it represents a payback for those overstated readings and does not signal a downturn in the underlying inflation rate," cautioned Salomon Brothers.

So far, so good - but what of the dollar? The tumbling market was certainly giving some bond market analysts pause for thought last week, even if their fears centre on the longer-term implications.

As economists at Nikko Securities were pointing out, this development has pros and cons. On the plus side, there is the expansionary aspect, as the weaker currency helps US competitiveness. The drawback is

that, as the dollar weakens, the inflationary pressures build up. "Thus the Federal Reserve is opposed to a weaker dollar plan," suggests Nikko, "and the dropping dollar will keep the Fed from easing more aggressively."

Others concur. "The bond market has ignored the utility lack of interest in US securities by foreign investors and the concomitant sharp slide in the dollar," say analysts at Salomon.

"US Treasury officials have cheered the currency lower, but as the exchange market becomes less amiable, market participants and Federal Reserve officials may come to regard this benign neglect as malignant."

In short, if the road ahead looked somewhat clearer by the end of last week, it would be a brave man who predicted trouble-free motoring yet.

Nikki Tait

## GERMANS BONDS

## Interest in supply remains paramount

SO INURED have bond market watchers necessarily become over past months to ever larger official cash calls that they will even fall for the prospect of a DM30bn zero coupon bond - just about.

One German bank director, seeing the news flashed mid-morning on Thursday across the screens that the Staatsbank Berlin was planning exactly such a DM30bn issue, confesses to dumping his bond futures position only to miss out on the one decent rally of the week.

But the issue, which was slightly less than a third of the entire year's projected public sector borrowing requirement, and a virtually inconceivable sum to raise in a single bond, turned out to be an "inter-bank" transaction, hence not immediately a money-raising exercise.

The confusion, it transpires, was caused by a lack of information from DGZ, the Frankfurt institution underwriting the deal, which simply repackages east German savings banks' deposits.

This tale, while highlighting

the long-suffering demeanour developing in the strained bond market, by no means indicates dealers can no longer be frightened. Quite the reverse. New issue supply questions, with the seemingly untamable costs of unification, remain paramount.

While the bond market staged a brief technical rally on Thursday of over 50 basis points on the Liffe futures contracts, no one was fooled into looking for longer term trends. International interest in D-Mark securities is still minimal, with virtually the only involvement sparked by short-term currency plays. The dollar was fixed at a new historic low against the D-Mark of DM1.5058 in Frankfurt on Friday.

But Bund futures came off the day's highs on Friday afternoon, depressed by the prospect of tomorrow's issue for the postal authorities for a likely DM2bn to DM3bn. A small amount by current standards, but it still came as a surprise, because dealers had been prepared for a railway issue connected with overhaul-

ing the east German system, which is presumably still to come.

Because supply numbers are sufficiently hard to pin down, estimates even to the end of the year vary wildly. UBS stands by its end-September estimates that gross debt issuance by the government, Länder and local authorities in the fourth quarter could be as high as DM51bn.

This may be excessively gloomy. And, perhaps more importantly - as UBS now concedes - the government is anyway deploying so many diverse funding instruments

that considerable sums are being quietly absorbed away from the public eye.

Of the DM20bn targeted for the German Unity Fund this year, for instance, around DM7.6bn has been raised by Schuldscheindarlehen or promissory notes, the latest Bundesbank monthly report reveals.

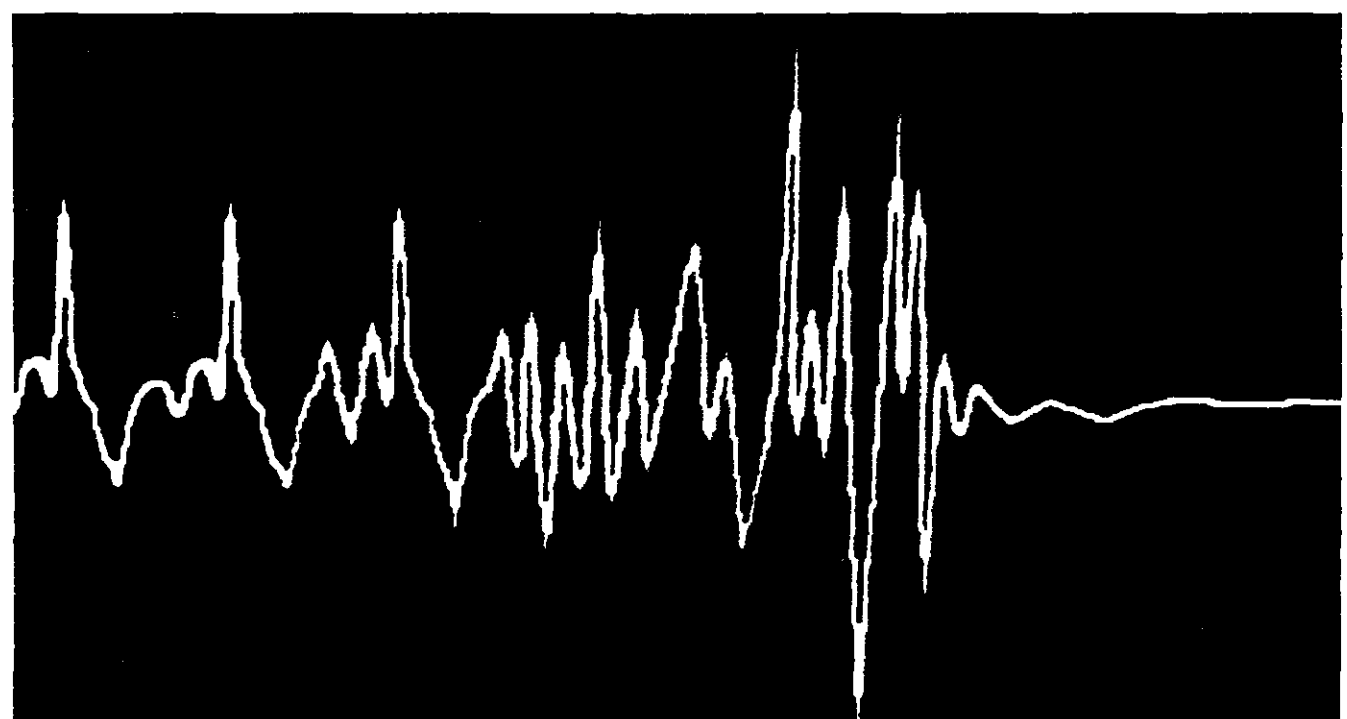
Given DM9bn has already come in 10-year offerings, it is unlikely - contrary to market expectations - that a further public issue will be necessary before the end of the year.

Katharine Campbell

## NRI TOKYO BOND INDEX

	18/10/90	15/10/90	12 wks ago	26 wks ago
Overall	144.85	7.88	143.10	142.14
Government Bonds	141.68	7.81	139.72	142.48
Non-Government Bonds	147.19	7.91	144.51	141.35
Govt-subsidised Bonds	149.29	7.94	147.02	143.25
Bank Deposits	143.56	7.86	142.15	142.69
Corporate Bonds	147.16	8.20	146.71	145.79
Yen-denominated Foreign Bonds	120.23	8.76	124.98	125.06
Government 10-year	7.31		7.56	6.97
Estimated per yield				6.86

Source: NRI Research Institute



## Without Data Security, This Could Happen To Your Computer System.

Ensuring your computer data is healthy, is as important as looking after your own well being.

In a recent survey\* of senior UK managers, a staggering 41% said that the risk to computer data was the greatest threat to their business. Not really so surprising when you consider that a company's data is one of its most valuable assets.

The Symantec Peter Norton data security range provides an efficient data security strategy for both the IBM PC and Apple Macintosh environments.

Covering a broad spectrum of data security issues, Symantec's Norton range of products offers information security, protection and prevention against data loss, disk and file diagnosis and recovery, virus protection and detection, data management and disk maintenance.

For the IBM PC user Norton Utilities, Norton AntiVirus, Norton Backup and Norton Commander help to keep data fit and well. For Macintosh users, Symantec AntiVirus, and both Symantec and Norton Utilities make sure that data is always healthy.

To find out more about our data security solutions, call Symantec today on (0628) 777677, or contact your local dealer.

**SYMANTEC.**

**Peter Norton**  
THE PETER NORTON COMPUTING GROUP

\*Source: Norton Security. Information on the Symantec Peter Norton range can also be obtained by calling. Computerware Software on 071-620 2222 and International Software Limited on 091-977 0000.

IBM PC & Apple Macintosh are trademarks of their respective holders.

FT/AIBD INTERNATIONAL BOND SERVICE									
STRAIGHT BOND YIELD TO MATURITY OF THE 100-Basis Point Amount based on current market prices.									
CONVERTIBLE BONDS: US Dollars unless indicated. Premium - percentage premium of the current effective price of buying shares via the bond over the most recent share price.									
WARRANT BONDS: Premium - exercise premium over current share price. Bond warrant ex-yield - exercise yield at current warrant price.									
Chasing prices on October 19									
The Financial Times Limited 1990. Reproduction in whole or in part is not permitted without written consent. Data supplied by Association of International Bond Dealers.									



## INTERNATIONAL CAPITAL MARKETS

## SYNDICATED LOANS

## Business for the fleet of foot

THE PRICES companies need to pay for financing are still rising and bankers are resisting an involvement in funding plans that they believe offer too small a profit margin for their own institutions. The latest victim of this trend was Citicorp's deal for Elf's UK oil interests which was re-priced on Friday after only a week in the market.

The problem now is that, in an extremely volatile market, bank arrangers must run swiftly to launch deals soon after receiving a mandate or prices will have moved away from them. Citicorp was involved in discussion with Elf for about six weeks before presenting the deal to the market and by the time it emerged, banks were looking for a higher price.

The \$700m multi-option facility has now been re-priced to offer a facility fee five basis points higher than before at 15 basis points. The margin has been raised by 2½ basis points to 17½ for the first five years and 21½ for the following five.

Management fees have also been increased by three to four basis points for differing levels of commitment. Citicorp believes that in acting swiftly to boost prices in response to different market conditions, the new terms will help the deal win favour in syndication.

The re-pricing of the Elf deal is likely to convince the electricity generating companies that they will have to pay a higher cost for funds. National Power and Powergen are understood to have been balking at paying a rate much higher than Elf while the deal

remained in the market.

The mandates for the generators are close to being awarded with Samuel Montagu rumoured to be arranging the \$1.5bn loan for Powergen in conjunction with S.G. Warburg. Fierce bidding continues for the \$1.5bn National Power mandate although Manufacturers Hanover is rumoured to be close to clinching the deal.

Another victim of the market's poor conditions is the facility for American Airlines which was arranged by Credit Suisse First Boston and is now reported to have been reduced from \$700m to \$600m.

Bardays has revealed more details of its \$700m facility for Oil Insurance, the Bermuda-based insurance firm which is owned by 45 of the world's major oil companies. The facility refinances an existing \$500m loan in the market and will provide working capital.

The structure of the existing deal shows how far prices have risen in the market since the launch of the last facility for the company 18 months ago. The current loan pays an interest rate of 40 basis points over the London interbank offered rate (Libor) compared with a 25-basis point margin on the previous deal, showing a rise in price of 60 per cent.

The deal, which includes a \$200m medium-term loan and a \$450m revolving credit facility, pays a commitment fee of 20 basis points a year on undrawn balances. Participation fees rise according to the amount committed from 10 basis points to 17½ for \$50m and above.

Chase has won the mandate for a \$200m loan for the London arm of one of Spain's largest holding companies, Torres Hostench. The deal pays a margin of 62½ basis points over Libor with a fee of 25 basis points at the upper end. The interest in the deal is secured against shares in EBROR, a Spanish food company.

In addition, Chase is arranging a loan for MTM, the UK chemicals company that has recently acquired Hardwick Chemical in the US. The loan is in two tranches; one of \$80m and one of \$15m, paying a margin of 75 basis points and a participation fee of 20 points.

Deborah Hargreaves

## INTERNATIONAL BONDS

## Life looks up for supporters of the Ecu market

LAST WEEK was a good one for proponents of the Ecu international bond market. On Thursday, the French futures exchange, the Matif, launched its long-awaited Ecu bond futures contract. On the same day Mr John Major, the UK Chancellor, confirmed the UK government may soon issue an Ecu-denominated gilt.

Moreover, these two events come against the background of sterling's entry to the European exchange rate mechanism, which in theory removes a whole layer of volatility from the Ecu basket of currencies.

Since sterling makes up an eighth of the value of the Ecu, its volatile behaviour has pulled the Ecu with it. Over the past 12 months sterling has fluctuated by 20 per cent against the D-Mark. This alone implies a 2½ per cent move in the value of the Ecu.

Before the Gulf crisis, the Ecu bond sector was performing rather well. During the first part of the summer, Ecu

bond yields tightened considerably against most other currencies. For example, at 10-year maturity the spread over the German bond market closed from 135 basis points at the end of June to 128 basis points the week before the Iraqi invasion of Kuwait.

Strong retail demand is generally cited as the reason for this bull-run, hence the collapse in prices since the Gulf crisis erupted and retail investors began switching funds into cash. The 10-year yield differential over bonds now stands back at 147 basis points.

However, supporters of the Ecu sector claim that comparison with the German market, which is dominated by domestic money, is unfair. They point out that the 10-year spread over the French bond market has remained at 0 to 10 basis points throughout the Gulf crisis. They claim Ecu bonds are now no more volatile than any

other truly internationalised sector.

The French government Ecu-denominated OAT issue, now standing at around Ecu3.5bn, has already stimulated the interest of institutional investors in this formerly retail-dominated sector. The Matif's offer of a hedge against exposure to the Ecu may provide a further stimulus.

In its initial stages, only the French government Ecu-denominated OAT issue is deliverable into the Matif contract, but this may well be extended to other liquid international bond issues.

If the UK government does issue an Ecu-denominated gilt there will be pressure for the London International Financial Futures Exchange to launch its own Ecu bond futures contract.

At present, institutional investment in Ecu is limited by prudential regulation within the European Community, described in a recent paper by

Salomon Brothers' analyst Graham Bishop as a system of "covert exchange controls". Life and non-life insurance companies are particularly hampered by a regulatory environment which prevents currency mis-match of assets and liabilities.

However, Mr Bishop points out that the European Commission's third directive on non-life insurance proposes that Ecu holdings could be used by insurance companies to cover liabilities in any EC currency. A similar proposal will also be made for life insurance companies.

The proposal, made in article 21 of the directive, can be adopted at the option of each individual member state. It remains to be seen how many EC governments may embrace the clause but it could unlock vast resources for investment in Ecu assets.

The biggest borrowers in Ecu have been governments and supra-national institu-

tions. Corporate borrowers have only looked at borrowing in Ecu when swap opportunities were good - usually after a domestic issue of Italian government Ecu paper. UK companies have been especially shy.

Of Ecu55bn paper outstanding in the international bond markets, just Ecu1.2bn has been issued by UK companies. Against this, French borrowers have Ecu11.5bn outstanding, Italian borrowers Ecu6.5bn and US borrowers Ecu5.5bn.

The UK financial sector has been most active, with Abbey National having three outstanding issues totalling Ecu275m. Maxwell Communications and Heron Corporation are the only UK corporate names on the roster, although Bass Charrington issued a bond denominated in European Units of Account (the predecessor of the Ecu) as far back as 1973.

But could sterling's ERM entry and Ecu-denominated

gilt issues bring a flood of UK corporate borrowers to the market?

The advantages of the Ecu are clear, in that it offers a cheap source of funding, saving around 150 basis points at the 10-year maturity over sterling bond issues.

The down-side has always been the threat of sterling volatility against the Ecu, as with other European currencies. Sterling's entry into the ERM removes some of the threat, although the 6 per cent divergence band is hardly a strait-jacket.

The advent of a single Ecu-denominated gilt issue would provide a clear incentive for the government not to devalue sterling against the Ecu. A sustained programme of Ecu-denominated gilt issuance would tie the government firmly to the existing central rate and could open the door to concerted corporate issuance.

Simon London

## NEW INTERNATIONAL BOND ISSUES

Borrowers	Amount m.	Maturity	Av. life years	Coupon %	Price	Book runner	Offer yield %	Borrowers	Amount m.	Maturity	Av. life years	Coupon %	Price	Book runner	Offer yield %
<b>US DOLLARS</b>								<b>LIRE</b>							
Japan Leasing USA(1)***	30	2000	10	(g)	101½	Merrill Lynch Int.	-	Societa Generale	150bn	1994	4	12½	101	Credito Italiano	12.542
Citizen Watch Co.***	200	1994	4	4½	100	Nikko Secs.(Europe)	4.875								
SEK(1)***	20	1991	1	13½	101½	USB Phillips & Drew	11.523								
Bando Chemical Ind.***	100	1994	4	5	100	Nomura Int.	5.000								
EIS***	300	1987	7	9½	99.45	SG Warburg Secs.	9.359								
Japan Highway Pub. Corp.***	190	2000	10	9½	101½	LTCS Int.	9.244	<b>GUILDER</b>							
Mizuno Corp.***	100	1994	4	4½	100	Nomura Int.	4.875	Fokker NV***	200	1997	7	10	101.95	ABN	9.605
Equitable Cap.DHO(1)***	110	2000	10	(g)	100	Kidder Peabody Int.	-								
Equitable Cap.DHO(1)***	15	2000	10	(g)	100	Kidder Peabody Int.	-								
Fujitec Co.***	100	1994	4	4½	100	Nomura Int.	4.875								
Nordbanken(1)***	40	1996	6½	(r)	101½	IBJ Int.	-								
<b>AUSTRALIAN DOLLARS</b>								<b>YEN</b>							
GMAC Aust.(Fin.)***	75	1993	3	14	101.70	Hambros Bk	13.277	Mitsui Real Estate Devt.***	5bn	1995	5	5½	101½	Nomura Int.	8.123
<b>D-MARKS</b>								Mitsui Real Estate Devt.(1)***	5bn	1995	5	6½	101½	Nomura Int.	7.937
Unit(1)***	75	1994	4	5½	100	Daiwa Europe GmbH	5.125	World Bank***	50bn	1995	5	7½	101.55	Daiwa Europe	7.245
Milano Corp.***	70	1994	4	5	100	Nikko Secs.GmbH	5.250	Finnish Export Cr.***	30bn	1992	2	8	101.075	Nomura Int.	7.402
Sodick Co.***	100	1994	4	5½	100	Nomura Bk GmbH	5.250	Abbey National***	15bn	1994	4	8	101½	Daiwa Europe	7.533
<b>SWISS FRANCES</b>								<b>LUXEMBOURG FRANCES</b>							
NLK Corp.(1)***	50	1995	-	5½	100	Handelsbank Natwest	5.491	Eurofin(1)***	1.2bn	1995	5	9½	101½	BCEE	9.420
Furusato Ind.(1)***	70	1995	-	5½	100	Bank Lau	5.491	Societa Generale***	600	1995	5	10	101.25	BGL	9.518
Kyushu Electric Power***	150	2000	-	7½	101½	SBC	7.302	Banque Worms***	500	1996	6	10½	101½	BCEE	9.726
Prudential Fin.Fundg.***	100	1994	-	7½	101½	USB	7.071	Credito Romagnolo(1)***	500	1993	3.083	10½	102	Creagem Int.	9.726
Kurugane Kosakusho(1)***	80	1994	-	5	100	Bank Lau	6.000	GBR Finance***	600	1995	5	10	102	KBL	9.479
Sokkisei Co.(1)***	50	1995	-	5½	100	SSI	6.625	<b>Notes</b>							
Harashin(1)***	25	1994	-	5½	100	Credit Suisse	6.000	*Variable rate note. **Fixed rate note. ***Fixed rate note. (1) Put option 31/3/93 at 100½.							
Oaska Titanium Co.(1)***	140	1995	-	6	100	USB	6.000	a) Coupon pays 3-month Libor + 20p. Callable after 3 years on any coupon payment date. b) Coupon payable semi-annually. Non-callable. c) Fully							
Asian Devt.Bk(1)***	100	2000	-	7½	102	SBC	7.089	d) Coupon payable 6-month Libor + 1½ for first 2 years, then fixed at 10% thereafter. Callable after 2 years at 107½ to yield 9.184%. Non-callable. e) Early redemption 1/1/97							
Uni-Charm Corp.***	70	1997	-	5	100	Credit Suisse	7.680	f) 10% at 102%, decreasing by ¼% semi-annually. g) Callable after 2 years at 101½, declining by ¼% annually. Exercise premium fixed at 2.5%. h) US\$							
Chiron Ind.***	40	1994	-	5½	100	Bank Lau	5.500	i) US\$ 100 currency linked issue, at option of borrower. Non-callable. j) Put option 31/3/93 at 100½ to yield 9.072%. Conversion premium fixed at							
Chugai Ro Co.(1)***	100	1994	-	5½	100	Yamaichi Bk (Switz)	5.750	2.5%. k) Issue launched 10/10/90. Amount increased from 1.250bn to 1.500bn. Non-callable. l) Put option 31/3/93 at 100½ to yield 9.250%. Conversion							
Izumi Ind.(1)***	45	1995	-	6	100	Nomura Bk (Switz)	6.087	premium fixed at 2.5%. m) Callable after 5 years at 105%, declining 1% annually. n) Senior FRN issue. Coupon pays 20% over 6-month Libor. Callable							
<b>FRENCH FRANCES</b>								from October 1995 on pro rata basis. o) Second priority senior FRN issue. Coupon pays 1.75% over 6-month Libor. Callable from October 1995 on							
Ente Ferrovie D'Etat(1)***	1bn	1995	5	(g)	100	CCF	-	pro rata basis. p) Coupon pays 3½% until 2/2/97, then 6.85% annually thereafter. Note: Yields calculated on AIBD basis.							
IBM Int.Finance***	750	1993	3	10½	101½	CCF	9.943								
<b>ECUs</b>															
Finland Export Credit***	100	1993	3	10½	101½	Merrill Lynch Int.	9.799								

## HELLO ISTANBUL



A challenging opportunity in a new country. An exciting contract.

Exact time for the right advice. Otherwise, it could all go wrong. Don't take the risk.

As Turkey's leading full service merchant banking group, we are here for the right advice. On trade and project finance, factoring, insurance or the capital markets.

Our leasing company, İktisat Leasing did the first and only leveraged buy-out in Turkey for a foreign company. Wherever you have your business, in Turkey or elsewhere in the world-we will meet your needs. Take the right step and talk to us.

For further information, please contact either Arthur Wilkinson at our London Office, Hüseyin Ünver in New York, Derya Özatag in Moscow or Sinan Demirdöğen at our Head Office.

You'll find the addresses below:

London Representative Office: 65 London Wall, London EC2M 5TU, Tel: 01-438 2820, Telex: 913359, Fax: 01-430 2823  
Head Office: Büyükdere Cad. 165 Esempe/İstanbul, Tel: (1) 174 1111, Telex: 26021, Fax: (1) 174 7028  
New York Representative Office: 237 Park Avenue, New York, NY 10017, Tel: 212-551 3606, Fax: 212-687 9075  
Moscow Representative Office: WTC office building 1206-A Krasnopresnenskaya Nab.12 12th floor 123610 Moscow, Tel: 255-6636

**İKTİSAT  
BANKASI**  
TURKEY'S MERCHANT BANK

AI  
UI[illegible]







● For Current Unit Trust Prices on any telephone ring direct-0838 4 + five digit code (listed below). Calls charged at 44p per minute peak and 33p off peak, inc. VAT

هكذا عن القليل



هكذا اعتدوا

**GUERNSEY (REGULATED) N°9**



**FT MANAGED FUNDS SERVICE**

● For Current Unit Trust Prices on any telephone ring direct-0836 4 + five digit code (listed below). Calls charged at 44p per minute peak and 33p off peak, inc VAT.

[illegible]

هكذا عن القهل



## CURRENCIES, MONEY AND CAPITAL MARKETS

## MONEY MARKETS

## Engineering a fall

ACTION BY the Reserve Bank of Australia has tended to put high yielding currencies under pressure. While the Bank of Canada has been buying the Canadian dollar, and the Bank of England has intervened on occasions to steady the pound, the Australian dollar has been selling its currency. In the course of last week the Australian dollar fell to 78.20 US cents from 81.80 cents, and appears set to move lower.

cuts are possible. This is in spite of Mr Keating's warning that rising oil prices could damage his forecast of an average 6.5 per cent inflation rate for 1990/91.

The Australian economy is divided between construction, retail and manufacturing, all of which are doing badly, and exports of mining and petroleum products which are supported by high prices and strong overseas demand.

GDP fell 0.9 per cent in the second quarter and a flat or negative figure is expected for the third quarter, due for release next month. Falling wool and grain prices mean that net farm income will fall 57 per cent in the year to June 1991, according to the Bureau of Agricultural and Resource Economics.

Mr Keating says GDP will grow 2 per cent in the year to June 1991 against 3.3 per cent growth in 1989/90, but this could be too optimistic, hence the recent moves to reduce interest rates and cut the value of the Australian dollar.

UK clearing bank base lending rate 14 per cent from October 8, 1990

Falling interest rates have also depressed the Australian dollar as the government now seems more concerned about the weak economy than pressure on inflation. The Reserve Bank has eased its monetary stance five times this year. Official cash rates are down to 13 per cent from 15 per cent, and both Mr Bob Hawke, the prime minister, and Mr Paul Keating, the treasurer, agree that more

## £ IN NEW YORK

Oct 19	Oct 19	Oct 19
1.9990-1.9995	1.9995-2.0000	1.9995-2.0000
1.9995-2.0000	2.0000-2.0005	2.0000-2.0005
2.0000-2.0005	2.0005-2.0010	2.0005-2.0010
2.0005-2.0010	2.0010-2.0015	2.0010-2.0015
2.0010-2.0015	2.0015-2.0020	2.0015-2.0020
2.0015-2.0020	2.0020-2.0025	2.0020-2.0025
2.0020-2.0025	2.0025-2.0030	2.0025-2.0030
2.0025-2.0030	2.0030-2.0035	2.0030-2.0035
2.0030-2.0035	2.0035-2.0040	2.0035-2.0040
2.0035-2.0040	2.0040-2.0045	2.0040-2.0045
2.0040-2.0045	2.0045-2.0050	2.0045-2.0050
2.0045-2.0050	2.0050-2.0055	2.0050-2.0055
2.0050-2.0055	2.0055-2.0060	2.0055-2.0060
2.0055-2.0060	2.0060-2.0065	2.0060-2.0065
2.0060-2.0065	2.0065-2.0070	2.0065-2.0070
2.0065-2.0070	2.0070-2.0075	2.0070-2.0075
2.0070-2.0075	2.0075-2.0080	2.0075-2.0080
2.0075-2.0080	2.0080-2.0085	2.0080-2.0085
2.0080-2.0085	2.0085-2.0090	2.0085-2.0090
2.0085-2.0090	2.0090-2.0095	2.0090-2.0095
2.0090-2.0095	2.0095-2.0100	2.0095-2.0100
2.0095-2.0100	2.0100-2.0105	2.0100-2.0105
2.0100-2.0105	2.0105-2.0110	2.0105-2.0110
2.0105-2.0110	2.0110-2.0115	2.0110-2.0115
2.0110-2.0115	2.0115-2.0120	2.0115-2.0120
2.0115-2.0120	2.0120-2.0125	2.0120-2.0125
2.0120-2.0125	2.0125-2.0130	2.0125-2.0130
2.0125-2.0130	2.0130-2.0135	2.0130-2.0135
2.0130-2.0135	2.0135-2.0140	2.0135-2.0140
2.0135-2.0140	2.0140-2.0145	2.0140-2.0145
2.0140-2.0145	2.0145-2.0150	2.0145-2.0150
2.0145-2.0150	2.0150-2.0155	2.0150-2.0155
2.0150-2.0155	2.0155-2.0160	2.0155-2.0160
2.0155-2.0160	2.0160-2.0165	2.0160-2.0165
2.0160-2.0165	2.0165-2.0170	2.0165-2.0170
2.0165-2.0170	2.0170-2.0175	2.0170-2.0175
2.0170-2.0175	2.0175-2.0180	2.0175-2.0180
2.0175-2.0180	2.0180-2.0185	2.0180-2.0185
2.0180-2.0185	2.0185-2.0190	2.0185-2.0190
2.0185-2.0190	2.0190-2.0195	2.0190-2.0195
2.0190-2.0195	2.0195-2.0200	2.0195-2.0200
2.0195-2.0200	2.0200-2.0205	2.0200-2.0205
2.0200-2.0205	2.0205-2.0210	2.0205-2.0210
2.0205-2.0210	2.0210-2.0215	2.0210-2.0215
2.0210-2.0215	2.0215-2.0220	2.0215-2.0220
2.0215-2.0220	2.0220-2.0225	2.0220-2.0225
2.0220-2.0225	2.0225-2.0230	2.0225-2.0230
2.0225-2.0230	2.0230-2.0235	2.0230-2.0235
2.0230-2.0235	2.0235-2.0240	2.0235-2.0240
2.0235-2.0240	2.0240-2.0245	2.0240-2.0245
2.0240-2.0245	2.0245-2.0250	2.0245-2.0250
2.0245-2.0250	2.0250-2.0255	2.0250-2.0255
2.0250-2.0255	2.0255-2.0260	2.0255-2.0260
2.0255-2.0260	2.0260-2.0265	2.0260-2.0265
2.0260-2.0265	2.0265-2.0270	2.0265-2.0270
2.0265-2.0270	2.0270-2.0275	2.0270-2.0275
2.0270-2.0275	2.0275-2.0280	2.0275-2.0280
2.0275-2.0280	2.0280-2.0285	2.0280-2.0285
2.0280-2.0285	2.0285-2.0290	2.0285-2.0290
2.0285-2.0290	2.0290-2.0295	2.0290-2.0295
2.0290-2.0295	2.0295-2.0300	2.0295-2.0300
2.0295-2.0300	2.0300-2.0305	2.0300-2.0305
2.0300-2.0305	2.0305-2.0310	2.0305-2.0310
2.0305-2.0310	2.0310-2.0315	2.0310-2.0315
2.0310-2.0315	2.0315-2.0320	2.0315-2.0320
2.0315-2.0320	2.0320-2.0325	2.0320-2.0325
2.0320-2.0325	2.0325-2.0330	2.0325-2.0330
2.0325-2.0330	2.0330-2.0335	2.0330-2.0335
2.0330-2.0335	2.0335-2.0340	2.0335-2.0340
2.0335-2.0340	2.0340-2.0345	2.0340-2.0345
2.0340-2.0345	2.0345-2.0350	2.0345-2.0350
2.0345-2.0350	2.0350-2.0355	2.0350-2.0355
2.0350-2.0355	2.0355-2.0360	2.0355-2.0360
2.0355-2.0360	2.0360-2.0365	2.0360-2.0365
2.0360-2.0365	2.0365-2.0370	2.0365-2.0370
2.0365-2.0370	2.0370-2.0375	2.0370-2.0375
2.0370-2.0375	2.0375-2.0380	2.0375-2.0380
2.0375-2.0380	2.0380-2.0385	2.0380-2.0385
2.0380-2.0385	2.0385-2.0390	2.0385-2.0390
2.0385-2.0390	2.0390-2.0395	2.0390-2.0395
2.0390-2.0395	2.0395-2.0400	2.0395-2.0400
2.0395-2.0400	2.0400-2.0405	2.0400-2.0405
2.0400-2.0405	2.0405-2.0410	2.0405-2.0410
2.0405-2.0410	2.0410-2.0415	2.0410-2.0415
2.0410-2.0415	2.0415-2.0420	2.0415-2.0420
2.0415-2.0420	2.0420-2.0425	2.0420-2.0425
2.0420-2.0425	2.0425-2.0430	2.0425-2.0430
2.0425-2.0430	2.0430-2.0435	2.0430-2.0435
2.0430-2.0435	2.0435-2.0440	2.0435-2.0440
2.0435-2.0440	2.0440-2.0445	2.0440-2.0445
2.0440-2.0445	2.0445-2.0450	2.0445-2.0450
2.0445-2.0450	2.0450-2.0455	2.0450-2.0455
2.0450-2.0455	2.0455-2.0460	2.0455-2.0460
2.0455-2.0460	2.0460-2.0465	2.0460-2.0465
2.0460-2.0465	2.0465-2.0470	2.0465-2.0470
2.0465-2.0470	2.0470-2.0475	2.0470-2.0475
2.0470-2.0475	2.0475-2.0480	2.0475-2.0480
2.0475-2.0480	2.0480-2.0485	2.0480-2.0485
2.0480-2.0485	2.0485-2.0490	2.0485-2.0490
2.0485-2.0490	2.0490-2.0495	2.0490-2.0495
2.0490-2.0495	2.0495-2.0500	2.0495-2.0500
2.0495-2.0500	2.0500-2.0505	2.0500-2.0505
2.0500-2.0505	2.0505-2.0510	2.0505-2.0510
2.0505-2.0510	2.0510-2.0515	2.0510-2.0515
2.0510-2.0515	2.0515-2.0520	2.0515-2.0520
2.0515-2.0520	2.0520-2.0525	2.0520-2.0525
2.0520-2.0525	2.0525-2.0530	2.0525-2.0530
2.0525-2.0530	2.0530-2.0535	2.0530-2.0535
2.0530-2.0535	2.0535-2.0540	2.0535-2.0540
2.0535-2.0540	2.0540-2.0545	2.0540-2.0545
2.0540-2.0545	2.0545-2.0550	2.0545-2.0550
2.0545-2.0550	2.0550-2.0555	2.0550-2.0555
2.0550-2.0555	2.0555-2.0560	2.0555-2.0560
2.0555-2.0560	2.0560-2.0565	2.0560-2.0565
2.0560-2.0565	2.0565-2.0570	2.0565-2.0570
2.0565-2.0570	2.0570-2.0575	2.0570-2.0575
2.0570-2.0575	2.0575-2.0580	2.0575-2.0580
2.0575-2.0580	2.0580-2.0585	2.0580-2.0585
2.0580-2.0585	2.0585-2.0590	2.0585-2.0590
2.0585-2.0590	2.0590-2.0595	2.0590-2.0595
2.0590-2.0595	2.0595-2.0600	2.0595-2.0600
2.0595-2.0600	2.0600-2.0605	2.0600-2.0605
2.0600-2.0605	2.0605-2.0610	2.0605-2.0610
2.0605-2.0610	2.0610-2.0615	2.0610-2.0615
2.0610-2.0615	2.0615-2.0620	2.0615-2.0620
2.0615-2.0620	2.0620-2.0625	2.0620-2.0625
2.0620-2.0625	2.0625-2.0630	2.0625-2.0630
2.0625-2.0630	2.0630-2.0635	2.0630-2.0635
2.0630-2.0635	2.0635-2.0640	2.0635-2.0640
2.0635-2.0640	2.0640-2.0645	2.0640-2.0645
2.0640-2.0645	2.0645-2.0650	2.0645-2.0650
2.0645-2.0650	2.0650-2.0655	2.0650-2.0655
2.0650-2.0655	2.0655-2.0660	2.0655-2.0660
2.0655-2.0660	2.0660-2.0665	2.0660-2.0665
2.0660-2.0665	2.0665-2.0670	2.0665-2.0670
2.0665-2.0670	2.0670-2.0675	2.0670-2.0675
2.0670-2.0675	2.0675-2.0680	2.0675-2.0680
2.0675-2.0680	2.0680-2.0685	2.0680-2.0685
2.0680-2.0685	2.0685-2.0690	2.0685-2.0690
2.0685-2.0690	2.0690-2.0695	2.0690-2.0695
2.0690-2.0695	2.0695-2.0700	2.0695-2.0700
2.0695-2.0700	2.0700-2.0705	2.0700-2.0705
2.0700-2.0705	2.0705-2.0710	2.0705-2.0710
2.0705-2.0710	2.0710-2.0715	2.0710-2.0715
2.0710-2.0715	2.0715-2.0720	2.0715-2.0720
2.0715-2.0720	2.0720-2.0725	2.0720-2.0725
2.0720-2.0725	2.0725-2.0730	2.0725-2.0730
2.0725-2.0730	2.0730-2.0735	2.0730-2.0735
2.0730-2.0735	2.0735-2.0740	2.0735-2.0740
2.0735-2.0740	2.0740-2.0745	2.0740-2.0745
2.0740-2.0745	2.0745-2.0750	2.0745-2.0750
2.0745-2.0750	2.0750-2.0755	2.0750-2.0755
2.0750-2.0755	2.0755-2.0760	2.0755-2.0760
2.0755-2.0760	2.0760-2.0765	2.0760-2.0765
2.0760-2.0765	2.0765-2.0770	2.0765-2.0770
2.0765-2.0770	2.0770-2.0775	2.0770-2.0775
2.0770-2.0775	2.0775-2.0780	2.0775-2.0780
2.0775-2.0780	2.0780-2.0785	2.0780-2.0785
2.0780-2.0785	2.0785-2.0790	2.0785-2.0790
2.0785-2.0790	2.0790-2.0795	2.0790-2.0795
2.0790-2.0795	2.0795-2.0800	2.0795-2.0800
2.0795-2.0800	2.0800-2.0805	2.0800-2.0805
2.0800-2.0805	2.0805-2.0810	2.0805-2.0810
2.0805-2.0810	2.0810-2.0815	2.0810-2.0815
2.0810-2.0815	2.0815-2.0820	2.0815-2.0820
2.0815-2.0820	2.0820-2.0825	2.0820-2.0825
2.0820-2.0825	2.0825-2.0830	2.0825-2.0830
2.0825-2.0830	2.0830-2.0835	2.0830-2.0835
2.0830-2.0835	2.0835-2.0840	2.0835-2.0840
2.0835-2.0840	2.0840-2.0845	2.0840-2.0845
2.0840-2.0845	2.0845-2.0850	2.0845-2.0850
2.0845-2.0850	2.0850-2.0855	2.0850-2.0855
2.0850-2.0855	2.0855-2.0860	2.0855-2.0860
2.0855-2.0860	2.0860-2.0865	2.0860-2.0865
2.0860-2.0865	2.0865-2.0870	2.0865-2.0870
2.0865-2.0870	2.0870-2.0875	2.0870-2.0875
2.0870-2.0875	2.0875-2.0880	2.0875-2.0880
2.0875-2.0880	2.0880-2.0885	2.0880-2.0885
2.0880-2.0885	2.0885-2.0890	2.0885-2.0890
2.0885-2.0890	2.0890-2.0895	2.0890-2.0895
2.0890-2.0895	2.0895-2.0900	2.0895-2.0900
2.0895-2.0900	2.0900-2.0905	2.0900-2.0905
2.0900-2.0905	2.0905-2.0910	2.0905-2.0910
2.0905-2.0910	2.0910-2.0915	2.0910-2.0915
2.0910-2.0915	2.0915-2.0920	2.0915-2.0920
2.0915-2.0920	2.0920-2.0925	2.0920-2.0925
2.0920-2.0925	2.0925-2.0930	2.0925-2.0930
2.0925-2.0930	2.0930-2.0935	2.0930-2.0935
2.0930-2.0935	2.0935-2.0940	2.0935-2.0940
2.0935-2.0940	2.0940-2.0945	2.0940-2.0945
2.0940-2.0945	2.0945-2.0950	2.0945-2.0950
2.0945-2.0950	2.0950-2.0955	2.0950-2.09



## ELECTRICALS – Contd

**BUILDING. TIMBER, ROADS -**

## ELECTRICALS—Contd.

## ENGINEERING – Contd

## INDUSTRIALS (Miscel.)—Contd.

**INDUSTRIALS (MISCELL.) - Contd.**

## CHEMICALS, PLASTICS

107.8	Johnson Elect.	35	2.9	3.8	-	
30.5	James Stroud	245	-2.9	6.5	20.8	0
13	Blackwell Systems	149		4.1	8.7	S

**FOOD, GROCERIES, ETC**

11.4 Cooper (Alan) 10p . . .	109	48	9.4	10.9	Apr Oct
4 10p Copymore 5p . . .	41nd	-4.7	8.1	8 10	Nov June
	112.6		6.5	8 10	Apr Nov

57	Schm Bldg on Loc ..	228	.....	3.1	29.5	Jan July
23	Spandier 10p .. v	265	.....	3.8	29.5	July
13	Spear W.W' ..					

## DRAPERY AND STORES

11.7 Prestwick Sp.....	Y	73	-2.1	3.1	28.3	Ma
6.45 Prestwick Sp.....	Y	32	-3.0	6.5	30.4	Ju
1.81 Da 7 $\frac{1}{2}$ pc Cr Con Rd PF.	Y	60	.....	16.1	25.6	Ja

## HOTELS AND CATERERS

10.5	Huntleigh Tech. Sp. y	120	2.2	24.9	Jul Oct
2.207	Witch Wamp HK25c...	73	2.8	5.0	Dec May
2.207	Witch Wamp HK25c...	80	3.3	1.3	Nov Mar

## INSURANCES

## BUILDING, TIMBER, ROADS

6.30	ERA Group Sp.....	11	-15.4	\$13.11	-	2491
34.5	Empire Stores Grp...	88	.....	0.2 20.8	Feb Oct	2461
2.06	Essex Furniture Sp. y	24	.....	10.4 26.2	Mar Nov	5313

1.90	Telford Grp. 2 1/2 p...	5	7.85
16.0	Telemetrix Sp.....	19	35 26.3
800	THORN EMI	621	60 97

## INDUSTRIALS (Miscel.)

2.77	Deer-E-Ze Hlps.	47	17.5	-28.12	-	3
1.82	GW 5p	41	.....	-8.5	June	4
2.42	Antex	59	.....	1.1 12.3	Apr Jan	3

## LEISURE

26.6	Fields (Mrs) Sc.. B	18	.....	-	6'88	-	1259
170.2	Fine Art Devs. Sp.. B	217	1.9	5.5	29.5	Jan. July	2563

9.35	Thorpe (F.W.) 10p.....	290	.....	3.48	10	Ma
9.99	Toshiba Corp. Y50.....	329	6.8	1.0	29.6	Jun
11.00	Touchstone 5p.....	85	-15.0	-	5.88	

Young Furniture Inc.	185	7.0	25.6	Jan 1
Older Furniture Inc.	186	-2.6	30.4	May 1
Landmark Furniture	153	-7.6	11.5	May 1

1.294.444.444 Holdings Sp...	21	-15.0	-	-	
590.3 MB Group.....	168	.....	7.1	24.9	Oct May 31
156.6 Do. 7.25 Cr Pt 15a.y	87	2.4	11.6	30.4	June Dec 31

14.9	Allied Lds. Sp.	86	6.0	8.10	Nov May	4645	
87.7	Anglia TV	199	-0.5	6.0	9.7	Aug Feb May	1611
14.0	Anglo In	25	-10.7	8.0	4.8	Oct Apr	1710

1

## MOTORS, AIRCRAFT TRADES

[illegible]

Rank	Artist	Weeks on chart	Peak position	Label	Release date
36	100 Days of Your Love	11	10	Capitol	Oct. 29
37	My Heart Is a Beating Drum	10	10	Capitol	Oct. 29
38	Cherish Me	23	4	Capitol	Nov. 21
39	Cherish Me	23	4	Capitol	Nov. 21
40	Cherish Me	23	4	Capitol	Nov. 21
41	Cherish Me	23	4	Capitol	Nov. 21
42	Cherish Me	23	4	Capitol	Nov. 21
43	Cherish Me	23	4	Capitol	Nov. 21
44	Cherish Me	23	4	Capitol	Nov. 21
45	Cherish Me	23	4	Capitol	Nov. 21
46	Cherish Me	23	4	Capitol	Nov. 21
47	Cherish Me	23	4	Capitol	Nov. 21
48	Cherish Me	23	4	Capitol	Nov. 21
49	Cherish Me	23	4	Capitol	Nov. 21
50	Cherish Me	23	4	Capitol	Nov. 21

75 Stanley Inds.	143	71.25	6	
1977 AT&T 100	282	-3.5	73.25	Apr
21 AT&T Group 50p	394	1.5	5.6	Mar
282 Telfos 20p	164		12.6	10
65.57 Texaco High 10p	185		16.1	Feb
100.57 Texaco 10p	185		16.1	Feb
32.3 Thyron 20p	1341	2.9	4.925	3
16.16 Torday & Clarke 5p	168		7.19	10
40 Triplex Lloyd	91		10.23	7
4.536 MECO	88		6.4	7
12.12 Int. Industries 10p	32		12.25	25
31.51 S&P, Comstock 10p	348		7.25	6
42.88 Herson Int'l 20p	198	-4.9	2.6	10
32.00 Icaicid	372		3.16	9
50.50 Wagon Thoroughbred	218	-0.9	6.25	9
25.29 Hb Industries 10p	141	3.4	-6.80	
7.70 Wagon Industries 1p	227	2.5	6.50	20

400 lbs. Lp.	58%		7.1	1.9	Row Jan 10
400 lbs. Co. Pl.	170	-1.7	7.5	25.6	Jan Jan 10
400 lbs. Co. Pl.	343		3.2	6.8	Ocl. Jan 10
400 lbs. Co. Pl.	169		2.0	24.9	Jan Jan 10
400 lbs. Co. Pl.	205		4.4	10.0	May Jan 10
400 lbs. Co. Pl.	26	-24.3	0.0	0.0	Ocl. Jan 10
400 lbs. Co. Pl.	34		2.8	23.7	Apr Jan 10
400 lbs. Co. Pl.	47%	3.3			
400 lbs. Co. Pl.	12%	-6.0	3.2	12	Feb Jan 10
400 lbs. Co. Pl.	2	-9.7	4.4	20.0	Aug Jan 10
400 lbs. Co. Pl.	2		3.4	28.0	Jan Jan 10
400 lbs. Co. Pl.	85	2.4	4.1	9.7	Aug Jan 10
400 lbs. Co. Pl.	39		7.2	14.8	Apr Jan 10
400 lbs. Co. Pl.	9%		0.3	14.8	Ocl. Jan 10
400 lbs. Co. Pl.	7				
400 lbs. Co. Pl.	7				
400 lbs. Co. Pl.	73		8.0	19.0	Apr Jan 10
400 lbs. Co. Pl.	91	3.3	5.3	2.3	Apr Jan 10

[illegible]

MOTORS, AIRCRAFT TRADES					
192.1 DAF H V F5.....	55 1/2	511.0 8.5	June	1973	
General Motors Corp.....	55 1/2	511.0 8.5	June	1973	
6.044 March Group Sp.....	78	111.0 8.8	July	1974	
1.633 Volvo 740 GLE.....	78	111.0 8.8	July	1974	
1.931 Volvo KCCS.....	78 1/2	0.7 5.4 26.4	July	1974	

Commercial Vehicles					
13.7ERF (Gidrol).....	148	14.9 9.9 7	Jan	1977	
23.1Mation (Gidrol).....	61	-3.218.10.9	Dec	1976	



LONDON SHARE SERVICE

For Latest Share Prices on any telephone ring direct-0836 43 + four digit code (listed below). Calls charged at 44p per minute peak and 33p off peak, inc VAT

MOTORS, AIRCRAFT TRADES

Table with 4 columns: Stock, Price, % Change, Last. Includes entries for 2000 Motors, 2000 Aircraft, etc.

PROPERTY - Contd

Table with 4 columns: Stock, Price, % Change, Last. Includes entries for 2000 Property, 2000 Land, etc.

INVESTMENT TRUST - Contd

Table with 4 columns: Stock, Price, % Change, Last. Includes entries for 2000 Investment, 2000 Trust, etc.

INVESTMENT TRUST - Contd

Table with 4 columns: Stock, Price, % Change, Last. Includes entries for 2000 Investment, 2000 Trust, etc.

OIL AND GAS - Contd

Table with 4 columns: Stock, Price, % Change, Last. Includes entries for 2000 Oil, 2000 Gas, etc.

MINES - Contd

Table with 4 columns: Stock, Price, % Change, Last. Includes entries for 2000 Mines, 2000 Metals, etc.

NEWSPAPERS, PUBLISHERS

Table with 4 columns: Stock, Price, % Change, Last. Includes entries for 2000 Newspapers, 2000 Publishers, etc.

SHOES AND LEATHER

Table with 4 columns: Stock, Price, % Change, Last. Includes entries for 2000 Shoes, 2000 Leather, etc.

TEXTILES

Table with 4 columns: Stock, Price, % Change, Last. Includes entries for 2000 Textiles, 2000 Fabrics, etc.

FINANCE, LAND, ETC

Table with 4 columns: Stock, Price, % Change, Last. Includes entries for 2000 Finance, 2000 Land, etc.

OVERSEAS TRADERS

Table with 4 columns: Stock, Price, % Change, Last. Includes entries for 2000 Overseas, 2000 Traders, etc.

PLANTATIONS

Table with 4 columns: Stock, Price, % Change, Last. Includes entries for 2000 Plantations, 2000 Rubber, etc.

PAPER, PRINTING, ADVERTISING

Table with 4 columns: Stock, Price, % Change, Last. Includes entries for 2000 Paper, 2000 Printing, etc.

TOBACCO

Table with 4 columns: Stock, Price, % Change, Last. Includes entries for 2000 Tobacco, 2000 Cigarettes, etc.

TRANSPORT

Table with 4 columns: Stock, Price, % Change, Last. Includes entries for 2000 Transport, 2000 Airlines, etc.

WATER

Table with 4 columns: Stock, Price, % Change, Last. Includes entries for 2000 Water, 2000 Utilities, etc.

DIAMOND AND PLATINUM

Table with 4 columns: Stock, Price, % Change, Last. Includes entries for 2000 Diamonds, 2000 Platinum, etc.

REGIONAL & IRISH STOCKS

Table with 4 columns: Stock, Price, % Change, Last. Includes entries for 2000 Regional, 2000 Irish, etc.

PROPERTY

Table with 4 columns: Stock, Price, % Change, Last. Includes entries for 2000 Property, 2000 Land, etc.

INVESTMENT TRUST

Table with 4 columns: Stock, Price, % Change, Last. Includes entries for 2000 Investment, 2000 Trust, etc.

WATER

Table with 4 columns: Stock, Price, % Change, Last. Includes entries for 2000 Water, 2000 Utilities, etc.

OIL AND GAS

Table with 4 columns: Stock, Price, % Change, Last. Includes entries for 2000 Oil, 2000 Gas, etc.

FINANCE

Table with 4 columns: Stock, Price, % Change, Last. Includes entries for 2000 Finance, 2000 Banks, etc.

TRADITIONAL OPTIONS

Table with 4 columns: Stock, Price, % Change, Last. Includes entries for 2000 Options, 2000 Futures, etc.

PROPERTY

Table with 4 columns: Stock, Price, % Change, Last. Includes entries for 2000 Property, 2000 Land, etc.

INVESTMENT TRUST

Table with 4 columns: Stock, Price, % Change, Last. Includes entries for 2000 Investment, 2000 Trust, etc.

WATER

Table with 4 columns: Stock, Price, % Change, Last. Includes entries for 2000 Water, 2000 Utilities, etc.

OIL AND GAS

Table with 4 columns: Stock, Price, % Change, Last. Includes entries for 2000 Oil, 2000 Gas, etc.

FINANCE

Table with 4 columns: Stock, Price, % Change, Last. Includes entries for 2000 Finance, 2000 Banks, etc.

TRADITIONAL OPTIONS

Table with 4 columns: Stock, Price, % Change, Last. Includes entries for 2000 Options, 2000 Futures, etc.

FT Share Service

The following changes have been made to the FT Share Information Service: Additions: Levercrest (Sector: Leisure). TR European Growth Trst. (Ord. & Ptg. Sub. sh.) (Investment Trusts). Deletions: ADG Group (Industrials). Bexbuild Devs. (Property). Corton Beach (Industrials). Courtwell Grp. (Industrials). Mecca Leisure (Leisure). Parkway (Paper, Printing, Advertising). Tazew, Kemsley & Millbourn (Overseas Traders).



## 4pm prices October 19

**Continued on Page 3**

هكذا صنع القوم



**NASDAQ NATIONAL MARKET**

4pm prices October 18

Sales										Sales										Sales										Sales									
Div.	High	Low	Land	Comp	Div.	High	Low	Land	Comp	Div.	High	Low	Land	Comp	Div.	High	Low	Land	Comp	Div.	High	Low	Land	Comp															
AAW 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
AC 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
AD 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
AE 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
AF 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
AG 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
AH 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
AI 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
AL 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
AM 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
AN 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
AO 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
AP 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
AR 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
AS 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
AT 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
AV 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
AW 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
AX 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
AY 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
AZ 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
BA 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
BB 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
BC 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
BD 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
BE 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
BF 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
BG 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
BH 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
BI 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
BJ 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
BK 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
BL 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
BM 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
BN 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
BO 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
BP 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
BQ 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
BR 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
BS 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
BT 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
BV 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
BW 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
BX 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
BY 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
BZ 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
CA 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
CB 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
CC 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
CD 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
CE 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
CF 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
CG 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
CH 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
CI 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
CJ 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
CK 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
CL 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
CM 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
CN 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
CO 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
CP 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
CQ 16	10	162	27	254	10	162	27	254	10	162	27	254	10	162	10	162	27	254	10	162	27	254	10	162															
CR 16	10	162</																																					

**4pm prices**  
**October 19**

[illegible]

on  
071-873 4839



## MONDAY INTERVIEW

## Head and shoulders above junk

Ted Forstmann, the New York leveraged buy-out specialist, speaks to Peter Martin

It's hard to say "I told you so" gracefully, harder still if you're a New Yorker. Mr Ted Forstmann, head of the New York leveraged buy-out firm Forstmann Little, can't quite pull it off.

He struggles to avoid mentioning his great rivals, Henry Kravis and George Roberts, and the problems afflicting some of their junk-bond financed buy-outs. Somehow, though, they keep creeping into the conversation, under various guises - at one point he calls them, accurately but unflatteringly, "the short guys".

Still, Mr Forstmann has a lot to say "I told you so" about. For him, the 1990s are the era of "real capital".

"We have always had the capital," he says, "but we are now able to think in terms of putting it to work without having to compete with people who don't have real capital."

That comes, he says, in his carefully unstated view, came from Mr Kravis and Mr Roberts. In the 1980s, their firm Kohlberg Kravis Roberts (KKR) built a huge empire of buy-outs, on ever more elaborate structures of borrowing.

Balance: on the other side of equity were mountains of debt - from the banks and, increasingly, as time went on, from high-yielding junk bonds.

Mr Forstmann never issued junk. What had started as prudence became an article of faith, and, ultimately, a running comic theme of the book *Barbarians at the Gate*, which chronicles KKR's grandest, most elaborately financed deal, the \$20bn buy-out of RJR Nabisco.

In the book, Mr Forstmann is portrayed as an unsuccessful rival, delivering a string of long-winded sermons about the evils of junk.

Not surprisingly, he resents the portrayal. "The facts were pretty accurate" in the book, he says, but his judgments are based on a fallacy: "You have winners and losers, and the winner is the one who gets the deal, and he is somehow smarter, stronger and more courageous than the rest."

That, he says, is "an absurd comment". It was beyond the authors' "ability to comprehend that someone might not want to buy the thing at the price that it was asked, and what the authors didn't realise, he says, "was that I had a fear as a citizen of America, not as head of Forstmann Little. If I could own RJR with Ford Motor thrown in by using junk bonds, I would not do it because I don't believe in it."

That's all history now, KKR has run into problems at a few

of its buy-outs, and the jury is still out at RJR Nabisco itself, though the deal has recently been refinanced. Mr Forstmann, free from such concerns, is, he says, very busy. So for this year he has pulled off two big leveraged buy-outs, the acquisition of Gulfstream from Chrysler for \$2.5bn and of General Instrument from its shareholders for \$1.6bn.

These were a welcome throw-back to the good old days: no crowd of eager bidders pushing up the price, and no midnight calls from "a hundred Harvard MBAs". Roughly half the finance in each case came from Forstmann Little, the rest from the banks. Forstmann Little's share, provided by its coterie of blue-chip investors, came in the form of a small slice of equity, and a big chunk of low-yielding subordinated debt.

That pool of subordinated debt, provided by the same people who also supply the equity, is Forstmann Little's distinctive contribution to the art of the buy-out. Because his investors provide both pools of capital, their total compound return is somewhere over 50 per cent a year on average.

Balance: on the other side of equity were mountains of debt - from the banks and, increasingly, as time went on, from high-yielding junk bonds.

Mr Forstmann never issued junk. What had started as prudence became an article of faith, and, ultimately, a running comic theme of the book *Barbarians at the Gate*, which chronicles KKR's grandest, most elaborately financed deal, the \$20bn buy-out of RJR Nabisco.

In the book, Mr Forstmann is portrayed as an unsuccessful rival, delivering a string of long-winded sermons about the evils of junk.

Not surprisingly, he resents the portrayal. "The facts were pretty accurate" in the book, he says, but his judgments are based on a fallacy: "You have winners and losers, and the winner is the one who gets the deal, and he is somehow smarter, stronger and more courageous than the rest."

That, he says, is "an absurd comment". It was beyond the authors' "ability to comprehend that someone might not want to buy the thing at the price that it was asked, and what the authors didn't realise, he says, "was that I had a fear as a citizen of America, not as head of Forstmann Little. If I could own RJR with Ford Motor thrown in by using junk bonds, I would not do it because I don't believe in it."

That's all history now, KKR has run into problems at a few



He has a lot to say "I told you so" about

nowhere - and by making sure that the buy-out managers are significant enough investors in their own right to have the same interests as the Forstmann group.

That leaves finding the right company: "The criteria really amount to finding companies with predictable cash flow - that's the bottom line."

He looks for companies with market dominance, however caused. His favourite example is the Dr Pepper soft drink company: "Nobody could make

our biggest investors saying 'I don't know you and I don't want to know you' - but I just heard that we have bought into Dr Pepper and I have only one interest: I just want our money out."

"He said he was going to sue me, I said don't do that because you're going to look like an idiot. We tripled the earnings and sold the business and made nine and a half times our money in two and a half years."

At first, Mr Forstmann bought what a colleague called "funny companies", like Dr Pepper or the Topps baseball card company or an embroidery company or an ice manufacturer. Then came "the mid-size stage. We bought these conglomerates that had to be fixed up. Lear Siegler, Midland Ross, Cybor, 12 divisions from ITT. It's a long process: you cut overhead, improve businesses, do this, do that. More of the value came from dumping the bad ones, and then you had to grow the good ones."

Now, he says gleefully, he is in "the last phase, which is by far the most interesting and the most fun. We are able to buy companies of world class status and influence." Gulfstream has 60 per cent of worldwide sales of big corporate jets; General Instrument has a strong position in the world market for cable television gadgets. Others, he hopes, will follow. But "if the right kind of company doesn't come along I'm not buying the wrong kind for a lower price."

He is obviously optimistic that such companies can be found: Forstmann Little is reported to be trying to raise another \$1.5bn subordinated debt fund for more acquisitions.

As for the gloomy economic outlook: "There's the good news and the bad news: your business is going to be badly affected but if you're the dominant guy then all the marginal guys have bigger problems than you do." And the absence

anything that tasted so foul as Dr Pepper. OK? So I bought it."

At the time, Dr Pepper owned another soft drink brand, Canada Dry. "I said, we're going to sell Canada Dry for the following reason: you never in your life heard a guy walk into a bar and ask for a Canada Dry, never. But in the south, about two times in five a guy will walk into a McDonald's or something and he'll ask for Dr Pepper. Now that is a franchise, which is another way of having market dominance."

Not everyone liked the purchase, however. "I got a call from the chairman of one of

of junk-bond financed domestic purchasers will be offset by the presence of big foreign firms buying into the US.

Mr Forstmann says he started the firm in 1978 because "I'm unemployed". The operation is a tiny one. "We went from assets of zero with three people 12 years ago to \$10bn in assets with six partners and associates now." The firm now a total staff of about 12.

He still wants to ram home the message about the 1990s - sometimes in ways, say his admirers in New York, that unfairly single out KKR for criticism. "I'm paranoid about being mistaken for the Kravises," he says out of the blue at one point. At another, he pulls out a copy of his favourite speech, delivered earlier this year. It is headed "The Disenfranchisement of Character in the Financial Markets of the 1980s and 1990s." Or, to put it another way: "I told you so."

## PERSONAL FILE

1940 Born in Greenwich, Connecticut. Educated at Yale and Columbia Universities.

1965-68 Practised as lawyer.

1969-73 Worked at small investment banks.

1974-77 Independent deal-maker.

1978 Founded Forstmann Little.

1980 First buy-out: Kincaid Furniture (\$12m).

1983 Buy-outs of Dr Pepper (soft drinks) and Topps (baseball cards).

1985 Dr Pepper sold.

1988 Protagonist in battle for RJR Nabisco.

1990 Buy-outs of Gulfstream (\$2.5bn) and General Instrument (\$1.6bn).

## Wanted: public goods

When I saw last week's press headlines declaring that Sir James Goldsmith was giving up business for nature, my first instinct was to feel rather sorry for nature and wonder how long the empire for business would last. My second was to think that this might be a forward indicator. Sir James, after all, is a man who extracted a knighthood from Labour before revealing rabidly right-wing views just in time for the Reagan-Thatcher era. Is the great tycoon's decision to head off in a green direction a sign of the times? Is it the same kind of signal that the voters of Eastbourne have just sent to Margaret Thatcher? And should we conclude that the era of gung-ho free-marketting is finally at an end?

When Mrs Thatcher first came to power in 1979 a return to policies rooted in market economics had considerable political salability. The electorate had become unhappily tired of high taxation, high inflation, low growth and relative economic decline. Against that background the prime minister's assault on the overweening power of producer cartels, her insistence on individual responsibility and her respect for the taxpayer's hard-earned funds understandably struck a chord with voters.

The trouble with such policies is that their life is by definition, finite. Today there are few corners of the establishment which have not felt the sharp edge of the prime minister's handbag and she has been obliged to move from those cartels and interest groups which are unpopular with voters, such as the unions, to those which are respected by most people other than Tory politicians, like the BBC. There was never more than a limited number of state corporations to privatise, and the political dividends from despatching the residue are scarcely huge.

Worse still, that fashionable policy nostrum of the 1980s, financial deregulation, made a king-sized contribution to the credit boom and subsequent inflation that have now been followed by interest rates that find no favour in Eastbourne or anywhere else. Who said the British middle class were gluttons for punishment? Most important of all, what the electorate appears to want most in the 1990s cannot be readily



JOHN PLENDER

delivered by the likes of Sir James Goldsmith. People want public goods, which tend to be best provided by, or in combination with, the state: health care, education, transport and, of course, environmental protection.

What is clear, as the main political parties reveal their electoral platforms, is that established parties of the conventional right and left both have enormous credibility problems in satisfying this electoral imperative.

Even if the public feels that it has been badly served by self-regarding and inadequately accountable experts in the teaching and medical professions, it does not share Mrs Thatcher's instinctive equation of public sector/bad, private sector/good. It merely wants a better service and, as countless opinion polls indicate, would be quite happy to pay for it in higher taxation.

It would probably also prefer higher investment by British Rail to privatisation of British Rail. As for the environment, Mrs Thatcher's conversion to greenery has always looked only marginally more plausible than her commitment to the exchange rate mechanism of the European Monetary System. Small wonder, as she trumpets the merits of education vouchers at Prime Minister's Questions, that the public feels the Tories are talking to themselves, much as Labour did in the run-up to the last election.

There is no reason to doubt Labour's commitment to the

provision of public goods. The problem for the electorate is the suspicion that it will also provide too much in the way of increases in public sector pay and that the producer cartels will reassert their power and influence.

Which might, at a pinch, explain one aspect of the appeal of the Liberal Democrats at last week's by-election. The old-style Liberals invariably saw their best ideas plundered by Conservative and Labour alike. Today the Liberal Democrats have taken what they want of Thatcherism, tossed in the public goods, and are offering the package without the embarrassment of historical baggage.

The underlying policy dilemma is not, incidentally, confined to Britain. It is shared by most of the English-speaking countries as they confront the problems of the 1990s above all by President Bush, as he confronts an exceptionally worrying deterioration in the economy at a time of international tension.

The risk of credit contraction in the US now looks very real; and monetary policy offers no remedy. To relax, as Keynes put it, would be tantamount to pushing on a piece of string. Yet if a Keynesian liquidity trap is in the offing, the fiscal policy lever is unavailable because of past budgetary incompetence, exacerbated by ill-judged deregulation in the savings and loan industry.

If the electorate comes to see the case for old-fashioned, counter-cyclical public spending over the next year or two, it cannot expect satisfaction. The existing budget deficit is already too big and the economy is out of control.

Once again, it is the Japanese, rather than the Anglo-Saxons with their creeping 19th-century capitalist model, who seem to have found the most impressive answers. Public goods such as relative freedom from crime are delivered there at minimal cost; the bill for highly effective education represents a surprisingly low percentage of GNP; and life expectancy now outstrips that in Britain. They have even succeeded in excluding predators like Sir James Goldsmith from the Tokyo stock market. What a shame we don't understand how they pull off the trick.

## Corporate persons and the law

THE ABRUPT end to the Zebrugg trial resolved the protracted predicament of the shipping company and its seven employees who faced criminal proceedings. But it has left unresolved many problems surrounding the issue of corporate manslaughter.

The acquittals by the jury on the judge's direction, even before the prosecution had called all its potential witnesses, was an emphatic rejection of criminal justice to deal with some types of indisputably blameworthy conduct. After all, Mr Justice Sheen's official inquiry report of June 1987 had apportioned blame for the disaster of March 9, 1987 between the master, the first officer and the assistant bosun for "serious negligence" in the discharge of their duties and the executives of the shipping company for underlying or cardinal faults in the corporate body "infected with the disease of sloppiness".

But Mr Justice Sheen had concluded that no offence under the statutory law had been committed. That left open the possibility that the common law offence of manslaughter had been committed. From the start, the use of this uncertain piece of criminal law was bound to pose problems for any prosecution.

To put the Zebrugg trial into the context of both corporate and individual liability, the reason for the prosecution's failure was the combined effect of the very stiff burden of proof required in a criminal trial and the standard of proof necessary to bring home a conviction for involuntary manslaughter. Mr Justice Turner, the trial judge, had ruled that



JUSTINIAN

nothing short of recklessness was required to support a conviction. The alternative test for criminal liability, argued for by the prosecution, was the lower standard of gross negligence. The fact that in 1990 there remains any uncertainty about the ingredients of the law of homicide is an indictment of the state of English criminal law. The crimes of murder and of manslaughter, almost uniquely, remain uncodified. Cases defining the ingredients of homicide that have occupied the appellate courts over the last decade exemplify the urgent need for parliamentary enactment. This is only one of many vexed questions about criminal responsibility of corporate bodies.

At the beginning of the trial, Mr Justice Turner had upheld the contention that the company as a legal entity could commit manslaughter. There is considerable doubt about whether a company can commit the offence of homicide, and the judge readily acknowledged the force of the rival argument. The problem is that his ruling in favour of criminal responsibility will remain unchallenged for the immedi-

ate future. The case, however, presents a golden opportunity for a review of the law.

The idea of the company as a person has long been used to justify the conviction of limited liability companies for criminal offences of all types, on the ground that the acts and omissions of the company's principal officers and employees may be attributed in law to the company itself. For regulatory offences the concept causes no difficulties. It is for the more serious offences which involve the element of fault that the problem becomes acute.

Fifty years ago, the Court of Criminal Appeal rejected any reasoning that only directors or managers could be guilty of offences involving dishonesty. That court drew the notional line at offences such as perjury or bigamy which it said a company could not commit. The law also excluded the crime of murder for which the mandatory penalty was then death but is now life imprisonment. A company cannot not be incarcerated and there is no alternative punishment available. For manslaughter, by contrast, life imprisonment is only the maximum penalty; hence a monetary penalty could be imposed.

In broad terms, therefore, the courts have supported the conceptual separation of the company and its shareholders and officers to its logical conclusion, except where to do so would be to condone a blatant fraud or evasion of the law.

Insofar as a criminal statute is directed at the prevention of activities in which a company may engage, there is no reason why the company, in addition

to those persons involved in it, should not be liable for penal sanctions. It is the company as such which benefits from any financial profit or saving which results either from dishonesty committed through it or from any illegality.

The Law Commission's recent draft Criminal Code for England and Wales adopts a similarly pragmatic approach. Vicarious liability for offences of strict liability may attach to corporations as to other persons. The attribution to a corporation of criminal liability for an offence involving fault is based on identifying the corporation with its "directing mind and will" - that is, the human agents whose acts and states of mind are, in law, its acts and states of mind. The provision in Clause 30 of the draft Criminal Code makes a corporation liable if "one of its controlling officers, acting within the scope of his office and with the fault required, is concerned in the offence".

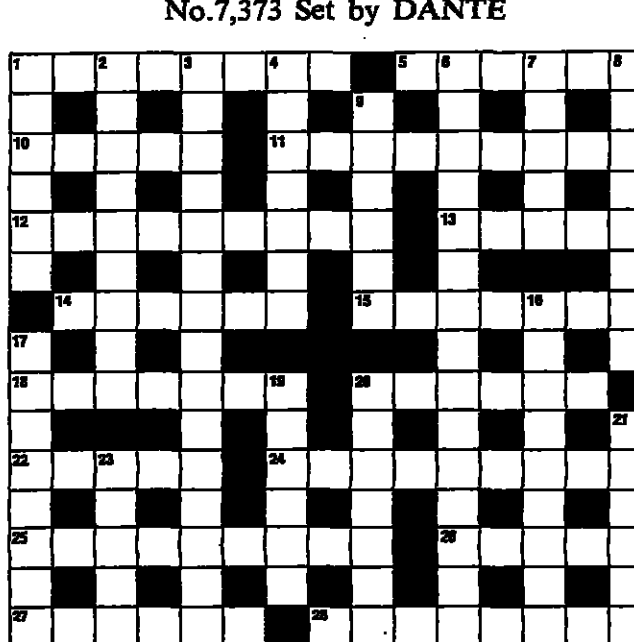
The strangely uncertain rationale of the criminal law in relation to corporate liability has naturally led commentators to seek better remedies for the victims of corporate irresponsibility in the civil law. While administrators and legislators have allowed the responsible method of preventing disasters such as occurred at Zebrugg one thought occurs to me. Anyone criticised for his conduct in the report of a public inquiry should at least be made liable to pay the cost, or part of it, of that inquiry, over and above the cost to him of his own legal representation.

Louis Blom-Cooper QC

## JOTTER PAD

## CROSSWORD

No. 7,373 Set by DANTE



- ACROSS**
- One with minor responsibilities in a newspaper (9)
  - Made of iron, this strange object of worship (6)
  - Scot returns to service in Scotland (5)
  - Kick up a fuss, as Adam and Eve had to do (6,4)
  - A fetching breed of dog (9)
  - All the players express mild disapproval before taking it back (5)
  - Produced in a dramatic way (5)
  - A number keeping secret get a telling off (7)
  - Healey's unusual feature! (9,4)
  - Light ship for light control (5)
  - It has a small part in a big picture (5)
  - Can anyone disguise such variation? (9)
  - Dance may be seen around here (3,3,3)
  - Fibonacci flag on hospital (5)
  - Still rings back, nevertheless (4,2)
  - Praise for catching someone out (4,4)
- DOWN**
- Note the appearance of upper-class people (5)
  - Philosopher is alert to change (5)
  - Fellow trippers (7,5)
  - A driver went astray, but completed the course (7)
  - Current expense account (11,4)
  - Spilling a pint - clumsy! (5)
  - Draperies not approved by most modern societies (5)
  - Sour sort of critic (8)
  - In money I've a reason for working (9)
  - Exist on next to nothing, being humble (5)
  - Cast ashore? That's rough (6)
  - Amble's sort of curvaceous (7,1,4)
  - A way of acting (5)
  - Scandinavian weeds uprooted (5)

The solution to last Saturday's puzzle will be published with names of winners on Saturday November 3.

## WHAT ON EARTH WOULD YOU LIKE TO KNOW



Everyday you have an array of questions which need answers. You need to know the background to issues in the news, companies, personalities - hundreds of different subjects. How do you research them all?

FT PROFILE is an online database that makes it easy! You can track down the answers you need in seconds from newspapers, newswires, business magazines, company reports and specialist market research. Millions of articles from leading publications like the Financial Times, The Guardian and the Associated Press newswire are available instantly.

If you would like to know more about the range of information available, telephone FT PROFILE on 0932 761444 or complete and return this coupon.

FT PROFILE is part of the Financial Times Group

Name \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 Telephone \_\_\_\_\_  
 My Organisation's Business is \_\_\_\_\_  
 No. of employees: ☐ under 50 ☐ 50-100 ☐ 100+ ☐ FT PROFILE, PO Box 12, Sunbury-on-Thames, Middlesex TW16 7UD, Tel 0932 761444  
 I already use online: ☐ Yes ☐ No  
**FT PROFILE**  
 BUSINESS INFORMATION  
 APT 201 1990



## A FINANCIAL TIMES SERIES: Part 8

## EUROPEAN FINANCE AND INVESTMENT

## FRANCE

## SECTION III



The French financial sector has been transformed by five years of reforms which have seen some areas, such as payments systems, becoming the envy of many countries. There have been some failures and in some areas growth has slowed but the torch has been passed from the government and taken up by the banks and financial institutions, **George Graham** reports

## Creating a modern system

FIVE years of reforms have left France with a completely modernised financial system. Monopolies have been broken, barriers demolished, and new structures created which, in areas such as settlements, payment systems or governments, are the envy of many countries. After this overhaul of the central structures, the torch has passed from the finance ministry to the banks and financial institutions. Many have adapted to the modernised architecture of the financial system. Now they are beginning to set a seal on the past by moving away from their grandiose headquarters on Baron Haussmann's 19th century boulevards in central Paris towards new buildings among the towers of La Défense, to the west, or near the new finance ministry at Bercy, in the east.

The French government has set about the business of financial reform with an intellectual thoroughness, as finance ministry officials have scoured the world to borrow and improve on the structures of other financial centres. Mr Pierre Bérégovoy, the socialist finance minister, is widely acknowledged to have been a guiding force behind this reform, with Mr Edouard Balladur, the conservative who replaced him from 1986 to 1988, contributing a series of privatisations, an overhaul of the stock exchange and the abolition of price controls.

"We wanted real international competition, not a cartelised domestic market with an offshore compartment. We had a hard and intense period when we had to smash the systems. Now we are mostly watching to make sure that the cartels are not recreated," says one adviser to Mr Bérégovoy.

In the area of credit, as well as in the money and capital markets, the

smashing of systems has ended, and new structures are mostly in place. One milestone will be passed on November 15 when Belfin, the stock exchange's fully automated settlements system, comes into operation, years ahead of London.

The stock exchange trading system has won supporters: the Paris bourse has been selected by Poland to create the new Warsaw stock market.

On the savings side, some of the old monopolies still remain: the tax-free Livret savings accounts marketed exclusively by the Caisse d'Épargne savings banks and the Crédit Mutuel, or the Crédit Agricole's right to hold poteries' deposits.

Yet deregulation has carved a swathe through old habits. Money market funds, for example, have developed to an extent unmatched elsewhere in Europe, encouraged by a favourable tax treatment – and by the inadequate interest rates paid on deposit accounts. With FF777bn invested in these funds by both individual investors and small companies placing their cash surpluses, they are so successful that they frighten the bankers who manage them.

"It is a problem which we will have to treat one day, because we have installed in the French system a product which exists nowhere else and which cannibalises the money market on one side and the securities markets on the other," complains Mr Daniel Lebègue, joint managing director of Banque Nationale de Paris (BNP), the largest French state-owned bank.

These complaints leave the finance ministry largely unruffled. If the level of competition in the savings market comes closer to that prevailing in the loans market – where virtually any homebuyer can borrow at cheaper rates than the French state – so much the better, officials say.

Some bankers share this feeling. If the cost of funds moves closer to the money market rate, it will penalise most heavily those who have been living off the fat of their captive, unremunerated deposits. Those with

the best controls and the lightest structures will benefit. Some argue that the degree of competition has given the French banking system a headstart over many of its rivals, most notably in Germany, by sharpening its claws for the single European market.

The government would be especially pleased if higher rates of remuneration helped increase the level of savings, thereby contributing to its macroeconomic policy goals. The Plan d'Épargne Populaire (PEP), a tax-sheltered investment plan introduced last year with the aim of encouraging long-term savings, has achieved considerable success, bringing in FF79.5bn in the first seven months of this year.

Many bankers, however, feel that there is rather too much competition in the market place, especially as the playing field is tilted by the remaining privileges and monopolies enjoyed by the Caisse d'Épargne, the Crédit Mutuel and the Crédit Agricole.

Their worries have been masked for a while by the race for growth that followed the ending of credit controls in 1987. Expanding volumes concealed the fact that lending margins have been narrowing by an average of half a percentage point a year.

This year, volume growth has slowed down, and although margins have also flattened off, banks have noticed a simultaneous increase in the level of loan defaults by developing countries, companies and individual borrowers.

The Gulf crisis, with the resulting fall in economic activity and rise in risks, appears likely to diminish banks' profits, which had dwindled significantly in the first six months of this year, even though asset sales may offset some of the increase in bad debt provisions.

Yet this deterioration in profitability and in asset quality does not appear to call into question the overall solidity of the French financial system.

There have been in the last two years a number of bank collapses. The largest of them, Al Saudi, left a

deficit of about FF2.5bn. The stock market has seen a number of failures, including the recent spectacular bankruptcy of Tuffier et Associés.

More such failures can be confidently predicted. Most of the troubled Middle Eastern or African consortium banks have been sorted out, but a number of specialist money market banks have suffered from the inversion of yield curve which has made short-term money more expensive than long; some have been absorbed by larger institutions.

A number of stockbrokers are so far from making adequate profits that they will soon either have to prune their ambitions to concentrate on specialised niches or seek the shelter of a larger group.

None of these failures, however, appear to pose any systemic risk. France has not, at least so far, suffered the kind of property slump that has hit the UK, and even the most gloomy of Parisian bankers refuse to predict a Drexel-sized disaster.

Management consultants say that French banks are generally far behind their US, UK or even German competitors in the sophistication of their cost accounting and management control systems, but that they are making rapid progress.

The implementation of the Bank for International Settlements (BIS) capital adequacy ratios, too, has forced many banks to think carefully about the profitability of some of their assets.

But some smaller banks have had trouble meeting capital and provision requirements, France can still boast a strongly capitalised first division.

The 16 largest French banks exceed the BIS ratio, which calls for a capital base amounting to at least 8 per cent of their weighted asset base, according to the Commission Bancaire, the French bank supervisory authority. Many of the largest banks have provisioned over 50 per cent of their sovereign debt exposure.

This leaves France with a surprisingly large battalion of well capital-



The Great Arch at the modern Défense business centre west of Paris

ised, profitable and expanding banks, ranging from the big retail banks such as Crédit Agricole, Europe's largest bank in terms of capital and assets, to commercial banks such as state-owned BNP and Crédit Lyonnais or private sector Société Générale.

In the investment banking sector, the two big "banques d'affaires", Paribas and Suez, remain world players, even if both have been through difficult periods over the last year.

They have had difficult changes of chairman, Paribas after falling in its contested takeover bid for Compagnie de Navigation Mixte, the indus-

trial and financial services group controlled by Mr Marc Fourrier. Suez after succeeding too well in two stock market battles, for the Belgian conglomerate Société Générale de Belgique and for the French insurer Victoire.

Insurance companies such as state-controlled Union des Assurances de Paris (UAP) have shown that they have a financial muscle to be reckoned with – not least by the French banks in which they are shareholders. These banks and institutions could have the strength and competitive experience to make France a force in the future European financial market.

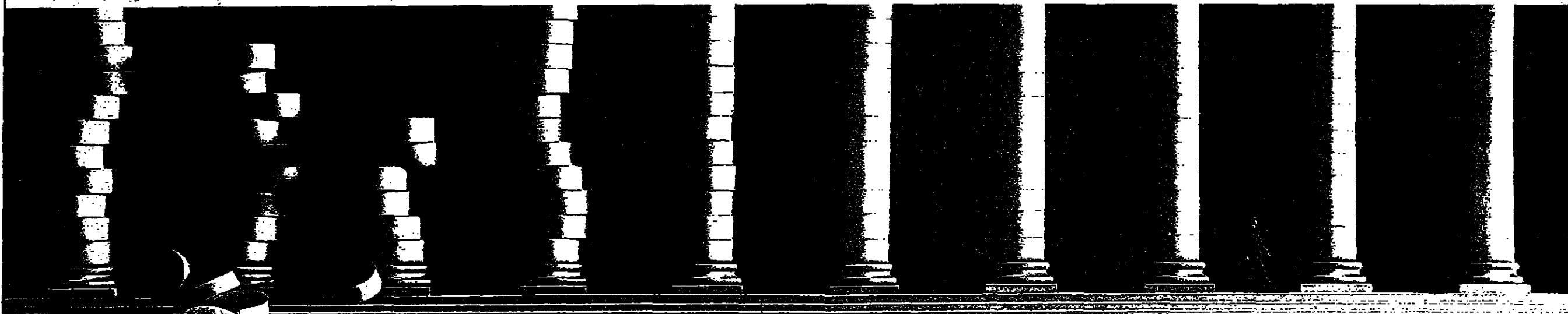
## IN THIS SURVEY

- **ECONOMY:**  
No relaxation in policies;  
**COMPANY RESULTS:**  
Uncertain outlook for profits  
Page 2
- **EUROPE IN HARMONY:**  
Doubts about the tax burden  
**MERGERS:**  
A pause for reflection  
Page 3
- **THE BANKS:**  
Lending margins come under scrutiny  
Page 4
- **INSURANCE:**  
End of the takeover trail;  
**THE FRENCH IN LONDON:**  
The lure of the City  
Page 5
- **STOCKBROKERS:**  
Tuffier collapse highlights the problems  
Page 6
- **CAPITAL MARKETS:**  
Foreign investment doubles;  
**FOREIGN PRESENCE IN THE BANKING SECTOR:**  
Outsiders in a difficult market  
Page 7
- **MATIF:**  
A battle with London for the future  
**COB:**  
Greater powers to protect  
Page 8
- **CONSUMER BANKING:**  
Fingerpoint financial services  
**FUNDING:**  
Worries over imbalances  
Page 9
- **LIVING AND WORKING IN PARIS:**  
Easy with the power of the permit  
Page 10

Editorial Production:  
Phillip Halliday

UNTIL OCTOBER 18, 1990, ECU FLUCTUATIONS CAN STILL SMASH YOUR STRATEGY TO SMITHEREENS.

BUT ON OCTOBER 18, 1990, MATIF LAUNCHES THE ECU BOND FUTURES.



SINCE 1981, THE ECU BOND MARKET HAS SEEN A SPECTACULAR DEVELOPMENT - THE NUMBER OF ISSUES HAS BEEN MULTIPLIED BY 13, THEIR AMOUNT BY 45. TODAY, IN PARIS, LONDON OR FRANKFURT, BANK, MONETARY AND BOND MARKETS ALREADY OFFER A VARIETY OF ECU-DENOMINATED FINANCIAL PRODUCTS, COMPARABLE TO THOSE AVAILABLE IN THE MAJOR CURRENCIES. HOWEVER, ECU INTEREST RATES ARE SUBJECT TO FLUCTUATIONS CREATING SIGNIFICANT RISKS FOR FINANCIAL MANAGERS AND INVESTORS. THE NEW ECU BOND FUTURES, LAUNCHED ON OCTOBER 18, 1990, CONSIDERABLY REDUCES THE RISKS ATTACHED TO THESE FLUCTUATIONS. THIS NOTIONAL ISSUE, WITH A VALUE OF 100,000 ECU AND A 10% COUPON HAS AN UNDERLYING OF FIXED-RATE BONDS ISSUED IN ECU BY STATES AND SUPRANATIONAL AGENCIES (FRANCE, ITALY, EUROPEAN INVESTMENT BANK, ETC.). BUYING OR SELLING ECU BOND FUTURES IS AN EFFECTIVE SHIELD AGAINST INTEREST RATE VARIATIONS, AIMED PARTICULARLY AT EUROPEAN AND INTERNATIONAL INVESTORS. THIS ECU BOND FUTURES GIVES USERS OF FINANCIAL PRODUCTS IN ECU THE VITAL OPPORTUNITY OF TAKING THEIR FIRST STEPS TOWARDS THE NEW EUROPE WITHOUT TAKING A TUMBLE.

**MATIF**

ASK FOR THE "ECU BOND FUTURES" BROCHURE FROM THE COMMUNICATION DEPARTMENT MATIF SA  
176, RUE MONTMARTRE 75002 PARIS - TEL.: (33-1) 40.28.82.82.  
MINITEL SERVICE: 3617 MATIF.



## FRANCE 2

## EUROPEAN FINANCE AND INVESTMENT

THE French economy is bound to be adversely affected by the crisis in the Gulf, with lower growth and higher inflation. But the government is putting on a brave face by reassuring the electorate on two points. First, that the impact of higher oil prices will be much less severe than it was at the time of the two oil crises of the 1970s; second, that the government will not be bounced into relaxing an anti-inflationary policy which has made France a hard-currency country.

In terms of economic arithmetic, the government's stance of stolid reassurance is no doubt premature. In the short term, the price of oil, which Mr Pierre Bérégovoy, the finance minister, is provisionally assuming at \$25, is certain to be unstable and may average out significantly higher in the medium term, through the underlying shift of supply and demand, the world faces a significantly higher equilibrium price, which some analysts forecast will reach \$30 by 1995.

In terms of political strategy, the government's posture is well judged. France is less dependent on oil imports than it was in the 1970s. More importantly, the economy has become stronger after seven years of steady anti-inflation policy, with rapid economic growth, falling inflation and an increasingly strong assumption that the franc will remain firm against the D-Mark and other hard-currencies in the European Monetary System.



Michel Rocard

Since these are not benefits which the government is about to abandon lightly, it is broadly sticking to its policy: further reductions in government spending and the central budget deficit, reduction of consumer taxation as part of the anti-inflation strategy, combined with a strict monetary policy, and encouragement of corporate investment.

Over the past five years the central budget deficit has been brought down year after year, from 3.3 per cent of gross domestic product in 1985 to 1.5 per cent in 1989. This year it was cut by a further FF10bn to FF90bn or 1.4 per cent of GDP, and next year it is to come down again by FF10bn to FF80bn or 1.2 per cent of GDP.

LIKE their counterparts across Europe, many French companies are tightening their belts, trimming investment and employment plans and preparing for a mini-recession.

They were rolling in clover in the late 1980s. But now, after half a decade or more of sales and profits growth - a lot of which came from acquisitions - the corporate sector may be reaching a plateau. The proof is beginning to show in the form of the recent rash of disappointing interim results, some of which confirm suspicions that some big bidders in recent years have over borrowed.

Analysts are cutting back a whole series of full-year forecasts. Le Nouvel Economiste, the respected business magazine, has scaled back its full-year forecasts for 14 of the 23 top industrial companies, which have published results for the first six months of the year.

BNP Securities, the equities arm of the state-controlled

bank, has published revised earnings for 10 leading stocks, and brokers across Paris are doing the same.

Among the biggest losers in analysts' forecasts are most of the insurance sector, due to the lower gains they will receive from their devalued equity portfolios; Thomson-CSF, the defence electronics group; Michelin, tyre manufacturer; Chargeurs in transport and Elf Aquitaine, the oil group.

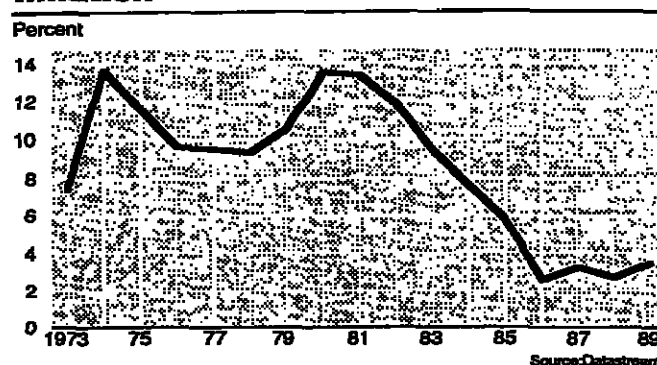
The emerging consensus is that the oil price rise, triggered by the Gulf crisis, has only intensified an inevitable growth slowdown.

The French corporate sector can expect a 10-12 per cent average profit rise this year, slowing to 7 per cent in 1991, which compares with the average 15-18 per cent growth they recorded last year, according to a joint study by Crédit National, the state-controlled provider of credit to companies, with stockbrokers Dupont-Denat.

Ian Davidson looks at government reassurances on the economy

## No relaxation in policies

### Inflation



As the deficit has fallen, the growth rate has climbed, from 0.8 per cent in 1983 to 3.7 per cent in 1988 and 1989, falling off this year to around 2.8 per cent, and perhaps to 2.7 per cent next year.

Over the same period, the inflation rate has fallen as measured by the critical relationship between French and German inflation rates. The gap has shrunk almost every year in the past seven years, from 6.7 per cent in 1983 to 0.6 per cent last year, and perhaps a similar figure this year.

Consumers will benefit from a further reduction in the top rate of value added tax (VAT) on cars and electronic goods, while company investment is supposed to be promoted by another cut in the rate of company tax on non-distributed profits, from 37 to 34 per cent, the rate on distributed profits remaining unchanged at 42 per cent.

A reduction in France's top rate of VAT, which has been significantly higher than in most other European Community countries, is agreeable to

consumers and is widely recognised to be unavoidable in the context of the single European market of 1993. Similarly, a reduction in French corporate tax rates towards the prevailing European level is widely regarded as a healthy development. Finally, the French people are manifestly proud of having broken the inflation/devaluation cycle, and the sense of national pride became palpable when the Organisation for Economic Co-operation and Development (OECD) earlier this year gave the French economy a glowing bill of good health and sound management.

Whether this fiscal recipe will prove popular with the government's socialist supporters is uncertain. It is commonly asserted that President François Mitterrand's tenure in office has finally brought about the psychological reconciliation between the French people and the modern world of business, but not all socialists are yet prepared to admit it. Among some party militants there is a feeling that the costs of the economic recovery of the past seven years have mainly been borne by workers or consumers, whereas the corporate sector has been pampered, and

they fear - correctly - that the government intends to share out the costs of the Gulf crisis on the same basis.

Some would infer that the reconciliation between the French and their economy has still some way to go: sooner or later, the costs of the Gulf crisis would have to be borne by the French people, which means workers and consumers, and there was probably no long-term alternative to a strategy designed to strengthen the productive arm of the economy. Nevertheless, there is circumstantial justification for this political sense of grievance.

Company investment has



Pierre Bérégovoy

soared for the past five years, as have company profits. But the restructuring of the industrial sector during the 1980s led to large layoffs in many sectors, and only in the last three years has the economy started

to generate significant numbers of jobs.

Unemployment climbed steadily throughout the first half of the decade, peaking in 1987 at 10.5 per cent - well above the European average - and the last three years of rising job creation have only recently brought the rate down below 9 per cent.

This is partly explained by France's demographic profile, since France has a significantly heavier flow of young entrants into the job market than most of its neighbours. But industry has been hard pressed to meet international competition, and the competitive short-fall is still showing up in the current deficit in international trade in manufactured goods.

The conservative opposition parties are gearing themselves up for a campaign of criticism of the government's economic policies. But apart from the option of a renewed programme of privatisation, it is unlikely that they would in practice offer anything very different.

The single market and the programme of Economic and Monetary Union obey a logic which now embraces the moderate left and the moderate right, and no serious political leader is offering anything different. The problem for the socialist government is to persuade its voters to recognise that anything socialist will have to be provided within a framework which is liberal.

ECONOMIC OUTLOOK (% changes)			
	1989	1990	1991
GDP	3.7	2.8	2.7
Consumption	3.0	3.3	2.6
Company investment	6.9	6.7	6.0
Exports	11.3	5.1	5.9
Imports	9.6	6.3	5.8
Consumer prices	3.6	3.4	2.8
Trade balance (FFr)	-43bn	-40bn	-50bn
Oil price (\$/barrel)	17.8	20.4	25
\$/FFr exchange rate	6.38	5.50	5.30

Source: Finance Ministry, 1991 budget

William Dawkins assesses recent disappointing company results

## Uncertain outlook for profits

Oil prices have hit costs generally, contributing to a 0.6 percentage point jump in the monthly inflation rate in August, bringing the annualised rate to 3.5 per cent.

Meanwhile, demand has started to weaken, leading INSEE, the national economic monitoring body, to reduce its earlier forecasts to a 2.6 per cent growth in gross national product this year, a slowdown from the 3.7 per cent achieved in 1989.

The good news is that many French companies are better equipped to cope than in previous slowdowns.

"After five years of recovery, companies are in a better situation than in the last oil shock," says the Crédit National study.

"Their profit levels are twice as high, their debts are reduced, management has been improved and the government is trying to maintain companies' capacity to invest."

That claim is supported by the latest Bank of France study into industrial productivity, which shows that the corporate sector's gross profit margins rose to 11.3 per cent last year, from 10.8 per cent in the previous year. Over the same period, industrial companies' debts fell from 43.2 per cent of shareholders' funds to 40.3 per cent, a large improvement from the peak of 65 per cent in 1984.

Of course, the likely impact will be very different across sectors.

The Crédit National study says that the hardest hit will be the big consumers of oil products, such as transport, construction companies, chemicals and some food producers, including dairies, sugar refiners and canners.

That, of course, will be true in any country. Meanwhile, a decline in demand from private households will feed through to sectors such as cars, house-building and consumer electronics, another trend which will not be confined to France.

However, heavy French industries such as aluminium, steel and cement might be less affected than European competitors because of their conversion to cheap nuclear powered electricity, a lesson drawn

from the two previous oil shocks.

The latest six-monthly figures from French industry show that the pattern is already becoming reality.

France's large automotive sector has been especially badly hit. Renault, the state-owned car maker, is forecasting at least an 8 per cent fall in full-year profits, its RVT trucks subsidiary has reported a 34.6 per cent earnings fall for the first half.

Meanwhile, Valeo, France's biggest producer of motor components, ended the first six months with profits 13 per cent down on the same period last year. Michelin, the tyre manufacturer, has announced a first-

half loss, and cannot exclude a loss for the full year. All three have been active on the acquisition trail recently and have unusually high debt ratios for their sector.

Peugeot has been relatively unscathed, with an 8.8 per cent rise in first half profits and a forecast of stable earnings for the year, partly a reflection of how it is far less indebted than its fellows in the French automotive industry.

Meanwhile, in construction related business, Lafarge Coppée, the leading cement group, has reported stable earnings, as has Saint Gobain, the glass producer.

Other disappointing performers have been Rhône-Poulenc in chemicals, with a 13 per cent decline in first half profits, hit by currency losses and the increased debt payment burden flowing from its ambitious acquisition programme, and CMB in packaging, with earnings down 2 per cent in the first six months.

Some of the food and drinks

industry's top names have brought disappointing news, including BSN, the food group, with a lower than expected 7 per cent profits rise and Rémy & Associés, the brandy distributors, with a forecast of flat profits for the year, and Pernod Ricard, the spirits group, with a 13 per cent decline in operating profits for the first half.

At the same time, the interim results season has not been universally gloomy.

The diversified bank Crédit Lyonnais; Accor, the hotel group; Compagnie Générale d'Electricité, the telecommunications and engineering company and Pechiney in aluminium, have all produced profits rises on or above forecast for the first half.

Clearly, the French corporate sector is a very long way from running into a crisis. The best managed and financially most sound companies can still turn in good results.

However, most observers agree that the outlook is murky and volatile.

# COMPAGNIE BANCAIRE

THE LEADING GROUP  
SPECIALISED IN FINANCIAL SERVICES IN EUROPE

### 1990 INTERIM CONSOLIDATED RESULTS

	12 month period	
	July 1, 1989	June 30, 1990
	FF billion	change previous year %
Compagnie Bancaire Group		
• New loans and leases	87.0	+ 13 %
• Outstanding loans and leases	202	+ 20 %
• Net operating income	1.821	+ 21 %
Proportion attributed to Compagnie Bancaire		
• Net operating income	1.122	+ 15 %

i.e. per share FF 54

### EXPANDING ITS PRESENCE ON THE EURO- AND FOREIGN CAPITAL MARKETS

to fund its development in France and in other European countries

In 1990:

- Yens 12 billion 7 1/4 % Notes due 1993
- GB Pounds 200 million Floating rate Notes due 1995
- ECU 60 million 11 1/4 % Notes due 1992
- F. Francs 600 million 10 1/4 % Notes due 1992
- ECU 60 million 11 % Notes due 1992
- Lux. Francs 900 million 9 % Notes due 1995
- F. Francs 750 million 10 1/4 % Notes due 1993
- GB Pounds 50 million Floating rate Notes due 1995
- Yens 10 billion 7 1/4 % Notes due 1993
- F. Francs 400 million 10 1/4 % Notes due 1992
- Lux. Francs 400 million 10 % Notes due 1996

All the public senior issues are rated:  
AA+ by Standard & Poor's Corporation  
Aa2 by Moody's Investors Service

A diversified Group of Companies active in:  
business equipment finance  
consumer finance  
housing and property finance  
life-insurance and savings  
real estate development

Compagnie Bancaire, 5, avenue Kléber, F 75116 Paris - Phone: (331) 40 67 52 23

## NORMANDY, FRANCE



## THE KEYS TO SUCCESS

NORMANDY ATTRACTS MORE FOREIGN INVESTORS THAN ANY OTHER REGION IN FRANCE.  
OUR SUCCESS STEMS FROM OUR EXPERTISE.



Many of the world's leading industrial companies have chosen Upper Normandy as the ideal region for advanced technological and industrial development. International firms such as Exxon Chemical, Ferrero, Glaxo, Hoechst, ICI, Nestlé, Shell, Toshiba, Unisys and Upjohn have settled in the region. Domestic concerns, including CGE, Elf, Matra, Renault, Rhône-Poulenc, Saint-Gobain, Thomson and Total favor

the area both for its commitment to industry and its workforce, notably in the automobile and chemical sectors. Upper Normandy is the right place. Its ports border the busiest sea in the world, making it France's foremost maritime region. It's not far from Paris, and its road and rail systems are outstanding. It's no surprise that a full third of France's foreign trade transits through Upper Normandy every year. People in Upper Normandy are skilled and motivated in a variety of disciplines.

The region's unique cultural heritage makes it a great place to live and work. For centuries, Normans have shared in a grand tradition. They pride themselves on excellence and achievement in their every conquest.

**Conseil Régional de Haute-Normandie**

FOR INFORMATION,  
PLEASE CONTACT DOMINIQUE NORMAND  
TEL: (33) 35 52 56 00 - FAX: (33) 35 52 56 56



Europe in harmony by 1993. George Graham investigates

## Doubts about tax burden

THERE is a time-honoured tactic for European politicians which involves blaming the European Commission for decisions which you know you will have to take, but which are unpalatable to domestic public opinion or to your political supporters.

France has been no more domestic than its neighbours in employing this tactic. Last year, for example, the dictates of European harmonisation provided a convenient scapegoat for a reduction in tax rates on savings products - a measure viewed as a distasteful "present for the rich" by some of the French government's socialist supporters in parliament.

Taxation remains one area where France still has much left to do if it is to fall into line with the other members of the European Community. The overall French tax burden at 43.9 per cent of gross domestic product, remains one of the heaviest in the EC; and the structure of tax revenues, with an unproductive income tax, extremely heavy social security payments and higher than average rates for value added tax, seems to beg for adjustment.

In many other areas, however, France is ahead of its neighbours, and claims with pride to be the first in the EC to implement the European directives.

Mutual fund harmonisation, under the inglorious name of Unifund Collective Investments in Traded Securities (UCITS) in English or Organismes Collectifs d'Investissement en Valeurs Mobilières (OCIVM) in French, has provided France with a ready-made competitive advantage.

Although some fund managers might fear that their customers might flee to Luxembourg to escape the prying eyes of the tax inspector - an old French fantasy, though one that has



The Bank of France

proved, since the ending of exchange controls, to be less than nightmarish - France's mutual fund industry has developed into the largest in Europe, with a total of FF1,416bn under management at the end of September, according to Europerformance, the mutual fund statistics monitoring agency.

France's advance is particularly marked in the field of money market funds, which now total FF777bn. This head-start is the product of a handicap - legislation forbidding the payment of interest on current accounts, which has prompted bank customers to seek other homes for their cash balances - but the expertise and computer systems that have been acquired give French banks a distinct edge over their competitors in other European countries, notably Germany.

The single European banking market also seems unlikely to leave France dragging its feet. France has already

adopted regulations on capital adequacy ratios agreed last year by the Community, and is working on the implementation of the second banking directive, which harmonises bank supervisory norms.

This directive paves the way for freedom of establishment in any EC country, but setting up the principle that a bank recognised by one Community supervisory authority should be automatically accepted by another.

This same principle, however, appears to be causing more difficulty in the context of a proposed European directive on investment services. Current drafts of this directive are vigorously opposed by the French stock exchange and by some government officials, who fear that they could lead to mayhem in Europe's securities markets.

Others contest the Commission draft as throwing its weight too heavily on the side of a London style of stock market organisation, rather than in favour of the more organised and centralised markets of continental Europe.

"The directive is perceived in Paris as being completely drafted in the interests of SEAQ International," commented one government official.

Mr Régis Rousseau, chairman of the French stock exchange, is less pugnacious in his analysis of the bias of the current draft, but quite as damning of its direction.

"They set out on the wrong foot with this directive by copying the banking directive, which was concerned with freedom to supply services but ignored the problem of markets. The current draft doesn't even define the notion of a stock exchange."

"They are trying to amend it now but they should start the whole thing afresh on the basis of the idea that Europe should have a structured equity

market," Mr Rousseau says.

The Commission des Opérations de Bourse (COB), the French stock markets regulatory body, would also prefer the directive to favour the centralisation of orders on an organised equity market, in order to facilitate supervision.

"The British do not seem to find this indispensable, but if we move to a system without a central market, we have to find a way of keeping things under surveillance," comments a COB official.

Not all French government officials, however, are convinced of the importance of the problem.

Some senior finance ministry officials point out, for example, that the French bond market has escaped wholly from the centralised stock exchange, with no obviously disastrous results, and that investors can already place stock market orders in London.

"This is not like the banking or insurance directives, where we really had to blow up some barriers; competition already exists," comments one official. "The directive at present does not define clearly enough the balance between the right to organise and the right to restrict, but it is by no means proved that that centre of gravity involves the death of local stock markets," he adds.

The future insurance directive, on the other hand, could prove extremely difficult to negotiate.

Freedom to sell insurance policies across frontiers will really make a difference only to large corporate customers, and to increase competition in the personal insurance market will require considerable progress on freedom of establishment.

Some French officials are pessimistic about obtaining a framework with really succeeds in breaking down barriers, particularly to allow access to the German market.

## MERGERS

### Groups pause for reflection



ment's liberal economic policies. France has become especially attractive for foreign investors in financial services, where Allianz, the German insurer, has taken 50 per cent of the Via insurance business from Navigation Mixte and Dresdner Bank has taken control of the Banque Internationale de Placement.

The inflow can be seen in manufacturing, where Emerson Electric of the US last year took over Le Roy Somer, the electric motors group, the largest US takeover in France. Another revealing deal is the takeover of Chapelle d'Arbilly, France's largest newspaper group, by Kymmene the Finnish pulp and paper group. Earlier French administrations had pumped enormous amounts of state aid into Chapelle d'Arbilly to keep it out of foreign hands, a strategy which appears to have been abandoned.

Growth by acquisition has been a common strategy across the public and private sector. A survey of 300 large and medium-sized French companies by consultants Bain & Co showed that size was the top strategic objective, favoured by 38 per cent of the sample, ahead of return on capital.

A good example is Mr Antoine Riboud, chairman of the BSN foods group, which two years ago bought three biscuit companies from RJR Nabisco. His target is to be first or second in the European market for each big product line in which his company is present, from beer, through yoghurt to biscuits.

The same kind of ambition drives Mr Paul Dubrule and Mr Gérard Pellissier, the co-chairmen of Accor, the hotels group, who christened themselves the McDonald's of the hotel world following their acquisition last July of Motel 6, the US budget hotel chain. It turned Accor into the world's largest hotel group in terms of the number of rooms owned and managed.

Over at AXA-Midi, the acquisitive insurance group,

Credit Lyonnais (above): offer referred to M&A; Mitterrand (below): strict dogma



Mr Claude Bébéar, the chairman, talks in terms of critical mass, of the need to be big enough to not be trodden underfoot by the Japanese.

None of these companies believe they can grow fast enough on their own to compete adequately in the European single market.

Their clear response, borne out by the Bain survey, is to acquire growth. The subjects admitted that acquisitions accounted for two thirds of their growth between 1985 and 1988 - and that this will rise to three-quarters between 1988 and 1992.

It would, however, be unfair to accuse all of them of making a blind rush for market share. Some have followed a more focused strategy. Rhône-Poulenc, for example, which has used acquisitions to increase its exposure to higher value added fine chemicals. Usinor Sacyr, meanwhile, wants to increase sales in stainless steel, the most profitable part of the industry, while at the same time increasing its activi-

ties downstream, in distribution, so as to gain more control over marketing.

Uncertainties created by the Gulf crisis, plus the realisation that some European economies are in for a period of lower growth, has brought a new caution to acquisitive French companies.

The fact that both equity prices and corporate earnings prospects have fallen across Europe, means that price earnings ratios have fallen to nothing like the same extent as they did in the 1987 stock market collapse. As a result, French corporate raiders feel there are fewer bargains around, says Mr Marc-Olivier Laurent, head of mergers and acquisitions for Credit Commercial de France.

Bidders on the domestic French market have been forced to tread more warily by the introduction in August last year of rules which for the first time oblige an acquirer to make a full bid once it has built up a 33 per cent stake. Clearly, this makes it all the easier for victims as well as unwanted approaches because investors can no longer build up majority stakes in French companies on the sly.

Paribas, the investment bank, was the first large predator to discover this, its cost, with its failed FF250bn bid last October for Navigation Mixte, the food to financial services conglomerate.

Another reason for caution is that some of the biggest French bidders' share prices have fallen even faster than the market, since they made their acquisitions. The prime examples are Michelin and Rhône-Poulenc, where investors worry about their ability to service the debts incurred to fund the takeovers, as well as the management and financial burden of integrating these acquisitions.

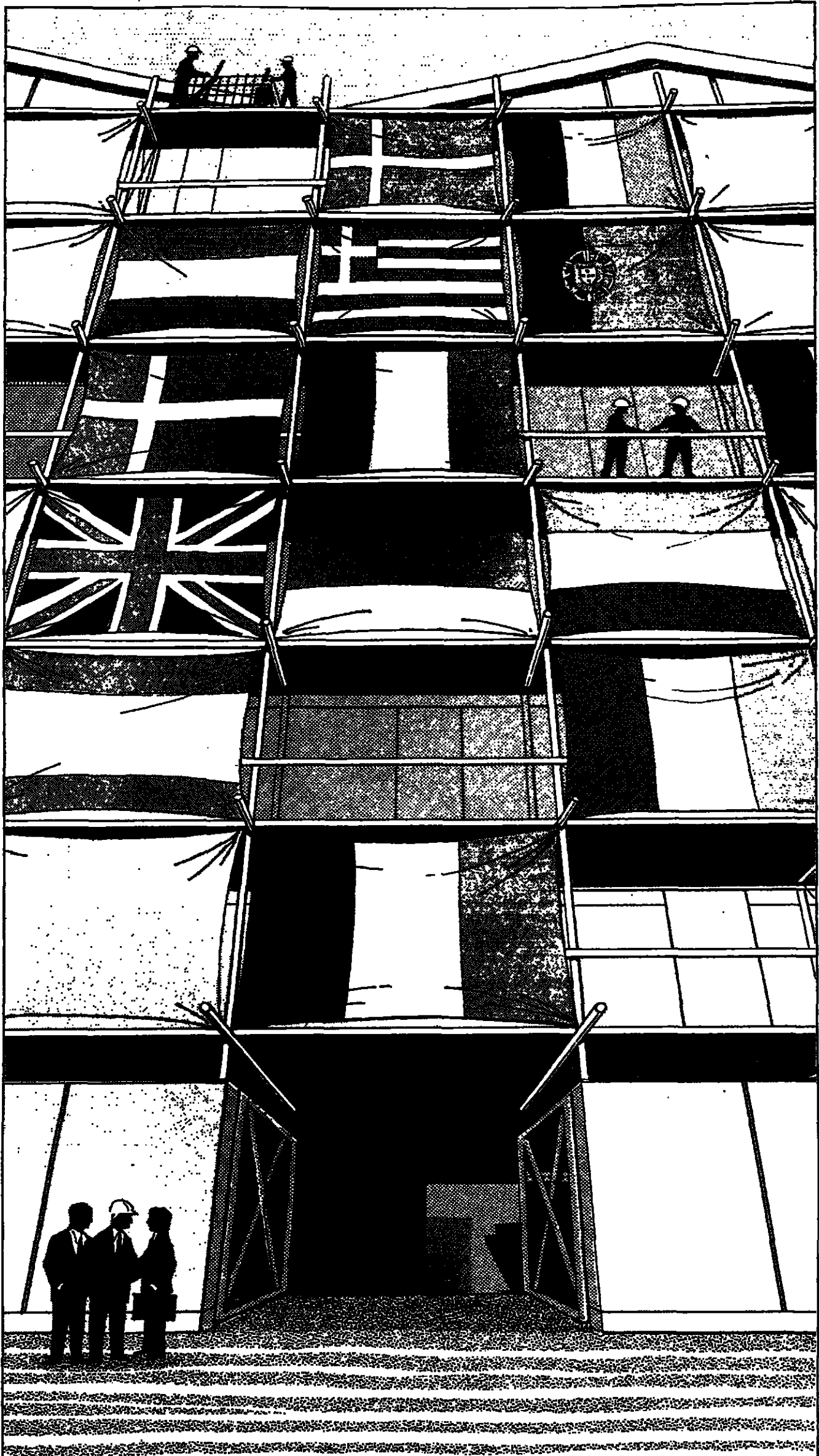
On the domestic scene, activity has been especially intense inside the state sector, but for entirely artificial reasons. President François Mitterrand's strict dogma against both privatisations and nationalisations has obliged some state-owned companies to undergo extraordinary financial gymnastics to obtain fresh capital.

The latest of several examples is the acquisition by Assurances Generale de France, the insurer of stakes in Pechiney, the aluminium group and Total-CFF the oil company - all three of which are state-owned.

The object of the exercise is to lift the state's stake in AGF above the statutory minimum of 75 per cent so that AGF can issue fresh shares to the public and so enlarge its capital base. It is too early to say for sure whether this period of hectic activity will grind to a halt.

Paris mergers and acquisitions specialists report that there are less buy mandates around - but then they expect more sellers to come knocking on their doors as the squeeze on profits prompts companies to take a more critical look at peripheral businesses.

William Dawkins



## FOR A CONSTRUCTIVE APPROACH TO INTEGRATING EUROPEAN BUSINESS

MORGAN GRENFELL are veterans of over 300 cross-border

transactions carried out over the last ten years. NOW THE UNION of

Morgan Grenfell and Deutsche Bank has created the most prominent force in European M & A, DB Morgan Grenfell.

DB MORGAN GRENFELL'S Paris office works with more than 100 M & A professionals in Europe to provide French and overseas clients

with advice on mergers, acquisitions, disposals, restructurings and capital raising. TO DISCUSS how DB Morgan Grenfell in France can

use its expertise and experience to help you achieve your corporate ambitions, contact JEAN-PIERRE SOUVIRON in Paris on 47 20 70 10 or CHRISTOPHER KNIGHT in London on 071-588 4545. WE

THINK it could be the most constructive approach to Europe.

### MORGAN GRENFELL

Morgan Grenfell & Co. Limited, Member of The Securities Association



## FRANCE 4

## EUROPEAN FINANCE AND INVESTMENT

The banks' woes are modest compared to the US and UK, says George Graham

## Lending margins under scrutiny

A CLOUD is gathering over France's previously buoyant and fast expanding banks. In comparison with the risks faced by the entire US banking system and the difficulties of the leading UK banks, France's problems may still appear modest. However, the results of the first six months of 1990 have highlighted a marked decline in earnings at many leading banks.

After three years of hectic expansion into the consumer credit market, French banks are now recording a slowdown in their growth, even if this is partially offset by reintermediation in the corporate market, as companies return to their bank lenders rather than issuing their own securities directly.

This slowdown has meant that bankers can no longer mask the erosion of their lending margins behind their growth in volume. Banks that did not cut their lending rates lost market share, but even they have seen their lending margins narrow by an average of half a percentage point a year for the last three years.

"France is the most ungrateful country in Europe from the point of view of margins," complains Mr Jean-Yves Haberer, chairman of Crédit Lyonnais, the large state-owned bank.

The erosion of margins stems principally from a steady increase in the cost of funds, as banks have seen their customers take money away from their unremunerated current accounts and place it in money market mutual funds, or "Sicavs monétaires", earning close to the interbank rate of interest.

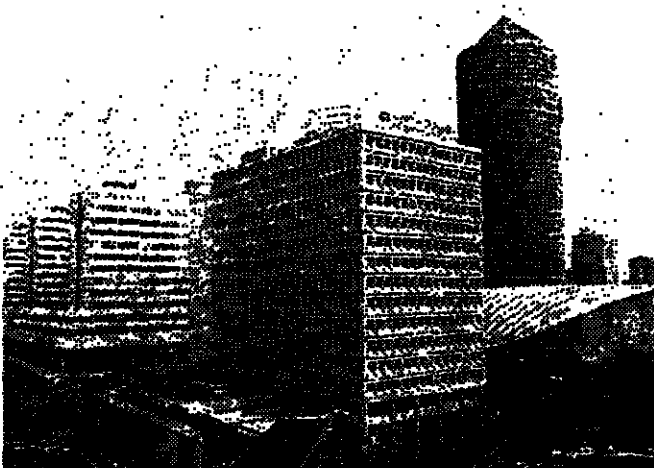
The banks have dug their own graves by not charging entry fees on these funds and levying only modest management charges, though some have now begun tentatively to increase charges for individual investors.

"You can't introduce entry fees because there will always be someone making a pig's breakfast of the competition, maybe because they don't have the accounting systems to tell them when they are losing money," complains Mr Marc Vénot, chairman of Société Générale, the private sector commercial bank.

Perhaps the most worrying

Top 15 French banks		
	Capital (\$m)	Pre-tax profits (\$m)
Crédit Agricole	11,802	1,266
Compagnie Financière de Paribas	6,968	1,255
Banque Nationale de Paris	6,177	918
Crédit Lyonnais	5,617	840
Société Générale	5,528	1,013
Caisses d'Épargne Ecureuil	3,853	630
Banques Populaires	2,570	288
CIC Group	1,898	387
Banque Indosuez	1,838	325
Crédit Commercial de France	1,512	185
Sovac	853	138
Compagnie Parisienne de Réassurance	309	69
Banque Fédérative du Crédit Mutuel (UBAF France)	240	0
Banque Worms	221	34

Source: The Banker



Banque Populaire (centre) and the Crédit Lyonnais (right) in Lyon

problem to emerge in the results of the first half year of 1990, however, has been the severe deterioration in the quality of assets.

French banks had built up substantial provisions to cover their exposure to sovereign debts; now they have had to increase provisions for defaulting corporate and consumer loans.

The problem is not on the same scale as the property-related crisis that has hit some banks in the US and the UK. But Paribas, the investment banking group, has announced FF2.3bn of client risk provisions in the first half, while Banque Nationale de Paris (BNP), the largest state-owned commercial bank, increased its client risk provisions to

FF1.5bn, with a 25 per cent increase in France.

In the consumer credit sector, the deterioration reflects both the after-effects of the rush for new customers since 1987, following the ending of credit controls - often with insufficient attention to the risks - and new legislation, called the Neiertz law, setting up rescheduling commissions for people who run into trouble over their debts.

The average debtor referred to the Neiertz commissions owes money to 10 different organisations, and one enterprising individual in Marseille had taken out loans with 70 different lenders. Some bankers complain, however, that most are not genuine hardship cases, but intelligent middle



Jean-Yves Haberer

income people taking advantage of the new law to negotiate better terms.

Crédit Lyonnais appears to have weathered the storm better than its competitors, with net first half profits up 33 per cent to FF1.82bn, even though part of this advance was due to the inclusion for the first time of earnings from newly acquired subsidiaries.

Mr Haberer notes with satisfaction the profitability of the network Crédit Lyonnais has built up in Europe, with substantial presences in Italy, the Netherlands, Belgium, the UK and now Spain, following the acquisition of Banco Comercial Espanol. He also points out the development of its investment banking activities, although these have been hurt in terms of profitability by market conditions, and of its FF1.7bn equity investment portfolio.

"The charm of the universal bank is that you are present in all compartments of banking and financial activity. Events that are damaging in one compartment are often compensated in another," he comments.

Not all are convinced by Crédit Lyonnais' strategy, however, and some of its competitors, as well as some financial analysts, fear that its aggressive expansion over the last three years may eventually catch up with it.

Société Générale's Mr Vénot, who has just

announced a 17 per cent drop in first half profits to FF1.42bn, is one of those who is sceptical about large scale foreign acquisitions.

"We have not bought animals which resemble us. We believe these networks are very expensive and virtually impossible to absorb. Our policy may be timid or prudent, but we have not jumped in except in niches where we think we can produce a better performance than the locals," Mr Vénot says.

Mr Vénot is also having second thoughts about the equity investments Société Générale has made, noting that he could have made FF300m more in the first half by lending out the money tied up in his portfolio.

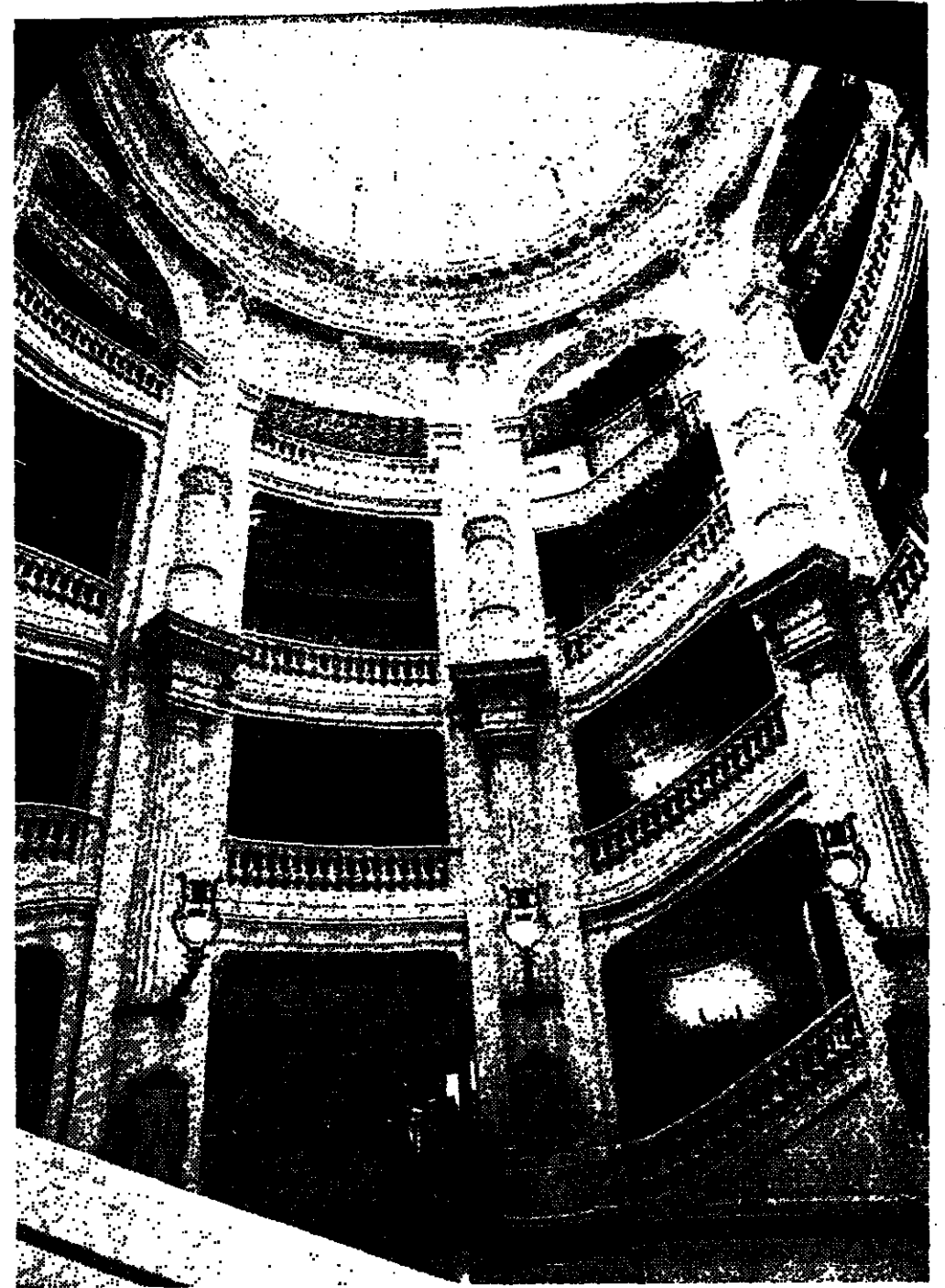
Among the big three banks, BNP reported the worst first half downturn, with a drop of 33 per cent to FF993m. In some ways its results are the least worrying, for they owe much to two problems the bank now seems to have left behind: a six-week strike, which cost it FF400m, and the Banque Internationale pour l'Afrique Occidentale (BIAO), a troubled West African bank that BNP was obliged by the French government to bail out. BIAO cost BNP FF605m in the first six months of 1990, bringing the total bill over the last three years to more than FF2.2bn.

Paribas did not escape the downturn in banking and capital markets, although a FF1.3bn capital gain on the sale of a building left it with the leeway to boost its bad debt provisions substantially and still to report a 30 per cent gain in net profits to FF2.45bn.

"The cycle has not disappeared. We cannot escape a slowdown which could turn into a recession, but fundamentally I remain optimistic. For Paribas, it is back to basics," comments Mr André Lévy-Lang, executive chairman of Paribas.

Although many bankers now open sorrowfully that the time has come to brake the worst excesses of competition in the lending market, it is by no means clear that the pressure on margins is about to be relaxed.

Some banks say they have noticed more reasonable mar-



The interior of Crédit Lyonnais (banking hall)

Ashley Ashwood

gins in recent months, as the balance of power, so clearly in favour of the borrower for some years now, shifts back slightly in favour of the lender.

In the consumer loan market, the market continues to be driven by the Caisses d'Épargne, or savings banks, whose tax-free "Livret A" savings account procures them cheap funds. The Crédit

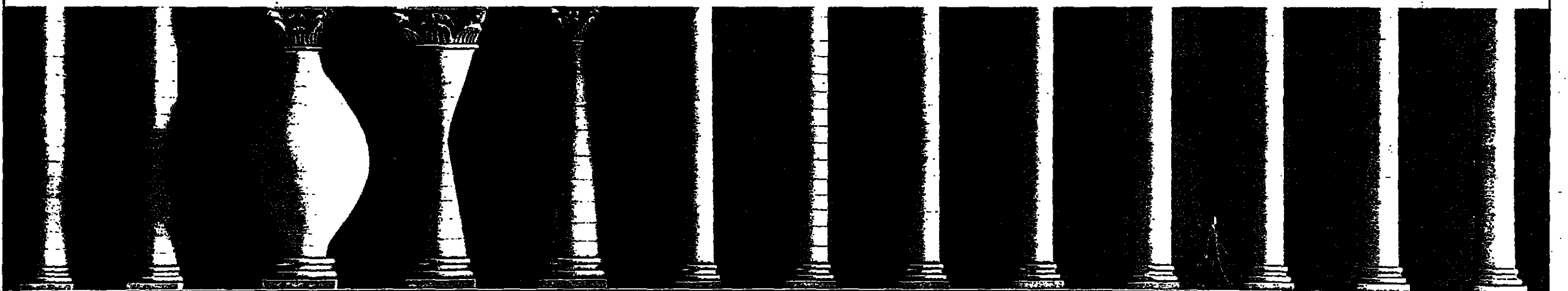
Mutuel, which benefits from a tax-free savings account, and the Crédit Agricole followed suit.

Bankers have wondered how long home buyers could continue to borrow at lower rates than the French government, but Mr René Thomas, chairman of BNP, hopes that the situation cannot last for ever. "On the day that lending

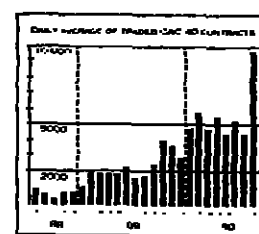
starts to rise at a slower pace, the depression of margins appears in all its breadth. We can see that the rush for volume is not the answer, and we must stop lending at rates which don't take account of the cost or the risk. The attitude has been utterly suicidal, but it cannot be prolonged indefinitely," he remarks.

WHEN PRICES GO DOWN  
YOUR SHARE PORTFOLIO SHRIVELS UP.

BUT THE CAC 40 STOCK INDEX FUTURES  
CARRIES MORE WEIGHT.



TODAY, MORE THAN EVER, STOCKS MARKETS ARE VOLATILE. MATIF SA HAS CREATED THE CAC 40 FUTURES CONTRACT TO PROTECT YOU AGAINST POTENTIAL FALLS IN STOCKS PRICES



FAITHFULLY REFLECTS THAT OF THE STOCK EXCHANGE AS A WHOLE. IT WORKS VERY SIMPLY. A PORTFOLIO MANAGER FEARING A FALL IN SHARE PRICES WILL CHOOSE TO SELL THE CAC 40

FUTURES CONTRACT. IF SHARE PRICES FALL HE WILL BENEFIT FROM A SELLING PRICE DEFINITELY FIXED THANKS TO FUTURES SALE. THE CAC 40 CONTRACT HAS BECOME ONE OF THE FEW CONTRACTS THAT REALLY COUNT IN INTERNATIONAL PORTFOLIO MANAGEMENT IN THE MONTH OF AUGUST 1990, OVER 10,000 CONTRACTS WERE EXCHANGED EVERY DAY. FOR A MONTHLY TOTAL OF 213,000 CONTRACTS. IN TIMES OF CRISIS AND INSTABILITY, AS UN-

UP EVEN WHEN SHARE PRICES FALL, THE CAC 40 IS AN INDEX WHOSE VALUE CERTAINLY INCREASES. THE CAC 40 CARRIES MORE WEIGHT

ASK FOR THE "CAC 40 CONTRACT" BROCHURE FROM THE COMMUNICATION DEPARTMENT MATIF SA  
176 RUE MONTMARTRE 75002 PARIS - TEL (33-1) 40 28 82 82  
MINITEL SERVICE: 3617 MATIF





## EUROPEAN FINANCE AND INVESTMENT

FRANCE 5

## INSURANCE

## End of the takeover trail

"Every day, I thank the good Lord who helped Claude Bébér fail in his attempt to take over Farmers," a leading French insurer remarks.

This comment could mark the epitaph to a phase of aggressive expansion by the French insurance industry, as company after company embarked on the path of domestic concentration and foreign acquisition.

Mr Bébér, the ambitious chairman of the AXA-Midi group, had sought to take control of Farmers Group, the US insurance company, for \$4.5bn, as part of the now abandoned bid by Sir James Goldsmith's Hoylake consortium for BAT Industries, Farmers' UK parent.

The bid, which was to be partially financed by debt, was one of the most ambitious cross-border deals ever launched by a French company, and certainly the largest a French group had undertaken in the insurance sector. Many of Mr Bébér's friends believe he was lucky to escape from what would, after the current slump in market conditions, have proved a costly or even disastrous acquisition.

All the same, the last few years have seen a remarkable overseas expansion of the French insurance sector - financed, for the most part, from capital.

Beginning with Compagnie du Midi's acquisition of Equity and Law, the UK life insurer, in 1987, a series of French insurers have acquired significant positions in other European markets. It was Victoire, the profitable private insurer now within the Suez group, which made the most striking move when it agreed to acquire control of the Colonia/Nordstern group, Germany's second largest insurer, for FF12bn. It followed this with the purchase of a relatively small Dutch insurer, Nieuw Rotterdam, and an alliance with Denmark's Baltica group.

The lessons of these acquisitions are not altogether encouraging. It can be argued that Midi's ambitious purchase of Equity and Law helped to make it vulnerable to its eventual takeover by Mr Bébér's AXA group. It was certainly Victoire's Colonia deal that triggered a lengthy stock market battle over the company in 1989, ending in it falling wholly into the hands of Suez, which was its largest shareholder.

More significantly for Vic-

Year	French insurance market premium income (FFbn)	
	Accident	Life
1984	147.8	59.4
1985	155.7	72.2
1986	162.5	85.8
1987	172.0	118.1
1988	180.9	159.8
1989 (estimate)	190.0	200.0

Source: Fédération Française des Sociétés d'Assurance



Jean Peyrelevade (left) and Claude Bébér

toire's future was the aftermath of that battle, for in order to finance the holding, Suez was obliged to sell on a 34 per cent consolidated interest in the company to Union des Assurances de Paris (UAP), the leading state-owned insurance company chaired by Mr Jean Peyrelevade.

This alliance has proved to be uneasy, even if the discomfort appears to be largely on the side of Victoire, unhappy to have such a large competitor looking over its shoulder.

UAP appears in no hurry to flex its muscles - and occupies similar minority positions at Royale Belge, in Belgium, of which it owns 33 per cent, and at Sun Life, the UK life company in which its stake totals 25 per cent.

These outcomes appear to give satisfaction to Mr Michel Albert, chairman of Assurances Générales de France (AGF), who has for some time been critical of the expansionist appetites of his French competitors.

"The quintessence of French chic in the insurance sector resides in two principles: the pumpkin principle - the bigger, the better - and the frog principle - the frog which must inflate itself to become as big as an ox. Any company which is not already a pumpkin and which does not have a frog strategy is by definition short-sighted," he scoffed earlier this year.

Last month, however, AGF reinforced its own overseas network, though on a more modest scale, with the acquisition of L'Escaut, a Belgian insurance company previously owned by the UK's Prudential. This will double AGF's market share in Belgium to nearly 50 per cent, although some analysts felt that the price of FF9.4bn, for a company with premium income of FF4.7bn and pre-tax profits of FF700m in 1989, was no bargain.

In any event, the storm clouds created by the Gulf crisis, against the background of a domestic market that was already beginning to show signs of difficulty amid fierce tariff competition, have diverted insurers' minds to other themes than that of overseas expansion.

The year had already produced problems for French insurers, with the storms that ravaged many parts of the country this spring hitting underwriting results in the accident insurance sector.

The life sector, which has in recent years been the fastest growing business segment and which in 1989 overtook for the first time non-life in terms of premium income, slowed down markedly.

This trend was helped along by competition from the highly successful new Plan d'Epargne Populaire, a tax-sheltered savings plan which has encountered big demand, bringing in an estimated FF75.5bn in the first seven months of this year.

The turmoil in world financial markets in the wake of the Iraqi invasion of Kuwait has with hindsight justified the timing of UAP and of Groupe des Assurances Nationales (GAN), both of which took advantage of new rules allowing state companies to float up to 25 per cent of their capital with market offerings of FF6.6bn and FF2.4bn respectively.

AGF has raised its capital, but through a sequence of share exchanges with the state-owned aluminium group Pechiney. Market conditions for the moment seem unlikely to encourage a public share offering.

Market conditions also cast a gloomy shadow over prospects for investment income, which has been a far more important

source of earnings than underwriting profits for most French insurance companies over the last few years.

The impact must be kept in perspective, for French insurance companies had only about 21 per cent of their total FF1,068bn investment portfolio in equities, the worst hit sector, while property investments, 12 per cent of book value but substantially more in market terms, still represent a considerable cushion.

If there has been some flattening off in Paris property prices, there has certainly been no decline of the sort suffered in London, and many properties represent decades of unrealised gains.

The largest companies seem unlikely to suffer any great downturn in investment income this year, for big groups such as UAP have a policy of realising as much as possible of their portfolio turnover in the first months of the year.

One senior insurer estimates that it would require a further 15 per cent decline in the equity market before the big companies had to start making significant write-offs on their equity holdings.

Some leading insurers hope the stock market decline will help to soften French competition on premiums, as companies try to improve their underwriting results, particularly in the accident sector.

"This year's generally bad underwriting results and the disappearance of capital gains as a source of income should normally mean an increase in premiums for 1991, but if we raise our premiums alone, it will cut our sales even further," lamented one insurer.

George Graham

French groups have been tempted to the City, with mixed results

## London's irresistible lure

FRANCE's leading banks have found the City of London an irresistible lure.

All of them have tried, over the last five years, their hand in the London market, with strategies ranging from the acquisition of large British subsidiaries to the development of their own activities.

So far, the results have been inconclusive. Some French banks have suffered setbacks, but none has been obliged to shut up shop entirely. On the other hand, none can claim outright success.

In the first stage, French banks chose the classical option of teaming up, with a majority or minority stake, with London stockbrokers. Paribas bought Quilter Goodson in 1986, closely followed by Société Générale with Strauss Turnbull and Crédit Commercial de France (CCF) with Laurence Prust.

These bank-broker partnerships have not been without problems, and over the last year, a new stage of French investment has begun, focusing on the acquisition of fund management companies.

Comparing the strategies of the French banks in London is not easy, for the aims and means have varied widely. Two groups, however, can be distinguished: those who by the size of their acquisitions or by the type of services they have sought to offer - notably in fund management - have tried to penetrate the UK domestic market, and those who have chosen to approach London mainly in its capacity as an international financial centre.

In the first category, the biggest effort has been made by Crédit Lyonnais, the second largest state-owned bank, with

the purchase in 1987 of Alexander Leung and Cruickshank (ALC).

This substantial London stockbroker has had its difficulties in the post-Big Bang market, and its losses have weighed heavily on Crédit Lyonnais's own results. It has now been thoroughly overhauled and rechristened Crédit Lyonnais Capital Markets, abandoning market-making in UK securities in favour of continental stocks.

In this way, Crédit Lyonnais sought to exploit its European dimension, rather than competing on the home turf of the big UK brokers. In the same way, it has closed ALC's gilt operations in favour of the Eurobond market.

The company is now seeking to develop its corporate finance business and has kept some specialised subsidiaries, such as its commodity broking and discount house units, not to mention Leung and Cruickshank Investment Management, which manages private client funds of slightly over \$3bn.

Overall, Crédit Lyonnais has incontestably managed to build up a real presence in the City - ALC is, for example, the only French-owned firm to figure among the top 10 for financial analysis in the Ertel survey. It remains, however, to justify the operation financially: what with the purchase price, accumulated losses and restructuring costs, it has so far cost Crédit Lyonnais dearly.

Société Générale, on the other hand, is expanding the services of its broking subsidiary, Société Générale Strauss Turnbull. Strauss Turnbull, in which Hambros Bank owns a 17 per cent stake, has in the

past year extended its activities to include market-making in the stocks composing the FTSE-100 index, going against the trend.

It is also building up its research activities, and makes a market in French, Dutch and German stocks.

Since last year, Société Générale's presence in London has also included Touche Remnant, a symbol of the new attraction that British fund management companies hold for French banks.

Touche Remnant's \$3bn under management adds to \$19bn managed in Paris by Société Générale, which is aiming to develop its mutual fund management business on an international scale.

Indosuez, the merchant banking subsidiary of the Suez group, has shown the same interest in fund management, with the acquisition of Gartmore, with some \$7bn under management.

In the stockbroking field, too, Indosuez has recently reinforced its subsidiary W.I. Carr, a specialist in Asia Pacific markets where its own presence is already strong, by buying the name and some of the assets of Kitat and Aitken, to give it a British dimension.

These moves, however, are not quite on the same scale as Indosuez's rejected approach a year earlier to Morgan Grenfell, the London merchant bank, whose assets it sought to sell to Deutsche Bank.

CCF, meanwhile, decided to give up its broking business entirely, closing down the bulk of Laurence Prust this spring, with a market share of less than one per cent, the French bank saw no way of obtaining a satisfactory return on its investment.

On the other hand, CCF has reinforced its fund management arm by finally taking control of Framlington, after several years of complicated relations with this company, which has some \$2.4bn under management. Besides fund management, the bank's other focus is on investment banking activities such as mergers and acquisitions and financial engineering.

Those who have focused on London's position as an international financial centre, include Paribas, the investment banking group privatised in 1987, and Banque Nationale de Paris (BNP), the largest state-owned bank.

Paribas Capital Markets has half its workforce in London, and has recently extended its range from Eurobonds, where it has long been a large player, especially in Euros and dollars, into Euro-equities. Notwithstanding its purchase of Quilter Goodson - whose private business it quickly shed - Paribas has relied less on acquisitions than most of its French rivals. This year, it has added a bond management subsidiary to its London business.

BNP has centred on the international aspects of London. Its subsidiary BNP Capital Markets is split between London and Paris and concentrates on the Euro-markets.

In the equity sector, BNP has restricted itself to recruiting relatively small teams, which allow it to offer specialised services, notably covering the markets of southern Europe.

Patrick de Jacquielot,  
London Correspondent,  
Les Echos

## BARCLAYS BANK MAKES IT EASIER TO DO BUSINESS ACROSS BORDERS.

Your local bank may be fine for all your local banking but can it help when you move into other parts of Europe?

When you decide to do business in another country, you want a bank that can help you manage all your cross-border needs.

Barclays has a network of over 400 Business Centres across Europe. So wherever your business takes you, we're already there.

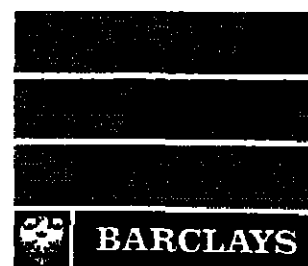
As an established worldwide bank, we're on the Continent to stay. In fact we've been here since 1889, and we're still growing.

We offer a complete range of international financial services. These include cross-border investment, trade finance, foreign exchange management and advice to help you get the most out of business in any country.

But crossing the border is just the first problem you face. You also need to deal with different languages, laws, cultures and customs.

To help overcome these, we arm you with expert advice on everything from international company structures to local business customs.

Whether you plan to embark on your first cross-border trade venture, set up a subsidiary in another country or make any other international moves, talk to us first. Call Erick Raby in Paris on (1) 40068357 or John Bulford in London on 071 626 1567.



FOR CROSS-BORDER FINANCIAL SERVICES CALL 071 626 1567.

## FINANCIAL TIMES

## 1990 RELATED SURVEYS

## EUROPEAN FINANCE &amp; INVESTMENT:

Part 1 Ireland	February 19
Part 2 Offshore Centres	March 29
Part 3 The Nordic Region	April 25
Part 4 Portugal	April 30
Part 5 Spain	May 29
Part 6 Netherlands	June 12
Part 7 West Germany	June 19
Part 8 Italy	November
Part 10 Turkey	November

FOR ADVERTISING INFORMATION CONTACT

081-873-3000

FOR EDITORIAL INFORMATION CONTACT DAVID DODWELL

081-873-4090

## IDATE

12th International Conference  
November 14-16, 1990 - Montpellier - FRANCE

Key technologies, experiments, new concepts

90 speakers, 3 symposiums, 1 round table, 22 sessions to discuss, present and inquire about the future of the communication systems. The conference will focus on the variety of works, the perspectives, the experiences and the first notable results of major European projects programmes such as ESPRIT, EUREKA, MEDIA, RACE and others.

- In the field of communications, what are the main technical innovations expected over the next ten years? (mobile communication, image of the future, ...) ? What will be the problems associated with their development?
- What are the most important experiments being carried out in the field of communications at a practical level (electronic banking, electronic shopping, distance learning, medical picture, ...) ?
- Under the pressure of technology, the regulatory evolution and the great amount of applications, are we facing a renewed debate of basic ideas? Where would it take place? What are the actors? Which is our main concept (virtual environment, Hypermedia, neuronal networks, ...) ?

Supported by: Fondation IDATE (Alcatel CIT, Alcatel NV, CDC, IBM France), France Télécom, Conseil Général de l'Hérault, Conseil Régional du Languedoc-Roussillon, District de Montpellier.

Information: Roland CASTANIER - IDATE  
Tél.: 33/67 64 16 91 - Fax: 33/67 65 57 19

## SIPAREX

A combined regional and international strategy.

- SIPAREX: foreign shareholders from 12 countries together hold 25% of the company's capital. With the participation of: Aegon N.V., Banca Nazionale del Lavoro, Creditanstalt Bankverein, Dresdner Bank, The State of Kuwait, G.L.M.V., Gresham Trust, Jafco (Nouveau Group), Prudential Venture Managers Ltd, Union Bank of Switzerland...
- SIPAREX PARTICIPATIONS S.A. (Switzerland): one of the first companies established in Europe for international capital development. Largely owned by foreign shareholders, it has already invested in 9 countries.
- EURO-AMERICA: the first transatlantic venture capital fund jointly managed by Adler & C° and Siparex group.
- CLUB SIPAREX: an international support network.

A different approach to equity investment

12A, rue de Crèpe - 69006 Lyon, France. 31, rue François-Pé - 75008 Paris, France  
33, rue de la Vierge, 1701 Falmouth, Suffolk, England  
2882 Sand Hill 220 Menlo Park, California, 94025 USA  
Credited to the advertisement have been approved by a Member of IASO



## FRANCE 6

## EUROPEAN FINANCE AND INVESTMENT

Stockbrokers face increasing competition, says George Graham

## Tuffier collapse highlights decline in commission rates

MR Thierry Tuffier had for years been one of the most flamboyant members of the French stock exchange. With his showy yacht and his lavish parties, this eminently clubbable stockbroker, a former managing director of the Evian mineral water company, had gone all out in his dash to build his company, Tuffier et Associés, into a large all-round stockbroking group, dependent neither on a French bank nor on a foreign broking firm.

Tuffier's collapse in July created even more of a splash than its rise. On July 10, Tuffier announced that it would have to cut its payroll by a third after losing FF462m in the first five months of the year; a week later, it had filed for bankruptcy.

The case has also been referred to the courts by the Commission des Opérations de Bourse (COB), the French stock market watchdog, for an investigation of possible fraudulent use of clients' securities.

The exact size of Tuffier's deficit is not yet known, but it is already certain that reimbursing clients will wipe out the entire FF200m stock exchange guarantee fund, obliging the exchange to call on its members to pay up in order to reconstitute the fund.

The stock exchange has had to abandon 90 per cent of the FF110m it was owed by Tuffier, and Caisse Centrale des Banques Populaires, the central organisation of the French retail banking group which was one of Tuffier's shareholders, had to renounce 80 per cent of the FF140m it was owed.

The Tuffier collapse pointed a worrying searchlight on the rest of Paris's stockbrokers, who over the past year have faced increasing competition and a decline of about 15 per cent in commission rates. Even though equity trading volume in the first eight months of this year is 26 per cent higher than a year earlier at an average of FF72.5bn a day, activity has been unevenly spread, with business going to a handful of leading brokers on the one hand, and to the brokers tied to big retail bank networks on the other.

Yet the Paris market is no worse off than many other international markets.

## Yet life has become difficult in the middle and lower ranks

Without mentioning Drexel Burnham Lambert on the other side of the Atlantic, London has seen far more brokers forced to close down by losses, and the adjustment to lower volumes and tighter commissions is being made in many continental exchanges.

"The problem of the intermediaries is the same as in other financial centres: there is the same phenomenon of adaptation. Beyond the specific problems, paradoxically our stockbroking firms have never had such solid shareholders," comments Mr Régis Rousseille, chairman of the French Stock Exchange.

Mr Rousseille notes, too, that

new players are coming into the broking market with Altus Finance, a subsidiary of the state-owned Crédit Lyonnais banking group, as well as Palas, the financial group headed by Mr Pierre Moussa, taking stakes in a number of brokers. UBS Phillips and Drew, too, has recently applied for a Paris broking seat.

Nevertheless, the Tuffier episode highlights four questions: the weakness of the independent brokers, the ambiguity of the guarantee provided by banks who are minority shareholders in broking firms, the role of the stock exchange as supervisor, and the segregation of client accounts.

For the independent brokers - now only six out of the 45 Paris firms - the doubt can be self-fulfilling, for some institutions have cut their dealings with them in order to be absolutely assured of the security of their transactions.

"We don't believe in the independents, unless they are just portfolio managers or in small niches," commented one leading foreign banker. Some, such as Saintoin, Boulet and Meunier de la Faurière, have already drawn the obvious conclusion and sought the backing of a bigger bank. Others, such as Wargny and Finatton, are persevering, and have produced creditable earnings, continuing to make profits in the difficult first half of this year.

Between the independents and the firms which have been wholly taken over by banks or institutions, there is a tier of firms which have one or more significant outside shareholders, but no majority owner. These range from market leader Cholet Dupont, 40 per cent owned by Crédit Lyonnais, to the aristocratic firm of Fauchier-Magnan-Durant des Aulnois, which has the backing of the Caisse des Dépôts, Union des Assurances de Paris and Kleinwort Benson with 10 per cent each.



Régis Rousseille (above): problem of the intermediaries. Dealing room of BNP (right)



ing it plain that he thought the shareholders of a broker had responsibilities, even if they had the right to limit their involvement to the level of their stake.

"In that case, however, they should not give the public to understand that they will support their subsidiary in case of difficulty," he warned. As far as the role of the stock exchange goes, the episode may hasten a trend to increase the separation of its different functions.

The organisation has already been split into the Société des Bourses Françaises (SBF), the exchange itself, and the Conseil des Bourses de Valeurs

(CBV), the regulatory authority, but they have shared the same chairman, Mr Rousseille, and have been closely interlinked.

Mr Rousseille has now announced his intention of stepping down from the CBV in the near future, but he has also let it be known that he thinks the Commission Bancaire, the supervisory arm of the Bank of France, should take over the task of controlling the non-broking activities of stock exchange firms.

Others go further, and believe that the supervision of broking firms should be entrusted outright to the Bank of France or to the COB.

"They have to be tougher on the weak. That is much easier for a public authority than for a professional body like the stock exchange," comments one law officer.

Segregation of client accounts is a principle that the COB, as guardian of the public's savings, now appears determined to put into effect. The freeze on client accounts at Tuffier, necessary to work out who owned what, may have been much more costly than any fraud, and the COB is keen that if there should be another broker default in the future, it should not have to wield the same sledgehammer and freeze accounts.

Segregation will cost money, however, and some intermediaries doubt whether it would be truly effective unless brokers set up a separate line at the central Sicoval securities clearing house for each individual customer, an operation which few believe to be practicable.

Some form of segregation may prove an essential marketing ploy, however, and even some brokers wholly owned by big banks have moved their custody operations to their parent in order to reassure customers.

"Individual investors are get-

ting very risk-averse in their choice of counterparties, and we are seeing a number of investors shifting their portfolios from stockbrokers to big institutions. This is different to the UK, where investors are much more sensitive to performance," comments Mr Gaël de Fontbrland, consultant on financial institutions at Coopers & Lybrand Associés in Paris.

This has tended to overshadow, perhaps unfairly, the sustained strong performance of some of the top Paris brokers. Cholet Dupont, Odéo (85 per cent owned by Assurances

Général de France), Courcoux Bouvet (100 per cent Paribas) and Chateaux de Vieux (92 per cent Indosuez) all produced over FF500m of profits last year. Bactot Allain, owned by Warburgs of the UK, probably did the same, but it does not disclose earnings. Investors mention the improvement in the quality of research and back office execution at many leading brokers.

Yet life has become difficult in the middle and lower ranks, especially when you have to put your hand in your pocket to pay for the mistakes of your bankrupt competitors.

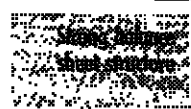
## THE CAISSE DES DEPOTS GROUP IN 1989

## IMPROVED PERFORMANCE, INCREASED MARKET SHARE

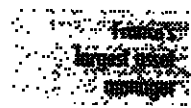
1980-1989: for Caisse des Dépôts et Consignations (CDC), a decade of unprecedented transformation. Competing with the private sector in an increasingly international environment, CDC has transformed itself into a decentralized market-driven financial group active in four major areas: capital markets and banking; savings and insurance; fiduciary activities; public housing and local development. CDC, together with its subsidiaries and affiliated units, constitutes one of the world's largest financial institutions, managing assets of nearly US \$277 billion\*.

## CAPITAL MARKET AND BANKING ACTIVITIES

Banking - CDC's original mission - remains a major aspect of its operations. Total assets of CDC's banking sector remained stable at about US \$45 billion.



CDC plays a major role in the primary bond market and is stepping up its market-making capabilities in the secondary market. With US \$133 billion in securities under management, the CDC Group is far and away France's leading institutional asset manager.

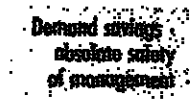


CDC's net income from capital market and banking activities rose by 15% to US \$800 million, in 1989. With retained earnings adding to its equity base, CDC is in a strong financial position, enabling it to pursue its banking operations while investing actively in prime real estate and selected securities.



## SAVINGS AND INSURANCE

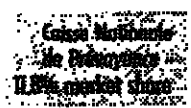
CDC manages France's tax-exempt passbook savings, primarily used to finance public housing programs. In 1989, despite a drop in total deposits for the first time ever - from US \$125.6 to US \$124.9 billion - CDC preserved the absolute safety and liquidity of these funds.



The CDC Group's mutual funds - distributed through the associated local "Eurex" and post office savings bank networks - attracted net deposits of nearly US \$4.7 billion last year, raising total funds managed in collective savings and investment instruments to about US \$26 billion. Excluding money market mutual funds, the Group ranks first in France - with an 11% market share - and in Europe in terms of mutual fund management.



With premium income of US \$4.05 billion, up 48% for the year, CNP's share of the French life insurance market rose from 10% to nearly 12%, strengthening its leading position in the sector. Net income rose by 13% to US \$122 million.



## FIDUCIARY ACTIVITIES

On behalf of the French State, CDC manages a number of specialized funding institutions, primarily pension funds for local public service employees and highway construction financing organizations. In 1989, efforts to achieve productivity gains in this area resulted in significantly improved performance.



## PUBLIC HOUSING AND LOCAL DEVELOPMENT

The outstanding portfolio of public housing financing - a priority mission for CDC - totalled US \$66.2 billion at 1989 year end. New loans granted during the year amounted to US \$6.3 billion. Despite lower deposits in tax-exempt passbook savings accounts, CDC was able to satisfy the need for financing in this area, thanks in part to early loan repayments and active loan securitization programs.



Crédit Local de France (CLF) - the leading banker to French local authorities - raised its market share from 42% to 44% last year, and recorded a 15% increase in net income to US \$147 million. Fully dependent on French and international capital markets for its funding, CLF is France's second largest bond issuer after the French state. It is the only French issuer to enjoy Aaa/AAA ratings from Moody's and Standard and Poor's without benefit of guarantees by the Republic of France.



A specialist in sophisticated infrastructure project financing, CLF has begun to export its expertise to the rest of Europe and the US.



In 1989, the CSD Group, the major provider of support services to French local authorities, recorded a 20% increase in revenues to over US \$1.90 billion enabling it to report consolidated income of US \$42 million. It is active in housing and real estate development, urban services, cable communications, transportation, data processing and management consulting, tourism and recreational activities, and export of economic development engineering.



## INTERNATIONAL EXPANSION

The CDC Group's internationalization is proceeding at a rapid pace. In Western Europe, it has established itself as a leading manager and distributor of savings and life insurance products, and is playing a group role in European infrastructure development projects. It is increasingly involved in partnership projects in Eastern Europe. And, in New York and Tokyo, it is strengthening its capital market capabilities.



\* At the December 31, 1989 exchange rates of US \$1 = FF 5.774.

At the crossroads of the private and public sectors, of national and local interests, the CDC Group is applying state-of-the-art management methods to public service undertakings, and enhancing the efficiency of its "public trust" activities.



CAISSE DES DEPOTS ET CONSIGNATIONS GROUP

## Eurostaf

Europe Strategic Analyse Financière

A French company dealing in financial and economic studies among the European leaders in its category, EUROSTAF carries out and publishes in-depth analyses on the main French, European, even world sectors of activities, and extensive surveys on the large industrial groups.

Among the latest titles recently published:

- The French food production industry: background of the development and valuation.
- Commercial property in France.
- Water distribution in Europe.
- World industry of software.
- The large worldwide cement-manufacturers.
- Building societies in Europe.
- Cooperative banks facing the European challenge.

To receive a documentation on one of these studies or the list of our publications, please send the coupon below to: EUROSTAF, 23, boulevard des Italiens, 75002 PARIS, FRANCE. Tel. 49 24 90 50 - Fax 49 24 07 03.

I wish to receive:

- ☐ The presentation of study on:
- ☐ The list of your publications.

Name: \_\_\_\_\_ Fonction: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

## Read for Business



L'économie française, en plein essor, surprend ses partenaires européens. Les entreprises françaises ne cessent de développer accords, fusions, OPA, lancement de produits, nouvelles stratégies... modifiant en permanence les équilibres connus. Vous ne devez plus, aujourd'hui, ignorer ces mouvements qui peuvent avoir des conséquences sur vos activités.

Les Echos, premier quotidien économique français, lu par 625 000 cadres actifs, vous apportera la vision qu'il vous manque. Chaque matin, nos lecteurs vont droit à l'essentiel, grâce à des articles courts et riches en informations précises et à un panorama complet de la Bourse de Paris et des marchés financiers.

Les Echos sont livrés aux abonnés le jour même à Londres (EC1, EC2, EC3, EC4, WC1, WC2, SW1) et le lendemain dès le premier courrier dans l'ensemble du Royaume-Uni. Votre abonnement comprendra DYNASTEURS, le mensuel économique des Echos, des hors-séries d'un intérêt exceptionnel.

Je désire recevoir Les Echos pendant un an (5110 francs).

Nom: \_\_\_\_\_ Prénom: \_\_\_\_\_

Société: \_\_\_\_\_ Fonction: \_\_\_\_\_

Adresse: \_\_\_\_\_

Code postal: \_\_\_\_\_ Ville: \_\_\_\_\_

Vous trouverez mon règlement par chèque à l'ordre des Echos et je vous remercie de me faire parvenir une facture justificative.

LES ECHOS, 46, rue La Boétie, 75494 PARIS CEDEX 08, FRANCE.



## EUROPEAN FINANCE AND INVESTMENT

FRANCE 7

OVER the past 18 months, France's balance of payments statistics have started to provide documentary proof of a phenomenon that had been visible to financial market dealers for some time: foreigners are buying French securities.

Purchases by foreigners of French securities more than doubled in 1989 from the previous year to total FF185.5bn. This level of investment appears likely to be maintained in 1990, with FF142.7bn of net purchases by foreigners in the first quarter of the year and FF133bn in the second quarter.

These capital flows reflect principally the strength of investors' confidence in the French economy and in the solidity of the French franc; they also show the effect of the ending of the last of France's exchange controls.

They are a tribute to the overhaul of France's capital markets over the past five years, which have created markets with swifter and more reliable trading systems, better settlement procedures and financially stronger intermediaries.

The overhaul has affected both the bond markets, where the OAT French government

tapstocks are among the most liquid issues in the world, and the equity market, which has completely left behind it the club-like atmosphere of the old Palais Brongniart, where trading in the 1970s used to be limited to a two-hour period from 12.30pm to 2.30pm. By 1.20pm, all but the most devoted dealers deserted the trading floor, usually for the nearby Vaudeville-bistro.

The reforms have now been almost completed: the old cartel has been broken, and competition has free rein. Paris is now fully integrated into the international financial markets; and the technology has been completely transformed, with the introduction of screen-based trading.

Virtually all that remains to be completed of the great capital market reforms is the introduction of Belit, a computerised settlements system whose start-up is under way.

The reform has brought many hiccoughs, and is sometimes criticised as being a slavish imitation of London's Big Bang, with the same consequences that London suffered after stock market reform.

"Honestly, we could have done better, but I don't think

George Graham looks at confidence in the capital markets

## Foreign investment doubles

	Shares	Bonds	Total	Market cap (equity)
1986	384.4	1,673.5	2,057.9	1,104.2
1987	522.1	2,426.5	3,011.6	922.2
1988	412.7	3,424.9	3,837.6	1,483.7
1989	667.5	3,310.0	4,029.0	2,111.8
1990 (Aug)	482.7	1,986.8	2,449.6	1,874.7

Source: Société des Bourses Françaises

we have lessons to receive from anyone, notably not from London," comments Mr André Lévy-Lang, executive board chairman of Paribas.

The problem is that Paris has all the tools and attributes of an international market, but in equities, at least, it still lacks the sheer size of the world's main financial centres: New York, Tokyo or London.

"Paris has the liquidity of a market its size, that is to say, a market which represents only 20 to 30 per cent of the coun-

try's gross domestic product, and where the biggest listed companies have a capitalisation of FF150bn or so. In London, the biggest companies are about FF150bn, so obligatorily they have more liquidity," admits Mr Régis Rousselle, chairman of the stock exchange. He adds that Paris has considerable growth potential ahead of it.

The French stock market boasts 608 domestic listed companies and 228 foreign listings, with a combined market capi-

talisation of FF1,952bn, according to the statistics of the Commission des Opérations de Bourse (COB). The UK has three times as many listed companies with a combined market capitalisation 2½ times greater.

Even these figures present an exaggerated view of the potential depth of the French market, for a large proportion of listed companies, particularly on the second market, have a free float representing only 10 per cent or sometimes less of their shares. Many listed companies are wholly controlled subsidiaries of other listed companies.

In the bond market, this problem is not felt, for the government has become a prized issuer, both for the quality of its signature and for the regularity of its issuing techniques, based on a monthly auction of two to three tapstocks, known as OATs.

Total French government bonds outstanding amount to some FF785bn, but the issuing policy has concentrated trading on a few benchmark issues. The French Treasury's own liquidity indicator, covering dealings in the OAT 9.7 per cent 1997, the OAT 9.5 per cent 1993, the OAT 8.125 per cent 1989 and the OAT 8.5 per cent 2000 (the tapstock being issued), shows turnover averaging FF2.39bn a day on the Paris market. A further FF2.96bn a day on the Cédex and Euroclear systems, in the lull of August this year, and a third higher in June.

This effect may be felt in the Ecu bond sector, where the French Treasury's two issues, OAT Ecu 8.5 per cent 1997 and OAT Ecu 9.5 per cent 2000, now have Ecu3.5bn in issue, making them among the most liquid lines available in the European currency - a considerable advantage for the new Matif

Ecu bond futures contract. The shorter end of the debt market offers considerable liquidity, with FF195bn of commercial paper in issue at the end of August, FF592bn of certificates of deposits, and FF155bn of Treasury bills.

In equities, however, the depth of the market still leaves much to be desired, and market conditions seem unlikely to encourage many new issuers.

"The essential second stage is before us: to give the Paris market a dimension in scale with our economy. If we can achieve that, I don't think our intermediaries or our systems will prove any handicap," Mr Rousselle says.

There is little that the stock exchange can do to encourage this development, but Mr Rousselle is a partisan of favourable tax treatment for equity investment plans in order to encourage long term savings.

The French stock exchange, remains the standard-bearer for moves to create a working Euroquote system federating European stock markets, with the aim of ensuring price information, automatic order routing between markets and co-ordinated clearing.

This project is under way.



André Lévy-Lang

with technical studies into an electronic share price information system dubbed Pipe. The London stock exchange is taking part in this project, although it often appears to be more interested in extending its own Seaq International system.

"If we are going to build Europe, we can't keep looking over our shoulders. Euroquote is the first stage of a collaboration which will necessarily be much wider. We can't stop there," Mr Rousselle concludes.

The foreign presence in the banking system has a long history

## Outsiders in a difficult market

A FOREIGN presence is no novelty in France's banking market. Banks such as Morgan Guaranty and Banco de Bilbao trace their French origins back before the turn of the century. Recently this presence has expanded rapidly, and over the last five years the number of foreign controlled banks operating in France has grown by a third.

France boasts 277 foreign credit establishments, 127 of them from the European Community. To put them into perspective, however, their combined total loan book amounted at the end of 1989 to FF184bn, according to the Commission Bancaire, the banking supervisory authority - a little over 3 per cent of total bank lending in France. Their position in the money markets and in the wholesale banking market was rather greater.

The past few years have seen some variations in the form this foreign presence takes. The US contingent has grown

slowly in number, but several US commercial banks have shut up shop, while investment banks have arrived to take their place.

Japanese banks have more than doubled in number over the last five years, and two of them stood last year, for the first time, among the 10 largest members of the French Banks Association, ranked by total assets.

"These figures exaggerate their real presence in the market. Although some Japanese banks, such as Bank of Tokyo - with 25 years presence in France - or the Industrial Bank of Japan, have developed a real client base in areas such as real estate, Fujii, the biggest foreign bank in France by total assets, is principally involved in the interbank market. It will be forced to reduce its balance sheet to meet Bank for International Settlements capital adequacy ratios.

The newest arrivals have come mainly from Europe, with 16 new licences granted

last year to banks and securities houses from other EC countries.

"The attitude of the profession has always been welcoming towards foreign implantations," observes the Credit Establishments Committee, the body which grants banking licences, in its latest report.

"Once the regulatory authorisations have been obtained, the newcomers find it easy to form commercial and financial relations with the banking community. They generally obtain without difficulty refinancing lines or a participation in credit or investment operations."

Beyond this symbolic participation in the French banking market, however, only a handful of foreigners have managed to establish a truly significant presence. Probably only three can boast net profits of over FF100m last year: J.P.Morgan of the US, Neufilze Schlumberger Mallet (NSM), owned by ABN of the Netherlands, and the UK's Barclays Bank.

Morgan is the oldest established, and from its headquarters on Paris's Place Vendôme has built up a position that many French banks envy with first division corporate, institutional and individual customers.

"We are the most French of the foreigners and the most foreign of the French. We are French in our franchise, in our products, in our teams, but we do benefit from our international network," comments Mr Didier Cherpitel, managing director and general manager of Morgan in Paris.

NSM is highly rated by competitors, and is especially envied for its base of wealthy private clients.

Barclays, meanwhile, is in some ways the most ambitious of the three, for alongside wholesale, investment banking and stockbroking divisions it maintains a network of 35 branches - modest in comparison with the big French retail networks, but substantial for a foreigner.

"Barclays is the only foreign bank here with a universal banking vocation," says Mr Jacques Rambosson, the bank's Paris chairman.

Mr Rambosson has been restructuring Barclays' French network and has opened a number of specialist personal financial management offices, but he is also looking for acquisition opportunities.

"We are seeking actively along two lines: branch networks which could bring us economies of scale, and specialist banks which bring added value. But we won't make an acquisition just for the sake of it," he says.

More recently, Banque Internationale de Placement (BIP), acquired last year by Germany's Dresdner Bank from Société Générale, can lay claim to the same level of profits as this trio.

National Westminster Bank might have moved into this league had it completed its proposed acquisition of Crédit Commercial de France (CCF) of Europeenne de Banque, the former Rothschild bank with a long history of losses behind it but a wealthy clientele and an unusual financial management network. The UK bank announced two weeks ago that it had been unable to agree



Jacques Rambosson (above): Barclays is the only foreign bank in Paris with a universal banking vocation

mutually acceptable terms with CCF.

One area in which the foreign banks have had an impact larger than their physical presence is in the field of financial innovation.

"You will note that all the real innovations in corporate finance come from the foreign banks; the French banks sim-



ply follow up," sneers one foreign banker in Paris.

This has been true for specific products such as the repackaged perpetual capital notes issued by companies such as Rhône-Poulenc, where the running was made by US banks such as Merrill Lynch - though that team has moved to Barclays - and Morgan.

Mr Rambosson, on the other hand, acknowledges that most financial innovations come from the US, but says that this is not surprising because the US has a large and protected banking market with spreads that encourage imagination.

"France is not a profitable market - on syndications it is probably the most difficult market in Europe. You cannot expect a miracle. You have to play the long term, and in the long term we have to develop our activity in this difficult market," he concludes.

GG

WHEN INTEREST RATES BLINK,  
YOUR PORTFOLIO'S VALUE RISES AND FALLS.

THAT'S WHAT MAKES  
THE NOTIONAL CONTRACT SO ATTRACTIVE.



OVER THE LAST TWENTY YEARS, YOU PROTECT YOURSELF AGAINST INTEREST RATE FLUCTUATIONS A FALL. THE NOTIONAL CONTRACT HAVE BEEN BOTH SIGNIFICANT IS TODAY ONE OF THE MOST AND UNPREDICTABLE. THE VALUE IMPORTANT FUTURES BOND OF BOND PORTFOLIOS RISES AND CONTRACTS IN THE INTERNATIONAL ARENA. A MAJOR SOURCE OF FALLS IN LINE WITH THESE FLUCTUATIONS, WHICH EXPLAINS THE ITS DYNAMISM IS THE STRENGTH INCREASING INTEREST IN THE OF THE FRENCH BOND MARKET. MATIF S.A. NOTIONAL BOND ITSELF LINKED TO STRONG CAPITALIZATION OF UNIT TRUSTS 500,000 FF FACE-VALUE BOND AND MUTUAL FUNDS. AS A FOR FUTURE OR OPTION BUYING GENUINE INSURANCE POLICY OR SELLING, THE LEVEL OF RISK AGAINST THE RISKS OF LONG TERM INTEREST RATE VOLATILITY, IT ALLOWS PORTFOLIO MANAGERS - AND THEIR CLIENTS - TO ENJOY A GOOD NIGHT'S SLEEP.



ASK FOR THE "NOTIONAL CONTRACT" BROCHURE FROM THE COMMUNICATION DEPARTMENT MATIF SA 176, RUE MONTMARTRE 75002 PARIS - TEL. (33-1) 40 28 22 82. MINITEL SERVICE: 3617 MATIF

BOUATIER



## FRANCE 8

## EUROPEAN FINANCE AND INVESTMENT

## MATIF, FUTURES MARKET

## A battle with London

EVER since its creation in 1986, the Matif futures market has been locked in commercial rivalry with Liffe, its London competitor.

All is fair in marketing, so it is only to be expected that the London market should capitalise on the fact that it has managed to overtake Paris's Matif in overall trading volume, lifted by the success of its new German Bund contract.

Nevertheless, there scarcely seems cause for some of the more alarmist headlines in the French press proclaiming that the Matif has lost the battle with Liffe.

Liffe is currently in a superb position with the success of its Bund contract. That's life, shrugs Mr Gérard Flauwadel, Matif's chairman. Overall, the French exchange continues to show a steady advance in trading volume, with a total of 15.5m financial futures contracts changing hands in the first nine months of this year.

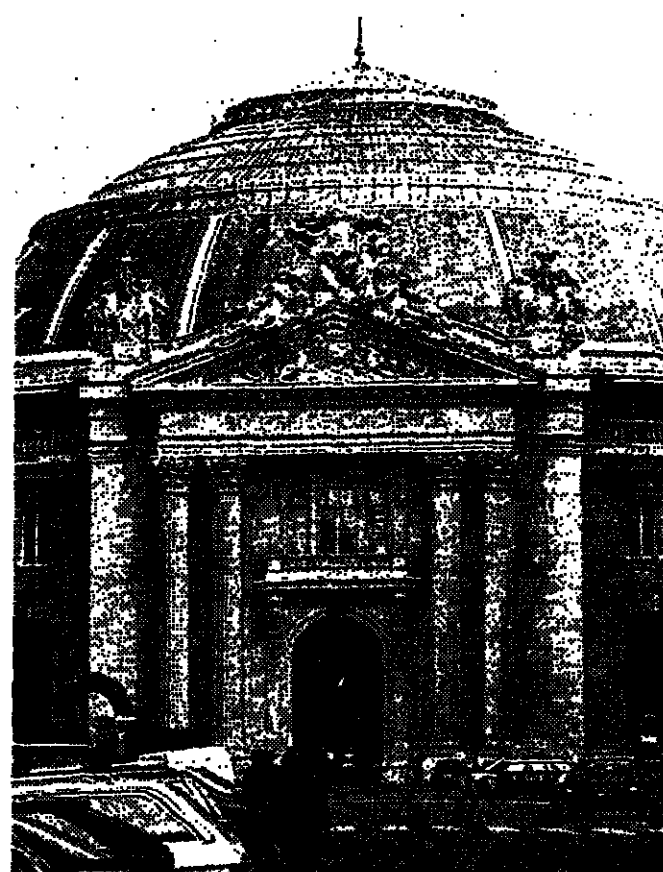
Matif's mainstay remains its "notional" contract, a standard long-term interest rate future based on a basket of French government seven to 10-year bonds, a contract which continues to move from strength to strength, with volumes averaging over 66,000 contracts a day so far this year.

Alongside the "notional", Matif has made progress with a short-term interest rate contract based on the three month Paris interbank offered rate (Pibor), a product which has averaged 8,000 contracts a day from January to September, even if it has shown signs of slowing down this year.

More spectacular progress has come in 1990 with Matif's first stock index future, based on the CAC 40 index, which started slowly in the face of competition from the screen-based OMF market, but which has begun to take off now that it has the French market place to itself.

"We have to recognise that the start-up was laborious, but we now appear to have moved from a trading band of around 2,000 contracts a day to a new level of 9,000 to 10,000 a day," comments Mr Flauwadel.

Volume so far this year has tripled on the CAC 40 future (known affectionately to traders as "Picou", after the miserly uncle of Walt Disney's Donald Duck) with an average of 9,699 contracts a day in August and 10,286 a day in September as investors found that the real liquidity in the Paris equity market lay in the future, rather than



In the commodities field Matif has taken over from the old-established Bourse de Commerce (above)

in the underlying shares.

Matif is encouraged by the development of its options activity, with business concentrated on options relating to the two interest rate contracts.

On the negative side of the balance, Matif has to admit that it has failed outright in its efforts to relaunch its little traded medium-term interest rate contract, based on the four year French government BTAN note. Its Euro-DM three month interest rate contract, its answer to Liffe's long German bond contract, has proved a flop - although the attached options are slightly less disappointing.

"Specialists on the Euro-DM pay nothing, but that has still not helped the prosperity of the contract. I have no more ideas - I have run dry," admits Mr Flauwadel.

The French market is putting these failures down to experience: Matif's managers note wryly that the market's biggest successes have been the ones they thought up themselves, and its flops the products they devised in response to suggestions from their member banks and brokers.

Its big hopes for the future now rest on its new Ecu long bond contract, launched last week.

"If you have a bright new idea, you are in with a chance, especially if you are the first on to the market. Liffe succeeded in building a Bund market in London, and I think they will be very difficult to dislodge. We have another opportunity with the Ecu: I hope we will be able to establish ourselves, and if we do, we will be very difficult to uproot," says

Mr Gilbert Durieux, Matif chief executive. The Ecu contract is based on six to 10-year Ecu bonds issued by sovereign or supranational borrowers.

Matif has started trading on only two forward maturities, rather than the traditional four, using the two Ecu bonds issued by the French Trésor as the underlying bonds. A committee of banks will advise on adding other bonds, such as those issued by the Italian government or the European Investment Bank, for future maturities.

One technical problem is that the cheapest bond to deliver in payment of the futures contract will systematically be that whose issuer is rated as the worst credit risk. Matif may in the future introduce a signature spread adjustment, on the advice of the banks, to cope with this, although officials note that at the moment there is little spread between different issuers.

"We are fairly confident we will be able to attract liquidity, and that is all that counts; the rest is literature," comments Mr Flauwadel.

Beyond the Ecu contract, there remain few obvious new product developments, for most variations on the theme of long or short-term interest rates have been covered now the Ecu bond contract has started trading.

Stock index futures have been the big innovation of recent years, but Matif is sceptical over whether there is real demand for a European index future, alongside its existing CAC 40.

In the commodities field, which Matif has now taken over from the old-established

Matif trading volume 1990 contracts (m)		
	Total	Notional
Jan	2.99	1.42
Feb	3.15	1.86
March	2.98	1.74
April	2.00	1.11
May	1.86	1.07
June	1.99	1.21
July	1.87	0.97
August	3.19	1.78
Sept	2.31	1.28

Source: Matif

Mr Gilbert Durieux, Matif chief executive. The Ecu contract is based on six to 10-year Ecu bonds issued by sovereign or supranational borrowers.

Matif has started trading on only two forward maturities, rather than the traditional four, using the two Ecu bonds issued by the French Trésor as the underlying bonds. A committee of banks will advise on adding other bonds, such as those issued by the Italian government or the European Investment Bank, for future maturities.

One technical problem is that the cheapest bond to deliver in payment of the futures contract will systematically be that whose issuer is rated as the worst credit risk. Matif may in the future introduce a signature spread adjustment, on the advice of the banks, to cope with this, although officials note that at the moment there is little spread between different issuers.

"We are fairly confident we will be able to attract liquidity, and that is all that counts; the rest is literature," comments Mr Flauwadel.

Beyond the Ecu contract, there remain few obvious new product developments, for most variations on the theme of long or short-term interest rates have been covered now the Ecu bond contract has started trading.

Stock index futures have been the big innovation of recent years, but Matif is sceptical over whether there is real demand for a European index future, alongside its existing CAC 40.

In the commodities field, which Matif has now taken over from the old-established

Bourse de Commerce, there is little hope of a renaissance. Paris's coffee contract has dwindled to a trickle, and the cocoa contract has died outright, while the white sugar contract has suffered from competition with London. Matif's only hopes of reviving the commodities market rest on very local contracts, such as its existing potatoes future, traded at Lille in northern France.

"The commodities field has lost the products and has gradually lost its fabric of brokers, but we have a feeling that there can still be a need for domestic contracts," says Mr Durieux.

A cereals future is under study, though Mr Durieux does not feel that the market is ripe, and other regional contracts based on relatively fragile and untransportable agricultural products could be imagined in the event of a deregulation of the EC common agricultural policy.

Matif perseveres with the commodities market more out of a sense of duty than out of commercial interest. However, its efforts to internationalise the Paris market are founded on a more promising scheme: the Globex worldwide electronic trading network developed by Reuters and the Chicago Mercantile Exchange, joined by the Chicago Board of Trade, in which Matif is the main European member with exclusive rights to Ecu contracts.

Globex is expected to start up with the two US exchanges in the first quarter of 1991, with Matif joining in in the second half of the year, when it has worked out some additional prudential and credit control systems to protect against misuse of the system, which will function outside normal floor trading hours.

For apart from liquidity, security remains an essential part of Matif's stock in trade.

The futures market still has a somewhat *louche* reputation in France, as a result of some highly publicised trading losses in its early years and of some questionable practices by individual dealers, but it has not suffered the same kind of default as the French market - helped by tight monitoring of risks and by stiff capital requirements.

The FF750m minimum capital required for full clearing members is approximately double the equity of the best capitalised Paris Stock Exchange member.

George Graham

## The COB has been given greater powers

## Sanctioned to protect

THE PAST 18 months have given the Commission des Opérations de Bourse (COB), France's financial markets supervisory authority, a new status, a new chairman and a new rulebook.

The status comes from a law passed in August 1989, which gave the COB a new independence, along with new and enhanced powers of investigation and sanction. The new chairman is Mr Jean Saint-Geours, the 65-year-old former chairman of the CIC banking group who has a long career at the finance ministry and in the state banking sector.

The new rulebook took longer to gestate, after a committee headed by Mr Didier Pfeiffer, managing director of Union des Assurances de Paris (UAP), the largest French insurance company, had produced a set of recommendations. It finally saw the light of day this summer, when the finance minister gave his approval to six new regulations, which the COB will be able to enforce, imposing fines if necessary.

The regulation laid down guidelines for the information to be given to the public about listed securities, and also covered the manipulation of share prices, the abuse of mandates and the protection of the clients of portfolio managers.

A new procedure, called "rescrit", was set up, whereby the COB can be consulted in advance on whether a certain action is permissible.

One final rule took longer than the rest to receive the approval of the finance ministry: a definition, the first in French law, of the concept of insider trading. This rule aroused opposition from the judicial establishment, which found that the COB, a para-legal authority, had moved too far on to the turf of the lawcourts.

The new rules provide a much tougher framework for operators on the French financial markets, for the COB will be able to penalise contravention without having to prove any fraudulent intention, as a civil law prosecution of insider trading or price manipulation must do.

COB officials argue that the automatic nature of these sanctions is a protection for operators, who can read

clearly in the new rulebook whether their acts are regarded as reprehensible, rather than having to worry about moral grey areas. The second protection lies in the resort procedure, for the prior opinion of the COB provides protection against subsequent sanctions.

"The COB's power to inflict financial sanctions allows us to escape from the all or nothing dilemma. In France, it is very serious to transmit a case to the law courts. It is considered a sign of infamy, so much so that the COB has often been accused of not being willing to take this step, and so appeared to be doing nothing. In this perspective, the fine is a very useful intermediate sanction," explains Mr Saint-Geours.

The COB is only now moving into action with its new powers, but already, it has marked up a considerable quantity of investigations.

In all, 21 cases were referred to the public prosecutor's office for investigation in 1989, compared with five in 1988 and only two in each of the two previous years. Already this year, nine cases have been referred.

The Société Générale insider trading case, with its blend of politics and high finance, has aroused the most sustained interest in France, but the COB also informed the prosecution of its view that a subsidiary of the Bouygues construction group had knowingly manipulated the share price of the Aux Trois Quarters department store.

In the last month, the COB has also referred to the prosecutors its finding that Trufler, the bankrupt stockbroker, had misused securities deposited with it by clients to provide its own cash float.

As if to prove that these cases are not then forever buried by the courts, the COB was able to announce in June that it had obtained a conviction for insider trading against a senior banker - for dealings which took place in 1983.

Insider trading, however, is merely "the bad and exciting side of the stock market", as Mr Saint-Geours remarks in his annual report. He views the COB's work as falling more and more into the field of systems analysis.

Indeed, the bulk of the

COB's activity last year lay not in investigations but in the vetting of over 654 documents published by listed companies and in the authorisation of 1,611 mutual funds and investment companies.

In addition, the COB has had to vet a host of satellite stock market professions such as portfolio managers and the former UK half-contingent agents, bringing the first formal supervision to this hitherto semi-regulated area.

The COB works in close partnership with its counterparts in other countries, and has set up an array of partnership agreements with the Securities and Exchange Commission (SEC) and the Commodities and Futures Trading Commission (CFTC) in the US as well as with the Securities and Investments Board (SIB) in the UK.

With the SIB, the COB has drawn up a joint set of ethical principles - which some officials hope may be adopted internationally at the annual meeting of the International Stock Market Regulators' Organisation in Chile next month.

With the SEC, the COB signed an agreement allowing for systematic mutual assistance; a similar agreement was signed with the CFTC, but here, the two regulatory authorities went much further by agreeing on the mutual recognition of each other's supervision.

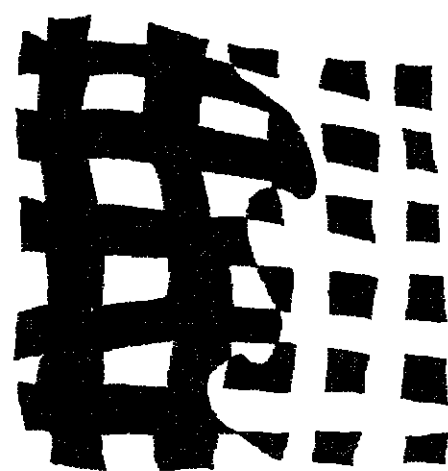
This agreement, a necessary appendage to the Globex trading system which will link France's Matif futures exchange with the Chicago exchange, means Matif products can be traded in the US on Globex and vice versa.

The COB's greatest problem now is living up to public expectations: it is widely blamed for failing to spot shortcomings which, in fact, fall outside its purview - such as the regular supervision of stockbrokers - and it is frequently accused of dragging its feet when it fails to come up with evidence of wrongdoing.

But Mr Saint-Geours believes that "the missions, the grandeur and the servitudes of the Commission have begun to be better perceived."

GG

## COMMUNICATION NETWORK &amp; FISHING NET



All the qualities of the Côte d'Azur have the same authentic tang... as the traditional fishing nets. Yet its dense industrial fabric spread over 30 different sites encompasses a very impressive concentration of new technology. Its advanced telecommunications network can guarantee speed and therefore profitability in the European marketplace.

International airport has made the Côte d'Azur one of Europe's major technological and financial centers.

Multinationals like IBM, Texas Instruments, Dow

Chemical, DEC, Toyota, Aérospatiale were not mistaken. All these hi-tech companies have fallen for the geo-strategic charms of the Côte d'Azur. They have found that its sites, and especially Sophia-Antipolis, provide the synergy of activities that is essential to their success. The Riviera is well stocked with subcontractors and service industries which intensify the development of trade and industry. The high quality of both local research and labor makes it competitive in the most advanced markets: those connected with intelligence. The Côte d'Azur holds all the secrets of the third industrial revolution in its meshes.

## FRENCH RIVIERA TECHNOLOGY &amp; CULTURE

If you like to receive more information on the industrial, scientific and technological aspects of the French Riviera, please complete this coupon and return it to Mr Thierry MATHIE, General Manager of Côte d'Azur Development.

The French Riviera Economic Development Agency  
10, rue de la Préfecture - B.P. 142 - 06003 Nice Cedex  
Tel: (33) 93.92.42.42 - Telex: CADDEX 470134 F

Company Name ..... Address .....  
Mr. Mr. Mrs. Mr. ....  
Tel. ....

BRING YOUR BUSINESS TO THE CÔTE D'AZUR

## The signature that makes the difference

Experience, capability and reliability underwrite the Crédit National signature - a distinction which has earned it a reputation for excellence worldwide.

## EXPERIENCE

Backed by 70 years of experience in financing French industrial development and having steadily built up a dynamic presence on the international scene, Crédit National continues to strengthen its role as a leading player in the major financial marketplaces.

## CAPABILITY

Originally specialized in long- and medium-term financing, Crédit National in the last few years has considerably broadened its range of capabilities to offer the full array of financial services to a corporate clientele.

## RELIABILITY

A large and highly rated borrower in the international markets, Crédit National has a signature synonymous with reliability. Today thousands of corporations around the world rely on Crédit National for the best expert advice and customized financing.



 **Crédit National**

For more information, please contact Paris Headquarters: (1) 45.50.92.06  
New York Offices: (212) 832.60.80 - London Offices: 071 574.0613



## EUROPEAN FINANCE AND INVESTMENT

FRANCE 9

OVER the past few years, French bankers have become more and more concerned about the worrying development in the structure of their balance: the growing inadequacy of their customer deposit base to cover their lending.

In 1979, the French banking system boasted combined customer deposits of FF1934bn, covering only FF180bn of loans. If the commercial banks already lent more than they gathered in the form of deposits - FF556bn, FF10bn more than their total deposits - the shortfall was more than made up by the mutual banks, such as the Crédit Agricole or the Crédit Mutuel, whose FF383bn of deposits covered only FF122bn of loans.

Ten years later, the structure of the banks' balance sheets had changed significantly: total deposits of FF2224bn covered only 83 per cent of lending. The commercial banks were still in deficit - a deficit that had grown from FF10bn to FF450bn - while the mutual banks, traditionally rich in deposits, had moved to a narrowly poised equilibrium.

"The evolution has been very rapid. The BNP still had a balance between its deposits and its credits in 1987, and in three years we have passed to a refinancing deficit of FF680bn," says Mr Daniel Lebegue, joint managing director of Banque Nationale de Paris, the largest state-owned bank.

From one point of view, this

evolution is merely the natural counterpart to the strong development of lending activity which followed the removal of credit controls, finally abandoned in 1987. To make up for the shortfall in their deposit base, banks simply have to borrow more in the money markets.

A number of leading commercial bankers have taken the view that the shortage of deposits not only creates a possibly dangerous imbalance in the money markets, where only the Bank of France and the Caisse des Dépôts, the state financial institution that manages the deposits of France's savings bank network, continue to be systematic lenders, but also represents a serious distortion of competition.

A campaign has begun to obtain changes on three points: ● The tax rules which encourage savers to put their money in money market mutual funds taxed at 17 per cent - which totalled FF759bn at the end of August, according to European Finance, the main financial information organisation - rather than in bank deposits taxed at 37 per cent.

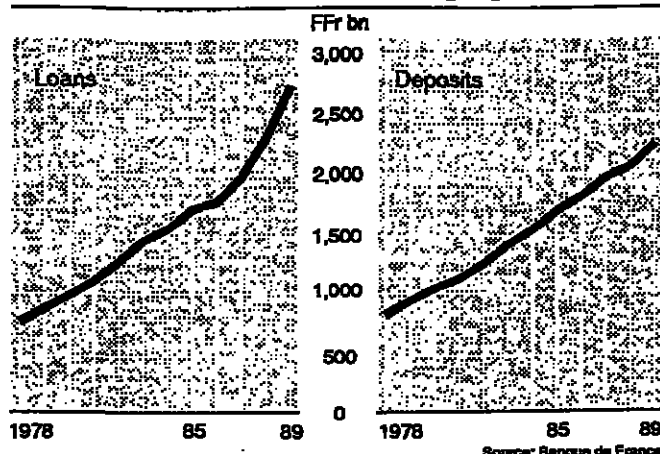
● Obligatory reserve regulations which require banks to keep more unremunerated reserves at the Bank of France for their on-balance sheet deposits than for their off-balance sheet money market funds.

● Tax-sheltered savings accounts, known as the Livrets d'Epargne, which are the

George Graham examines the funding structure of the banks

## Worries over imbalances

## The balance of the banking system



monopoly of the savings banks and the Crédit Mutuel.

"I do not underestimate the efforts that have been made by the various governments which have begun the process of reform. The Crédit Agricole has thus become someone we can do business with. But the same is not true of the savings banks nor of the Crédit Mutuel, who do not have the same sensitivity as we do to

their profit and loss account and who have dug their heels in on their privileges," complains Mr Marc Vianot, chairman of Société Générale, the biggest private sector commercial bank.

The Crédit Mutuel have a particularly sharp impact on the banking market, for on the strength of their cheap Livret bleu deposits, they have in recent years consistently set

the market price that others have to match in areas such as mortgage and consumer lending.

The extent of the problem, however, is contested by the Bank of France, two of whose economists have recently devoted themselves to a study showing that the deposits shortfall is largely made up for by the development of market instruments such as certificates of deposit, and that in addition, although banks' resources are increasingly tied to money market interest rates, their loans are also increasingly linked to the same reference.

The study shows that total client resources, if savings plans, money market instruments and bond issues are added to conventional deposits, amounted to FF3,091bn last year, compared with total lending of FF2,736bn.

Although the proportion of resources which must be paid for at money market rates has risen to 45 per cent in 1989 from 25 per cent a decade earlier, 89 per cent of bank loans are granted at floating interest rates, and 89 per cent of these are indexed on money market rates.

On a political level, the banks seem unlikely to win the argument.

If the finance ministry is ready to consider some modifications to the obligatory reserve calculations, in the interests of obtaining a greater equilibrium in the money markets, it appears unlikely that the continuing tax advantage of the Livrets, Mr Pierre Bérégovoy, the finance minister, seems unlikely to end the tax advantages of the Livrets, though he may demand that some of the product be used for financing low income housing.

As to the development of money market funds, the finance ministry appears untroubled and, indeed, positively pleased.

"It is clear competition between savings products has become more difficult; banks can no longer simply draw on captive savings. We think this is fundamentally positive, and we certainly have no intention of breaking it," commented one official.

The trouble for the banks is that the problem cannot be treated in isolation, but is inextricably linked with other long-running French debates such as the payment of interest on



Daniel Lebegue: the evolution has been very rapid

current deposits and the levying of service charges on cheque accounts.

Some bankers believe they could have won a global solution four or five years ago involving the abolition of the favoured tax treatment of the Livrets, the introduction of charges on cheque books, but also the payment of interest on current deposits.

The political opportunity for such a solution now appears to have passed, and some bankers

recognise that, although there may be distortions of competition and pressure on lending margins, there is little systemic danger resulting from the evolution of the last decade.

"There is really no problem about the equilibrium of the money market - that is simply a matter of accounting. The only problem is how much the banks have to pay for their resources," commented one leading Paris banker.

## CONSUMER BANKING

## Fingertip financial services

FRANCE'S Minitel teletext service has given the country a headstart in home banking services. All you have to do is to consult your bank balance and its credits in 1987, and in three years we have passed to a refinancing deficit of FF680bn," says Mr Daniel Lebegue, joint managing director of Banque Nationale de Paris, the largest state-owned bank.

From one point of view, this evolution is merely the natural counterpart to the strong development of lending activity which followed the removal of credit controls, finally abandoned in 1987. To make up for the shortfall in their deposit base, banks simply have to borrow more in the money markets.

A number of leading commercial bankers have taken the view that the shortage of deposits not only creates a possibly dangerous imbalance in the money markets, where only the Bank of France and the Caisse des Dépôts, the state financial institution that manages the deposits of France's savings bank network, continue to be systematic lenders, but also represents a serious distortion of competition.

A campaign has begun to obtain changes on three points: ● The tax rules which encourage savers to put their money in money market mutual funds taxed at 17 per cent - which totalled FF759bn at the end of August, according to European Finance, the main financial information organisation - rather than in bank deposits taxed at 37 per cent.

have been able to make routine banking enquiries and transactions 24 hours a day on the telephone. By dialling on a push-button phone and entering a confidential personal identity number, customers can hear a real-time breakdown of their accounts relayed by a "synthetic voice". They can place orders to buy or sell securities in those accounts.

The service, branded as Finexpress, costs only the price of a normal telephone call to Paris.

Cortal claims to be the first and only bank to offer such a telephone home banking service throughout France. While it refuses to disclose how much has been spent on setting up the service, the costs are said to be cheap when compared with savings to the staff workload. As Cortal does not have any branches and answers customers enquiries over the telephone from 9am to 8pm, the saving may be significant.

Finexpress is being used by less than 10 per cent of the

bank's 53,000 clients, which is roughly the same proportion of its clients using Minitel - the public, screen-based information network.

Cortal has a reputation for innovation. It was the first bank in December 1987, for example, to offer interest on current accounts with its Compte Optimal. It sidestepped the law which prevents banks from paying interest on cheque accounts by putting deposits in collective investments, such as SICAVs, comprised of short-term money market instruments and into securities.

The accounts are cleared automatically every night. If there is a credit, it is used to

purchase money market shares from which interest is paid: if there is a debit, shares are sold to cover the balance. Assets held in computer Optimal are worth a total of about FF4bn, which makes up about 50 per cent of Cortal's total assets under management.

Consultation and management of the optimal account is available through Minitel and Finexpress.

Some 10 years after the introduction of the Minitel network, home banking services account for about 30 per cent by time of all Minitel use. Services vary between banks but most allow users to consult their accounts, to order a chequebook, to move money

between users accounts - including payment directly into another accountholder's account - and to order the buying of shares on the bourse.

Minitel home banking also eases the management of automatic reliving credit facilities. While the term of the credit, and interest rate given, customers are free to choose the level of their monthly repayments, above a minimum level. These payments can be made through Minitel as can credit card payments.

The cost of Minitel services vary enormously between banks. Credit du Nord, for example, one of the pioneers in the provision of Minitel services, charges a fee of FF15 a

month plus use, depending on the time of day the service is used; while Credit Commercial de France (CCF) offers it service free of charge.

Cortal's managing director, Mr Olivier Le Grand, emphasises the advantage of telephone compared with Minitel for home banking services.

"There are five times as many telephones in France as there are Minitel screens, so Finexpress can be used anywhere, at home in the office or abroad, unlike Minitel," he said. Furthermore, the telephone is believed to be more user-friendly with customers over 40 who make up about two-thirds of Cortal's clients.

Credit du Nord is believed to

have developed its own telephone home banking product which it is in the process of testing. Société Générale also has such a product in the wings. But the big retail banks are reluctant to launch their own versions of Finexpress until France Telecom, the state telecommunications company, fixes a uniform national rate for the cost of the telephone call, as is the case with Minitel links. France Telecom is not expected to announce this until next year.

CCF, which was the first bank to offer Minitel home banking services, has yet to decide to develop its own telephone banking system.

Mr Dony, head of Minitel services at CCF, regards an "audiotext" service as only a complement to the screen service, not least because "information is best assimilated when it is seen rather than heard". Furthermore, he thinks that customers will be worried about security breaches.

Cortal is not surprised by

the big bank's reluctance to innovate in home banking. "Even though it would be easy and relatively cheap for them to master the technology behind an audiotext service, it is not part of their strategy," said the bank.

"They want customers to physically come to the banks from where they hope to sell lucrative commission-based services."

France's biggest retail banks - Banque Nationale de Paris (BNP), Société Générale and Credit Lyonnais, "les trois vieilles" - have less of an incentive to be innovative in the field of home banking since a smaller proportion of their customers use it.

Instead, the big retail banks prefer to target the 20 to 25 per cent of depositors who, according to research by the AFB (Association Française des Banques), represents about 60 per cent of a typical French bank's deposits.

Christina Hemsley

Credit Lyonnais says thank you to its friends in  
Belgium,  
Denmark,  
Eire,  
France,  
Germany,  
Greece,  
Holland,  
Italy,  
Luxembourg,  
Portugal,  
Spain  
and the United Kingdom  
who open for us  
the gates to Europe through their international trade

And thank you also to our friends in Austria, Finland, Norway, Sweden and Switzerland.



CREDIT LYONNAIS UNITED KINGDOM

CREDIT LYONNAIS GROUP  
THE POWER OF POSITIVE BANKING THROUGHOUT EUROPE.



## FRANCE 10

## EUROPEAN FINANCE AND INVESTMENT

## Living and working in Paris

## Easy if you have the power of the permit

EVERY morning, the Ritz, the Carlton and the Plaza Athénée are filled with Parisian businessmen tucking into power breakfasts.

Croissants are all very well when you fetch them from the baker to eat at home. They are less of a blessing over a business breakfast, to which the Parisians have taken with far more gusto than Londoners: their fatty crumbs can wreak havoc with notes and papers.

Fortunately, living and working in Paris have other aspects to make up for breakfast. Lunch, for example, is still generally three courses, and almost always taken with wine.

When it comes to practicalities, however, the new arrival runs into the same problems as in any other large city: wrestling with the bureaucracy, and finding somewhere to live.

Bureaucracy strikes before you come to France, with the filing of duplicate inventories of your belongings to bring into the country, a process in which the imminence of the single European market appears to have made no dent.

Once you arrive in Paris, you have to obtain a "carte de séjour" or residence permit. This ordeal is the subject of much folklore, mostly exaggerated, among foreigners living in Paris, especially those who have had to pass through the central prefecture of police on the Ile de la Cité.

EC citizens are processed more swiftly but less centrally in an anonymous building next to the fire station on Avenue Parmentier.

It is advisable, if you are planning to stay longer than a year, to convert your driving licence. If you leave it too late, you might have to pass the French driving test, which involves an expensive and lengthy course with a driving school, or else find a friend at the prefecture to help smooth over the formalities.

Housing, too, is the subject of much folklore, again usually exaggerated. New arrivals cannot expect to know which districts they want to live in, or how much of a flat -

Cost of living index of leading cities	
	August 1990
Sofia, Bulgaria	184.5
Osaka, Japan	144.3
Tokyo, Japan	141.0
Oslo, Norway	139.0
Helsinki, Finland	136.6
Stockholm, Sweden	127.2
Copenhagen, Denmark	125.5
Geneva, Switzerland	123.4
Moscow, USSR	122.2
Zurich, Switzerland	120.8
Milan, Italy	115.7
Vienna, Austria	112.5
PARIS, France	111.3
Dublin, Ireland	111.2
Rome, Italy	111.1
Frankfurt, Germany	110.7
Brussels, Belgium	109.7
Berlin, Germany	109.0
Barcelona, Spain	108.9
Bonn, Germany	108.4
Madrid, Spain	107.7
Chicago, US	106.8
Hamburg, Germany	104.7
Lyon, France	104.0
Los Angeles, US	103.4
New York, US	102.2
Toronto, Canada	101.7
Amsterdam, Netherlands	100.8
Montreal, Canada	100.5
London, UK	100.0
Vancouver, Canada	99.8
Sydney, Australia	96.8
The Hague, Netherlands	96.7

Source: P-E International

houses are imaginable only for the seriously wealthy, or for those ready to live outside the Paris city walls - to expect for their money.

An agent who asks for a year's rent down in advance is trying it on, and should be shown the door immediately. It is possible to find accommodation, so long as you do not insist on the Ile Saint Louis, either by scanning the small advertisements in the Figaro newspaper on Monday morning, or by making the rounds of the property agents.(1)

Prices vary according to district. A small three room flat of 60 sq metres in the unfashionable 10th arrondissement or in the 19th or 20th might rent for FF5,000 to FF6,500 a month. In the more elegant 7th, close to the Invalides, or in the 16th, in western Paris, it might cost anything from FF8,500 upwards.

Rent controls are no longer as strict as under the Quillot law, repealed in 1986, which enforced six-year renewable leases indexed on the cost of construction, but some regulations still exist.

For buyers, prices have shown signs of stabilising recently. They can be as low as FF10,000 per sq metre for old flats in the outlying 19th and 20th arrondissements, but could range from FF20,000 to FF27,000 in the Latin Quarter or the 16th and up to FF37,000 a sq metre in the 7th. New developments can fetch considerably more.

Once installed, newcomers usually find Paris an easy city to live in. It is, for one thing, very small, measuring barely 12km by 9km. This means that walking to work is not an impossible dream: one British banker crosses the Alexander III bridge on foot every morning on the way to his office, a

stone's throw from the Elysée Palace.

For those who cannot or will not walk, the public transport system remains among the quickest and most extensive in the world, with a monthly "Carte Orange" season ticket, which covers buses, metros and the RER express trains within Paris, costing FF180.

The only large drawback to the metro is its vulnerability to strikes, but you can often pass several months at a stretch without suffering from these. Car transport, on the other hand, involves almost permanent suffering and is to be avoided by all but the most competitive.

Taxation, too, can cause headaches. Tax pressure over all is heavier than in most other European countries, but there are many exemptions and loopholes. Social security contributions, but not income tax, are deducted.

It requires an advanced degree in astrophysics to calculate your income tax liability accurately, although during the tax declaration season at the beginning of the year the finance ministry provides a helpful service on the Mini-tel teletext system.

The most detailed guide to filling out tax declarations, due in by the end of February each year, is put out by the magazine Vie Ouvrière, published by the CGT, the communist trade union.(2) Accountants Coopers & Lybrand have produced a slimmer guide to the French tax system for foreign nationals.(3)

With the combination of income-splitting rules and progressive tax rates, the top marginal tax rate begins at FF239,120 for a single person and at FF478,240 for a married couple with two children," according to Coopers & Lybrand.

The best way to avoid paying income tax is to have at least four children. That way, you can qualify for the bronze medal for families, as well as cut price fares on the railways.

Even though many French citizens claim blithely that tax evasion is a national sport, this may not be a good idea.

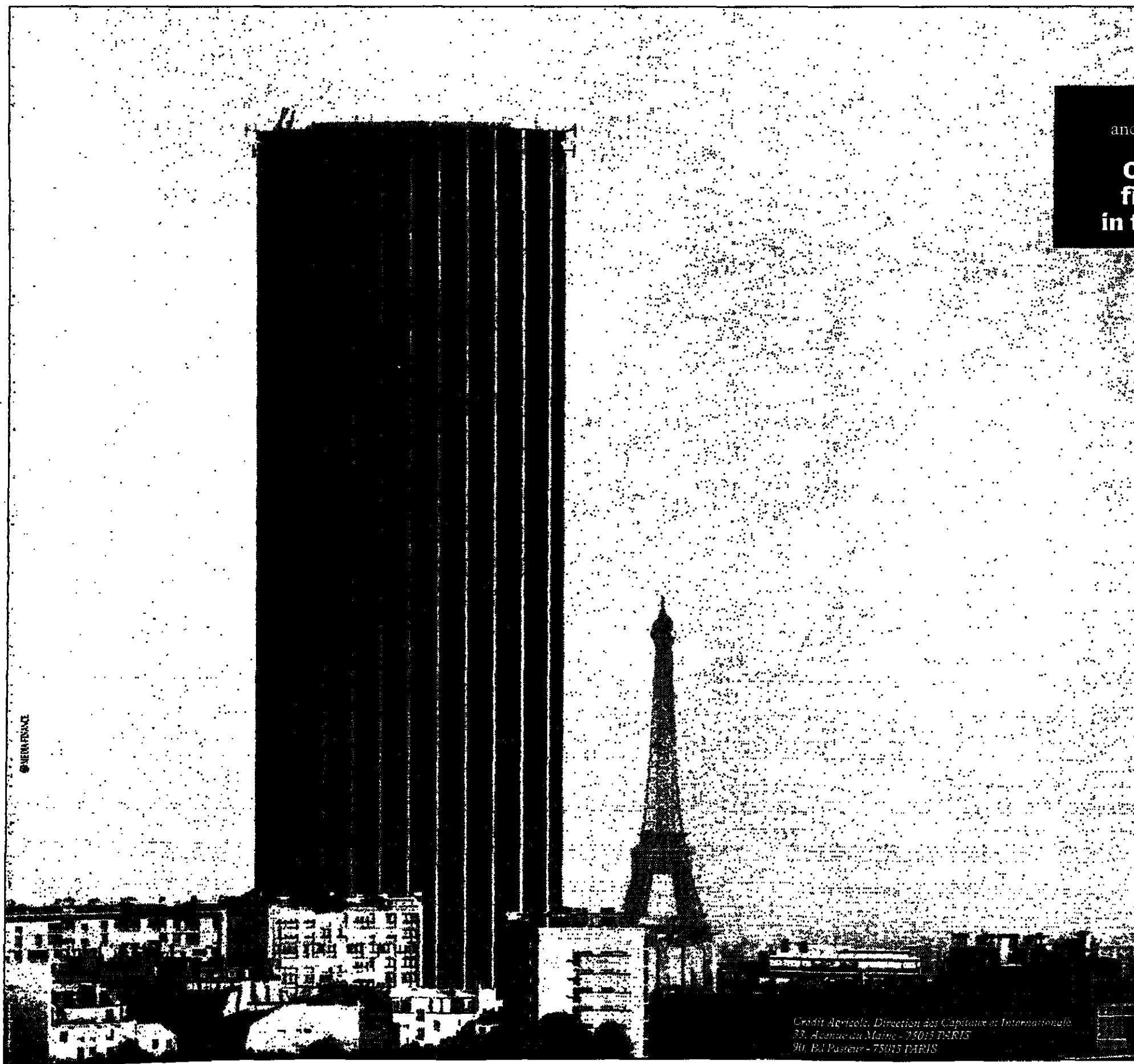
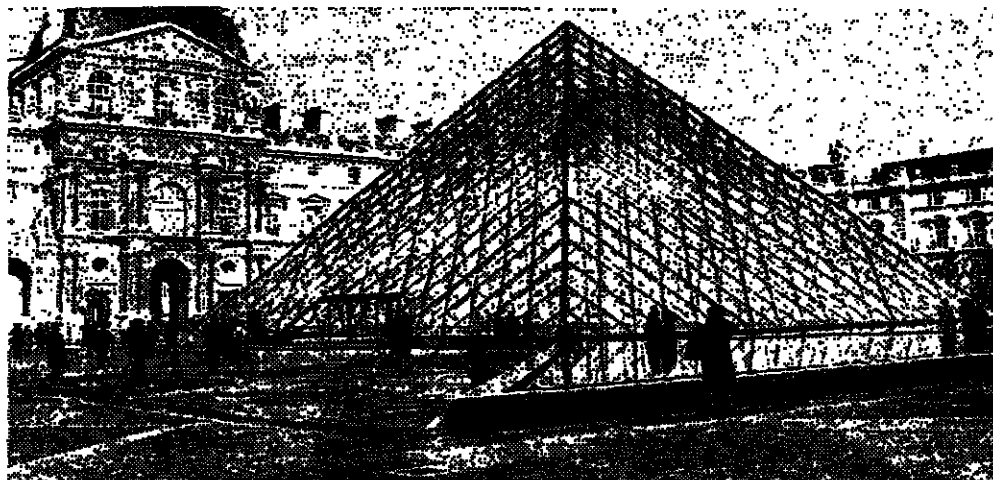
When your time comes to move, the customs will not let your belongings leave France without a "quitus fiscal" certifying that you are in good standing with the tax authorities.

1) Fédération Nationale des Agents Immobiliers, 129 rue du Faubourg Saint Honoré, 75008 Paris, tel 420 7700  
2) La Vie Ouvrière, 33 rue Bouret, 75019 Paris, tel 4040 5636  
3) Coopers & Lybrand, 56 rue de Fonthieu, 75008 Paris, tel 420 5340

George Graham



Living, working and shopping (above) in Paris: the new arrival has to tackle the same sort of problems that are found in large cities throughout the world, however there are compensations such as the Galeries Lafayette (below) and the Louvre (left)



Capital markets  
and the Crédit Agricole Bank

**Crédit Agricole:**  
financial capital  
in financial centers

Crédit Agricole, through its specialized capital markets subsidiary, Segespar-Titres, is one of Europe's financial management leaders in the fast-paced, ever-changing financial markets of the world.

Because of its global experience and operations, Crédit Agricole's expert team of banking and financial professionals can provide the widest possible range of client support services to institutions, business corporations and individuals worldwide.

Crédit Agricole, the number seven bank worldwide, already maintains a strong presence in major financial capitals. By expanding its activities in Geneva, Madrid, Hong Kong, New York and now in Luxembourg, Crédit Agricole is giving the world a European home, and Europe a worldwide home.

Welcome to Crédit Agricole, not just in Paris, but everywhere.

**CA SEGESPAR**  
TITRES  
CREDIT AGRICOLE GROUP

"This advertisement has been approved under Section 57 (1) of The Financial Services Act 1986 by Grant Thornton, a firm authorised by the Institute of Chartered Accountants in England and Wales to carry on investment business."

Segespar-Titres: Tél: (1) 43.23.32.04 Fax: (1) 53.23.57.85 - Capital Market Division: Tél: (1) 43.79.00.00 Fax: (1) 43.23.66.34 International Division: Tél: (1) 43.23.28.39 Fax: (1) 43.23.21.12 - Luxembourg: Tél: 46.808.206 Fax: 46.451.856 - London: Tél: 44.1248.14.00 Fax: 44.1248.07.88 - Frankfurt: Tél: 49.69.27.30.50 Fax: 49.69.27.30.51 - Milan: Tél: 39.28.50.51 Fax: 39.28.87.47 - Geneva: Tél: 41.22.21.95.00 Fax: 41.22.21.66.65 - Madrid: Crédit Agricole: Tél: (341) 456.14.64 Fax: (341) 409.73.21 - Abu: Tél: (341) 563.24.85 Fax: (341) 563.27.31 - New York: Crédit Agricole: Tél: (212) 618.22.00 Fax: (212) 618.22.52 - Bertrand Michel Securities Inc: Tél: (212) 593.93.20 Fax: (212) 593.79.76 - Hong Kong: Tél: (852) 525.52.31 Fax: (852) 584.59.284

Crédit Agricole, Direction des Capital Markets Internationales  
53, Avenue du Maine - 75015 PARIS  
90, Boulevard - 75013 PARIS



## CALIFORNIA

Monday, October 22, 1990

SECTION IV

■ The rediscovery of Europe as an important market for exports, Page 2

■ Silicon Valley fights back against international competition, Page 6



In almost every way California is the world's great success story. Yet, its very prosperity,

the envy of many countries unable to match its burgeoning economy, now poses a threat as the Golden State tries to combat a variety of problems. Louise Kehoe reports

## Penalties of rapid growth

THERE are close to 30m "Californians", yet few residents of the state would call themselves such. This most populous of the United States, where one in every eight Americans lives, is a land of immigrants - a place where it is normal to be from somewhere else.

With a rich diversified economy that has outperformed every other part of the US for the past decade, California is a magnet that draws those seeking a better life.

California's burgeoning economy has lured many people to the state over the past decade. The state's \$700bn economy is the sixth largest in the world and the job market is expanding faster than in any other part of the US. Since 1982, 2.8m new jobs have been created, per capita income has risen from \$13,250 to nearly \$20,000 in 1989 and over the past four years, the population has mushroomed by 2.5m.

However, this rapid rate of population growth now threatens to undermine the extraordinary prosperity of California. Coupled with a general slowing of the US economy it has raised serious questions about the future of the Golden State. As the population expands,

the state's infrastructure - its roads, water supplies and schools - is becoming overwhelmed. Ethnic diversity is creating social division, which is blamed for increased crime. Demand for housing has inflated prices to the highest levels in the US.

The flood of immigrants across California's southern border with Mexico is changing the state's cultural mix. By the year 2000, minority groups will represent 47 per cent of the state's population, up from just under 40 per cent now.

However, the full impact of population growth and ethnic diversity is felt in California's schools. While "anglo" white middle-class parents are buffered from the immigrant influx by socio-economic barriers, their children have become a minority in the public education system.

About one-sixth of school students in the state are foreign born. Many speak little English and suffer severe culture shock when they arrive. Teachers complain that the state has not provided for the needs of immigrant students and that low spending on education has made things worse.

The problems are most severe in southern California

where 40 per cent of the population is expected to be Hispanic by 2010. In contrast, Europeans and Asians remain the dominant cultural influences in many parts of northern California.

The cultural divide between north and south is accentuating the diversity of California. The state has always been a collection of regions of differing geographies, climates, social and economic foundations that co-exist rather than mingle.

There is no one city or region in California that is representative of the entire state. The differing geographic features of California include the fertile central valley, the scenic High Sierra, barren deserts in the south, the rugged north coast and the sandy beaches of southern California.

The state's main cities - Los Angeles, San Diego and San Francisco - have little in common. While Los Angeles is a vast metropolitan sprawl, San Francisco is a spirited small city which takes pride in its eccentricities. San Diego, in contrast, is heavily influenced by its proximity to the Mexican border. Each has a unique character, a different ethnic mix and widely varying economic base.

The greatest contrasts in the state are between north and south. Ever since California joined the union in 1850, northern and southern California frequently have been considered so diverse that they have been mentioned as candidates for separate states.

Residents of north and south still chide each other over regional stereotypes - San Francisco's "tofu eaters" versus Los Angeles "airheads".

The regions face different economic problems. The defence and aerospace industries, concentrated in southern California, have taken the brunt of defence cutbacks with the loss of thousands of jobs. The north's high-tech industries in Silicon Valley, are being hit by a slowdown in computer sales.

The north also is recovering from last year's earthquake. Although tourism is reviving, the psychological effect lingers. In spite of their differences, California's big cities have much in common when com-



The contrasting images of California, a land of immigrants where it is normal to be from somewhere else

pared to the interests of the state's agricultural regions.

The central valley is the bread basket, an agricultural region expected this year to produce crops, dairy and meat products worth \$7bn.

While California's city dwellers are seeking to combat traffic congestion, pollution and overcrowding, the state's farmers are fighting proposed environmental regulations to cut the use of pesticides.

In contrast to the idealists of California's strong environmental movement, agribusiness considers pesticide control a threat. Fifty per cent of the state's produce is exported, growers say, and state regulations would place them at a competitive disadvantage.

Farmers are also at odds with California's urbanites

over water supplies. After four years of drought, farmers fear their water supplies, which reach the central valley via a state-wide system of canals, will be reduced. Cities that have been forced to ration water for the past three years are resentful of the allegedly extravagant use of water in agriculture, which consumes 80 per cent of the dwindling supply.

Agriculture's hold on the central valley is weakening, however, as urban development encroaches.

The search for affordable housing in a state where home prices are among the highest in the US is creating new communities in areas that were previously fruit orchards and grazing land, making the central valley the highest growth



Glyn O'Neill

### IN THIS SURVEY

**ECONOMY:** the brakes are on in America's fast lane..... Page 2

**BANKING:** the big banks hit the acquisition trail

**POLITICS:** back to the mainstream as the election race for the governorship warms up..... Page 4

**OIL:** environmental pressures turn the big companies green

**WINE:** vintners feel the pinch of higher taxes and tighter rules

**AGRICULTURE:** farmers besieged by demands to control the use of fertilisers and pesticides..... Page 5

**DEFENCE AND AEROSPACE:** the thaw in the Cold War is squeezing the order books of the state's arms makers

**TOURISM:** One of the world's most popular holiday grounds faces growing competition..... Page 6

**ENTERTAINMENT:** take-over fever in Hollywood where foreigners have moved in on the big studios..... Page 8

Editorial Production: Roy Terry

forging a link with the United States's new trading partners in Asia.

The record growth and socioeconomic change experienced during the 1980s show no signs of abating during the 1990s despite the current nationwide economic slowdown. The California economy continues to attract immigrants by the million.

For those with the training and the ambition to take advantage of the opportunities the state offers, the California dream lives on. Yet, for large numbers of immigrants, especially those who stream across the Mexican border by the hundreds every day, hitting paydirt may prove to be as difficult as it was for the '49er gold diggers, most of whom went empty-handed.

## If you do business in California, let Wells Fargo come through for you.

Since the gold rush days, we've come through for companies who do business in California and around the world with a full range of services including:

- Business and personal banking services through 489 offices statewide
- Trade finance
- Trade documentation and payment processing
- Foreign exchange services
- Global electronic banking services
- And access to 1,400 banking offices worldwide through our alliance with The Hongkong and Shanghai Banking Corporation Limited



WELLS FARGO BANK

For information call:

International Trade Services • (415) 396-0497

Member FDIC



Alan Friedman examines the banking sector

## On the trail of retail acquisitions

NOTHING better illustrates the fundamental soundness of the West Coast — when compared to the East Coast's tumble into recession — than the generally healthy state of commercial banking in the Golden State. California may not have a bulletproof economy, but it does have one of the strongest and most diversified economies in the United States.

Mr Robert Parry, a genial former economist who heads the San Francisco-based Federal Reserve's 12th district, says: "I sometimes sound like a broken record at meetings of the Open Market Committee in Washington because I tell my colleagues that California is continuing to outperform the nation."

Mr Parry attributes the successful Californian banking performance which last year saw the average return on assets at banks in the western region at about twice the national level, to the diversification of the state's economy, the growth in population and employment, and the healthier state of the real estate market.

The real estate market has slowed in San Francisco and downtown Los Angeles, but there is nothing like the crisis that began earlier this year in New England and is now spreading down the East Coast.

The Los Angeles-based Security Pacific, for example, the nation's fourth largest bank, has only \$658m of non-performing commercial real estate loans out of a total loan portfolio of \$12.1bn. Contrast that with the doubled levels of Chase Manhattan or Citicorp and Secpac seems virtually untouched.

The Bank of America, the third biggest US bank and the predominant force in California, has only \$310m of non-performing loans out of a commercial real estate and construction portfolio that totals \$9.2bn. Mr Allen Sanborn, vice-chairman of Bank of America, says there is simply no doubt that real estate "is holding up better on the West Coast even if we have seen a slowing down



Robert Smith, chief executive of Security Pacific

in sales over the last 12 months."

Mr Joe Arsenio, an analyst at Hambrecht & Quist, recently said it was "ridiculous" to compare California banks with their East Coast counterparts. "There is no comparison between the California banks and the New England regional banks. Or even the New York money centre banks, which haven't been faring well lately either."

Mr Arsenio noted that the California banks are far more retail-oriented in general, have better diversity in their portfolios and exist in a more positive environment. Over the long term they are "absolutely better on average than banks in the rest of the nation."

Back in deceptively New York, banking analysts are in full agreement. Meanwhile, Bank of America's Mr Sanborn and other California bankers stress that corporate lending, especially in the middle market (companies with up to \$250m of annual sales) is also holding up better than the national average. Even sectors that have been hit by budget cuts, such as defence, are not producing much in the way of loan losses for California lenders.

Mr Robert Smith, chief executive of Secpac, says that while defence cutbacks may produce a 0.5 per cent reduction in California's GNP growth rate, the slimming of defence company workforces in California does not translate into loan losses and may even bolster the companies' financial position. Mr Sanborn at Bank of America says that defence cuts will not have a major impact on the bank's loan book "because we just don't have that much of a concentration in the sector."

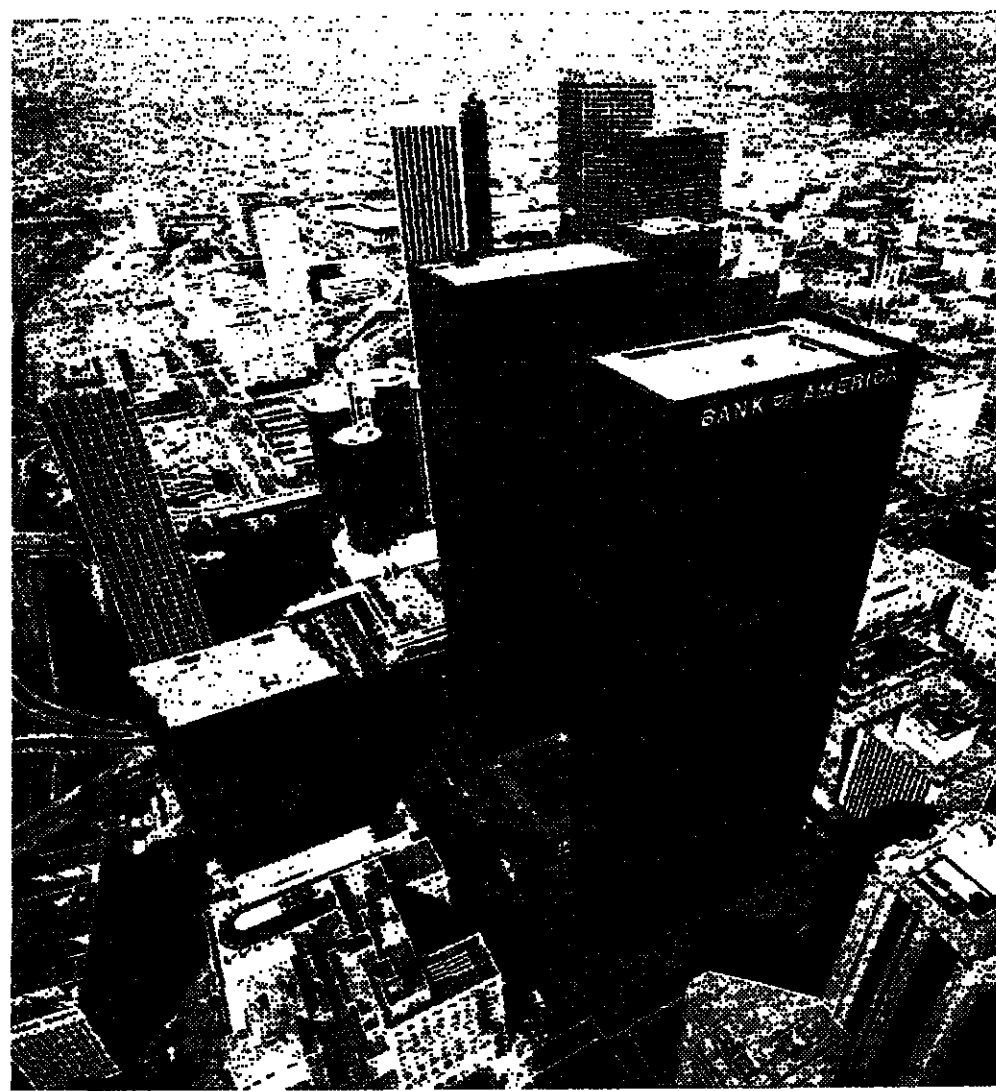
Even the arrival of Japanese banks in California, which now account for 25 per cent of total assets and one third of commercial and industrial lending, is no longer considered a problem.

Mr Richard Rosenberg, the ebullient new chairman of the Bank of America, says several years ago it was very difficult to compete with the Japanese. Today, no longer able to tap easy equity capital in Tokyo and send it to California, the Japanese are less cut-throat and more just good competitors," says Mr Rosenberg.

The focus of attention in California banking is a far more exciting and constructive story — it concerns the battle under way among the big three banks (Bank of America, Security Pacific and Wells Fargo) to carve out more and more retail banking market share both in the State and in the Western region of the US.

First Interstate, weakened by big losses at its Arizona and Texas subsidiaries, is the exception to the rule and is generally viewed with predatory eyes by the other big players.

The biggest banks, meanwhile, have been on the acquisition trail. Bank of America, with more than 850 branches, has expanded its franchise into other Western states and consolidated its leading position with purchases in Washington state and California. Last June Bank of America bought the retail operations of Arizona's Western Savings, an \$80m deal that not only illustrates the



The real estate market in downtown Los Angeles has slowed down

success of Bank of America's recent turnaround, but gave the bank 61 branches in the Phoenix area. Other S&L acquisitions are under way as Bank of America and other banks buy the institutions "clean" of bad loans and associated problems from the Resolution Trust Corporation (RTC), the federal agency charged with rescuing S&Ls.

Security Pacific, for example, last June paid \$142m for Gibraltar Savings, a California S&L with 83 branches and \$3.5bn of deposits. In September Secpac bought 84 branches of the failed Mercury Savings & Loan, paying \$44m to acquire these plus \$1.4bn of deposits.

Mr Robert Smith of Secpac

says the strategy is to buy the S&Ls and convert them into commercial banking operations. "You can't move market share, but you can buy it and that's why it makes economic sense. Our experience with the S&Ls has been better than expected. We've been able to retain a greater proportion of deposits than we thought and a better quality of customers than we expected."

The original incentive for California banks to expand, acquire and consolidate their positions was the fear of what might happen with the opening up of the California banking market to out-of-state banks in 1991. The Fed's Mr Parry said there was a time when "we thought the New York banks

would be in here with both feet". All such fears are gone now, thanks to the California banks' aggressive moves.

Least all of this sounds too good to be true let it be clear that all regulators, analysts and bankers are inserting one key caveat into their optimistic forecasts — the caveat is that California's underlying strength could still be affected if a nationwide recession proves deeper than expected next year. This notwithstanding, the general view is best summed up by Bank of America's Mr Sanborn, who says: "I think it is still going to be the Golden State for bankers. We're just going to have to work a bit harder for a year or two."

Foreign trade and investment

## Eyes turn to Europe again

REACH for a telephone book in your San Francisco hotel and you may accidentally pick up the "Japanese Visitor Resource Directory", a yellow page-style guide book written in Japanese. Take a walk through the streets of the city and you can pass in quick succession a luxury Japanese-owned hotel, a far from affluent Vietnamese quarter and souvenir shops peddling T-shirts emblazoned with oriental script.

You do not need to be a detective to spot superficial signs of the rapid intermingling of the Californian and Pacific Rim economies over the past decade.

Statistics tell the same story: the Pacific Rim has been the fastest growing market for US foreign trade generally over the past 10 years and California has captured an above average share of it. That is hardly surprising, given that its ports are leading West Coast points of entry and exit, accounting for some \$157bn of trade last year while the state's economy is also the largest and, among the most dynamic, in the nation.

At the same time, there has been a rapid build-up of Asian, particularly Japanese, direct investment in the Californian economy during the past 10 years. The latest examples include the takeover of the celebrated Pebble Beach golf complex, near Monterey, by a Japanese-led group of investors for a rumoured \$1bn; and negotiations by Matsushita to buy MCA, the entertainment group, for up to \$1bn.

The growth of Pacific trade and strong inward investment — by US and European groups as well as Asian ones — go hand in hand. As Mr John Wilson, chief economist at Bank of America, points out: "With trade shifting from the Atlantic to the Pacific, US manufacturing increasingly needs to be located on the West Coast rather than the East Coast."

Yet despite these trends, Californians are also rediscovering Europe as an export market and source of investment. "Pacific-man" created here in the mid-1980s and people began to turn their attention to Europe," says Gregory Mignano, director of the California State World Trade Commission. Another sign of this is the recent formation of a joint venture, the California Council on Europe, which aims to inject a specifically Californian contribution into debates on American-European relations.

Mr Mignano says the renewed interest stems partly from the 1992 creation of a single European market and the more recent opening up of the Soviet empire. In addition, publication of a new series of trade statistics — showing US exports by state of origin, rather than port of exit — have revealed that Europe is far more important as a Californian trading partner than previously thought.

The new statistics, while still far from completely reliable, indicate that California's exports to the European Community have grown by 50 per cent since 1987, from \$7.6bn to \$11.4bn, with Britain and West Germany the leading destinations.

tions. Trade with the EC made up more than 26 per cent of California's total exports of \$43.4bn last year.

However, Japan remains by far the largest single export market, accounting for some \$8bn of trade last year, and the Asia-Pacific region (including Australia) is the biggest regional market, making up some 48 per cent of export business. Sales to the region grew by 63 per cent from 1987 to 1989.

The state's leading exports are general machinery (\$10.7bn in 1989), electrical equipment (\$9.1bn), transport equipment (\$6.1bn) and precision instruments (\$3.6bn). Agriculture is also a big exporter, although the \$3.5bn shown by the statistics significantly understates its contribution.

Reflecting the high-tech nature of the largest export groups, some 60 per cent of California's shipments go out by air, compared to a US average of 38 per cent.

California is also the leading US state for foreign direct

investment, followed by Texas and New York, and the state's trends match national activity closely. Figures from the Department of Commerce in Sacramento show that between 1977 and 1987 California represented a fairly constant 10 to 11 per cent of employment by foreign affiliates.

However, the composition of the investment is markedly different from elsewhere in the US. In California, Japan has emerged as by far the largest investor. Its companies held interests with some \$8.1bn in gross book value in 1987, ahead of Canada (\$6bn) and the UK (\$5.4bn).

A second distinguishing feature of foreign investment in the state is a much greater concentration on non-manufacturing interests than in the nation as a whole. Japanese companies, in particular, have been very big buyers of Californian banks and real estate.

The build-up of foreign investment is set to continue at rapid pace. First, there is the influx of Japanese students at some MBA classes are now of Asian origin.

Third, California still gives access to an unrivalled pool of high-technology know-how, be it on the university campuses of Stanford, Berkeley and UCLA, or in the military and aerospace industries around San Diego and Los Angeles, in Silicon Valley south of San Francisco, or the state's fledgling bio-technology industry.

Martin Dickson

Martin Dickson discusses the big "if" in the long-term economic outlook

## The brakes are on in America's fast lane

WHEN the American economy reaches a head-cold, California becomes inconveniently afflicted by a sniffle.

So over the next year or so, as the US teeters on the edge of recession, the state's economy will be showing markedly slower growth than the rapid expansion which characterised the 1980s — and indeed, many decades before that.

But its short-term performance will still be better than most other regions. And most economists believe that over the longer term California should retain its reputation as America's golden economy — if it has the political will to address some potentially serious constraints of infrastructure and human skills.

But that is a big if. And the more pessimistic warn that, given the much tougher international competition facing many of California's industries, future growth will not be nearly as effortless as before.

For the past half century California has been the most dynamic part of the American economy, blessed by unusually rich natural resources, booming industries at the forefront of technology, (especially since the Second World War), entrepreneurial attitudes, and a benign Mediterranean climate and relaxed lifestyle attractive to immigrants.

The statistics are breathtaking. It now ranks sixth in the world's league of economic powers, producing more than \$675bn of goods and services last year. Before the turn of the century it is expected to overtake France in fifth position. Between 1979 and 1988 California created more than 2.6m new jobs, or about one in six of the US total, while job growth averaged 2.4 per cent a year, against a national average of 1.7.

California is not only the leading US manufacturing state but it is also first in agricultural output, first in entertainment services, and fourth in oil and gas production. It still leads the world in many high-technology fields, has a very important lumber busi-



California is sixth in the world league of economic powers

ness, and occupies a crucial trading position on the edge of the fast-growing Pacific Rim.

However, the next year or two will see less dramatic progress as the slowing of the US economy hits demand for Californian goods and services. On top of that, the state has some particular problems of its own.

Cuts in the national defence budget following the collapse of the Soviet empire will hit California particularly hard, since it accounts for about a sixth of the Pentagon's budget. Indeed, a sharp reduction in defence spending between 1989 and 1991 followed the state into recession.

This time, however, the problem will not be nearly so severe, for in the past 20 years the economy has become far more diverse. Defence only accounts for some 6 per cent of jobs, down from more than 14 per cent in 1970. And although orders for military aircraft have been dropping, there is still strong world demand for commercial aircraft.

Other local difficulties include a four-year drought which is already starting to constrain a strong recovery in the agricultural sector. This could grow much more serious next year if the rains fail again. Over the longer term, farmers' yields could be threatened by Big Green, a proposed on next month's election bal-

lot, to ban a wide range of pesticides.

A great unknown, as everywhere else, is the impact of the Gulf crisis and higher oil prices on growth, but here again California should suffer less than other states. For one thing, it has a much warmer climate. For another, it has many more fuel-efficient Japanese cars on its roads.

Similarly, the property market is in much better shape than the depressed eastern seaboard. The commercial sector is depressed, with substantial excess capacity, and the price of residential property has been falling. However, the continued creation of jobs is going to bring millions more in. According to Mr Stephen Levy, of the Center for the Continuing Study of the California Economy (CCSCE), the population will rise to 35m by 2000 and 40m by 2010, though there will be a marked slowdown thereafter and the total might never reach 50m.

At the same time, the ethnic composition is changing rapidly. Hispanics, Asians and Blacks now make up some 40 per cent of the population, and by 2000 they will account for half. Optimists say that gives California the change to create the world's first genuine multi-ethnic industrial society. Pessimists say low educational achievement among the minorities could drag the state in the direction of the Third World.

Some of the problems created by rapid population growth are self-correcting. For example, contrary to the impression created by the suburban sprawl of greater Los Angeles, California is not a densely populated land. Italy, with a similar climate, holds 60m people in an area two thirds the size.

Urban and industrial development will simply have to spread inland from the densely populated coastal belt, as indeed it already is. One of the

immigrants, mainly from Mexico and Asia.

At a time of budgetary constraints, all this has imposed great strains on the infrastructure. The most intensive growth has occurred along the Pacific seaboard around the sprawling metropolises of San Diego, Los Angeles and San Francisco, creating severe road traffic congestion, dreadful air pollution, high housing costs and extremely long commuting distances — up to two hours in each direction. And while California can boast one of the finest university systems in the US, its primary and secondary schools, in common with much of the US, have standards well below those of leading competitor nations.

So, while the economy as a whole has grown rapidly over the past decade, productivity growth (in common with the rest of the US) has been limited. According to a study by the California Economic Development Corporation, between 1986 and 1989 real per capita income rose less than 0.6 per cent annually. Alarmingly, says the report, "California has begun to lose its edge in high-tech manufacturing."

Furthermore, the population pressures will continue for at least the next two decades. For while quality of life issues might be driving a few people away, the state's continued creation of jobs is going to bring millions more in. According to Mr Stephen Levy, of the Center for the Continuing Study of the California Economy (CCSCE), the population will rise to 35m by 2000 and 40m by 2010, though there will be a marked slowdown thereafter and the total might never reach 50m.

At the same time, the ethnic composition is changing rapidly. Hispanics, Asians and Blacks now make up some 40 per cent of the population, and by 2000 they will account for half. Optimists say that gives California the change to create the world's first genuine multi-ethnic industrial society. Pessimists say low educational achievement among the minorities could drag the state in the direction of the Third World.

Some of the problems created by rapid population growth are self-correcting. For example, contrary to the impression created by the suburban sprawl of greater Los Angeles, California is not a densely populated land. Italy, with a similar climate, holds 60m people in an area two thirds the size.

Urban and industrial development will simply have to spread inland from the densely populated coastal belt, as indeed it already is. One of the

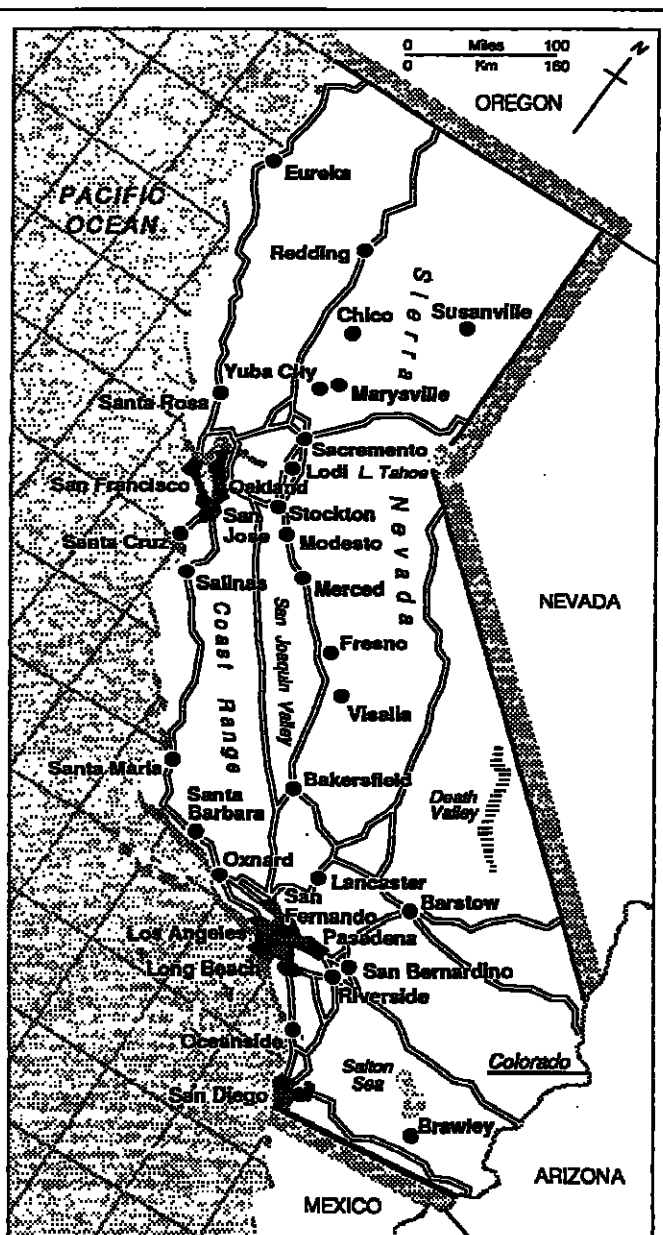
fastest growing centres is Sacramento, the state's once sleepy capital, which is surrounded by the endless farmland of the Central Valley.

Other problems are being tackled by policy makers, such as a \$18.5bn long-term transport improvement plan and much stricter limits on car exhaust emissions. But the schools system still lacks a strong policy initiative. And the 1990s are likely to see significant policy conflicts over the environment and the allocation of resources in short supply, notably water and prime agricultural land.

While California is debating these issues, economic development will keep rushing along. CCSCE, for example, forecasts that between 1988 and 2000 the state will add nearly 3.5m jobs,

a rate of growth of more than 25 per cent, compared to a national average of 15.6 per cent. It will be helped by two important trends. One will be a sharp increase in production by high-technology industries. The other will be a large increase in international trade, particularly with the Pacific Rim.

But to ride these waves successfully will require a more highly educated work force, at a time when four out of five entrants to the labour pool will be minorities, half of them recent immigrants. Unless the state can radically improve its educational standards, the 1990s could leave the average citizen little better off than today — and tarnish California's golden image as it enters the 21st century.



### KEY FACTS

Governor	George Deukmejian (Republican)
Area	411,409 sq km
Population	29,063m
Population as % of total US	11.7%
<b>ECONOMY</b>	
Gross state product (\$bn)	638.2
Real gross state product growth	+4.5%
Personal disposable income per capita	\$16,059
Gross state product by sector	
Manufacturing	20.7%
Electrical, electronic equipment	4.0%
Air, space, other transportation	1.5%
Motor vehicles	0.3%
Services	18%
Health services	4.6%
Educational services	0.5%
Finance, insurance, real estate	16.0%
Real estate	12.0%
Banking	10.6%
Retail trade	8.0%
Wholesale trade	10.7%
Government	
Budget surplus as % of GSP	+0.2%
Total state expenditure (\$bn)	42,120
Total state revenue (\$bn)	46,827
Income taxes as % of revenue	36.7%
Retail sales taxes as % of revenue	29.2%
Exports as share of all US exports	16.7%
Imports as share of all US imports	16.7%
New business starts	58,653
Total new business starts 1980 to date	529,130
Employment growth	+3.4%
Retail sales growth	+2.3%
Housing starts	242,000
Housing sales	563,000
New car sales (registrations)	1.44m
Unemployment	5.3%

\* Financial years 1988-89 and 1989-90. Figures for 1989-90 are estimates. Source: California Department of Finance, Federal Reserve Bank of San Francisco, Golden State.

### FREE COPY

CALIFORNIA PROPERTY & INVESTMENT OPPORTUNITIES NEWSLETTER

USA  
FAX: (707) 546-5810  
CALL: (707) 571-8076  
LONDON  
FAX: 44.71.483.2161  
CALL: 44.71.839.2431  
CAL-EURO Investment Services Inc., 8550 Round Barn Blvd. #305  
Santa Rosa CA 95403 USA





We attract nearly 50 billion dollars of foreign investment. We are the pipeline to the Pacific Basin—a 4 trillion dollar market growing at five billion a week. We have created more jobs in the last eight years than Western Europe. Our economy is more productive than Japan's. We will gain 3.4 million jobs in this decade, one out of every six in America. We lead in new commitments by private venture capital firms, with 30% of the total U.S. dollars.

Welcome to The Land of Now. Welcome to the world's eighth largest economy. Or seventh. Or maybe sixth, depending on the source. Our largest foreign investor is the European community.

Our per capita gross state product is \$22,780; Japan's per capita GNP is \$21,045. If you're looking for talent or opportunity, market share or breakthrough, you've got to be here. Tomorrow was wonderful. But it's not as good as now.

## The Californias®

California Department of Commerce, 1121 L Street, Suite 600, Sacramento, CA 95814 (916) 322-1394 • California European Trade & Investment Office, 14 Curzon Street, London W1Y 7FH, Tel: (071) 629 8211, Fax: (071) 629 8223 • California European Trade & Investment Office, Bockenheimer Landstrasse 98, 6000 Frankfurt/Main 1, West Germany, Tel: 69-75-60-06, Fax: 69-74-64-36. ©1990 California Department of Commerce. All rights reserved.



## CALIFORNIA 4

Wine growers fear higher taxes, tighter rules

## Two propositions with a sour taste

A GLASS of merlot in his hand and a badge saying "No 134" on his chest, winemaker Michael Weis looks out across the vine-covered expanse of California's Napa Valley and says angrily: "We've spent 30 years trying to get to where we are, and now we're shooting ourselves in the foot. It's insane."

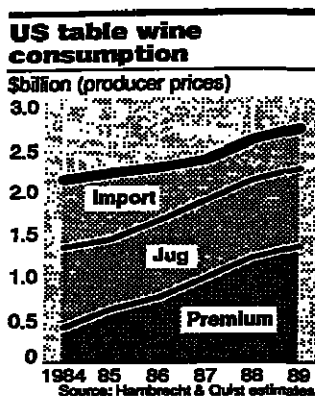
Mr Weis, general manager of the Robert Mondavi group's Vichon winery, is furious - as is the entire Californian wine industry - at two propositions, or referendum proposals, on next month's state ballot paper.

Proposition 128, or Big Green, might eventually ban pesticides used by the industry, pushing up costs and lowering yields. But the more immediate threat is Proposition 134, which would increase the state tax on table wine from 1 cent a gallon - a level set in the 1830s - to a swingeing \$1.29.

The industry, which fears possible copycat action by other states, is backing a rival plan for an increase to just 20 cents a gallon.

Approval of 134 could lead to a sharp drop in local demand for wine, which the industry claims would force plant closures and lead to job losses. That would accentuate what many believe is a substantial shake-out already facing the industry.

Yet despite these tribulations, the future looks reason-



Source: Harbort & Quist estimates

ably bright. The potential is underlined by the substantial investment in the industry over the past few years by foreign drinks groups, including Britain's Allied-Lyons and Grand Metropolitan.

The Californian industry, which accounts for some 90 per cent of US wine output, can trace its origins to the viniculture of Spanish Franciscan monks more than 200 years ago. But it is only in recent decades that production has risen sharply, as Americans have developed a greater taste for wine. California shipped 412m gallons in 1988, compared to 288m a decade earlier, while the number of wineries has risen from 180 in 1975 to some 575 now.

At the same time, Californian wineries have been gaining an international reputation for quality products and tech-

nical innovation, although only some 5-6 per cent of their output is currently exported. California, in terms of viticulture and oenology, is to the world of wine what the Japanese are to the auto industry," claims Mr John De Luca, head of the Wine Institute, an industry trade body.

However, the past few years have seen a dip in US wine consumption, due in part to a much greater emphasis on health and an anti-drugs and alcohol crusade which is also reflected in Proposition 134, which earmarks a lot of the funds raised by higher taxes for drink and drug programmes.

Some analysts have suggested that this means a dim future for the industry, although a closer examination of the statistics does not support this. Jean-Michel Valette, an analyst in San Francisco with securities house Hambrecht & Quist, points out that the volume decline obscures a fundamental long-term shift in the market. The US consumer is "drinking up" moving from consumption of low-priced "jug" wines, which come with a screw top, to "premium" wines which are of better quality, more highly priced and come in bottles sealed with cork.

In other words, people are drinking less, but are drinking better and while Californian producers may be selling fewer bottles, their revenues and gross profit margins



Robert Mondavi Winery: played a large role in promoting Californian wines abroad

have been rising. Mr Valette estimates that US industry revenues rose from \$2.2bn to \$2.8bn between 1984 and 1988.

That said, over the next few years many premium wine growers are going to see a dip in profits for some grape varieties because increasing acreage, coupled with two very good harvests this year and last, are creating excess supplies.

However, the premium sector divides into three distinct categories, each with their own markets, and the oversupply will mainly affect the bottom end of the range, for "popular premiums" which sell for between \$3 and \$7 a 750ml bottle. Prices in the super-premium range (\$7 to \$14) should be more stable, while ultra-premium wines, selling for \$14 or more, should see prices rise, says Mr Valette, since demand

here is growing at double digit rates.

The popular premium market, the largest of the three categories, is dominated by large groups which have the marketing clout to sell to a trade increasingly dominated by supermarkets and discount chains. Gallo, California's biggest winemaker, and also one of the most secretive, emerged last year as the leader in this market, successfully making a leap across from jug wines.

In the super and ultra brackets there is a mixture of small, boutique winemakers and larger manufacturers (including the new foreign investors). The big firms are playing increasingly important roles, since new technology has allowed them to make fine wines on a much larger scale while their capital strengths allow them to invest in the

best equipment and substantial sales forces.

For example, the Robert Mondavi group, headed by the eponymous veteran Californian winemaker, has grown over the past 24 years to be one of the larger wineries, yet makes what are generally considered some of the state's most attractive wines.

Mondavi has played a particularly large role in promoting Californian wines abroad. It now exports some 9 per cent of its output, but expects this to grow to more than 20 per cent by the end of the decade. Mondavi, and others in the industry, see particularly good growth possibilities in Japan, where wine now accounts for only 1.5 per cent of alcoholic beverage consumption.

Martin Dickson

Alan Friedman discusses environmental pressures on oil industry

## Energy takes on a green tinge

CALIFORNIA is the home of three of America's biggest multinational oil and gas companies - Chevron of San Francisco and Arco and Unocal of Los Angeles. It is also the third biggest oil producing state in the US, after Texas and Alaska, accounting for 11.9 per cent of total US production.

The state, with its vast and diversified economy, is also a giant consumer of energy. Although its population is roughly half that of the UK, California consumes 1.6m barrels of oil a day, which compares with average UK daily national consumption of 1.7m b/d.

California actually produces 1m b/d, some 80 per cent from onshore fields. The 600,000 barrel deficit is made up by imports from Alaska and the Middle East, with the overwhelming proportion from Alaska.

As a refiner California accounts for 14.4 per cent of total US capacity, spread out at 30 operating refineries in the state.

But if the Golden State is a gigantic producer and consumer of energy products it is equally the most fertile ground in the US for environmental protest and strict regulation of the oil and gas industry. The ecological safety movement is mainstream politics in California, especially in the wake of last year's Exxon Valdez oil spill disaster in Alaska.

Mr Robert Wycoff, president of Arco, admits the Exxon disaster "heightened everyone's sensitivity" and agrees that "we need to take a greater degree of caution to try and improve our safety records". He cites the Arco practice of now escorting all tankers with two tugboats or with vessels that have oil spill equipment on board as the company

moves from Alaska's Prince William Sound.

In broader terms Mr Wycoff boils the situation down to its barest essentials and says: "The political environment in California now prevents any meaningful exploration for new reserves in the state."

Across the street from Arco headquarters in downtown Los Angeles, Mr Richard Stegemeyer, chairman and chief executive of Unocal, says bluntly that "the environment is the single most important issue facing our company in the next decade".

The Unocal chief says the environmental debate will "have a very large effect on our capital spending" and that "obviously environmental expenditures will be passed on to the consumer".

More specifically, he declares it "inconceivable that new refineries will be built in California because of environmental restraints".

In San Francisco, Mr Will Price, president of Chevron USA, the largest California-based oil and gas company, speaks of little besides the environment and says he is currently spending 60 per cent of his time on environmental questions.

What, then, are the main environmental concerns of California's oil men? The recent decision by President Bush to approve a 10-year moratorium on new oil leases in federal waters off the California shore is one big source of irritation for the oil industry. But each of the big three California-based oil companies has its own special environmental bugbear and its own public relations response.

The entire California oil industry suffers from the bitter memory of a 1969 Unocal blowout off the coast of Santa Barbara. Chevron says the fears are irrational, but the company has written off \$445m of its \$780m portion of the \$2.5bn investment. Mr Mike Marcy, a Point Arguello specialist for Chevron in Ventura, California, says: "We're now going to make a dime on Point Arguello. This project will never be in the black. At this point we are just seeking some cash flow, simply trying to secure the crude we had already planned for our refineries."

Chevron's Mr Price smiles wearily and then grimaces when asked about Point Arguello. He says the issue that separates the company from environmentalists is how to transport the oil to the company's El Segundo refinery in Los Angeles. Various tanker and pipeline proposals have been stopped and the newest compromise proposal is a special pipeline that would run along a railway track.

Mr Wycoff has a similar problem. The company has a 100m barrel offshore field - called Coal Oil Point - north of Santa Barbara, but has been unable to develop it because of environmental objections.

Unocal's Mr Stegemeyer is worried about the cost of the new Clean Air Act for his refinery operations. He says that California laws that require reduced hydrocarbon emissions from refineries could cost Unocal more than \$100m in compliance charges. Each of the companies has its own way of approaching the issue, with the principal public relations thrust being an attempt to paint themselves green in dozens of television and print media advertisements.

Arco was the first California company to launch last year a new reformulated petrol, called RC-1, which was followed this past September by a new unleaded premium product. The new gasolines contain methyl tertiary butyl ether, known as MTBE, an additive that helps convert carbon monoxide into carbon dioxide.

Chevron has also introduced specially reformulated petrols, but the company has gone much further to get its message across. It says it is spending \$300m a year on capital projects to achieve compliance with environmental guidelines and rulings. The company also recently produced its first-ever annual report on the environment, a slick green-coloured screed printed (naturally) on



Santa Barbara oil platform: 1969 blowout remembered

recycled paper. Chevron and other oil companies are also working with Detroit car makers to examine technologies that could lead to less pollutant and less polluting vehicles.

The prize for the most original - and the cheapest - oil company gambit to win the hearts, minds and pocketbooks of Californian consumers was Unocal's SCRAP programme, launched earlier this year.

SCRAP saw the company putting up \$5m, hardly a great deal for a multinational with \$1bn of annual sales, to persuade car owners to bring in

pre-1971 model cars (the most egregious polluters) and receive \$700 per car. The cars, some 8,000 in all, were then scrapped by Unocal.

Mr Stegemeyer of Unocal says these old "clunkers" are the biggest contributors to smog in Southern California.

Each company has its own way of addressing the environmental issue, but none of the schemes is likely to head off much tougher emissions control standards that state legislators and regulatory bodies are planning. For the environmentalists, Big Oil is now firmly on the defensive.

## POLITICS

## Back to the mainstream

IN "The Candidate", still one of the best films ever made about modern American politics, Robert Redford is forced at one point to define his own philosophy. "We must never forget," he says, "the essential indifference which made this country great."

The response is semi-serious; and it captures California, where politics is often seen as a (sometimes necessary) intrusion into the business of making money and enjoying life. In the 1980s, a period of great prosperity, voters' inherent suspicion of politicians and politics has degenerated into apathy, inertia, even resentment, especially towards a lethargic state government.

It was not always so. From the 1920s counter-revolution, and the Ronald Reagan-led conservative backlash, to the 1970s Jarvis-Gann tax revolt and the spiritual environmentalism of Governor Edmund "Gerry" Brown, California acted as a trendsetter for the rest of the nation. The question for the 1990s is: can California reclaim the political leadership role which its wealth and size suggest it deserves.

It is tempting to see this year's race for governor between Senator Pat Wilson, a former mayor of San Diego, and Mrs Dianne Feinstein, a former mayor of San Francisco, as a turning point. The election campaign itself is predictably expensive (\$25m, plus) and predictably nasty. Those despairing about the quality of debate have begun to complain there are no real differences between the two candidates: both are former big city mayors, both remarried, both have younger spouses; and both are 5ft 10in tall.

In fact, the similarity between the candidates is precisely what makes them interesting. However bland and boring Mr Wilson may be - most people reach for the Mogador when he picks up a microphone - his pro-choice, pro-environment, pro-infrastructure views make him a very different Republican to the tax-cutting Reagan conservatives, the one-time innovators whose days look distinctly dated. Mrs Feinstein is also running against type.

A fervent advocate of the death penalty, Mrs Feinstein is doing her best to kill the old Republican charge about "liberal Democrats". So far, she seems to have overcome these handicaps in running for statewide office ("she's a woman, she's Jewish and she's from San Francisco", explained one Democratic official). And though it is unclear how far she has mastered the substance of state-wide politics, Mrs Feinstein has one characteristic which has been lacking in politicians over the past ten years: celebrity status.

A victory in November would immediately establish Mrs Feinstein (who made the short-list for Mr Walter Mondale's running mate in 1984) as a significant national figure. Having become the first-ever woman to seriously run for California governor, she might even be tempted to run for president in 1996. Mr Wilson almost certainly entertains similar ambitions.

It would be foolish to write off either candidate. As a result of the 1990 census, the electoral arithmetic for presidential elections will tilt in California's favour. The increase in population may create seven new Congressional seats. This would bring the state's total in the House of Representatives to 52 seats, roughly one eighth of the total. By any measure, the increase offers a tremendous launch-pad for a presidential campaign (particularly if the state could get its act together and push for an early election year primary near Iowa and New Hampshire).

The immediate prizes, of course, lie at the end of this year's governor's race. The most important is the ability to

influence the state electoral boundaries which are being redrawn to take account of the census. A Wilson victory would allow him to block efforts by the Democratic state legislature to repeat their shameless gerrymandering exercise of 10 years ago; a win by Mrs Feinstein would virtually end Republican hopes of mounting an electoral comeback in California, a bitter blow for a party which rightly believes it enjoys broad appeal.

Both Mr Wilson and Mrs Feinstein would face similar problems with the lethargic state legislature. After the somnolent tenure of Governor George Deukmejian (who until recently refused to own a passport, other candidates would doubtless come across as dynamic. But they would still have to prove the more questionable assumption that state government in California really can work.

The record in the past decade is that the state government has found it near impossible to deal with major issues - from insurance to tax



Governor Deukmejian: somnolent tenure

increases to the environment (though here the record is marginally better). Elected officials have preferred to abdicate responsibility to the "Proposition" process, the popular Californian-style referendums or citizens' initiatives. This November, around 150 such Propositions are on the ballot, covering the environment (Big Green Initiative), crime, ethics, drug enforcement and term limits for elected politicians.

The term limits initiative (Proposition 131) is well ahead in the polls. If it does pass, there will no better commentary on the contempt with which the voters view their own legislature, where well-funded incumbents have a better shot being elected these days than Mr Gorbachev's colleagues on the Central Committee.

But significant doubts remain about where the process is headed: term limits take no account of the value of experience and could leave members even more dependent on powerful lobby groups.

A more optimistic view suggests that change will come, if only because several long-standing political figures are due to stand down in the next year or so. Mayor Tom Bradley of Los Angeles will move aside after almost 30 years in the chair, raising the possibility of a Hispanic or Asian successor. Mr Cranston, the state's senior US Senator and Democrat, is suffering a political meltdown as a result of his savings and loan ties. He has no chance of winning a fifth term. Watch out for a strong challenge from US Congressman Robert Matsui, a talented Japanese American, and - yes - maybe even ex-Governor "Moonbeam" Brown's resurrection.

The power of personalities and celebrities in California politics as motors of change should never be underestimated. Remember Ronald Reagan.

Lionel Barber

Lionel Barber traces the changing demographics and highlights the social problems

## White-based melting pot poses a challenge

TAKE a drive through central Los Angeles on a Sunday afternoon and you catch the full impact of post-European society in California.

In MacArthur Park, the streets are packed with Salvadorans, refugees from the civil war; in Koreatown, row upon row of mom-and-pop grocery, radio and acupuncture businesses testify to a hard-won respect, if not yet prosperity, in the old centre of town, past Skid Row and the gleaming glass towers of the financial district, the sights and sounds might as well be Mexico.

Welcome to what Mr Bill Bradley, the Sacramento-based political analyst, calls the United States of California. Sometime soon white Americans will become a minority group in California.

The change in ethnic mix will touch every aspect of society, from politics and education to industry and culture. It will disrupt cosy urban political coalitions, stretch an

already hard-pressed public schools system, transform the workforce, and challenge the population to forge, perhaps, a new post-European identity.

Says Ms Linda Wong, president of California Tomorrow, a public policy group helping the state make this adjustment: "Race relations used to be black versus white. Now it's Hispanics, Latinos, Asians and eight or nine other groups. We have to develop a whole new set of political and social relationships."

The demographic shift is a relatively recent phenomenon, the result of a surge in immigration since the mid-1960s among Hispanics and Asians who came to California as economic or political refugees in search of a better life. The trend is certain to continue: between 1987 and 1995, California's population will jump slightly more than 17 per cent to nearly 32m, according to a 1988 study by the Palo Alto-based Centre for Continuing Study of the California Economy. (The US as a whole is expected to register population growth of 6.9 per cent.)

California's ethnic composition will change substantially: the Latino population is expected to grow to 7.6m, an increase of nearly 70 per cent; the Asian population is set to rise to 3.8m, an increase of 140 per cent. The Anglo element will also rise, but it will decline

Sometime soon, white Americans will become a minority group in California

as a percentage of the total - from 66.6 per cent to 57.5 per cent.

Immigration has been, of course, one of the driving forces behind California's prosperity. The influx of cheap labour has helped manufacturing in the state remain competitive when other regions - notably the north east and mid west - have struggled to maintain their industrial base. This was by no means an exploitative process: the abundance of blue-collar manufacturing jobs in California provided a traditional route for

immigrants to move up the social ladder and join the so-called middle class.

The problem is that many of these blue-collar jobs are disappearing. The accent is shifting towards white collar, service industries which require far greater communications skills. Given the fact that more than 80 per cent of the labour force and school enrollees in the 1990s will be Hispanic and Asian, experts such as Ms Wong believe the state must move fast to make the necessary policy changes.

In the 1990s, 42,000 additional teachers and classrooms and 2,100 new schools will be needed. Throwing more money at education is no answer, but as the Centre for Continuing Study of the California Economy notes in its latest report: "Keeping real education expenditures per student from falling is at least a minimum criterion for success."

The California Economic Development Corporation (CEDC), a public private sector group, called recently for an overhaul of primary and secondary system through greater

parental choice: rewards for schools who do well; closer ties with employers; and decentralisation and a reduction in state regulation of schools.

Mr Bill Honig, the widely praised state superintendent of public instruction, places strong emphasis on "core" subjects such as English, maths, history and science - but he concedes that the school system must improve its special programmes for minorities, such as bilingual education.

Bilingual education is far less controversial here than in other parts of the country, where "English-only" movements have flourished. Mr Gaddi Vasquez, 35, an up-and-coming Republican who is the first Hispanic ever to sit on the (elective) Board of Supervisors in Orange County, argues it is often necessary to teach in Spanish to assure reading and spelling skills.

Mrs Christine Vu-Dinh, a Vietnamese immigrant who came to the US in 1966 and is now a successful lawyer in nearby Garden Grove, says Asians are determined to do well in schools but have trou-

ble adjusting to the American idea of parental participation. "It's not part of our cultural background. Our view is they teach us, and we listen. We don't butt in."

Ms Wong's group is strictly interventionist. In Compton, on LA's south-west side, they are trying to help the community and school system adjust to a stunning demographic shift whereby a once predominantly black area has become majority Hispanic in the schools. The resulting ethnic tensions have helped create the highest drop-out rate in the southern district and one of the state's worst examination performances. "We're trying to create a new black-latino coalition," she says, "it is an effort to really make a multiracial society work."

The alternative is a Balkanised society, if one is to believe the doomsters. The challenge in the coming years will be to ensure that immigration, so long a force for positive change in California and the US, remains seen to be so; to prove that there is life beyond the white-based melting pot.

## Are you ready for California?

We can launch and manage your California and/or U.S. business.

You will have flexibility of scale and full control of decisions, yet at much lower cost than you could achieve by your own direct operation.

Our professional firm offers 18 years of U.S. and international expertise. We conduct any or all operations according to your instructions:

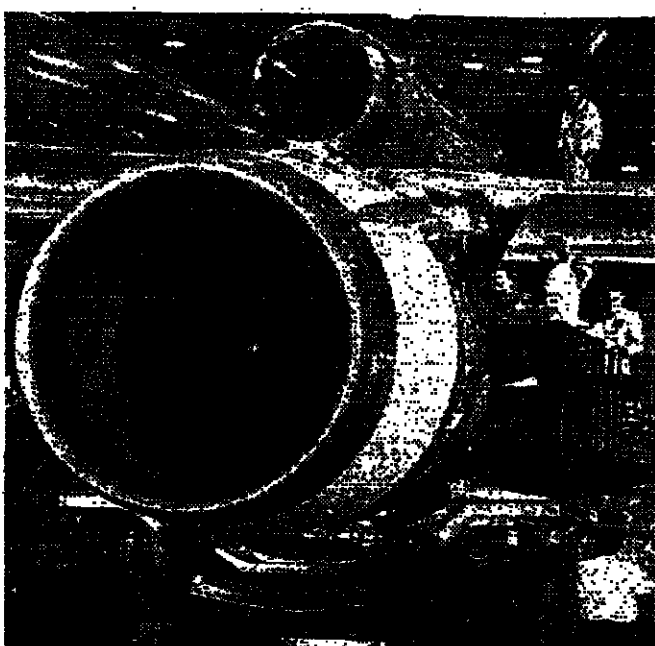
- Financial management • Accounting
- Legal/Tax compliance • Contract negotiations
- Customs/Duties • Distribution
- Marketing support • All office operations

Contact R. Daniel Douglas, President.

DOUGLAS & CO. INC.  
155 Montgomery Street, Suite 1005 Tel (415) 981-1600  
San Francisco, California 94104-4115 Fax (415) 981-6751



## CALIFORNIA 5



McDonnell Douglas: a pit-prop to the economy

## DEFENCE AND AEROSPACE

## Arms makers pay the price of Cold War thaw

WHEN Californians boast that their state is as good as recession-proof, they usually have one eye on the highly-skilled, highly-profitable defence and aerospace sector.

For the past 20 years, companies such as Lockheed, McDonnell Douglas, and Northrop have acted as pit-props to the local economy, a source of reassurance when economic adversity has threatened.

No more. More than 15,000 aerospace jobs have been shed over the past 30 months in the Los Angeles region alone. The biggest shock came last summer when Lockheed announced it was closing down its famed "Skunk" works in Burbank, the plant which built the U2 spy aircraft and the Stealth bomber.

Elsewhere, the defence sector is plagued by slumping orders, rising short-term debt

### The Golden State still ranks as the nation's defence giant

and the inevitable long-term adjustments required by changing national security priorities in the US. The collapse of communism in eastern Europe combined with the shift in domestic political emphasis towards education, crime-fighting and health care all augur badly for California's military contractors.

The Gulf crisis is unlikely to alter the picture. Talk of multi-billion-dollar contracts to US allies such as Saudi Arabia seems inflated, while the Pentagon's spending plans continue to be hemmed in by domestic budgetary constraints. How worried, then, should Californians be about the defence sector in relation to the performance of the local economy?

The quick answer is: not as worried as 1946, when US military spending fell by 90 per cent and some 500,000 jobs were lost almost overnight. Nor do people expect it to suffer as much as it did after the Vietnam War, or during the wind-down of the Apollo space programme when 100,000 jobs vanished in southern California.

The Golden State still ranks as the nation's defence giant, bringing in \$20bn in military spending last year. The Los Angeles region alone is said to be home to 12 of every 100 people in the US whose livelihood depends on Pentagon expenditure. But California's dependence on defence dollars as a proportion of gross state product has dropped from 14 per cent in 1969 to a mere 8 per cent last year. Thus, California stands only fifth - after Virginia, Alaska, Washington, and Hawaii - among the most defence-driven states in the Union. Even more striking, the proportion of people employed in the aircraft industry has fallen from 11 per cent - one in nine people - to 1.6 per cent in the post-war period.

Dr David Henley, head of the University of California (Los Angeles) Business Forecasting Project, estimates that each 1 per cent cut in real (after inflation) defence spending eliminates 20,000 to 30,000 jobs in California - a genuine ripple effect from the decisions made in Washington DC. But other respected "think-tanks" institutes such as the Palo Alto-based Centre for the Continuing Study of the California Economy counter that 3m new jobs will be created in the state by 2000, defence cutbacks notwithstanding. "Diversity is the key," says Mr Frederick Cannon, chief economist at Bank of America in California.

The problem - as Mr Cannon acknowledged during an address at a defence seminar in Sacramento last May - is that the fastest growth in the state has been generated in areas dependent on defence business such as Riverside, San Berna-

THE Californian agricultural industry is one of the state's most remarkable achievements, but the hard-pressed farmer might be forgiven for feeling that the gods and politicians are ganging up on him.

For the gods have brought four years of drought to California, and this is starting to hit crop production costs and yields, while political groups are seeking a wide-ranging ban on agro-chemicals in next month's general election. Over the medium term this could well add considerably to costs and cut yields.

The farmer, then, feels under siege. For much of this century Californian agriculture has been in conflict with other interests in the state over the use of water, land, migrant labour and the environment.

But the pressures are growing more acute. In the words of a recent survey by the state's Department of Food and Agriculture: "No like period in the past has brought agriculture and its allied industries to confrontation with such a variety of complex and difficult issues."

This said, the Californian farming economy is entering the 1990s in good shape, as it continues its recovery from the recession which hit it between 1982 and 1986 when commodity prices fell sharply.

The bounce-back is due in part to the decline of the dollar - exports have accounted for more than 50 per cent of the increase in sales in recent years - and partly to further increases in output per acre.

Net farm income, which

Agriculture faces challenges on every front, says Martin Dickson

## Farmers feel under siege

totalled some \$4.8bn in 1988, will reach around \$7bn this year, according to Mr Frederick Cannon, an analyst at Bank of America. The 1990 figure is some 7.7 per cent above that of 1989, and the increase would be even greater if it were not for the drought.

Farmers can adopt a variety of measures to cope with the surface water shortage. All affect net income, and while the impact in 1990 will not be too severe, a lack of rains in the coming wet season, between October and April, would have more serious repercussions, leading to sharp production cutbacks.

Agriculture has been one of California's most important industries since the 19th Century gold rush and for more than 40 years it has led the US in farm production and income. Only 15 nations can top the value of its annual output.

But it is the diversity as well as the size of the Californian industry that is remarkable. California produces more than 250 different crops and livestock commodities, ranging from strawberries and almonds to cotton and dairy cows.

Why should California be so blessed? The answer is a combination of natural and man-made advantages. Nature

provided excellent alluvial soils in the state's bread-basket, the Central Valley and a Mediterranean climate allowing year-round crop production. There are also many micro-climates, permitting a great range of niche crops.

Man added several other vital ingredients: an elaborate irrigation and storage system for supplies of low cost water; almost limitless supplies of high quality migrant agricultural labour from across the Mexican border; an enthusiasm by the farmer to embrace new technology; and great technical and academic back-up expertise in the University of California at Davis, near Sacramento in the Central Valley.

All this has enabled California to emerge as a relatively low-cost producer of a great array of products, and it has increasingly concentrated on high-value fruit and vegetables at the expense of more humdrum commodities and animal feedstocks.

At the same time, the institutional support of federal marketing orders - quasi-governmental systems for orderly marketing - and growers' co-operatives have helped make Californian farmers extremely sophisticated marketers of produce, in the US and abroad.

For example, the US national

consumption of fresh strawberries has grown from 1.7lb per head in 1970 to 3.32 last year. Dr Roberta Cook, an economist at the University of California, Davis, says a key to this has been merchandising at the level of the individual store, with representatives around the country monitoring such detailed issues as strawberry shelf positions.

In the international market, the remarkable growth of the almond nut industry is an example of the entrepreneurial Californian approach. It succeeded by targeting countries such as the Soviet Union, where it tried to replace hazel nuts with almonds in the national plan, and Japan, where it successfully introduced this non-traditional nut.

Yet for all its success, the agricultural industry faces challenges on every front. First, there is a growing tussle over the use of water and land with the state's rapidly growing urban population. The population growth which enveloped Southern California and the coastal belt is now spilling over into the Central Valley.

Estimates of farm land being lost to urbanisation vary considerably, but experts reckon some 500,000 acres could go over the next 20 years. And that poses politicians with the

awkward, and as yet unanswered question, of how to value the state's unique agricultural economy alongside the demands of town dwellers.

The land base is also under threat from salinity. Irrigated lands can suffer from a rapid build-up of naturally occurring salts when the soils are not well drained.

There is also an increasing struggle for control of water between city and country - a fight which will be further exacerbated if the drought persists.

The California Department of Water Resources estimates that by 2010 the state will be using 4.2 per cent more water, with virtually all this concentrated in the municipal and industrial sectors, while agricultural use will decline.

Yet supplies of water are expected to fall substantially short of this, in part because Arizona will be drawing more fully on Colorado River supplies, reducing the quantities available to urban dwellers in southern California.

To some economists, the water problem is simply one of pricing. Mr Stephen Levy, of the Centre for the Continuing Study of the California Economy, argues that a simple market mechanism, in place of the present extraordinary complex

pricing system, would solve the problem.

Linked to the water issue is the industry's use of fertilisers and pesticides, since the appearance of such chemicals in water supplies, albeit in very small concentrations, has helped fuel demands for tougher Government controls.

The strongest manifestation of this is the so-called Big Green Initiative on November's ballot paper, which would phase out the use of pesticides "known to cause cancer".

It is impossible to gauge just how this would affect agriculture, since much would depend on precisely what chemicals were covered and how vigorously the programme was pursued. But many economists argue that there would be a substantial adverse impact on yields. If California took this action alone, the state's agriculture would suffer in the domestic and international market-place, since its produce would be less cost-competitive, would look less attractive than that of competitors and would have a shorter shelf life.

Yet this would happen just when the industry is facing a greater marketing challenge than ever before from international rivals.

The industry is so worried by Big Green that it is proposing a rival initiative which would allow a more gradual change in pesticide regulation. Whatever the fate of Big Green, the industry faces greater pressure to restrict chemicals, and will need to introduce more sophisticated pest control techniques.

CONSTRUCTION HOUSING PROPERTY TRADING



Long Island 1939

# We never dreamt what our move to California would lead to.



Marina Hills California 1990

At our Green Park development in the 1930's not only did we create the first curvilinear streets on Long Island, New York; we built some of the first affordable small homes in America.

Since then, thanks to our teamwork, enterprise and vision we have completed many successful and innovative ventures in construction, property and housing. Culminating in our inspired move to California in the 1970's.

Then, heading west to the Sunshine State seemed exactly the right direction for us to take. Though little did we imagine what golden opportunities awaited us.

In construction we have achieved an impressive and diverse portfolio. Including the new school of business at California State University of Long Beach. And the new terminal building, parkway and road structures at John Wayne Airport.

In property we are very proud of the St. Francis Place mixed residential and commercial development in San Francisco; and our Oak Court project, 25 miles east of San Francisco, which will be the first 10-storey all-granite building in the area.

In housing our planned communities have been highly successful and in great demand. Marina Hills in Orange County being a prime example of this.

Situated at Laguna Niguel on the Pacific Ocean, this 510 acre community with magnificent Mediterranean-style homes and master recreational facility has met with great critical acclaim.

Quite naturally, we feel honoured that in a state known to lead the nation in housing design, our homes have won both local and national awards for superior design and architecture.

It means that as we move into the 1990's we can approach our work in the land of opportunities with both confidence and optimism.

You might even say that we'll keep on dreaming. Who knows what we'll achieve.

Taylor Woodrow Homes California Ltd., 3991 MacArthur Boulevard, Newport Beach, California 92660, USA. Tel: 714 752 7363. Contact: Gordon Tippet.

Taylor Woodrow of California Inc., 333 Third Street, San Francisco, California 94107, USA. Tel: 415 957 1491. Contact: Robert Upton.

Taylor Woodrow Construction Corp., 250 Park Avenue, New York, N.Y. 10177, USA. Tel: 212 986 7770.

Taylor Woodrow Homes Florida Inc., 1900 Long Mead, Sarasota, Florida 34235, USA. Tel: 813 378 6610.

Taylor Woodrow Property Company of America Inc., One Tampa City Center, Suite 2570, Tampa, Florida 33602, USA. Tel: 813 221 6072/3.



Skill and technology pulling together worldwide.



## CALIFORNIA 6

Louise Kehoe looks at tourism

## Golden State loses its shine

THE Golden State is one of the most popular tourist destinations in the world, hosting every year well over 100m visitors drawn by California's wealth of natural and man-made attractions.

The state's geographic diversity ranges from Mount Whitney, the highest mountain in the contiguous states, to the Mojave Desert, at 300 feet below sea level the lowest point in the western hemisphere.

The spectacular Pacific coastline - from Mendocino's rugged cliffs south through Carmel and Monterey, Big Sur and on down to Los Angeles and San Diego's sandy surfing beaches - is a "must see".

Wild-West fans can explore the Gold Country and stay in bare-boarded hotels in little towns along the "Old Trail" travelled by thousands of fortune-seekers in the 19th century.

The natural beauty of the Sierras with Lake Tahoe and Yosemite National Park attract visitors from all over the globe as well as being a regular weekend getaway for San Francisco area residents.

Then there is Disneyland, which draws more visitors than any other single attraction in California, to experience a fantasy land of pristine streets, comic cartoon characters and rides designed for every age group.

Hollywood's Universal Studios is another major draw, with TV and movie sets and its tour of the famous "back lot". Above all, California guarantees sunshine for at least nine months of the year, and weather that is generally agreeable the year round.

Tourism is the state's third largest industry with annual revenues of close to \$50bn which according to the California Department of Commerce supports close to 750,000 jobs, \$10bn in payroll, generating more than \$2.7bn in state and local tax receipts.

Tourism revenues rose by 10 per cent between 1988 and 1989, and more than doubled since 1980.

However, in line with national trends California has

seen a softening in its tourist industry this year. Although no official data are yet available, estimates range from a decline of 20 per cent in some of the worst hit areas, to reports of flat business in other parts of the state.

Concerns about a looming recession and increases in petrol prices have become serious deterrents to travel, tourist industry officials say.

More than 60 per cent of tourists in California are residents of the state, according to the State Department of Tourism. Many are now staying closer to home and attractions that are distant from urban areas, such as Yosemite Park and the Hearst Castle, have seen a noticeable drop in visitors this summer.

Rising airline fares may also be contributing to the slowdown, discouraging out-of-state visitors. Fares have risen by as much as 50 per cent over the past few years on some popular routes and a new round of increases is under way in the wake of the Gulf crisis.

Some travel experts are worried that the changing demographics of the US, with the "baby boom" generation getting older, suggest slower growth in the tourism industry.

California faces increasing competition from less expensive states, such as Colorado and Florida, as travellers become more cost conscious.

California also has suffered from a series of disasters - last year's Loma Prieta earthquake and serious fires in Santa Barbara and Yosemite - that have taken the shine off its golden image. Combined with numerous reports about the state's serious water shortage as well as smog and crime problems in southern California, these events have taken their toll on the tourist industry.

Some parts of the state have been hit far more severely than others. Still suffering from the aftermath of last year's earthquake are parts of the San Francisco Bay area.

Television images of the collapsed San Francisco-Oakland Bay bridge graphically



The natural beauty of Yosemite National Park attracts visitors from around the world

depicted the earthquake's violence to millions of viewers worldwide. In the weeks immediately following the earthquake thousands of tourists cancelled reservations and tourism dropped by as much as 80 per cent.

State and regional officials responded with a campaign to combat the perception that San Francisco and surrounding areas had been destroyed by the quake. The result, according to San Francisco hoteliers and restaurant owners, has been a gradual improvement to a disappointing but not disastrous year for the local tourist industry.

Largely ignored by the television cameras, and yet hit far more by the earthquake, was the city of Santa Cruz, an immensely popular northern California seaside holiday resort with a famous "beach boardwalk" fun fair.

Santa Cruz felt the full power of the October earthquake. The city's central shopping area was devastated.

Today, gaping holes remain in the Santa Cruz Pacific Garden mall, where buildings have been razed. Other structures, though still standing, are

Alan Friedman tours the film lots in America's Tinsel Town

## Hollywood takeover fever

THE big story in Hollywood these days is foreign investment, pure and simple. The flow of foreign billions into the US entertainment industry continues apace, with the latest round of talks - concerning a possible \$7bn takeover of Hollywood's MCA by Matsushita of Japan - under way.

The rationale for foreign interest in the US entertainment business may vary from company to company, but in basic terms it is clear US pop culture is in greater demand the world over than ever before and only Hollywood can supply the mass-audience product. In addition, the US view is that only by consolidating the entertainment business into a handful of multinational and multi-media integrated conglomerates can the rising costs of production and marketing be met sufficiently to make the business profitable.

Two years ago Sony of Japan paid the equivalent of more than \$5bn to acquire Columbia Pictures and film producers Peter Guber and Jon Peters to run the studio. That deal followed a previous \$2bn takeover of CBS Records by Sony, meaning the Japanese consumer electronics group has spent a staggering \$7bn on US entertainment industry acquisitions in less than three years.

Mr Rupert Murdoch, meanwhile, acquired Twentieth Century Fox and not only breathed new life into the Hollywood studio - under the leadership of Mr Barry Diller - but also expanded into mainstream US television.

The Fox network, a fledgling US nationwide television network, has proven an incredible success in less than a year, offering blockbuster hits such as *The Simpsons*, an animated show, and a variety of low-budget tabloid television products that may offend the intellect, but fill the purse. What is most striking about Fox is that it has actually challenged the traditional titans of the industry - the ABC, NBC and CBS television networks - for audience share.

Mr Murdoch has also thrown his lot in with NBC Television and other partners to try and develop a \$1bn Sky direct broadcast satellite US system, a larger version of his UK project. The synergies of having

mass broadcasting, video and pay-TV outlets along with a Hollywood studio for film and television programme production are not exclusive to Twentieth Century Fox. Every major studio wants the same.

Aside from the Sony and Murdoch acquisitions there are two other non-US investors ready to step into the picture and buy two more legendary Hollywood studios - Metro-Goldwyn-Mayer/United Artists (MGM/UA) and MCA, the parent of Universal Pictures and MCA Records. The more controversial of the two would be foreign buyers is undoubtedly Mr Giancarlo Parretti, the convicted Italian financier who has until tomorrow to make good a \$1.3bn takeover of MGM/UA. Mr Parretti's vehicle is Pathe Communications, the rump of the former Cannon Pictures that used to belong to Mr Menahem Golan and Mr Yoram Globus, two Israeli B-movie-making consorts.

Mr Parretti was convicted in Naples earlier this year on charges of fraudulent bankruptcy and sentenced to nearly four years in prison, but this has not stopped the man. He is appealing the prison term even as he jets between his \$9m mansion in Beverly Hills and his political and business cronies in Italy and France. Mr Parretti's main partner and financial backer is Mr Florio Fiorini, a Geneva-based Italian whose past includes controversial stints as the finance director of ENI, the Socialist-controlled Italian state energy concern, and work as an adviser and deal-maker for Libya's Colonel Muammar Gaddafi.

The seller of the troubled MGM/UA is Mr Kirk Kerkorian, the reclusive Armenian-American casino and hotel mogul who has sold and rebought MGM/UA assets so many times in the past 20 years that the studio now resembles a barrel of broken assets more than a functioning film entity.

More significant and less controversial than the Kerkorian-Parretti show is Matsushita's interest in buying MCA. MCA last spring embarked upon an expensive acquisition trail itself, paying the equivalent of \$45m in stock to buy the David Geffen Company,

possibly the most successful independent recorded music business in the world. Mr Geffen had an important European record distribution deal with Time Warner's WEA subsidiary that expires in December - he recently told the Financial Times that negotiations are under way with various potential successors to WEA, including the likely favourite, BMG, the music subsidiary of Germany's Bertelsmann group. The interest by Matsushita for MCA mirrors the Sony-Columbia deal in many ways. Both Sony and Matsushita are producers of electronics hardware such as video cassette recorders. Both are keen to

It is clear that US pop culture is in greater demand the world over than ever before

integrate their businesses with the software side - which in this case means Hollywood movies, television shows and videos from historic archives of film titles.

All the actual and potential foreign investors - Sony, Matsushita, Murdoch and Parretti - have another priority item on their collective agendas. This is the desire to feed Hollywood products to the booming European and Asian markets for film and music entertainment. Many US movies will now take as much as 50 per cent of their gross box office receipts outside the United States and the need to internationalise is a business necessity for the 1990s and beyond. The deregulation of European television and the rise of private commercial television tycoons such as Mr Silvio Berlusconi of Italy has fuelled demand for Hollywood products.

Mr Jeffrey Logsdon, a leading entertainment analyst at the Los Angeles firm of Seidler Amdec, says all factors bode well for Hollywood, which is using ever greater amounts of capital as movie budgets of \$40m to \$60m become the norm. For the Japanese hardware companies the issues are how to spur more revenue growth and where to re-invest.

The opening of new markets such as cable, direct broadcast satellite, free private television in Europe and more mean that there is likely to be continuing foreign interest in major acquisitions and smaller independent production deals, Mr Logsdon says. Examples of these smaller deals include the recent sale by Carolco Pictures, the maker of the Rambo series of films, of a 10 per cent equity stake to Pioneer Electronics of Japan and 5 per cent to Canal Plus, the leading pay-TV network in France.

In the US, the big merger was last year's \$14bn combination of Time and Warner Communications, resulting in the world's biggest entertainment conglomerate. Warner Brothers remains a force to be reckoned with in Hollywood, as does the HBO cable entertainment movie network and the WEA and Warner Communications, resulting in the world's biggest entertainment conglomerate.

Warner Brothers remains a force to be reckoned with in Hollywood, as does the HBO cable entertainment movie network and the WEA and Warner Communications, resulting in the world's biggest entertainment conglomerate.

Warner Brothers remains a force to be reckoned with in Hollywood, as does the HBO cable entertainment movie network and the WEA and Warner Communications, resulting in the world's biggest entertainment conglomerate.

Warner Brothers remains a force to be reckoned with in Hollywood, as does the HBO cable entertainment movie network and the WEA and Warner Communications, resulting in the world's biggest entertainment conglomerate.

Warner Brothers remains a force to be reckoned with in Hollywood, as does the HBO cable entertainment movie network and the WEA and Warner Communications, resulting in the world's biggest entertainment conglomerate.

Crisis in high-tech's heartland

## Silicon Valley fights back

HEAD south from San Francisco International Airport. When the traffic grinds to a halt, you are probably in Silicon Valley, northern California's high-technology heartland.

There are no road signs to point visitors toward this famed industrial region and it is not marked on the map. Yet in the past 20 years Silicon Valley has had a remarkable impact upon the economy of the state and even the world.

An expanse of flat-topped industrial buildings and office "campuses", the Valley is not much to look at. Yet the corporate logos displayed on grass verges reveal a powerhouse of technological prowess.

It is here that the first commercial production of silicon "chips" began in the 1960s at companies such as Fairchild Semiconductor, Intel, Advanced Micro Devices and National Semiconductor.

These devices, which are being used to build a variety of electronic products, from computers and video tape recorders to missile guidance systems, have caused an industrial revolution that has changed drastically the economic order of the world and created what is now its largest manufacturing industry - electronics.

In its heyday, Silicon Valley was a manufacturing machine, a conglomeration of unrivalled semiconductor production plants. In the "wild days", as industry veterans refer to the early days of the semiconductor industry, California's chip-

makers were highly competitive.

"You didn't want to be seen walking on the same street as your competitor, never mind talking to him," said the late Robert Noyce, co-inventor of the semiconductor chip and the "Father of Silicon Valley", who died this summer.

Today, rival US chip-makers still battle among themselves but their primary competitors are located across the Pacific in Japan and Korea. Faced with a common "enemy" top executives of the leading US semiconductor companies have collaborated with remarkable success in extensive Washington lobbying campaigns.

The industry has also formed a unique research consortium, Sematech, which aims to reclaim world leadership in chip technology.

But Sematech is not in Silicon Valley. After an extensive search for a site for their critical effort to work together, industry executives chose Austin, Texas.

High labour and land costs as well as stringent environmental laws have discouraged expansion of semiconductor production in California and, gradually, over the past 10 years, older plants have been closed here. The major chip companies have transferred their manufacturing operations to Texas, Arizona, Oregon, New Mexico and other states. Most are now building plants in Europe and Asia as they focus on foreign markets.

As a place, Silicon Valley has practically no semiconductor



Chip makers in the powerhouse of high-technology

tor manufacturing any more," observes Andrew Grove, president of Intel, the largest Silicon Valley chip company. But as Mr Grove explains, Silicon Valley is much more than a "place".

It is also a business machine, a wealth-creating machine and also a social phenomenon. We have generated new styles and new things."

Indeed, it is Silicon Valley's ability to spawn new businesses, as well as new technology, that has maintained the region's vitality.

In spite of serious international competition facing the US semiconductor industry, 100 new semiconductor companies have been founded in Silicon Valley over the past 10 years. Many have not stood the test of time; a few have become very successful.

Silicon Valley has also been the birthplace of a multitude of computer companies. They include Apple Computer, formed in the mid-1970s, that transformed the personal computer from a hobby item into a commercial product. Sun Microsystems, though not the first manufacturer of computer workstations, has quickly become a leader in this expanding market sector.

This new generation of semiconductor and computer makers is playing an important role in shaping Silicon Valley's social fabric.

Youth has always been an essential element of Silicon Valley's unique culture. The original Silicon Valley semiconductor companies were founded by men in their thirties. Today, while there are many industry veterans, some of the most successful companies are similarly run by young people.

The "social phenomenon" of Silicon Valley, as Andrew Grove calls it, is the region's ability to draw people from around the world, fired by a mix of bold optimism and greed. California's gold diggers

of the last century had much in common with today's Silicon Valley entrepreneurs.

Obscuring the Valley's high-pressure work ethic is a western casual style that rejects the pomposity of established East Coast business. There are few executive dining suites or manager's parking places here. First names are the normal style of address with no regard to corporate rank.

However, what is valued most here is the creative genius driving technological innovation. Engineers are Silicon Valley's greatest asset and they are treated with a respect often lacking elsewhere.

In assessing his remarkable accomplishments in Silicon Valley, the late Robert Noyce said he most valued helping to create a meritocracy. Failure is also part of Silicon Valley's fabric. Dozens of hopeful new ventures fall apart. Thousands of jobs disappear during cyclical high-tech downturns. The social consequences are counted in record divorce rates.

Today, the entire Silicon Valley is facing an unprecedented crisis of confidence. The uncertain economic outlook and talk of recession have combined with relentless foreign competition to raise fears. An apparent lack of interest in high-technology industries by the Bush administration has added a note of cynicism.

Silicon Valley, suggests Intel's Andrew Grove, could become a "techno-colony". The region is becoming "an investment outpost for far eastern industrialists", he warns. "We have to doggedly dedicate ourselves to not giving up." More than most industries or countries that have faced an onslaught of foreign competition, Silicon Valley's chip makers are determined to repel the invasion of their markets and their homeland.

Louise Kehoe



We make the impossible... possible.

Competing successfully in today's rapidly changing international business environment can be an impossible task. And finding a bank that is dedicated and capable of providing innovative solutions to help your business flourish... can be equally impossible.

First Interstate Bank, Ltd. is committed to working with clients so they can prevail in an oftentimes difficult world. With an international team of financial architects, First Interstate provides the kind of creative financial services and solutions that permit you to turn problems into opportunities, and opportunities into success.

First Interstate's World Trade Services network links clients in its unique 19 state territory with trading partners around the world. TRADE PRO,® First Interstate's trade finance and global communications system, is specifically designed for the instantaneous transactions of today's business.

First Interstate offers a full range of import/

export financing methods and services. And both domestically and internationally provides capital market, foreign exchange, cash management, corporate banking, and a host of other services.

First Interstate Trading Company is the top-rated bank-affiliated trading company in the U.S. And First Interstate delivers its full range of international trade services through a network of offices in 19 countries and through its expanding U.S. affiliate network.

So if you want a dedicated and innovative team of financial experts who can help your business grow, come to First Interstate Bank, Ltd. The bank that can make the impossible... possible.

For more information, call your First Interstate Bank, Ltd. representative. Member FDIC

**First Interstate Bank Ltd.**

## FINANCIAL TIMES RELATED SURVEYS

Japanica	Feb 12
Vancouver	Feb 21
Osaka	May 21
US Finance & Investment	June 25
Bahamas	July 10
North American Business Travel	Oct 17
Canada	Oct 18
Novo Scotia	Nov
Defence	Jan 1991

FOR ADVERTISING INFORMATION IN LONDON, CONTACT ANNA FAIRFAX

071-873-4167

FOR EDITORIAL DETAILS IN LONDON, CONTACT DAVID DOWDALL

071-873-4090